



**CITY OF LYNNWOOD ARTS COMMISSION**

**AGENDA  
August 18, 2015 6:30PM  
LYNNWOOD SENIOR CENTER**

10. CALL TO ORDER

20. ROLL CALL

Elizabeth Lunsford, Secretary	Chris Boyer, Council Liaison
Marissa Heringer	Sarah Olson, Staff Liaison
Craig van den Bosch, Vice Chair	Corbitt Loch, Strategic Planner
Kathleen Moore	
Paul Richards	
Kay Wood	
Adam Segalla, Chair	

30. APPROVAL OF MINUTES – July 21, 2015

40. COMMISSIONER & AD HOC REPORTS

50. COUNCIL LIAISON REPORT

60. STAFF REPORT

70. CITIZEN COMMENTS

80. BUSINESS ITEMS

80.1 WA-GRO Presentation, Julieta Altamirano-Crosby	10 min
80.2 Youth Community Art Collaboration Project Discussion	20 min
80.3 Introduction of Corbitt Loch, Strategic Planner	5 min
80.4 Healthy Communities Presentation/Discussion	25 min
80.5 Cultural Arts Plan	
Goal: Advocating for lifelong arts education	15 min
Goal: Encouraging Openness & Inclusion	15 min

90. FUTURE BUSINESS

100. ADJOURNMENT

**Upcoming Meeting:** September 15 @ Senior Center

The public is invited to attend. Parking and meeting rooms are accessible for persons with disabilities. Contact the City at 670-5503 with 24-hours advance notice for special accommodations.



**Lynnwood Arts Commission**  
 Future Business Items Calendar  
 Revised 8/12/15

MEETING DATE	LOCATION	ITEM	ACTION
September 15	Senior Center	CityCenter Apartments Public Art Cultural Arts Plan Council Presentation Youth Art Project	Jury Discussion Discussion Committee Report
October TBD	TBD	Retreat TBD <ul style="list-style-type: none"> <li>• Schack Art Center</li> <li>• EdCC Maker's Lab</li> </ul>	Retreat
October 20	Senior Center	Library Gallery Public Art	Jury Discussion
November 17	Senior Center	CityCenter Apartments Public Art Cultural Arts Plan	Artist Presentations Discussion
December 15	Senior Center	CityCenter Apartments Public Art Cultural Arts Plan	Artist Selection Discussion
January 19	Senior Center	Cultural Arts Plan	Discussion



**CITY OF LYNNWOOD ARTS COMMISSION**

**MINUTES  
July 21, 2015 6:30PM  
LYNNWOOD SENIOR CENTER**

10. CALL TO ORDER 6:30 p.m

20. ROLL CALL

X	Elizabeth Lunsford, Secretary		Chris Boyer, Council Liaison
X	Marissa Heringer	X	Sarah Olson, Staff Liaison
X	Craig van den Bosch, Vice Chair		
X	Kathleen Moore		
X	Paul Richards		
A	Kay Wood		
X	Adam Segalla, Chair		

30. APPROVAL OF MINUTES – June 16, 2015 minutes were approved with the correction of marking the attendance of the park board members under roll call.

40. COMMISSIONER & AD HOC REPORTS

Com. Lunsford:

- Gave a summary of the Sister City Program meeting she attended on July 20, 2015. She mentioned that the first city will be from Korea and the Mayor of Boeun will be visiting Lynnwood to discuss their interest of being Lynnwood’s sister city.
- Gave a summary of the Healthy Community Action Plan Stakeholder’s meeting she attended on July 14, 2015. She mentioned the City of Lynnwood gave a presentation of the demographics of Lynnwood and discussed how the plan would be created. The stakeholders then broke into groups and brainstormed ideas and suggestions for the plan.

Com. van den Bosch:

- Reported that SAM would be hosting a three-day workshop next week focusing artists’ interpretation of SAM’s African Mass and Global Art with the theme of identity.
- Visited the community maker’s lab at Monroe Hall at Edmonds Community College that featured a 3D printer. He mentioned that the lab will be open in the fall for membership.
- Mentioned his show is open at Shift Gallery till the end of the month.

Com. Moore:

- Reported the Gage has hosted 25 jams within the Seattle area this summer.
- Reported that the piano she painted for Planos in the Park will be in SEATAC till Aug 16.
- Reported that she will be in the Torch Light Parade on the Gage float as Venus and that she worked on the art for the backdrop for the float.

