



**CITY OF LYNNWOOD ARTS COMMISSION**

**AGENDA  
February 17, 2015 6:30PM  
LYNNWOOD SENIOR CENTER**

10. CALL TO ORDER

20. ROLL CALL

Elizabeth Lunsford, Secretary	Chris Boyer, Council Liaison
Marissa Heringer	Sarah Olson, Staff Liaison
Craig van den Bosch, Vice Chair	
Kathleen Moore	
Paul Richards	
Kay Wood	
Adam Segalla, Chair	

30. APPROVAL OF MINUTES – January 20, 2015 & January 24, 2015

40. COMMISSIONER REPORTS

50. COUNCIL LIAISON REPORT

60. STAFF REPORT

70. CITIZEN COMMENTS

80. BUSINESS ITEMS

- 80.1 Retreat Discussion: Mission/Goals 30 min
- 80.2 Community Character Chapter Review 20 min
- 80.3 Liaison Appointments 10 min
- 80.4 Summer Programs 20 min

90. FUTURE BUSINESS

100. ADJOURNMENT

**Upcoming Meetings:**  
February 17 @ Senior Center  
March 17 @ Senior Center

The public is invited to attend. Parking and meeting rooms are accessible for persons with disabilities. Contact the City at 670-5503 with 24-hours advance notice for special accommodations.



**Lynnwood Arts Commission**  
 Future Business Items Calendar  
 Revised 2/13/15

<b>MEETING DATE</b>	<b>LOCATION</b>	<b>ITEM</b>	<b>ACTION</b>
February 17	Senior Center	City Hall Project Ad Hoc Committee Meeting	Review @ 6pm
<b>February 17</b>	Senior Center	Mission Statement Community Character Chapter Liaison Assignments Summer Programs	Adoption Discussion Appointment Discussion
February 19	Council Chambers	City Center Open House Implementation Strategies	Open House @ 6pm
March 2	Council Chambers	City Hall Project	Presentation TBD
<b>March 17</b>	Senior Center	Public Art Program By-Laws Review	Discussion Adoption
<b>April 21</b>	Senior Center	PARC Plan 2015 Retreat Planning Summer Programming	Update Discussion Discussion
<b>May 19</b>	Council Chambers	Joint Board & Commission Meeting Mayor Smith Branding City Center Program PARC Plan	Presentation Presentation Presentation Workshop
<b>June 16</b>	Senior Center	City Center Program Updates	Discussion
<b>July 21</b>	Senior Center	Healthy Communities Strategic Plan	Discussion
<b>Aug 18</b>	Senior Center	Library Gallery Call	Discussion



CITY OF LYNNWOOD ARTS COMMISSION

January 20, 2015 6:30PM
LYNNWOOD SENIOR CENTER

MINUTES

10. CALL TO ORDER: Called to order at 6:33pm

20. ROLL CALL

Table with 2 columns and 7 rows listing attendees: Elizabeth Lunsford, Marissa Heringer, Craig van den Bosch, Kathleen Moore, Paul Richards, Kay Wood, Adam Segalla, Chris Boyer, Sarah Olson, Gloria Rivera, Paul Krauss.

30. APPROVAL OF MINUTES: Com. Lunsford motioned to approve December 15, 2014 minutes, Com. Roberts seconded, motion carried.

40. COMMISSIONER REPORTS

Com. Richards attended the Silver Creek Church Tree Lighting ceremony and was very impressed by the event. He encouraged the rest of the commissioners to attend this event next year.

Com. Lunsford mentioned she meet Emily Hill, the new arts reporter for Lynnwood Today that writes the Lynnwood Lifestyle column. Com. Lunsford said that Emily Hill is excited to be working with the Art Commission for future projects.

Com. Segalla reported that the CityCenter Apartment Art Ad Hoc team is waiting for the dimensions for the art installation before moving forward with the call for artists.

50. COUNCIL LIAISON REPORT

CM Boyer was unable to attend due to the Transportation Benefit District Board meeting and special Council meeting.

60. STAFF REPORT: Staff report from Deputy Olson attached.

70. CITIZEN COMMENTS: none

80. BUSINESS ITEMS

80.1 Annual Report

Deputy Olson presented the annual Art Commission report to be submitted to City Council. Commissioners offered several suggested changes and corrections. Com. Moore motioned to recommend the annual report be presented with corrections; Com. van den Bosch seconded; motions carried.

The public is invited to attend. Parking and meeting rooms are accessible for persons with disabilities. Contact the City at 670-5503 with 24-hours advance notice for special accommodations.

80.2 **Liaison Appointments:** discussion postponed.

**80.3 Historical Commission Presentation**

Gloria Rivera, Historical Commission staff liaison, spoke about the different activities and objectives of the Historical Commission including: creating a register of historical places and buildings; designation certificates of recognition and historical plaques; and, maintain the commission's website and historical brochures. The Historical Commission's objectives include: implementing historical signs near the interurban stations and restoring three donated, historical, neon signs.

**80.3 Community Character Chapter Review**

Director Krauss provided an overview on the City's Comprehensive Plan and update process. Deputy Olson encouraged the commissioners review and email suggestions for the Community Character Chapter to her within a few weeks so she can compile them for review in the next Art Commission meeting.

90. FUTURE BUSINESS

100. ADJOURNMENT: adjourned at 8:30pm

**CITY OF LYNNWOOD ARTS COMMISSION**  
**RETREAT**  
**January 24, 2015 10AM**  
**MINUTES**

10. CALL TO ORDER: Called to order at 10am

20. ROLL CALL

X	Elizabeth Lunsford, Secretary	X	Chris Boyer, Council Liaison
	Marissa Heringer	X	Sarah Olson, Staff Liaison
X	Craig van den Bosch, Vice Chair		
X	Kathleen Moore		
X	Paul Richards		
X	Kay Wood		
X	Adam Segalla, Chair		

30. BUSINESS ITEMS

30.1 Discussion of Mission

**Mission Statement = Purpose**

Commission generated a list of values and voted for top choices:

- Access to Arts / Advocacy (4)
- Openness / Inclusive (3)
- Cultural Diversity (3)
- Arts Education (3)
- Supporting Artists (3)
- Policy (1): encourage land use development incentives / cultivate an arts community / support small businesses and arts programming (e.g. live music)
- Diverse Disciplines / Diverse Backgrounds
- Economic Development / Vitality
- Mental Health
- Promoting Excellence
- Quality of Life
- Community Identity
- Gallery Exhibit Facilities
- Entertainment Opportunities / Activities / Programs
- Promotions
- Partnerships
- Public Art

## **DRAFT Mission Statement**

The Lynnwood Arts Commission supports universal access to diverse arts to enrich our community's quality of life and economic vitality by:

- Advocating for lifelong arts education
- Promoting artists and arts opportunities
- Encouraging openness and inclusion
- Building community and a sense of place

### 30.2 Discussion of Goals & Objectives

#### Building Community & Sense of Place

- Gallery – expand library, restart jury show, offer artist receptions
- Explore creating an Art District
- Public Art – murals, AIPD, window fronts
- Interurban Trail
- Temporary art displays (e.g. Bike Loop)
- Provide gathering places
- Neighborhood Identity – names, banners
- Promote history through art
- Lynnwood Theater
- Events – alternatives to lost events, diversity event
- Lights competition
- Connect to EdCC – support it as a cultural center
- Language Access
- Contribute to Lynnwood's Identity
- Annexation
- Create a physical 3D model of City Center

#### Encourage Inclusion / Openness

- Art Windows / AIPD
- Partner with other communities for art programs (e.g. Kenmore, Edmonds, Snohomish County)
- Broaden theater arts to “Lynnwood Theater”
- LGBTQ representation
- Engagement events “what is community?” at Farmers Market
- Wide application for sponsored events
- Promote ethnic population, cultural arts as valuable
- Murals – temporary and permanent, Link Light Rail station
- Box wraps
- Development policies – attractive places for businesses
- Annexation

#### Promote Artists / Opportunities

- Create registry of artists or business/organizations

- Connect with faith institutions
- Promote art opportunities in City publications, local media and social media
- Art contest
- City center planning – aesthetic + venues
- Business partnerships / events / art windows / AIPD
- Gallery receptions
- Promote art businesses
- Mural projects
- Publically available information of public art collection (funding, policy), interactive info of art, information on donation to collection
- Add additional gallery space (e.g. City Hall)
- Connect with City Council and other commissions

#### Lifelong Arts Education

- Farmers Market Activities
- Artist residencies in schools
- Free lectures, book readings, poetry
- Facility / space
- Free / Paid Scholarships
- Restore classes for all ages with a focus on Family
- Promote private business programs
- Interactive public art
- Art Walk – promote creation of galleries
- Lynnwood Studio Tour
- Partnerships – EdCC and others such as Edmonds School District

#### **SMART Goals**

Goals & Objectives for the Cultural Arts Plan and the City's Comprehensive Plan should be SMART: **S**pecific, **M**easurable, **A**ttainable, **R**elevant, and **T**ime-Bound.

