



CITY OF LYNNWOOD ARTS COMMISSION

AGENDA
March 17, 2015 6:30PM
LYNNWOOD SENIOR CENTER

10. CALL TO ORDER

20. ROLL CALL

Table with 2 columns and 8 rows listing names and titles: Elizabeth Lunsford, Secretary; Chris Boyer, Council Liaison; Marissa Heringer; Sarah Olson, Staff Liaison; Craig van den Bosch, Vice Chair; Kathleen Moore; Paul Richards; Kay Wood; Adam Segalla, Chair.

30. APPROVAL OF MINUTES – February 17, 2015

40. COMMISSIONER REPORTS

50. COUNCIL LIAISON REPORT

60. STAFF REPORT

70. CITIZEN COMMENTS

80. BUSINESS ITEMS

80.1 Cultural Arts Plan Discussion
Goal: Building Community & Sense of Place 60 min

80.2 Summer Programs
Farmers Market Entertainment
Farmers Market Arts Commission Booth
Shakespeare in the Park 30 min

90. FUTURE BUSINESS

100. ADJOURNMENT

Upcoming Meetings:
April 21 @ Senior Center
May 19 @ Senior Center

The public is invited to attend. Parking and meeting rooms are accessible for persons with disabilities. Contact the City at 670-5503 with 24-hours advance notice for special accommodations.

Mission Statement

adopted 2/17/15

The Lynnwood Arts Commission supports universal access to diverse arts to enrich our community's quality of life and economic vitality by:

- Advocating for lifelong arts education
- Promoting artists and arts opportunities
- Encouraging openness and inclusion
- Building community and a sense of place

GOAL: Building Community & Sense of Place

- Gallery – expand library, restart jury show, offer artist receptions
- Explore creating an Art District
- Public Art – murals, AIPD, window fronts
- Interurban Trail
- Temporary art displays (e.g. Bike Loop)
- Provide gathering places
- Neighborhood Identity – names, banners
- Promote history through art
- Lynnwood Theater
- Events – alternatives to lost events, diversity event
- Lights competition
- Connect to EdCC – support it as a cultural center
- Language Access
- Contribute to Lynnwood's Identity
- Annexation
- Create a physical 3D model of City Center



CITY OF LYNNWOOD ARTS COMMISSION

**MINUTES
February 17, 2015 6:30PM
LYNNWOOD SENIOR CENTER**

10. CALL TO ORDER: Called to order at 6:35pm

20. ROLL CALL

X	Elizabeth Lunsford, Secretary	X	Chris Boyer, Council Liaison
X	Marissa Heringer	X	Sarah Olson, Staff Liaison
X	Craig van den Bosch, Vice Chair		
X	Kathleen Moore		
X	Paul Richards		
X	Kay Wood		
X	Adam Segalla, Chair		

30. APPROVAL OF MINUTES – January 20, 2015 minutes were approved as distributed. January 24, 2015 were approved with corrections.

40. COMMISSIONER REPORTS

Com. van den Bosch gave an update on the CityCenter Apartment Public Art Ad Hoc committee’s progress. He mentioned the group has received the dimensions for the public art that were 5’ x 8-10’. The ad hoc group has reviewed guidelines for public art and agreed to have a nationwide call for artists. Com. Richards gave the suggestion to the ad hoc group to investigate if the current power poles at the location will still exist in front of city center apartments since they may distract from the view of the public art.

Com. Moore announced that she is working with recreation center staff as potential contract instructor to reinstate visual art classes in the spring.

Com. Wood made the request that the Lynnwood Library Art Gallery 2016 call for artists be posted on the Lynnwood website all year as a reference for artists.

Com. Segalla mentioned that in the City Hall Renovation plans would have a display for art.

50. COUNCIL LIAISON REPORT

CM Boyer gave an update on the current activities of City Council. He mentioned how they are already working on the 2017-18 budget. City Council is motivated to move to Budgeting For Outcomes by investing time in gathering input from the departments, council, and advisory boards, commissions and citizens. CM Boyer also mentioned how City Council is encouraging the City to increase the diversity of candidates in the selection pool for the finance director position.

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60. STAFF REPORT

In addition to submitted report, Deputy Olson reported on the following:

- Introduction of a proposal to merge the Historical Commission and Heritage Park Partners Advisory Committee.
- Discussed the memo included in packets on Sound Transit and why it's important for the Commission to begin visiting other stations to get an idea about public art opportunities.
- Shared the business license categories list for feedback on which categories to pull to share with the commission how many arts-related businesses there are in Lynnwood.
- Additional information on complications of the installation of the repaired scroll.

70. CITIZEN COMMENTS: none

80. BUSINESS ITEMS

80.1 Retreat Discussion: Mission/Goals

Com. Lunsford motioned to approve the Art Commission's mission statement as distributed in the January 24th, 2015 retreat minutes, Com. van den Bosch seconded. Vote: 7 voted yes, 0 voted no; motioned carried.