#### 50. COUNCIL LIAISON REPORT: None

#### 60. STAFF REPORT

Deputy Olson reviewed the monthly staff report and highlighted:

- City Email policy
- The new Sister City Program and desire for an Arts Commissioner representative
- Reviewed the Future Business Item Calendar
- Reported attendance and donations received for the first week of Shakespeare in the Park
- Introduced guest, Rosario Reyes, of LETI and announced the Latino Expo on Aug 8
- Com. Lundsford has been doing button making at the Heritage Park Open Houses
- Call for artist will be announced in Artist Trust, city website and public release
- Press release for Gallery Library
- Announced Com. Wood's resignation on September 1 and recruitment efforts to fill her position.
- General Ordinance and Specific Ordinances Update planned for Council review
- Working on the 10-year PARC comprehensive plan
- Working on a 10-year Healthy Communities Action Plan and highlighted the symmetry between the social connectedness goal and the Art commission Cultural Arts Plan brainstorm ideas.

#### 70. CITIZEN COMMENTS

Community member Katherine Johnson introduced herself and mentioned she has recently to the Lynnwood area and is interested getting involved with the Art Commission or the City.

#### 80. BUSINESS ITEMS

##### 80.1 Community Connections – Introduce Rosario Reyes, LETI

Rosario Reyes gave an introduction about the mission, accomplishments and activities of Latino Education Training Institute (LETI). She also promoted and invited the commission to the Latino Expo on August 8, 2015. The commissioners expressed interest in supporting and collaborating on projects with LETI.

##### 80.2 Retreat Planning

The commission discussed three options for the retreat including the maker's lab at Edmonds Community College, touring Light-Rail stations and visiting the Schack Art Center in Everett. The commissioners expressed interest in either Edmond's Community College or Schack Art Center and request Deputy Olson to pursue planning.

##### 80.3 Jt. Board & Commission Meeting Review

The commissioners agreed the Jt. Board and Commission meeting was useful and interesting.

##### 80.4 Council Presentation Discussion

Deputy Director Olson agreed to make a draft presentation that would include notes from the ad-hoc committee that gave a presentation to City Council about funding the art commission for the 2015-16 budget. She would then present the draft presentation at the next Art Commission meeting.



80.5 Community Vision Initiatives Discussion

Com. Moore motioned that Deputy Director Olson request funding for an Art Commission project to engage Lynnwood youth in creating temporary art for the City. Com. Heringer seconded and the commission unanimously passed the motion.

80.6 Cultural Arts Plan Discussion

The commissioners brainstormed and prioritized ideas about the Cultural Art Plan goal of Promoting Artists & Arts Opportunities.

90. FUTURE BUSINESS

100. ADJOURNMENT Meeting was adjourned at 8:40 pm

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# Memorandum

**DATE:** July 17, 2015  
**TO:** Arts Commission  
**FROM:** Deputy Parks, Recreation & Cultural Arts Director Olson  
**RE:** Staff Report

## Program & Project Updates

### Upcoming Events

- Heritage Park Open Houses run 11am – 3pm on Saturday, September 5<sup>th</sup>.

### Library Gallery

The 2016 Call for Artists is open until September 30<sup>th</sup>.

### Call for Artists

The call for artists for the CityCenter Apartments Project is open until September 10. Visit [www.LynnwoodArts.org](http://www.LynnwoodArts.org) for more information.

### Commissioner Recruitment

We are actively recruiting for a new arts commissioner to fill Kay's position after she leaves in August. Please encourage your friends and neighbors to consider [applying](#).

### Board & Commission LMC Updates

The Lynnwood City Council adopted Ordinance #3151 relating to boards and commission at the August 10<sup>th</sup> business meeting. You can view the ordinance here: <http://councilagendas.ci.lynnwood.wa.us/Bluesheet.aspx?ItemID=6526&MeetingID=678>

### Council Presentation

The board and commission presentations have been postponed to October.

### Youth Community Art Collaboration Project

Mayor Smith has approved the Commission's request for \$5,000 to pursue a youth community art collaboration project. The award letter is attached for your reference. We'll be discussing this at more length in the business portion of the August meeting. Additionally, I've attached the presentation slides that will be discussed by the WA-GRO Foundation at the meeting.

DATE: August 10, 2015

TO: Sarah Olson, Deputy Director  
Parks, Recreation & Cultural Arts Department

FROM: Mayor Nicola Smith 

RE: Community Vision Initiatives Funding Request

The purpose of the Community Vision Initiatives Fund is to support projects and initiatives that directly tie to the Community Vision, encourage citizen engagement, enhance the City's partnerships and affects or improves the quality of life of our Lynnwood residents.