#### 40. FUTURE BUSINESS

##### **Parking Lot Issues / Questions**

- What is cultural? What does culture mean?
- Explore Department name and meaning
- How do we reflect the diversity of the community?

#### 50. ADJOURNMENT: 2:10pm

This page intentionally left blank.

# Memorandum

**DATE:** February 13, 2015

**TO:** Arts Commission

**FROM:** Parks, Recreation & Cultural Arts Deputy Director Olson

**RE:** Staff Report

## Program & Project Updates

### Upcoming Events

- Black History Month Celebration hosted by the Lynnwood Diversity Commission is scheduled for Thursday, February 26, 2015 from 6:30 – 8:30pm at Fire Station #15
- A Randy Terlicker Memorial Scholarship Celebration and fundraiser will be held from 7 – 8pm on Friday, February 28 at the Recreation Center.
- Com. Segalla will be presenting the City Hall Project Ad Hoc Committees' proposals to City Council on Monday, March 2.

### Commission News

- Minutes from the January 24 retreat are included in your meeting packets. We will continue to discuss, refine and eventually adopt a new mission statement and an arts plan that includes goals and objectives.
- City administration has begun a review process of Chapter 2.24 of the Lynnwood Municipal Code which relates to Boards & Commissions. Department staff will also be reviewing and updating each commission's ordinance to reflect consistency throughout the City and changes in practice.

### Library Gallery

The current exhibit by photographer Laurie Richardson will be up until March 5 which is the date for tear down and install of the next exhibit.

### Public Art

One of three, ink on paper scrolls by Long Gao, was recently repaired and rehung in a new display box with a backing. It has been installed at City Hall in the lobby area to the Council Chambers. Cost to complete repair and construct new display box was approximately \$4,000.

### PARC Comprehensive Plan Update

The PARC Plan survey is expected to begin in the next two weeks with survey results anticipated to be available in early April.

### City Center Update

Included in your packet is a briefing report on the Sound Transit Lynnwood Link Extension provided by City Center Program Manager Janiene Lambert. Manager Lambert will be at a future meeting to discuss how the Arts Commission will be integrated into the final design plazas and public art. Now is a good time to visit other ST stations for ideas and inspiration.

### Heritage Park Highlights

The Heritage Park Partners Advisory Committee had its first quarterly meeting of 2015 on February 4. The Historical Commission joined to discuss a proposal to merge these two bodies. That discussion is ongoing. The HPPAC group is represented by all of the partners at the Heritage Park as well as a liaison from the Historical and Arts Commissions and Park Board.

### Community Development

If you are interested to learn which properties in Lynnwood have active/pending land use or development proposals, visit: <http://www.ci.lynnwood.wa.us/City-Services/Planning-and-Development/Public-Notice---Announcements---Land-Use.htm>

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52

TO: Lynnwood Arts Commission  
FROM: Janiene Lambert, City Center Program Manager  
DATE: February 17, 2015 Arts Commission Meeting  
SUBJECT: Sound Transit Lynnwood Link Extension Overview

**BACKGROUND**

In 2008, voters approved Sound Transit’s ST2 package including the extension of light rail transit from Northgate to the Lynnwood Transit Center. This project relies on competing for and receiving significant federal funding.

To be eligible for federal funding, Sound Transit was required to perform further alternatives analysis in 2010-2011 leading to the Sound Transit Board selecting alternatives for the Draft Environmental Impact Statement (DEIS). In summer 2013, Sound Transit and FTA released the DEIS for public comment and review and provided outreach on Lynnwood Alternatives C1, C2 and C3. Throughout this process, the City worked consistently with Sound Transit to achieve mutual objectives for mode, alignment and station placement.

Based upon the findings of the DEIS, public and City of Lynnwood comments, in November 2013 the Sound Transit Board selected the C3 alternative as the Preferred Alternative including modifications proposed by the City. These included improving pedestrian accessibility by moving the station as close to the intersection of 44<sup>th</sup> and 200<sup>th</sup> as possible and limiting tail track impacts preserving the function of a City Center-Core block zoned to accommodate the highest density in the City. Click [here](#) for a link to Sound Transit’s video illustrating the alignment.

**CURRENT STATUS & NEXT STEPS** *\*Schedule subject to change*

The Sound Transit Board selected the DEIS Preferred Alternative in November 2013. Since then, focus has been on preliminary design and conducting further environmental studies to complete the environmental review phase and publish the Final EIS. The Final EIS will include responses to comments received on the Draft EIS. Included below is the current site plan.

The major milestones planned for 2015 include:

- Final EIS Publication: Expected approximately March
- Final Project Selection: After publishing the Final EIS, the Sound Transit Board of Directors will use those findings to formally select the final project to be built, expected late April.
- Term Sheet with Lynnwood: Term sheet is a non-binding agreement of terms and procedures for ST and Lynnwood to move forward, needed for the Record of Decision.
- Record of Decision: Based on the Final EIS and Sound Transit Board decision, the Federal Transit Administration is expected to issue a Record of Decision to complete the environmental review process and approve starting final design of project to be built.
- Starting Final Design: By the end of 2015, the Lynnwood Link Extension team expects to start final design on the selected project.

At Final Design, Sound Transit will begin engaging on matters such as plaza design elements and public art. The Arts Commission will be included in these discussions.

Future milestones include:

- 2015 - 2018: Final design and permitting
- 2018 - 2023: Construction
- Late 2023: Open for service



---

# COMMUNITY CHARACTER

## INTRODUCTION

---

The goal of this element is to identify the unique physical and social aspects of Lynnwood while establishing goals and policies that support, preserve and protect existing single-family neighborhoods and enhance the community. RCW 36.70A.080 allows jurisdictions planning under the Growth Management Act to prepare and adopt optional elements. The City of Lynnwood, the City, has chosen to include a Community Character Element in recognition of the importance of identifying Lynnwood as a unique regional center in the Puget Sound. The contents of this Element are grouped under the following headings: Urban Design; Public Spaces and Identity; Signage and Wayfinding; Sustainability; Culture & Diversity; Healthy Communities; Historic Resources; and Light and Noise Pollution.

## BACKGROUND

---

The City of Lynnwood has a diverse population encompassing a variety of cultural communities. Lynnwood is known as a city that values, maintains, and enhances the resources that establish the public realm, including schools, libraries, museums and other cultural facilities, streets and public rights-of-way, governmental facilities and public open spaces. The city strives to promote the use of these places for public gatherings and cultural expression.

The City of Lynnwood embraces diversity and is working to raise awareness and understanding of its peoples, to nurture the ethnic and cultural traditions of our citizenry. The City is also working to become a sustainable community. This may be accomplished by supporting the efforts of its residential and business community, and by changing operational practices to include environmentally-beneficial and cost saving measures.

Lynnwood is a community that honors its past while looking forward to a vibrant and prosperous future. It is a community that honors its history, both culturally and physically, while encouraging new and innovative development through quality urban design and neighborhoods that foster community gathering. Lynnwood recognizes the city's position as a regional commercial hub while valuing its role as a welcoming community and a place to live, work and play.

## URBAN DESIGN

At just under 8 square miles, 16 square miles including the Municipal Urban Growth Area, Lynnwood is a city that has developed over time as a residential suburban community with a thriving regional commercial presence. Much of the city's current building stock was built during the 1960s and 1970s without any architectural standards or review. The community's "urban center" has shifted over the last several decades. Highway 99 was the urban center after World War II, until it shifted to the Alderwood Mall area after its construction in the early 1970s. Through recent efforts by the community, a City Center Plan has been developed to help Lynnwood achieve this vision.

Along with the foundation of urban design principles, the appearance of the community is largely determined by the design quality of buildings and structures. The City values urban design through the implementation of its Citywide Design Guidelines, City Center Design Guidelines, Highway 99 Design Guidelines and Transition Area Design Guidelines. These sets of guidelines help improve the current image of the city, define a sense of place, and create functional and aesthetically pleasing development.

The Urban Design section of the Community Character Element seeks to tie together the importance of creating a sense of place through urban design and the appearance of the community through quality commercial and residential development.

