

CITY OF LYNNWOOD ARTS COMMISSION

MINUTES
August 18, 2015 6:30PM
LYNNWOOD SENIOR CENTER

10. CALL TO ORDER - Called to order at 6:35 pm

20. ROLL CALL

X	Elizabeth Lunsford, Secretary	X	Chris Boyer, Council Liaison
X	Marissa Heringer	X	Sarah Olson, Staff Liaison
X	Craig van den Bosch, Vice Chair	X	Corbitt Loch, Strategic Planner
X	Kathleen Moore		
X	Paul Richards		
X	Kay Wood		
A	Adam Segalla, Chair		

30. APPROVAL OF MINUTES – July 21, 2015 minutes were approved as distributed.

40. COMMISSIONER & AD HOC REPORTS

Com. Lunsford reported:

- On-going hosting of the button-making booth at the Heritage Park Open houses.
- Noticed new art and craft classes featured as D.Y.I. classes in the recreation guide.

Com. Richards & Com. van den Bosch both discussed the interesting vinyl wrap of utility boxes they both separately saw in Canada.

Com. Richards shared a picture and gave a description of a sculpture he seen in Burnaby, B.C.

Com. van den Bosch mentioned the call for artists is out for the CityCenter Apartments Public Art and suggested that commissioners helps get the word out.

50. COUNCIL LIAISON REPORT

CM Boyer announced that City Council is on recess and prior to the recess, council is learning about the option to create a Regional Fire Authority and made it clear Council has not made a decision about Lynnwood’s Fire Department becoming a RFA. When Council is back from recess they will continue learning the various options for Lynnwood’s Fire Department and get ready for the mid-biennium budget review.

60. STAFF REPORT

Strategic Planner, Corbitt Loch, was introduced. Planner Loch shared a handout on the City’s strategic planning effort and expressed a desire to come back to a future commission meeting.

Deputy Olson reported:

- City will be hosting a historical walk on Sept 16 at 2 p.m.
- She is working on retreat planning for a Saturday in October at Schack
- Commissions' City Council feedback presentation has been postpone and date to be determined.
- Mayor has approved the request for youth community public art project – see letter in staff report.
- City Council has approved the changes to the commission's ordinance including the merger of the Historical Commission and Heritage Park Advisory Committing into the new History & Heritage Board.
- Shakespeare in the Park was another success this summer with 5 of 6 shows averaging over 400 visitors.
- The Library call for artists is out and Melissa from Edmond's Community College said they would curate a fall exhibit.

70. CITIZEN COMMENTS

Rosario Reyes from LETI came to introduce Sonia Nino de Guzman to the commission. Sonia is a local dance teacher and is interested in volunteering her time in the commission.

Patrick Crosby, Julieta Altamirano-Crosby came to speak about their non-profit WA-GRO.

80. BUSINESS ITEMS

80.1 WA-GRO Presentation, Julieta Altamirano-Crosby

WA-GRO, which stands for Washington-Guerrero foundation, is a local Latino Program that provides opportunities for academic growth for underserved Pre K-12th grade students of Hispanic descent. The foundation holds a Latino Art Club at the Mukilteo YMCA and Horizon Elementary School in Everett. In additional to local philanthropy, the foundation also travels to Mexico to help promote and teach special education programs.

Com. Lunsford motioned that the City of Lynnwood work with WA-GRO to establish a Saturday Art Program in Lynnwood; Com Heringer seconded and the board unanimously passed the motion.

80.2 Youth Community Art Collaboration Project Discussion

Deputy Director Olson reported that the commission would be working with Cedar Valley School Youth on the Community Art Collaboration Project funded by the Community Vision Initiatives fund. The commissioners brainstormed opportunities that could happen with partnering with LETI and WA-GRO in the Youth Community Art Collaboration Project. The Program Committee will meet to discuss how to develop this project.

80.3 Introduction of Corbitt Loch, Strategic Planner

Corbitt Loch introduced himself and discussed his responsibilities as the new Lynnwood Strategic Planner. He also gave a brief description of strategic planning inputs that includes continuous public outreach at every stage.



80.4 Healthy Communities Presentation/Discussion

Deputy Director Olson gave a brief presentation about Lynnwood's initiative to create a Healthy Communities 10-Year Action Plan. After the presentation the commissioners brainstormed ideas about the three Healthy Communities Goals of Physical Activity, Food Access and Social Connectedness.

80.5 Cultural Arts Plan

The commissioners brainstormed and prioritized ideas about the Cultural Art Plan goals of advocating for lifelong arts education and encouraging openness & inclusion.

90. FUTURE BUSINESS

100. ADJOURNMENT Meeting was adjourned at 8:39 pm

Upcoming Meeting: September 15 @ Senior Center

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Lynnwood Moving Forward – Our Community Vision

Regional model. Sustainable & vibrant. Engaged citizens.
Accountable government.

- Welcoming community.
- Broad business base, quality development.
- Robust park system.
- Cohesive and respectful.
- Efficient transportation system.
- Safe community.
- Responsive to our citizens.

Strategic Planning:

- Welcoming community.
- Safe and attractive for residents, businesses & visitors.
- Engaged citizens.
- Accountable government.