I am pleased to inform you that your request has been approved for up to \$5,000 for a Youth Community Art Collaboration Project providing for an afterschool art program at a Lynnwood elementary school with the goal to have community youth design and contract a public art installation (e.g. mural, signal box wrap, or temporary installation). This program will be offered in partnership with an elementary school and one or more community non-profits.

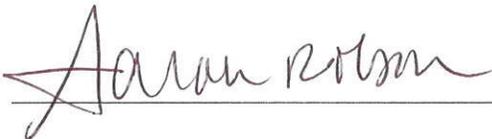
Please return this original memo acknowledging your agreement that the funding requested will be used for the purpose as stated above and submit an itemized list of estimated expenditures.

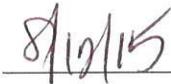
For further instructions on how to access these funds, please coordinate with the Mayor's Office.

Best wishes for a successful Youth Community Art Collaboration Project!

NS:cw

Acknowledged by:

  
\_\_\_\_\_

Date:   
\_\_\_\_\_

# LATINO ART CLUB SUMMER SESSION 2015



Director and Founder of WA-GRO: Patrick Crosby and Julieta Altamirano-Crosby

Art Club Instructor: Meera Mittal

Facilities and Volunteers Provided By: YMCA Youth Development Center  
14 E Casino Road, Everett, Washington

## ENHANCING CULTURAL IDENTITY THROUGH ART

The mission of the Latino Art Club is to educate Latino/a children and teens about their cultural background through art, while also building self-esteem and cultural pride through knowledge, discourse, creativity, project process and completion, and a final, public exhibition showcasing students' work.

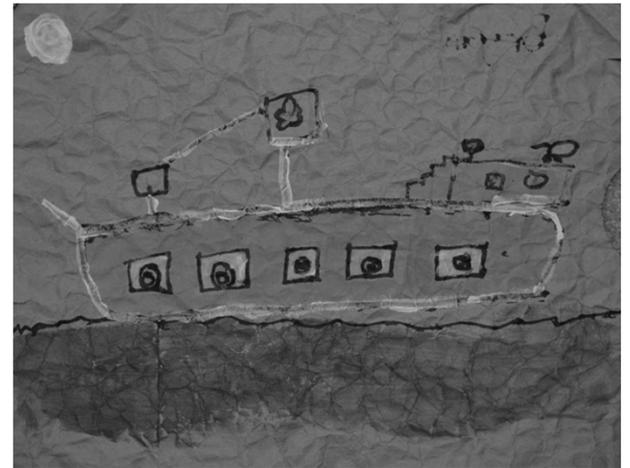


# PROJECT OUTLINES

- Amate Painting
  - Our first project introduced the mesoamerican painting style of Amate, which originated from the area now known as the state, Puebla.
  - Students were given an overview of the history of this painting style, its purposes in the ancient Mayan and Aztec cultures, and the methods in which it was originally created.
  - Students were then taught how to create their own Amate paintings using a method accessible to all age levels. They were encouraged to be creative in choosing their subject matter.
  - Outcome: Sixteen 9 in X 12 in paintings, with framing/matting approximately adding one inch to each side.