### GOAL 1: Form and Identity

**Value urban design as one of the primary drivers for community cohesiveness and a stronger civic identity.**

- Policy CC-1.1** Recognize the basic elements of urban form – neighborhoods, centers, corridors, employment centers and open spaces – all of which help define Lynnwood's sense of place.
- Policy CC-1.2** Ensure that land use and transportation decisions are consistent with zoning and design guidelines in order to improve the visual and functional character of the city.
- Policy CC-1.3** The visual character of buildings shall be enhanced by means of architectural design and landscape elements to create a human scale and positive visual character for the streetscape and abutting residential uses.
- Policy CC-1.4** Special design features and standards shall be employed to strengthen the urban character and identity of the community.
- Policy CC-1.5** Attractive gateways shall be established at principal entry points to the City.
- Policy CC-1.6** Reconstruction of streets located within principal gateways shall incorporate high quality landscape and streetscape design and features.
- Policy CC-1.7** The design and character of Lynnwood's employment centers shall be improved through streetscape improvements, including landscaping and public amenities, signage, buffering and screening and continued investment in existing buildings.
- Policy CC-1.8** Ensure that all development abutting the freeway corridors includes special design features which provide an attractive entrance to the city and presents the city in an

attractive manner (closely planted large plantings, unobtrusive signs, shielded lighting, terraced building mass).

**GOAL 2:  
Design  
Quality**

**Encourage design for all development within the City that promotes a sense of place.**

- Policy CC-2.1** Encourage well-designed developments which create desirable public spaces, preserve important features, and enhance community character.
- Policy CC-2.2** Continue to develop and implement the City’s urban design plans and guidelines that provide concepts, principles and methods for strengthening the City's image and "sense of place" and enhance the City's livability.
- Policy CC-2.3** Development regulations, such as adopted design guidelines, sign regulations, and landscape regulations, should be used to: foster an enhanced community aesthetic; improve compatibility between differing land uses; and to enhance the livability and image of Lynnwood.
- Policy CC-2.4** The Project Design Review (PDR) process should continue to be utilized to confirm development proposals’ consistency with adopted Design Guidelines, with the dual objectives of: Improving land use compatibility and community appearance; and facilitating predictable and expeditious permit review.
- Policy CC-2.5** Provide adequate setbacks, buffers, landscaping, visual screens, and appropriate building scale and architecture to make development compatible with nearby residential and other land uses.

**GOAL 3:  
Neighborhoods**

**Safe and attractive neighborhoods through effective design, streetscape improvements, signage, open spaces, preservation of trees, preservation of existing single family neighborhoods through code enforcement, and limitation of non-residential uses within single-family neighborhoods.**

- Policy CC-3.1** Neighborhood-specific or subarea design guidelines and/or infrastructure improvement plans should be used to address issues unique to a specific area; and to foster neighborhood identity and “sense of place”.
- Policy CC-3.2** Initialize a City-wide Neighborhood Improvement Project that will encourage residents to improve the visual appearance and uniquely identify their neighborhood through public investments such as streetscape improvements, unique signage, and neighborhood green spaces.
- Policy CC-3.3** Identify barriers that create physical divides within or between neighborhoods, such as freeways, large arterials or other physical constraints. Explore ways to unify neighborhoods such as trails, greenways or pedestrian bridges.

- Policy CC-3.4** Improve connectivity within and between neighborhoods through capital improvements such as sidewalks, bike lanes, and paths.
- Policy CC-3.5** Establish development programs and regulations for preservation of a major tree stands and canopies and other native vegetation on development sites. Emphasis should be given to retaining masses of trees rather than isolated freestanding trees.
- Policy CC-3.6** A comprehensive street and landscaping tree plan that will enhance neighborhood streetscape, provide identity and continuity, soften the appearance of pavement and separate pedestrians from vehicular traffic shall be prepared and implemented.
- Policy CC-3.7** Encourage landscaped edges along residential corridors on collector streets, improving neighborhood character and providing a more livable environment.
- Policy CC-3.8** Maintain the appearance and safety of neighborhoods through frequent and effective code enforcement.
- Policy CC-3.9** Limit the intrusion of non-residential uses and activities within single-family neighborhoods through effective design and landscaping.
- Policy CC-3.10** Promote community neighborhood revitalization events, such as intersection rehabilitation and community gardens; such projects/events enhance community pride, image and sense of place.
-

## **PUBLIC SPACES & IDENTITY**

Many of the places that residents and visitors associate with the most are public parks, schools, and public buildings. Public parks provide gathering spaces for neighborhoods. Schools and community centers are often a community’s “social hub.” City Hall and fire stations help strengthen civic identity and give a community a sense of pride. Urban plazas, while not often publicly-owned, also provide a place for gathering. Even streets are considered part of the public realm and offer public space. In short, the public realm is an important facet of a community’s character and image.

The goals and policies in this section strive to create public spaces that are memorable and inviting, create focal points for the City Center, Highway 99 and neighborhoods, and help Lynnwood residents identify where they live.

### **GOAL 4: Gathering Spaces**

**A variety of inviting gathering spaces throughout the community that provide an opportunity for events and help connect the residents of Lynnwood.**

- Policy CC-4.1** Develop a variety of gathering spaces, including parks, public plazas and other informal open spaces that are inviting to both residents and visitors of Lynnwood and which offer places for recreation and interaction.
- Policy CC-4.2** Gathering spaces, especially in the City Center, shall be designed and oriented where the impacts of surrounding buildings is minimized to the extent possible.
- Policy CC-4.3** Each space shall be designed with safety in mind, orienting buildings around spaces to provide security and enhance liveliness.
- Policy CC-4.4** Each gathering space shall provide amenities specific to its primary use, such as benches and play structures within parks; benches, sculptures or other forms of art within urban plazas; or trails within open spaces or greenbelts.
- Policy CC-4.5** Begin exploring opportunities to move City Hall and the Lynnwood Public Library to a new location within the City Center as recommended in the City Center Sub-Area Plan.

### **GOAL 5: Streetscape**

**Arterial streets within Lynnwood should be considered as important public spaces that contribute to the City’s image, character and livability.**

- Policy CC-5.1** Where appropriate and where space allows along the public rights-of-way, promote the active use of public space, such as outdoor seating areas, dining areas or hardscaped plazas, to help activate the street.
- Policy CC-5.2** Encourage streetscape design that enhances intersections and corridors within and between neighborhoods.
- Policy CC-5.3** Streetscape improvements should improve all areas of public streets, especially for pedestrians, by incorporating appropriately-scaled lighting, sidewalks, bike lanes, and other amenities such as benches and trash receptacles.

**Policy CC-5.4** Encourage organized public events that utilize public streets such as farmers markets, fairs, concerts or other seasonal outdoor performances.

**GOAL 6:  
Visual  
Character**

**Protect and enhance Lynnwood’s aesthetic and visual character through landscaping, tree preservation, public art and strict code enforcement.**

**Policy CC-6.1** Use visual buffers or screening between incompatible uses, such as residential and industrial uses, to lessen the impact and provide for a more aesthetically pleasing site.

**Policy CC-6.2** Implement guidelines and regulations to improve and increase the use of trees and landscaping as an important feature of land development.

**Policy CC-6.3** Where feasible, work with utility companies to underground overhead utility lines upon redevelopment.

**Policy CC-6.4** Recognize the value of tree canopy by preserving trees within neighborhoods and within new development sites.

**Policy CC-6.5** Utilize public art in civic spaces and private developments that enhance and strengthen the visual appeal of the city.

**Policy CC-6.6** Encourage private developers to incorporate artwork into projects, especially within the City Center and at the identified Prominent and Gateway intersections.

**Policy CC-6.7** Encourage art displays throughout the city, such as building murals, window art or other tangible pieces that may be displayed at public parks and open spaces.

**Policy CC-6.8** Make code enforcement a top priority in the city in order to maintain and improve visual quality of the community.

**Policy CC-6.9** Educate home and business owners regarding the importance of keeping their property well-maintained.

**Policy CC-6.10** Preserve, encourage and enhance open space as a key element of the community’s character through parks, trails, water features, and other significant properties that provide public benefit.

**GOAL 7:  
Entrances and  
Gateways**

**Establish identifiable Entrances and Gateways to the City**

**Policy CC-7.1** Identify and support the establishment of gateways at key entry points into the City, and emphasize these entrances with distinctive design elements such as symbolic markers, wider sidewalks, signage, improved lighting, decorative paving patterns, monuments, landscaping, public art or other design features. Incorporate the City’s Brand Visuals whenever possible.

## SIGNAGE & WAYFINDING

Signage within a community not only serves as a navigational tool to residents and visitors, and also helps create a sense of identity. Signage should help the community get to where they need to be, help identify and define centers, corridors and neighborhoods. Signage can serve as a marketing tool that directs visitors to shopping and major points of interest within the city, as well as presenting the city’s brand. Finally, signage is critical for identifying the city’s businesses. Policies that help businesses provide for signage while following design character and themes of the community are provided in this section.