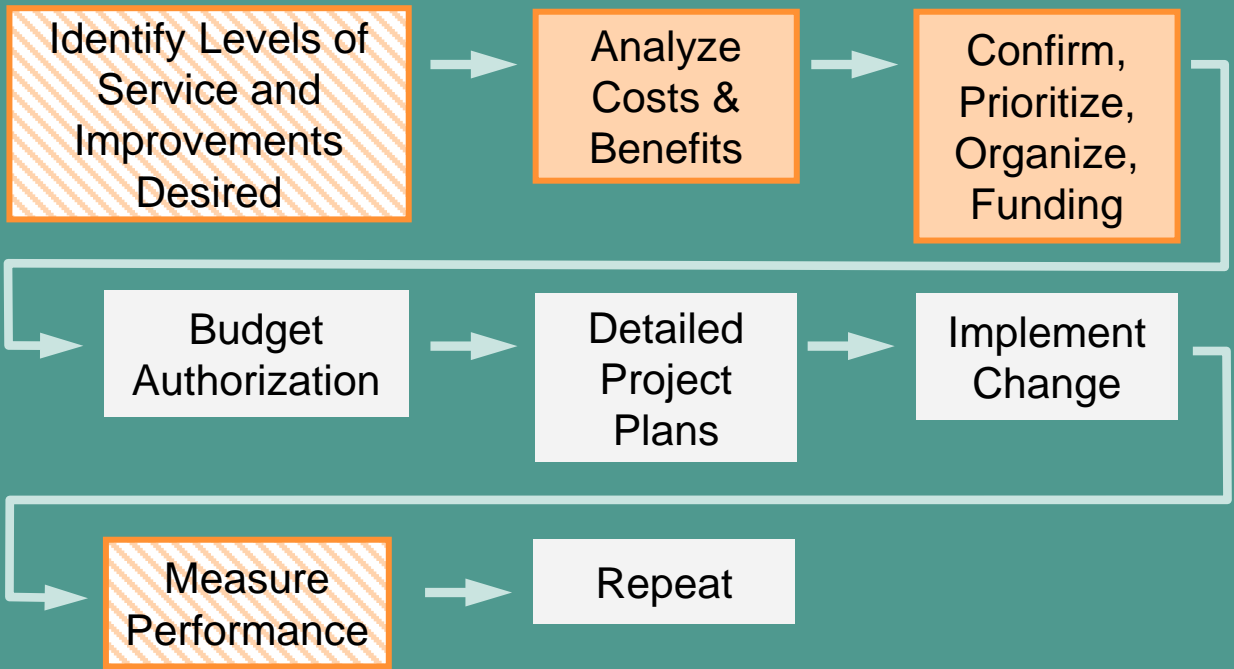
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Strategic Planning Milestones:

- B.F.O. training (Mike Bailey) 3/19/14.
- Mayor/Directors' retreat (Andrew Ballard), 4/4/14.
- Council/Directors' retreat (Andrew Ballard), 4/16/14.
- Citizens' Budgeting Summit (Andrew Ballard), 5/7/14.
- Mayor's State of the City Address, 6/11/14.
- Mayor's Budget Message/Priorities, 9/8/14.
- Mayor's Budget Memo, 10/31/14.
- Council Retreat (Mike Bailey), 1/31/15.
- Mayor/Directors' retreat (Brent Ives) 2/6/15.
- Chris Johnson Facilitation with Executive Leadership, 3/6/15
- City Council strategic planning (Brent Ives) 3/16/15.
- B.F.O. Resolution, 3/23/15.
- Community Vision Resolution, 4/13/15.
- Executive Leadership Meeting, 5/1/15
- Mayor's State of the City Address, 6/2/15.
- Council approves Strategic Planner position, 6/8/15.
- Council briefing re: work plan, 7/15/15
- Executive Leadership Meeting, 8/7/15

Strategic Planning Inputs

Continuous public outreach



Continuous public outreach

A 10-Year Vision

- ✓ One-time and ongoing expenses / revenues
- ✓ Long-range budget knowledge
- ✓ Partnerships & opportunities
- ✓ Critical path
- ✓ Budgeting for outcomes

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Strategic Planning Work Program

- Lynnwood Moving Forward
- Strategic Planning Projects
 - City Center & Regional Growth Center
 - Light Rail
 - Annexation
 - Capital / Infrastructure Projects
- Efficiency Studies
- Long-Range Budget Forecast
- Budgeting For Outcomes
- Fix-Its & Community Vision Initiatives
- Identify Partnerships

Mission Statement

adopted 2/17/15

The Lynnwood Arts Commission supports universal access to diverse arts to enrich our community's quality of life and economic vitality by:

- Advocating for lifelong arts education
- Promoting artists and arts opportunities
- Encouraging openness and inclusion
- Building community and a sense of place

GOAL: Advocating for lifelong arts education

Brainstorm Ideas

- Farmers Market Activities
- Artist residencies in schools
- Free lectures, book readings, poetry
- Facility / space
- Free / Paid Scholarships
- Restore classes for all ages with a focus on Family
- Promote private business programs
- Interactive public art
- Art Walk – promote creation of galleries
- Lynnwood Studio Tour
- Partnerships – EdCC and others such as Edmonds School District