# SAMPLES: AMATE PAINTINGS

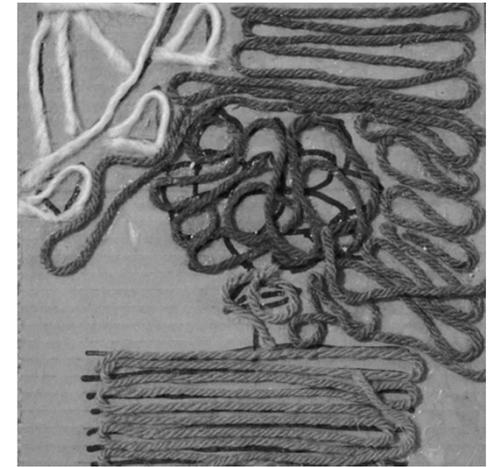
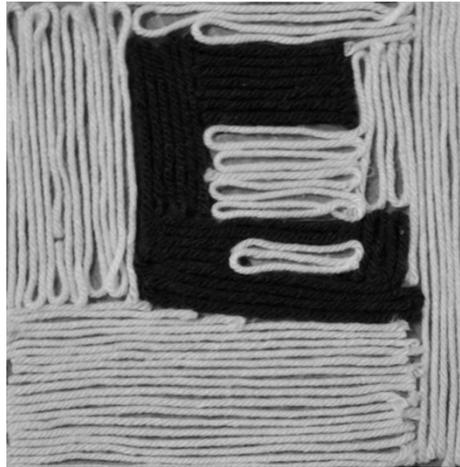
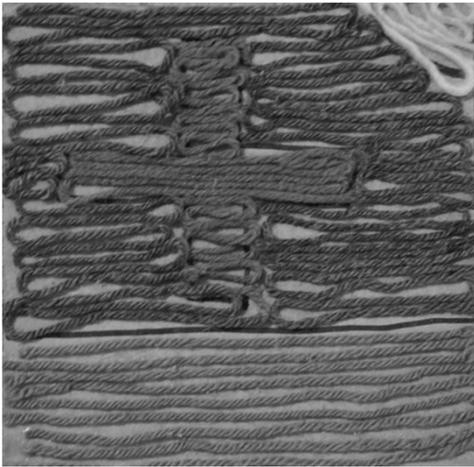




# PROJECT OUTLINES CONTINUED

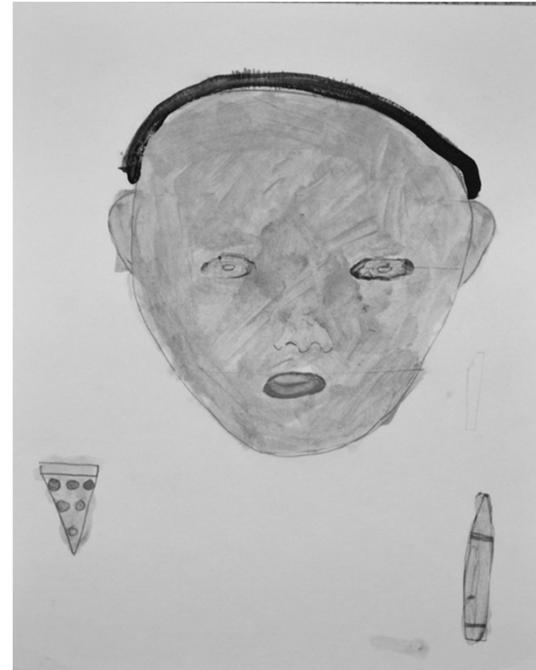
- Huichol Yarn Painting
  - In this project, students learned about the history and method of Huichol yarn painting, an art form which originated from the indigenous Huichol people in the states of Jalisco, Durango, and Nayarit.
  - Students were taught about the history of this art form, its origins and purposes, and the original technique.
  - We discussed the idea of symbolism and each student was asked to think of a symbol that was important to them and explain why.
  - The class then learned the method for creating a Huichol yarn painting using modern materials, and created their yarn paintings using their chosen symbol as the subject of the piece.
  - Outcome: Eight 7 in X 7 in yarn paintings

# SAMPLES: HUICHOL YARN PAINTINGS



# PROJECT OUTLINES CONTINUED

- Self-Portrait
  - In this lesson, students learned about Frida Kahlo and her famous self-portraits. We discussed the purpose and importance of self-portraits, and students learned and implemented introductory portrait-drawing techniques.
  - Outcome: Two 8 in X 10 in portraits, with framing/matting adding approximately one inch to each side.



# FINAL PROJECT OUTLINE

- Group Mural
  - The final project involved students creating a group mural using paint and collage.
  - They learned how to collaborate on an art project and respect each other's ideas while expressing their own.
  - Students drew and painted a large tree together, then each contributed their own ideas by adding details and cutting out and gluing on words and pictures from magazines. They were encouraged to pick images that reminded them of their Latino/a heritage and their experiences living in the United States.
  - Outcome: One 6 ft 6 in X 3 ft 9 in mural



# THE EXHIBITION

- WA-GRO would like to present the students' art through an exhibition which is open to all students, their families, and the general public.
- The aim of the show is to further enhance self-esteem and cultural pride in Latino/a youth, as well as foster a positive sense of community. With the proper space, this can be made possible.



THANK YOU FOR YOUR INTEREST IN WA-GRO'S LATINO ART CLUB PROGRAM

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# 10-Year Action Plan

What is health?

Health is the state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

- World Health Organization

Plan's Goals



## Goal 1: Physical Activity

Increase physical activity by making it easy and safe to be physically active daily.