**GOAL 8:  
Street,  
Wayfinding &  
Business  
Signage**

**Enhance the visual appeal of the city by creating signage that identifies Lynnwood, is consistent throughout the city, and links the community’s resources to its citizens. Allow Lynnwood’s commercial sector to promote their business through flexible design guidelines and regulations.**

- Policy CC-8.1** Utilize wayfinding, gateway and neighborhood signs as mechanisms to help identify and market the city.
- Policy CC-8.2** Develop a public signage and wayfinding system throughout the city that reinforces the identity of Lynnwood.
- Policy CC-8.3** Continue to support signage standards that provide for business visibility while enhancing the visual character and image of the City.
- Policy CC-8.4** The number, size and height of signs shall provide business and product identification while creating an aesthetically pleasing visual environment.
- Policy CC-8.5** Signs shall be designed and placed on a site in a way that provides an integrated development appearance and is aesthetically pleasing as viewed from the street and surrounding properties.
- Policy CC-8.6** Encourage master sign plans for multi-tenant buildings for commercial, office and industrial projects with multiple buildings (i.e. shopping centers or business parks).

## SUSTAINABILITY

---

A sustainable community is one that can meet the needs of the present population without compromising the ability of future generations to meet their own needs. Decisions made today by individuals and the business community will play a large role on what happens in the future. Decision makers at the state and local level will make an impact on whether sustainability will have a positive effect on the communities they serve.

Sustainable cities are places where people enjoy living, working, recreating and doing business. Sustainability plays a large role in driving jobs and services where the environment and public health is protected. Sustainable communities support walkability and access to transit. In order to be a truly sustainable community, residents and businesses must change their traditional practices and seek to reduce consumption of renewable and non-renewable resources, reduce waste and pollution and protect the environment. Most of the resources we use are not renewable, and therefore a community must either find ways to conserve these resources or modify their behaviors and actions.

Sustainability is a critical part of Lynnwood’s future. A focus on green technologies, working with local agencies and service providers, and reevaluating the City’s practices are just some of the ways sustainability can be achieved over time.

The Sustainability section of the Community Character Element establishes the basis to promote, strive for, and commit to the goal of becoming a sustainable community. It is the goal of the City to collaborate with the community and its partners to create a “Sustainable Lynnwood.”



## PLANNING CONTEXT

---

Sustainability is a very broad concept and principle. While the effective range of influence that a community can have on sustainability is considerable, we will be most effective by focusing on a narrow set of objectives: city operations; green buildings and neighborhoods; energy conservation; transportation; environment; and waste reduction and recycling. At the same time, the city can adopt the basic framework of sustainability as guideposts for its operations and decisions. The elements of this framework are addressed in more detail below.

## WASHINGTON STATE GOVERNMENT RESPONSE

---

While the federal government has been slow in responding to the challenge of global climate change, many state governments – including Washington – have launched serious programs aimed at mitigating GHG emissions and adapting to climate change impacts.

### Governor’s Climate Legislative and Executive Workgroup (CLEW)

On April 2, 2013, Governor Jay Inslee signed Engrossed Second Substitute Senate Bill 5802 (E2SSB 5802) creating the Climate Legislative and Executive Workgroup. The Workgroup is charged with recommending a state program of actions and policies to reduce greenhouse gas (GHG) emissions. In the

bill, the newly created workgroup is ordered to prepare an evaluation of approaches to reducing greenhouse gas emissions. This initial evaluation report was completed in October 2013, with the following five programs proposed to be developed and implemented in Washington:

1. A cap on carbon pollution emissions, focusing on larger emissions sectors such as transportation, buildings and electricity.
2. Adopt measures to reduce use of electricity generated by coal-powered facilities in other states.
3. Establish an energy smart building program to include promotion of new financing, incentives and support.
4. Take actions to help finance the use of clean energy to include dedicated and sustained funding to help research institutions, utilities and businesses develop, demonstrate and deploy new renewable energy and energy-efficient technologies.
5. Adopt measures that will modernize our system for transporting goods and people by increasing efficiency and reducing costs and emissions. Land use plans should incorporate climate change considerations and better connect land use and transportation plans.

#### The Western Climate Initiative

The Western Climate Initiative (WCI) is a collaborative effort between seven western states and four Canadian provinces to establish regional strategies to address climate change. The primary efforts of WCI have been directed toward the creation of a framework for a regional cap-and-trade system for reducing GHG emissions. Cap and trade is an environmental policy tool that delivers results with a mandatory cap on emissions while providing sources flexibility in how they comply. Successful cap and trade programs reward innovation, efficiency, and early action and provide strict environmental accountability without inhibiting economic growth.<sup>1</sup> While simple in concept, realization of a workable cap-and-trade system deals with a very complex set of relationships required for allocation of emissions among the region's impacted industries, determination of available offsets, standardizing emissions measurement, and working with the complexities of the regional electrical generation and supply system.

#### Washington's Growth Management Act (GMA)

While the GMA does not directly address the issue of climate change, several broad GMA goals – reducing sprawl, encouraging efficient multimodal transportation systems, preserving agricultural and resource land, and protecting the environment – are common to most climate change action plans.

#### Washington State Department of Ecology Green Building

Department of Ecology's Green Building Group provides technical assistance and educational resources to local and state governments, not-for-profit organizations, and Washington residents and businesses to support green building efforts. The Green Building Group is working to reach goals outlined in the Green Building Initiative of the Beyond Waste Plan, Washington's strategy for managing hazardous and solid waste.

Projects that receive state funding shall be built to one of three green building standards, depending on the structure; Evergreen Sustainable Development Standard for Affordable Housing, Leadership in Energy and Environmental Design (LEED), or the Washington Sustainable Schools Protocol.

---

<sup>1</sup> Environmental Protection Agency; [www.epa.gov/captrade/](http://www.epa.gov/captrade/)

## **LYNNWOOD'S ROLE IN ENERGY & SUSTAINABILITY**

---

What can the City of Lynnwood, or any other community, do to help meet the climate change challenge? Local government has a crucial role in guiding communities through the kinds of changes needed to slow and eventually stabilize GHG emissions. Transportation and buildings are the two largest contributors to GHG emissions. While state and federal governments can do their part by mandating higher efficiency standards for vehicles and appliances, providing higher funding levels for transit, and supporting development of alternative energy sources, these policies are only half-measures without complementary changes in locally controlled land use patterns, building codes, and infrastructure that allow these larger initiatives to have real impact.

### **WHAT HAS LYNNWOOD DONE WITH REGARD TO SUSTAINABILITY?**

---

Our City has made some wise investments and decisions in the past few years in recognition of its responsibility to reduce energy consumption and begin planning for climate change. By participating in the Washington State Department of Enterprise Service's Energy Services contracting program, and requesting energy grant funding from the Washington State Department of Commerce, the City is able to make several investments in energy-efficient technologies, with annual estimated savings in excess of \$50,000:

- City Recreation Center (City's first LEED Silver Certified Building) (2011)
- Replace inefficient lighting in street lights and city building exterior lamps with LEDs (2015-16)
- Replace dewatering centrifuges with a low-power screw press at the Wastewater Treatment Plant (2014)
- Update pumps at the three wastewater lift stations with more energy efficient models (2015-16)
- Update lighting and HVAC systems in the library and civic center complex (2015-16)

The City is also programmatically reducing energy consumption through the following:

- Use outside air during cold winter days to cool servers and network equipment in the data center
- Install and maintain citywide remote sensing and central control capabilities for the traffic signal system and the utilities (water, wastewater, and stormwater) system to:
  - Optimize roadway capacity, shorten travel times, and reduce fuel consumption
  - Reduce response and resolution time by continuously monitoring service equipment and receive immediate notification when problems arise. For the traffic system, this reduces fuel consumed by vehicles queued in front of malfunctioning traffic signals. For the utilities system, this reduces times when equipment may be using extra power to compensate for a malfunction or broken component
  - Automatically adjust on/off frequency duration of pump cycles at reservoirs according to smaller changes in random demand so pumps use less power

While Lynnwood's Comprehensive Plan has recognized and responded to a number of sustainability issues, it has lacked a comprehensive approach to energy issues. In 2006, the City was awarded a \$30,000 grant for the development of an Energy Element. While this grant, a first for Community, Trade and Economic Development (CTED), was able to underwrite the development of an initial energy inventory and explore policy options, matching city resources remain insufficient to either complete the inventory or fully develop a model element.