2025 Vision

- We're a bedroom community in need of a living room
- Aware of the importance of art
- Interactive art
- Every Lynnwood call for artists will have a significant response from Lynnwood artists of varying ages
- Recognized by the regional community that we are engaged in the arts
- Citizens are representatives of the creative class with 40% of business sector creative
- Known for seeing and meeting artists
- Multigenerational artists
- Night clubs

Priority Objectives

- Artist lecture series
- Artist receptions
- Bring art to the community – use empty spaces, pop-up shows, temporary business permits for creative activities
- Pop-up drawing jams
- Afterschool programming
- Artist in residency programs – build off shows
- Senior art & outreach

Action Plan

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GOAL: Promoting Artists & Arts Opportunities

Brainstorm Ideas

- Create registry of artists or business/organizations
- Connect with faith institutions
- Promote art opportunities in City publications, local media and social media
- Art contest
- City center planning – aesthetic + venues
- Business partnerships / events / art windows / AIPD
- Gallery receptions
- Promote art businesses
- Mural projects
- Publically available information of public art collection (funding, policy), interactive info of art, information on donation to collection
- Add additional gallery space (e.g. City Hall)
- Connect with City Council and other commissions

2025 Vision

- City Center gallery
- Public Art
- Performing Arts in City Center
- Dance/fitness in park e.g. Latino dance night
- Low-cost artist work/exhibit/living spaces
- Artist in residence program
- Mural contest to beautify outdoor spaces
- Investment from businesses/City to beautify
- Bike Rack sculptures
- Funding for the arts/grants to artists
- Sense of pride connected to City

Priority Objectives

- Art is Schools
- Aesthetics – creativity/art in external spaces

Action Plan

- Apply for CVI funding to do a youth activity project (2015)
- City Hall gallery (2016/2017)
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GOAL: Encouraging Openness & Inclusion

Brainstorm Ideas

- Art Windows / AIPD
- Partner with other communities for art programs (e.g. Kenmore, Edmonds, Snohomish County)
- Broaden theater arts to “Lynnwood Theater”
- LGBTQ representation
- Engagement events “what is community?” at Farmers Market
- Wide application for sponsored events
- Promote ethnic population, cultural arts as valuable
- Murals – temporary and permanent, Link Light Rail station
- Box wraps
- Development policies – attractive places for businesses
- Annexation

2025 Vision

- Successful multi-cultural art festival
- Opportunities for affiliates to offer arts education
- Community gathering spot that is safe and well-known
- Celebrate different identities
- Outreach to isolated groups with ambassadors to bridge the gap
- Successfully partner with other community art programs
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Priority Objectives

- Encourage schools to partner with ?? orgs
- Afterschool programs that involve families
- Offer multi-lingual publications
- Offer community amenities that are available, affordable, and known to encourage partnership events and programs
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Action Plan

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GOAL: Building Community & Sense of Place

Brainstorm Ideas

- Gallery – expand library, restart jury show, offer artist receptions
- Explore creating an Art District
- Public Art – murals, AIPD, window fronts
- Interurban Trail
- Temporary art displays (e.g. Bike Loop)
- Provide gathering places
- Neighborhood Identity – names, banners
- Promote history through art
- Lynnwood Theater
- Events – alternatives to lost events, diversity event
- Lights competition
- Connect to EdCC – support it as a cultural center
- Language Access
- Contribute to Lynnwood's Identity
- Annexation
- Create a physical 3D model of City Center

2025 Vision

- Wide sidewalks, street trees, pocket parks, independent restaurants, art installations in City Center (Marissa)
- City will be an urban center with attractions, potential to be [have] everything (Adam)
- Neighborhood identities and banners, bike paths/lanes, small business shops, galleries, cultural hangouts, street festivals (Kathleen)
- Mixed-use buildings, public art, paths, well-landscaped, hanging baskets, low business/monument signs (Kay)
- Places to socialize, entertainment spots (Beth)
- Place for small businesses to flourish, link transit between neighborhoods and destinations, offers a night life (Paul)

Priority Objectives

Galleries

- additional exhibit spaces (e.g. City Hall)
- reinstate annual jury show and artist reception (2016)

Public Art

- Establish on-going funding for acquisition and maintenance
- Work with private sector for art displays, AIPD, murals on buildings, window fronts

Neighborhood Identity

- Names, banners, signs

Performing Arts

- Outdoor events that reflect diversity
- New events/festivals e.g. Drink & Draw
- Evaluate loss of Student Showcase or Battle of the Bands

Land Use / Code advocacy

- Incentivize private sector
- Develop AIPD policy
- Ensure code allows for galleries
- Identify an Art District
- Conduct business outreach
- Address land use around adding murals to buildings

Action Plan

- Land Use / LMC Code Advocacy (2016)
- Gallery Exhibit Program Expansion (2016)
- Return of Library Jury Exhibit and Reception (2016)
- Neighborhood Identity (2017/2018)
- Public Art Programming (2019/2020)