## Goal 2: Food Access

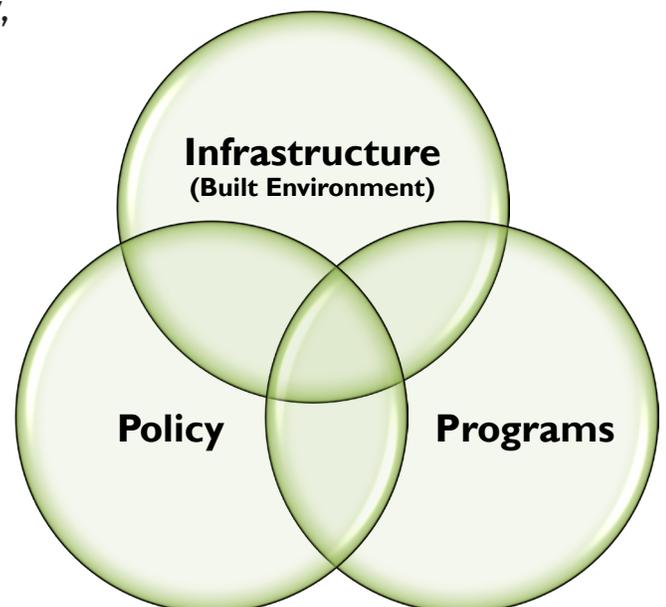
Increase and support access for all Lynnwood residents to healthy, affordable, local foods.



## Goal 3: Social Connectedness

Create and support strong, vibrant, social networks that promote social interaction and community cohesiveness.

Strategic Alignments

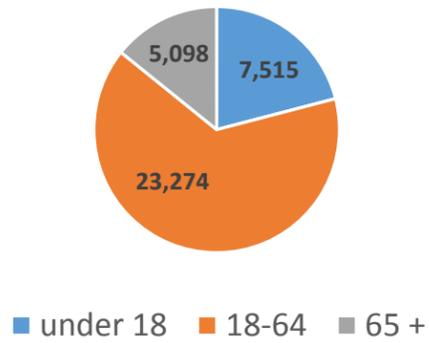


# Lynnwood Community Profile

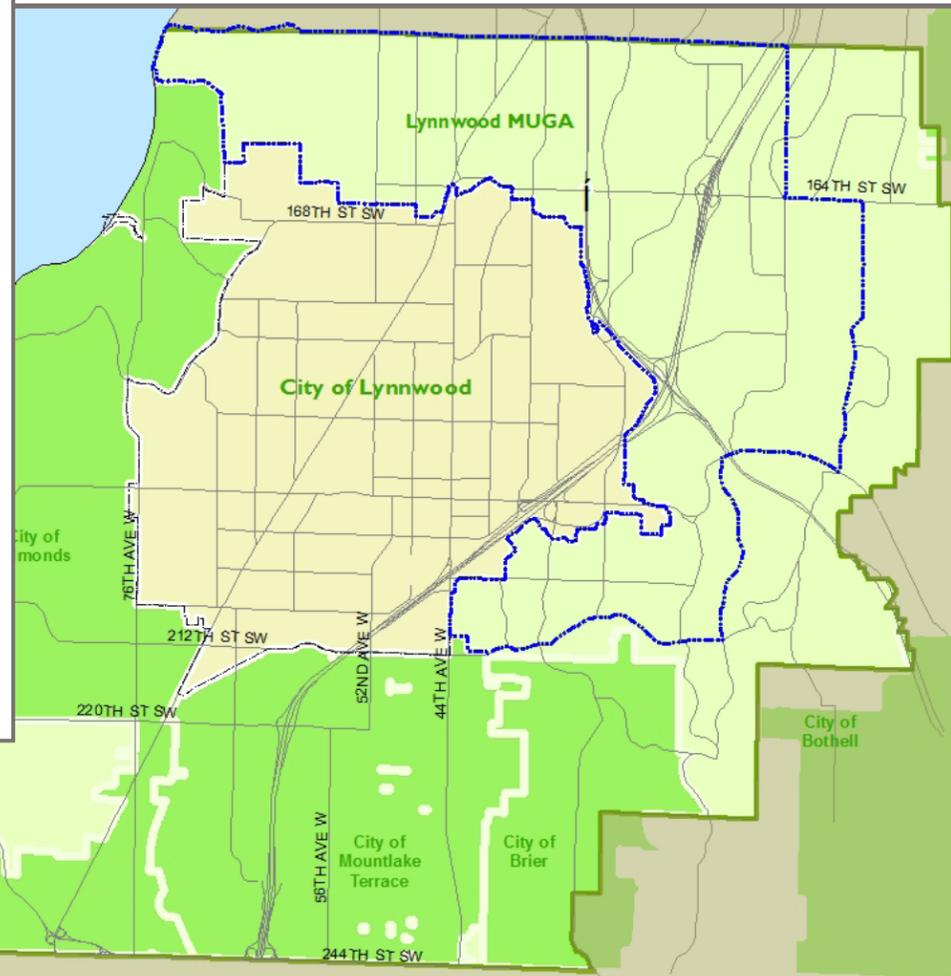
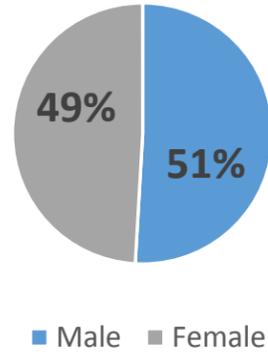
## Population