## **GOAL 9: Sustainable City**

**Fully embrace sustainability as a key strategic principle providing direction and focus for current and future critical city decisions.**

### **Subgoal S-1: The City will seek to establish practices through responsible community leadership and government.**

- Policy CC-9.1** As long term goals, the City should consider establishing a Sustainability Commission whose main purpose would be to foster the development of a Sustainable City Action Plan which focuses on tangible goals and policies that will help guide the City to establish green buildings, infrastructure and programs while fostering a sense of community.
- Policy CC-9.2** Partner with Edmonds Community College and other organizations to facilitate the identification, evaluation, and implementation of sustainable measures by the City.
- Policy CC-9.3** Consider Smart Growth principles as adopted by the Smart Growth Network for design and development of Lynnwood. Principles may include mixing land uses, compact building design, creating walkable neighborhoods, preservation of open spaces and critical areas, facilitating a variety of transportation choices, and collaborating with the community stakeholders in community planning and development decisions.

### **Subgoal S-2: Incorporate Sustainability principles into City operations and capital projects.**

- Policy CC-9.4** Operational plans should incorporate sustainability principles through the implementation of best management practices and energy-saving policies. Examples of such operational plans include:
- Stormwater management
  - Water and wastewater utility infrastructure
  - Transportation infrastructure and traffic management
  - Parks and recreation facilities
  - Other capital facilities
- Policy CC-9.5** The City should consider requiring all new vehicles to be replaced with fuel-efficient vehicles, utilizing alternative fuels such as compressed natural gas (CNG), electric, hybrid, biodiesel and propane.
- Policy CC-9.6** Consider future replacement of all street sweeping vehicles from diesel fuel sources to alternative fuels, such as electric-powered or liquefied natural gas (LNG).
- Policy CC-9.7** Update lighting and HVAC systems in all City operated facilities.
- Policy CC-9.8** Utilize sustainable principles and practices at the City's parks, golf course, and open spaces, such as water conservation, grasscycling, recycling and pest and weed management.
- Policy CC-9.9** The City should consider implementing an Environmentally Preferable Purchasing Policy, designed to encourage purchasing of products and services which reduce toxicity, conserve natural resources, materials, and energy, and maximize recyclability.

- Policy CC-9.10** Consider implementation of a sustainable office and supply program, substituting non-green office furniture and products for green products.
- Policy CC-9.11** The City should develop a Shop Green program to educate consumers about green products and where to purchase them.
- Policy CC-9.12** Establish City purchasing guidelines that require the purchase of reusable and/or recycled products and require City operations to participate in take-back programs where available.

**GOAL 10:  
Sustainable  
Community**

**Support a healthy community and environment through citizen involvement and fostering partnerships with local business, community groups and agencies.**

**Subgoal S-3: Support local food programs and healthy-living initiatives.**

- Policy CC-10.1** Develop incentives that support local food production and processing to reduce energy use, increase food security and provide a healthy, local food supply.
- Policy CC-10.2** Support the development of a community garden (“pea patch”) program throughout the City, which helps foster a green community and serves as small scale, sustainable farming in an urban setting.
- Policy CC-10.3** Continue to support sustainable food production methods, such as the allowance of chickens and goats.
- Policy CC-10.4** Along with community-based partners, establish a “Shop Local” campaign, designed to educate and encourage residents to spend their money locally, which in turn supports City services and programs and creates and supports local jobs. In addition to financial benefits, shopping locally reduces vehicle miles travelled, reducing emissions and the carbon footprint.
- Policy CC-10.5** Creating pedestrian and bicycle friendly corridors, trails and pathways that encourage non-vehicle trips and active living.

**Subgoal S-4: Protect environmental resources and reduce environmental impacts through community education and partnerships with local agencies.**

- Policy CC-10.6** Continue to maintain the City’s designation as a “Tree City USA” community to protect and support sustainable urban forests.
- Policy CC-10.7** Actively promote tree planting in parks, open spaces and private properties to further enhance and support Lynnwood as a “Tree City.”
- Policy CC-10.8** Advocate native planting demonstration programs that teach residents and property owners the value of planting vegetation native to the Northwest.
- Policy CC-10.9** For vacant city-owned lots, consider implementing interim green uses such as community gardens.
- Policy CC-10.10** Support green neighborhood initiatives and education, such as tree plantings, neighborhood cleanup days, community gardens, native meadow / field ground cover plantings and educational seminars.

- Policy CC-10.11** Encourage residents to install landscaping that is less water dependent and drought tolerant to reduce the consumption of water.
- Policy CC-10.12** Work with Edmonds School District and Edmonds Community College students to establish and maintain community gardens.
- Policy CC-10.13** Through educational efforts sponsored by the Edmonds Community College, encourage the removal of water intensive landscaping and replace with native, drought-tolerant and/or edible landscapes on private properties. For City properties, including City road widening projects where medians and or additional right-of-way will need to be landscaped, encourage low water/low maintenance landscaping.
- Policy CC-10.14** Work with Snohomish PUD and other utilities that own surplus land to plant native vegetation and help green rights-of-way.
- Policy CC-10.15** Support efforts by Puget SoundCorps, whose crews work on critical projects to help restore and protect Puget Sound through a variety of work activities, including restoring habitat areas at toxic cleanup sites, repairing stream and streamside habitat damaged by unlawful uses of public lands, removing invasive species and conducting educational activities that help support the Puget Sound Partnership.
- Policy CC-10.16** Promote green business practices that include goals and strategies for waste reduction, energy efficiency, water conservation, green purchasing, etc. Also encourage the formation of a local green business network to share information and promote green business practices.

**GOAL 11:  
Sustainable  
Built  
Environment**

**Minimize the impact to the community by creating a built environment that incorporates sustainable construction, preserves and enhances buildings, and reduces dependency upon personal vehicles within the community.**

**Subgoal S-5: Provide a safe, efficient and sustainable transportation system which provides a multi-modal network for all residents, respects the environment, and is consistent with land use policies that promotes economic vitality.**

- Policy CC-11.1** Along with transit agency goals for alternative transportation options, support carpool programs and car-sharing companies to reduce single-occupant vehicles and limit the number of vehicles on local and regional roadways.
- Policy CC-11.2** Encourage alternative modes of transportation, such as biking, walking or electric vehicles to reduce the City’s carbon emissions footprint.
- Policy CC-11.3** Continue to promote, expand and sustain the Pedestrian and Bicycle Skeleton System to reduce vehicular use and promote a sustainable community.

- Policy CC-11.4** In collaboration with local biking groups, develop biking programs that educate and inform residents about the benefits of biking in communities, such as Bike to Work promotions.
- Policy CC-11.5** For neighborhoods adjacent to or along the Pedestrian and Bicycle Skeleton System, incorporate traffic calming measures to promote pedestrian and bicyclist safety.
- Policy CC-11.6** Work with Community Transit to promote the Commute Trip Reduction program to effectively reduce vehicle miles traveled and peak-period congestion..
- Policy CC-11.7** Support Community Transit’s implementation of its Long Range Transit Plan which encourages bus ridership, expansion of Bus Rapid Transit (BRT) Swift Line and the Commute Trip Reduction (CTR) program to continue the reduction of single-occupant vehicle trips.
- Policy CC-11.8** New residential developments should be required to provide pedestrian connections through blocks, where feasible, to improve connectivity and increase walkability of the community.
- Policy CC-11.9** Consider a pilot “green streets” project that showcases low-impact development techniques that emphasize sustainability through stormwater collection, drought tolerant landscaping, pervious paving, and recycled materials. If successful, consider expanded application of green streets measures.

**Subgoal S-6: Promote green development standards and seek ways to preserve and rehabilitate existing structures to meet green standards.**

- Policy CC-11.10** At a minimum, City buildings should be built or renovated to Leadership in Energy and Environmental Design (LEED) Silver criteria (or equivalent). LEED certification will only be required for those buildings specified by City Council.
- Policy CC-11.11** Historic buildings and structures within the City should be saved whenever feasible and economically viable in order to encourage adaptive reuse of these facilities. In cases when structures are no longer usable, materials should be reused for new construction.
- Policy CC-11.12** Continue to concentrate compact, mixed-use, walkable transit-oriented centers, specifically within the Regional Growth Center (which includes City Center), along Highway 99, around Alderwood Mall and within the College Mixed-Use District.
- Policy CC-11.13** Work with green-building organizations such as “Built Green Washington” to promote environmentally responsible building and construction.
- Policy CC-11.14** Encourage Lynnwood residents and business owners to invest in efficient building practices, energy retrofits, weatherization and renewable energy systems for homes and businesses (recommended by AC Richards...) through progressive code application and administration..
- Policy CC-11.15** Where appropriate and feasible, install or replace non-pervious surfaces with pervious materials (i.e. sidewalks, driveways, parking lots).
- Policy CC-11.16** Continue to update development standards to allow or require low impact development standards such as infiltration of stormwater, bioswales, green roofs, rain gardens or other established Best Management Practices (BMPs).

**Policy CC-11.17** Explore the use of sustainability rating systems to evaluate performance for land development projects within the City, such as public buildings and parks, private office buildings, office and industrial parks, streetscapes and plazas, roadway and transportation infrastructure projects, residential and commercial developments and public and private school campuses.

**GOAL 12:  
Energy and  
Waste  
Reduction**

**Reduce Lynnwood’s energy dependency and solid waste impact by exploring and investing in sustainable energy technology and effective waste reduction measures.**

**Subgoal S-7: Ensure all of the City of Lynnwood’s operational needs are met through energy efficiency, conservation and renewable energy resources.**

**Policy CC-12.1** The City should establish achievable energy conservation targets for all City-owned facilities. The City should find ways to reduce energy consumption in all existing buildings owned by the City.

**Policy CC-12.2** The City should support Snohomish County PUD’s “Planet Power” and “Solar Express” programs, voluntary programs which help fund the development of green and renewable energy sources such as solar.

**Policy CC-12.3** Energy saving measures for City streets should be implemented, such as the conversion of street lighting to LED or other efficient technologies.

**Policy CC-12.4** Support local alternative fueling stations for both City and public use.

**Policy CC-12.5** City should consider implementing an energy audit incentive program, which encourages and educates home and business owners as a way to increase energy efficiency in buildings.

**Policy CC-12.6** Support a renewable energy program which encourages the use of renewable energy technologies, such as solar electricity, solar hot water, biogas, and geothermal heating and encourage replacement of inefficient home or commercial heating systems.

**Policy CC-12.7** New City buildings or additions over 10,000 square feet will require placement of electric vehicle infrastructure (Level 1).

**Subgoal S-8: Reduce waste and increase recycling in the city through increased awareness and promoting concepts such as reduce, reuse, and recycle.**

**Policy CC-12.8** Implement Citywide program to educate home and business owners of the importance of waste and recycling collection. Encourage businesses to implement practices to reduce waste and highly encourage reusable or recyclable products when feasible.

**Policy CC-12.9** Increase awareness and promote the U.S. Environmental Protection Agency’s Reduce, Reuse, Recycle campaign, both in schools and in the community.

- Policy CC-12.10** Develop a Citywide public education campaign to reduce litter and waste by promoting the use of reusable products rather than disposable products (grocery bags, water bottles, utensils, etc.).
- Policy CC-12.11** Continue to support Citywide cleanup events, such as hazardous waste and yard cleanup events.
- Policy CC-12.12** A City-wide waste reduction and recycling program should be implemented for all City facilities. This may include but not limited to recycling, composting, reduction of paper, or banning the use of disposable (single-use) items at City facilities and sponsored functions.

**GOAL 13:  
Climate  
Change**

**Establish an ongoing effort to address effects of climate change and collaborate with citizens and businesses to reduce local impacts.**

**Subgoal CC-1: Develop a Lynnwood Climate Action Plan (CAP), a comprehensive, community-wide plan that identifies programs and actions to reduce greenhouse gas emissions and supports the State’s efforts in addressing climate change.**

- Policy CC-13.1** The CAP shall be developed through the leadership of the Executive and Community Development Departments, in collaboration with other City departments.
- Policy CC-13.2** The CAP shall identify programs and actions to reduce environmental impacts and create a sustainable community. Measurable goals and actions shall address sectors such as buildings, transportation, energy, green economy, environment, water and waste reduction.
- Policy CC-13.3** The Mayor shall establish a “Green Team” consisting of at least one representative from each department. Members of the Green Team, working with their departments, shall be responsible for the development and review of measures for incorporation into the CAP.
- Policy CC-13.4** The Mayor shall appoint a Green Ribbon Task Force to guide the development of the CAP. This effort will be jointly coordinated by the Community Development and Economic Development departments.

## HEALTHY COMMUNITIES

---

In 2012, the Snohomish Health District released The Health of Snohomish County Report Card which summarized the health of Snohomish County (from a review of more than 80 health indicators including: birth rates, mortality rates, physical, dental and mental health measures, and access to care) and identified three top priorities to address including youth physical abuse, suicide prevention, and youth & adult obesity. Using a collective impact model, the Health District with community members and organizations initiated an effort to create Community Health Improvement Plans to improve the overall health county residents.

Lynnwood is not immune to the obesity epidemic and other health issues. In 2005, 31 percent of Lynnwood residents were overweight, and an additional 26 percent were obese. Only 37 percent of Lynnwood residents meet national recommendations for moderate physical activity. Eighty-one percent of Lynnwood adults consume less than five servings of fruits and vegetables daily. These statistics can be discouraging, but there is hope.

Healthy Communities is about health equity. A healthy community promotes well-being and offers a high quality of life. Its efforts rely on a combination of policy, infrastructure improvements and programming to help make the healthy choice the easy choice. The Healthy Communities Program works to identify and advocate for policies and environmental changes that make healthy food more available and affordable, increase access to safe opportunities for physical activity, and provide residents with information they can use to find their own ways to practice healthy living with a long term goal of impacting obesity rates and preventing chronic disease. Lynnwood Healthy Communities is working towards safer sidewalks, trails, and bicycle lanes making it easier, safer and more convenient for people to move about. Healthier food choices in school cafeterias and restaurants well supported food banks, and neighborhood farmers markets offer options for healthier food. A healthy community is one where people have good physical and emotional health. A healthy community has strong social networks and provides individual community members with opportunities for personal growth and improvement.

**Lynnwood's Healthy Communities Program** which began five years ago with a modest grant from the CDC utilizing the nationally adopted Healthy Communities model funded projects that focused on environmental and policy level change, emphasizing nutrition and physical activity. With our grant, we created a Task Force that adopted two program goals:

- Goal Statement #1: Increase access to healthy and affordable food. Support daily consumption of and easy access to healthy foods. Healthy food choices in school cafeterias and restaurants, well-supported food banks, Farmers Markets and neighborhood community gardens offer options for healthier food.
- Goal Statement #2: Increase physical activity opportunities for all by making it easy, affordable and safe to be physically active daily.

Policies and environments that shape and define a community will also affect the health outcomes of its citizens. Policy and infrastructure improvements have some of the greatest impact on the health of our community as opportunities to “level the playing field” for all members of a community including disproportionately impacted populations. Local policies and the physical environment influence daily choices that affect our health. *A Healthy Community makes the healthy choice the easy choice.*

We continue to make strides achieving these goals with projects such as: Safe Routes to School grants, the BikeLink project to connect a minimum grid bicycle skeleton network, offering a Farmers Market, and numerous recreation programs – to name a few. An important project for the coming biennium is the development of a Healthy Communities Strategic Plan that stitches together the array of projects and programs the City is working on into a cohesive implementation strategy.

**GOAL 14:  
Planning**

**Create and adopt through extensive community participation a 10-year Healthy Communities Strategic Plan.**

**Policy CC-14.1** Incorporate strategic plan goals and objectives that include policy, infrastructure and programs that address active living, sustainable food systems, and social and human development.

**GOAL 15:  
Active Living**

**Increase physical activity by making it easy and safe to be physically active daily. Creating pedestrian and bicycle friendly corridors, trails and pathways that encourage non-vehicle trips and active living.**

**Policy CC-15.1** Continue the Healthy Communities program, which includes but is not limited to the establishing safe pedestrian and bicycle friendly corridors through, Walking School Buses, Safe Routes to School, and improved sidewalks, bicycle lanes, trails and connected corridors.

**Policy CC-15.2** Ensure continuous and ample sidewalks along principal, minor, and collector arterials are integrated with abutting land uses. Sidewalk design may include separation from streets, connections to walkways and trail systems, landscaping, and other amenities that enhance the community.

**Policy CC-15.3** Where appropriate and feasible, provide lighting, seating, landscaping, street trees, trash receptacles, public art, bike racks, railings, handicap access, and other amenities for sidewalks, walkways and trails without interfering with pedestrian circulation.

**Policy CC-15.4** Support and expand 62-plus wellness, recreation, active living and social programs commensurate with Lynnwood’s changing age demographic.

**GOAL 16:  
Sustainable  
Food Systems**

**Increase and support access for all Lynnwood residents to healthy, affordable local foods.**

**Subgoal FS-1: Support policies and programs that encourage healthy food choice.**

**Policy CC-16.1** Promote food security and public health by encouraging locally-based food production, distribution, and choice through the support of home and community gardens, farmers or public markets, or other small-scale, collaborative initiatives.