Estimated Population: 36,000 + 25,000 MUGA residents  
 Estimated Population Growth over next 10 years = 10,000  
 Edmonds School District will educate 19,754 students in 15/16  
 2,600 Veterans (nearly 10%) live in Lynnwood

### Population By Age



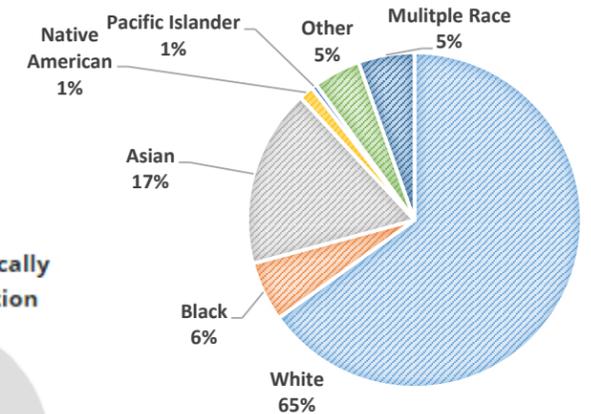
### Population by Gender



## Race & Ethnicity

35% of population are non-white  
 27% of population are foreign-born  
 10% of population are linguistically isolate  
 14% of population are Hispanic, Latino or Spanish-origin

### Population By Race



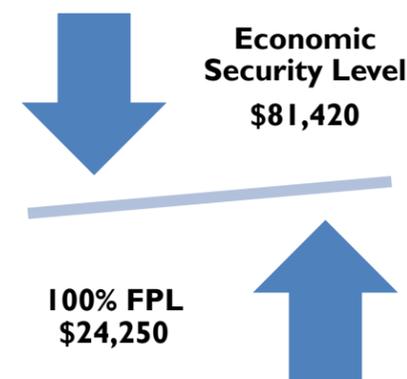
### Percent Linguistically Isolated Population



■ Custom Area Estimates\* (10.23%)  
 ■ Washington (4.34%)  
 ■ United States (4.76%)

## Income & Poverty

16% (5,700) individuals live below the 100% Federal Poverty Line (\$24,250)  
 Lynnwood's median family income is \$62,842  
 489 unsheltered individuals in South Snohomish County (2015)  
 40-45 individuals served weekly by Neighbors In Need (2015)  
 85 individuals served by the Cold Weather Shelter Network (2015)  
 47% of Lynnwood public school students are eligible for Free/Reduced Lunch  
 20% of Lynnwood households receive SNAP benefits  
 10% of Lynnwood households do not have a car



### Percent Population in Poverty

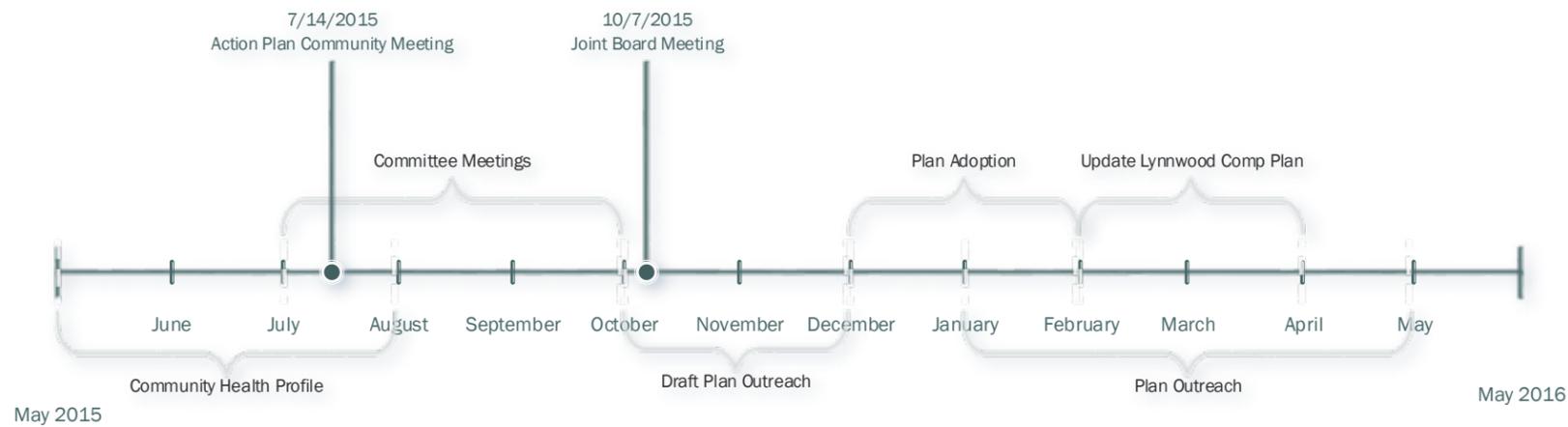


■ Custom Area Estimates\* (16.09%)  
 ■ Washington (13.36%)  
 ■ United States (15.37%)



Create a 10-Year Action Plan to increase access to physical activity and healthy foods and improve social connectedness.

## Healthy Communities Action Plan Timeline



### Project Stakeholders

- |   |                                      |
|---|--------------------------------------|
| City of Lynnwood                        | Lynnwood Arts Commission             |
| Verdant Health Commission               | Lynnwood Diversity Commission        |
| American Cancer Society                 | Lynnwood Food Bank                   |
| American Diabetes Association           | Lynnwood Library Board               |
| American Heart Association              | Lynnwood Parks Board                 |
| B.I.K.E.S of Snohomish County           | Lynnwood Planning Commission         |
| Boys and Girls Club of Snohomish County | Molina Healthcare                    |
| Cascade Bicycle Club                    | NAACP / Communities of Color         |
| Center for Human Services               | National Park Service                |
| ChildStrive                             | Neighbors in Need                    |
| City of Lynnwood                        | Operation Military Family            |
| Clothes for Kids                        | Presbyterian Church USA              |
| Community Transit                       | Rotary Club of Alderwood - Terrace   |
| Dawson Place                            | Rotary Club of Lynnwood              |
| Dept of Health and Human Services       | Senior Services Snohomish County     |
| Domestic Violence Services of Sno. Co.  | Snohomish County                     |
| Edmonds Community College               | Sno. Co. Health Leadership Coalition |
| Edmonds Family Medicine                 | Snohomish Health District            |
| Edmonds Public Schools Foundation       | Sno-Isle Libraries                   |
| Edmonds School District                 | Swedish/Edmonds                      |
| Experience Momentum                     | Trinity Lutheran Church              |
| Farmer Frog                             | United Way of Snohomish County       |
| Fire District 1, Snohomish County       | University of Washington Bothell     |
| Fortera                                 | Verdant Health Commission            |
| Global Peace Youth                      | VFW Post 1040                        |
| Housing Hope                            | Volunteers of America W. Washington  |
| Korean Women's Association              | WithinReach                          |
| LETI                                    | Workforce Development Council        |
| Lutheran Community Services             | YWCA of King & Snohomish Counties    |

### Project Team

#### City of Lynnwood

Sarah Olson  
Marielle Harrington

#### Verdant Health Commission

George Kosovich  
Sue Waldin

#### Edmonds Community College

Chris Hudyma

### Key Steps & Milestones

Stakeholder Meeting  
Goal Indicator & Prioritization Meeting  
Goal Objective Selection Meeting  
Draft Plan Released at Community Meeting  
Public Hearing  
Final Draft Prepared  
City Council Plan Adoption  
Comprehensive Plan Update

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## Mission Statement

*adopted 2/17/15*

The Lynnwood Arts Commission supports universal access to diverse arts to enrich our community's quality of life and economic vitality by:

- Advocating for lifelong arts education
- Promoting artists and arts opportunities
- Encouraging openness and inclusion
- Building community and a sense of place