**Policy CC-16.2** Advocate and support school cafeterias and local food banks to provide healthy, local food choices to all citizens, especially to those who are most at risk.

**Policy CC-16.3** Increase City community garden program in neighborhoods, schools, workplaces and the faith-based community, especially those areas that are underserved.

**Subgoal FS-2: Support policies and programs that discourage unhealthy food choice.**

**Policy CC-16.4** Adopt public health policy requiring chain restaurants to label menu items including; total calories, dietary statement including recommended total daily calorie intake and written information for the consumer.

**GOAL 17:  
Social Human  
Development**

**Create and support strong, vibrant social networks that promote social interaction and community cohesiveness. Promote quality of life, healthy development and healthy behaviors across all life stages.**

**Policy CC-17.1** Support community members with mental health risk factors through diversion programs that minimize or eliminate periods of incarceration.

**Policy CC-17.2** Identify safe, inviting and accessible venues and community places that encourage beneficial social interaction and community cohesiveness. Including parks and green spaces.

**Policy CC-17.3** Support and expand 62+ wellness, recreation, active living and social programs commensurate with Lynnwood’s changing age demographic.

## HISTORIC PRESERVATION

Lynnwood has a long and diverse heritage that began with logging in the late 1800's. Preservation and recognition of historical resources will help give residents a stronger "sense of place." Protection and recognition of sites and educational programs will be the focus of preservation efforts in the City over the next 20 years, since many of its remaining historical resources are under development pressures. In order to achieve these ideas, the City will need to do the following:

- Identify and protect archaeological and historic resources within Lynnwood in order to comply with state and federal regulations.
- Provide incentives to private owners for preservation, restoration and use of historic sites.
- Seek both public and private funding for restoration and enhancement of historical resources.
- Recognize significant historical sites.

It is likely that additional needs may be identified and the user demands/priorities may change following adoption of this new Community Character Element. Future changes will be reviewed and appropriate adjustments made through the City's annual plan review and amendment process.

### **GOAL 18: Historical Resources**

**To preserve and provide residents a better understanding and awareness of the historic sites within the community.**

### **Subgoal HR-1: To identify, preserve and protect historically and culturally significant facilities, sites, buildings, structures, natural features and landscapes, trees and artifacts.**

- Policy CC-18.1** Develop a program to protect and preserve significant historical resources and sites and resolve conflicts between the preservation of cultural and historical resources and future land uses.
- Policy CC-18.2** Provide incentives through the historical preservation program such as utilization of the state special property tax valuation, partial income tax write-off for restoration and relaxation of Zoning Code standards to encourage property owners to rehabilitate, restore, retain or reproduce historical elements of their properties.
- Policy CC-18.3** Identify culturally and historically significant resources and sites within the City of Lynnwood.
- Policy CC-18.4** Establish and update on a regular basis a City historical resources and establish a resource evaluation criteria to determine which historical resources to include on the inventory.

- Policy CC-18.5** Work with the community to provide information to interpret the history of the Lynnwood community, including historical displays, programs, and interpretive signage.
- Policy CC-18.6** Provide ways to recognize property owners including an annual event and landmark plaques for those who rehabilitate, restore, retain or reproduce historical elements of their properties.
- Policy CC-18.7** Complete the Heritage Park Project including restoration of the Demonstration Farm Water Tower, establish demonstration gardens, complete the Trolley tracks, and develop the Wickers Museum.
- Policy CC-18.8** Provide information that interprets the history of the Lynnwood/Alderwood Manor area, including historical displays, programs, activities, museum programming and interpretive signage.
- Policy CC-18.9** Work with the Lynnwood Parks and Recreation Foundation and community volunteers to complete Phase II renovation of the historic water tower.
- Policy CC-18.10** Commemorate Lynnwood’s history with signage and plaques.

**Subgoal HR-2: Provide community education about the value of historical resources.**

- Policy CC-18.11** Continue to develop, maintain, and preserve historical buildings, structures, artifacts, and items of historic or cultural significant at Heritage Park for display, demonstration, and through exhibits.
- Policy CC-18.12** Provide a variety of approaches for educating the community about the value of historical resources.
- Policy CC-18.13** Participate with local, county, state and national historical organizations to educate the community about the value of local cultural and historical resources through educational and informational exhibits, brochures, and events.
- Policy CC-18.14** Work closely with the Alderwood Manor Heritage Association, Sno-Isle Geneological Society, League of Snohomish County Heritage Organizations and other heritage organizations in south Snohomish County to foster knowledge and appreciation of our historical resources.
- Policy CC-18.15** Continue to partner with the Alderwood Manor Heritage Association to provide historical programming within the park and the management of heritage collections.
- Policy CC-18.16** Continue to partner with the Sno-Isle Geneological Society to provide a community geneological library in the Humble House.
- Policy CC-18.17** Work with the Heritage Park Partners Advisory Committee to plan and coordinate heritage programming in the park, and provide museum development in the Wickers Building.

**Policy CC-18.18** Develop and manage the Heritage Park Docent Program to provide guided tours of the park’s historical buildings, the Wickers Museum and Interurban Car No. 55.

**Subgoal HR-3: To encourage the development of City historical projects using public and private resources.**

**Policy CC-18.19** Develop a program for non-profit organization, community volunteer and business support of City historical projects.

**Policy CC-18.20** Establish a volunteer program (similar to the “City Stewards” program) so non-profit organizations and community volunteers can work on City historical projects.

**Subgoal HR-4: To evaluate impacts of other proposals on historical resources through environmental review.**

**Policy CC-18.21** Utilize State Environmental Policy Act (SEPA) requirements to evaluate the impacts of proposals on historical resources.

**Policy CC-18.22** Evaluate transportation improvement projects and plans, through SEPA to determine their impact on significant cultural and historical resources of the City.

**Policy CC-18.23** Evaluate capital projects, plans and programs through SEPA to determine their impact to significant cultural and historical resources of the City.

**Policy CC-18.24** Evaluate utility system expansion and reconstruction through SEPA to determine impacts to culturally and historically significant resources in the City.

**Policy CC-18.25** A register of historically significant structures and sites should be established so SEPA review of such structures would be required before redevelopment could occur per WAC 197-11-800(2)(f).

## **CULTURE & DIVERSITY**

---

Lynnwood has a very diverse community consisting of many different cultures, ethnicities, and races. With this diversity, there are varying levels of lifestyle and backgrounds, all of which contribute to the richness of the community. The City of Lynnwood encourages the engagement of all citizens to help understand and explore the diverse backgrounds that make up the community. This is accomplished through city-wide and neighborhood events, heritage and cultural events, and civic engagement opportunities offered by the Neighborhoods and Demographic Diversity Commission.

In addition to ethnic and cultural diversity, the City also strives to become a cultural arts community by advocating for cultural arts through performing, visual and literary arts as well as public art displayed in public and private spaces. The City is fortunate to have several meaningful arts programs for the community to enjoy, including Shakespeare in the Park, an extensive public art collection at a variety of parks and public buildings, and an art gallery at the Lynnwood Public Library. All of these cultural opportunities are provided by the efforts of community members, the arts community, and the City's Arts Commission which is actively involved in supporting the arts to enrich the quality of life in Lynnwood.

People value and enjoy their leisure time, and the cultural arts are important elements in the lives of many. As Lynnwood grows, there will be an increased demand for affordable, cultural opportunities close to home. It will be increasingly important to plan for facilities and programs that support and promote the cultural arts. The following list includes priority issues that need to be addressed in order to achieve the further advancement of the cultural arts in Lynnwood.

- A community/arts center has been identified as one of Lynnwood's primary facility needs. Such a facility could be used for citizen art displays, performing arts and a wide variety of other community activities and functions.
- There is a community interest in additional outdoor performances in areas such as the Lynndale Park Amphitheater, as well as additional indoor performances for the entertainment of the community.
- Providing support for more festivals and community events for the cultural enhancement of the citizens.
- Promoting art in the form of education for our youth in schools.
- Organizing special art events for youth to display their talents learned in school.
- Cultural tourism has been identified by the Lynnwood Arts Commission as a way to increase outside interest in the community.