## GOAL: Advocating for lifelong artist opportunities

### Brainstorm Ideas

- Farmers Market Activities
- Artist residencies in schools
- Free lectures, book readings, poetry
- Facility / space
- Free / Paid Scholarships
- Restore classes for all ages with a focus on Family
- Promote private business programs
- Interactive public art
- Art Walk – promote creation of galleries
- Lynnwood Studio Tour
- Partnerships – EdCC and others such as Edmonds School District

### 2025 Vision

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### Priority Objectives

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### Action Plan

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# GOAL: Promoting Artists & Arts Opportunities

## Brainstorm Ideas

- Create registry of artists or business/organizations
- Connect with faith institutions
- Promote art opportunities in City publications, local media and social media
- Art contest
- City center planning – aesthetic + venues
- Business partnerships / events / art windows / AIPD
- Gallery receptions
- Promote art businesses
- Mural projects
- Publically available information of public art collection (funding, policy), interactive info of art, information on donation to collection
- Add additional gallery space (e.g. City Hall)
- Connect with City Council and other commissions

## 2025 Vision

- City Center gallery
- Public Art
- Performing Arts in City Center
- Dance/fitness in park e.g. Latino dance night
- Low-cost artist work/exhibit/living spaces
- Artist in residence program
- Mural contest to beautify outdoor spaces
- Investment from businesses/City to beautify
- Bike Rack sculptures
- Funding for the arts/grants to artists
- Sense of pride connected to City

## Priority Objectives

- Art is Schools
- Aesthetics – creativity/art in external spaces

## Action Plan

- Apply for CVI funding to do a youth activity project (2015)
- City Hall gallery (2016/2017)
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# GOAL: Encouraging Openness & Inclusion

## Brainstorm Ideas

- Art Windows / AIPD
- Partner with other communities for art programs (e.g. Kenmore, Edmonds, Snohomish County)
- Broaden theater arts to “Lynnwood Theater”
- LGBTQ representation
- Engagement events “what is community?” at Farmers Market
- Wide application for sponsored events
- Promote ethnic population, cultural arts as valuable
- Murals – temporary and permanent, Link Light Rail station
- Box wraps
- Development policies – attractive places for businesses
- Annexation

## 2025 Vision

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## Priority Objectives

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## Action Plan

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# GOAL: Building Community & Sense of Place

## Brainstorm Ideas

- Gallery – expand library, restart jury show, offer artist receptions
- Explore creating an Art District
- Public Art – murals, AIPD, window fronts
- Interurban Trail
- Temporary art displays (e.g. Bike Loop)
- Provide gathering places
- Neighborhood Identity – names, banners
- Promote history through art
- Lynnwood Theater
- Events – alternatives to lost events, diversity event
- Lights competition
- Connect to EdCC – support it as a cultural center
- Language Access
- Contribute to Lynnwood's Identity
- Annexation
- Create a physical 3D model of City Center

## 2025 Vision

- Wide sidewalks, street trees, pocket parks, independent restaurants, art installations in City Center (Marissa)
- City will be an urban center with attractions, potential to be [have] everything (Adam)
- Neighborhood identities and banners, bike paths/lanes, small business shops, galleries, cultural hangouts, street festivals (Kathleen)
- Mixed-use buildings, public art, paths, well-landscaped, hanging baskets, low business/monument signs (Kay)
- Places to socialize, entertainment spots (Beth)
- Place for small businesses to flourish, link transit between neighborhoods and destinations, offers a night life (Paul)

## Priority Objectives

### Galleries

- additional exhibit spaces (e.g. City Hall)
- reinstate annual jury show and artist reception (2016)

### Public Art

- Establish on-going funding for acquisition and maintenance
- Work with private sector for art displays, AIPD, murals on buildings, window fronts

### Neighborhood Identity

- Names, banners, signs

### Performing Arts

- Outdoor events that reflect diversity
- New events/festivals e.g. Drink & Draw
- Evaluate loss of Student Showcase or Battle of the Bands

### Land Use / Code advocacy

- Incentivize private sector
- Develop AIPD policy
- Ensure code allows for galleries
- Identify an Art District
- Conduct business outreach
- Address land use around adding murals to buildings

### **Action Plan**

- Land Use / LMC Code Advocacy (2016)
- Gallery Exhibit Program Expansion (2016)
- Return of Library Jury Exhibit and Reception (2016)
- Neighborhood Identity (2017/2018)
- Public Art Programming (2019/2020)