### Definitions:

- Culture
- Cultural Heritage

- Diversity
- Inclusiveness
- Diversity Effort

DRAFT

**GOAL 19:  
Cultural  
Resources**

**Support universal access to diverse arts to enrich our community's quality of life and economic vitality.**

**Subgoal HR-5: Create and enrich a strong sense of community identity through cultural arts.**

- Policy CC-19.1** Celebrate cultural heritage, develop a “sense of place,” and provide social gathering spaces that are stabilizing and strengthening elements in creating a strong sense of community identity. As cultural voices, the arts play an important role in defining who we are.
- Policy CC-19.2** Provide opportunities for educating residents about different ethnic arts and cultural traditions, and for building multicultural understanding.
- Policy CC-19.3** The Arts Commission will collaborate with the other commissions and civic organizations to enhance the preservation of Lynnwood’s cultural heritage and history.
- Policy CC-19.4** Advocate for the inclusion of arts activities that help support, enhance or maintain community events.

**Subgoal HR-6: Encourage community openness and inclusion of people.**

- Policy CC-19.5** Encourage participation from the private and business sectors to provide art for display in public places.
- Policy CC-19.6** Advocate for and participate in the planning and design of a possible regional performing arts and/or convention center facility.

**Subgoal HR-7: Promote art and artist opportunities**

- Policy CC-19.7** Advocate for visual and performing arts facilities.
- Policy CC-19.8** Increase public awareness of the role and work of the Arts Commission.
- Policy CC-19.9** Provide free art activities for all ages at public events.
- Policy CC-19.10** Increase public awareness of cultural arts programs and services through the media, use of new technology, City publications, community partnerships, and through increased accessibility to public artwork.

- Policy CC-19.11** Encourage City planning that provides sufficient opportunities and facilities to support local artists in developing and presenting their work.
- Policy CC-19.12** Improve the quality of life in our City by promoting, preserving and sustaining the cultural arts. The arts are a catalyst for social interaction and creativity. By promoting and preserving the arts, and by identifying the resources needed to create and sustain a vibrant cultural community, we seek to enhance the quality of life for residents and visitors of Lynnwood and the South Snohomish County region.
- Policy CC-19.13** Maintain and expand the public arts purchasing program, including increasing the number of art pieces displayed throughout Lynnwood.
- Policy CC-19.14** Provide and encourage interactive public art displays on City properties and throughout Lynnwood.
- Policy CC-19.15** Maintain an awareness of County and State funding opportunities, programs and information to circulate to the local community and develop a mobilization strategy to secure funding.
- Policy CC-19.16** Create and review a Cultural Arts Plan annually for appropriateness and implementation.

**Subgoal HR-8: Support and promote lifelong arts education.**

- Policy CC-19.17** Expand partnerships and collaborations for cultural opportunities. Collaborations promote creative use of existing potential resources and facilities, providing mutual benefits for audiences and artists.
- Policy CC-19.18** Strengthening our partnerships with Edmonds Community College, Edmonds School District, neighboring cities, Lynnwood Library, artists, local businesses, arts, and civic organizations.
- Policy CC-19.19** Collaborate with Edmonds Community College, Edmonds School District, other jurisdictions, and Sno-Isle Library to present quality arts programs and performances to the community.
- Policy CC-19.20** Develop strategies to ensure continued stability of quality programs, staffing and funding of the arts with a the City planning process.
- Policy CC-19.21** Provide quality performances, programs and exhibitions.

**GOAL 20:  
Diversity &  
Cultural  
Heritage**

**Create opportunities that celebrate and preserve the diversity and cultural heritage of Lynnwood.**

- Policy CC-20.1** Connect and partner with neighborhood, community, educational, business and social services groups and organizations.
- Policy CC-20.2** Sponsor city-wide, neighborhood and community events, which include opportunities for heritage and cultural events.
- Policy CC-20.3** Support programs which engage citizens and community leaders in a holistic approach including dialogue, education, and training about diversity issues.
- Policy CC-20.4** Provide additional opportunities for citizens to become involved in city programs and events through promotions, and commission advocacy.

**GOAL 21:  
Diverse City**

**Develop, implement and assess City Department goals, objectives, policies and procedures that improve diversity in City operations.**

- Policy CC-21.1** Support the development of a City of Lynnwood Diversity Action Plan.
- Policy CC-21.2** Increase awareness of City operations to all community members.
- Policy CC-21.3** City elected officials and City employees shall take an active role in ongoing diversity efforts in the community.
- Policy CC-21.4** Develop internal policies that reflect a value for diversity and the diverse needs of citizens.
- Policy CC-21.5** Develop a City-wide diversity recognition award program.

## LIGHT POLLUTION

Excessive, poorly designed outdoor lighting wastes electricity, disturbs natural habitats, and significantly limits views of the night-time sky. Night lighting is an important safety feature. However, lighting should be designed and directed to minimize upward lighting. Night lighting is a necessity but, through good design and code enforcement, it's possible to maintain darker skies in the residential neighborhoods of Lynnwood and to enhance our views of stars and planets. The City of Lynnwood seeks to minimize light pollution, glare, light trespass, and conserve energy and resources while maintaining night time safety and security.

### **GOAL 22: Light Pollution**

**Reduce impacts from light polluting sources, while still providing for safety and protection of personal and private property.**

#### **Subgoal VP-1: Light Pollution: Promote dark night skies in Lynnwood.**

- Policy CC-22.1** Reduce light pollution and promote dark skies by limiting brightness of exterior fixtures and shielding adjacent uses from light sources, while maintaining public safety.
- Policy CC-22.2** Light sources, including signs, shall be shielded or shaded to prevent light spillover on surrounding areas or cast excessive light on any residential use or street.
- Policy CC-22.3** Materials with high light reflective qualities should not be used in construction of buildings where reflected sunlight or artificial light would throw intense glare on adjacent areas or streets.
- Policy CC-22.4** Promote the use of efficient, full cut-off lighting which emits no light above the horizontal plane.
- Policy CC-22.5** Prohibit unshielded exterior lamps and limit lighting of trees and vegetation through the use of shielded fixtures and foot-candle limits.
- Policy CC-22.6** Promote outdoor lighting which either dims significantly or completely turns off during night-time hours.

## NOISE POLLUTION

Noise is a pollutant that can have a significant negative impact on humans and other animals. Excessive noise makes neighborhoods and communities less desirable and can cause neighborhood deterioration. Noise also impacts people’s physical and mental health.

The City of Lynnwood needs to pay particular attention to noise levels within residential neighborhoods, in order to protect the residents’ comfort and quality of life. Neighborhood protection and enhancement are high priorities of the City Council and are emphasized in the 2035 Comprehensive Plan.

The City’s various mixed-use zones, including the College District Mixed-Use zone, Highway 99 Mixed Use and Mixed Use zones surrounding Alderwood Mall, allow a mix of residential, office and commercial uses. Design and development code provisions were drafted to control land uses, densities, design and construction to hold noise and traffic to acceptable levels.

Residential areas that are directly adjacent to commercial uses, industrial uses, I-5 or Highway 99 should have the benefit of more protection measures. Fences and concrete noise walls can greatly reduce sound, but the aesthetics of the community also need to be preserved. When they are not designed with aesthetics in mind, concrete walls can produce a negative feeling of enclosure. Where the city abuts freeways, we can work with the Department of Transportation to mitigate freeway noise while addressing aesthetic concerns. In addition, building standards can be modified to require noise attenuating walls and windows to decrease noise impacts on adjacent residents.

**GOAL 23:  
Noise Pollution**

**Reduce noise pollution due to commercial and industrial uses, as well as impacts from regional highways and local roads.**

- Policy CC-23.1** Protect residents from excessive roadway noise by requiring appropriate mitigation measures, such as landscaped buffers or noise walls.
- Policy CC-23.2** Mitigate potential noise pollution from new development on adjoining properties.
- Policy CC-23.3** Maintain and administer building codes, regulations, and other applicable standards that mitigate noise impacts.
- Policy CC-23.4** Enforce the City's noise emission standards.
- Policy CC-23.5** Limit noise to levels that protect the public health and that allow residential, commercial and manufacturing areas to be used for their intended purposes through noise regulations.
- Policy CC-23.6** In city operations, reduce where possible, the use of noise-polluting equipment.
- Policy CC-23.7** Support the use of technologies and engineering practices to lessen noise produced by traffic, aircraft, construction, and commercial and industrial facilities located near residential areas.
- Policy CC-23.8** Promote actions, such as equipment modifications and operational limits, that reduce noise from transportation modes, construction sites, industrial uses, and commercial business establishments.

**Policy CC-23.9** Require buffering or other noise reduction and mitigation measures to reduce noise impacts from commercial and industrial areas on residential areas. Doors and windows, and any exterior mechanical equipment should be located or buffered to minimize noise impacts to surrounding properties.

**Policy CC-23.10** Work with businesses and the community to provide education about the impacts of noise pollution on health and our quality of life.



DRAFT