The Art Commission will work on prioritizing and creating smart goals over the next few meetings. Commissioners are encouraged to review the list of goals created in the 2015 retreat prior to the next Art Commission meeting.

80.2 Community Character Chapter Review

The commissioners agreed to give the suggestion to remove the priority bullets points and definitions under Goal 19 Culture and Diversity section. The commissioners reviewed each of the Goal 19: Cultural Resources policies and recommended staff forward edits.

80.3 Liaison Appointments

Com. Heringer motioned to have Com. Lunsford serve as the Heritage Park Partners Advisory Committee Liaison, Com. van den Bosch seconded. Vote: 7 voted yes, 0 voted no; motion carried.

Com. Moore motioned to have Com. van den Bosch serve as the Convention Center Art Committee Liaison, Com. Richards seconded. Vote: 7 voted yes, 0 voted no; motion carried.

The commission agreed to discuss additional liaison opportunities after the commission has completed creating the commission's smart goals.

80.4 Summer Programs

Deputy Director Olson announced that the Shakespeare in the Park has been scheduled and requested that there is at least one commissioner at each event.

The commissioners have agreed to support an Art Commission booth and provide an art activity for each day of the Lynnwood Farmers Market. Deputy Director Olson mentioned that the

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commission should think about and discuss a plan for musicians at the Farmer's Market since there will not be a budget to compensate musicians at the Farmers Market. The Art Commission will discuss a plan for the booth at the next Art Commission meeting.

Com. van den Bosch suggested that a beer or cider festival would be nice to have in the city. Com. Moore mentioned the success of events such as Drink and Draw.

90. FUTURE BUSINESS: none

100. ADJOURNMENT: 8:45 pm

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Memorandum

DATE: March 13, 2015
TO: Arts Commission
FROM: Parks, Recreation & Cultural Arts Deputy Director Olson
RE: Staff Report

Program & Project Updates

Upcoming Events

- Heritage Park Spring Clean: Tuesday, April 7 from 10am – 3pm. Volunteers will work a two hour shift and be provided a potluck lunch. Duties include landscaping (weeding, laying bark), dusting, mopping, cleaning, etc. RSVP by April 3 to participate
- Volunteer Recognition Dinner: Wednesday, April 8 at 6pm. RSVP to Julie by March 30.
- Arbor Day Celebration: Friday, April 24 at 2pm. Tree planting at Wilcox Park with Cedar Valley Elementary students.
- A sign-up sheet for volunteer shifts at all of our summer programs will be circulated at the March meeting.

Commission News

- Edits for the Community Character Chapter for the City's Comprehensive Plan were submitted on March 6. Comments and edits are being reviewed by the Community Development department and will be forwarded to the Planning Commission for comment. A copy of the arts and culture section will be distributed in your packets.

Library Gallery

The current exhibit by oil and acrylic painter Reginald Allen is on display until April 16.

Public Art

The final bill for the repair and replacement box for one of three Lao scrolls totaled \$2,121.02. Staff are working with Artech to determine how much cleaning, repair and waxing of the outdoor sculptures can be accommodated in 2015.

City staff have submitted a grant application to the Snohomish County's Historic Preservation Commission Community Heritage Program for the restoration of a salvaged motel sign destined for a planned permanent installation.



Lynnwood Arts Commission
 Future Business Items Calendar
 Revised 3/13/15

MEETING DATE	LOCATION	ITEM	ACTION
March 17	Senior Center	Cultural Arts Plan: Building Community & Sense of Place Summer Programs	Discussion Discussion
April 21	Senior Center	Cultural Arts Plan 2015 Retreat Planning Summer Programs	Discussion Discussion Discussion
May TBD	Senior Center	Farmers Market Artisan Crafters	Jury
May 19 (6:00-9:00pm)	Senior Center	Joint Board & Commission Meeting PARC Plan Survey Results	Workshop Board Specific Meeting
June 16	Senior Center	Cultural Arts Plan City Center Program Updates Shakespeare in the Park	Discussion Discussion Discussion
July 21	Senior Center	Cultural Arts Plan Public Art	Discussion Discussion
August 18	Rec Center	Library Gallery Call Cultural Arts Plan	Discussion Discussion
September 15	Senior Center	Cultural Arts Plan	Discussion
October 7	Council Chambers	Joint Board & Commission Meeting <ul style="list-style-type: none"> • Draft PARC Plan • Healthy Communities Plan 	Workshop
October 20	Senior Center	Library Gallery	Jury
November 17	Senior Center	Farmers Market Report	Discussion

HEALTHY COMMUNITIES

In 2012, the Snohomish Health District released The Health of Snohomish County Report Card which summarized the health of Snohomish County (from a review of more than 80 health indicators including: birth rates, mortality rates, physical, dental and mental health measures, and access to care) and identified three top priorities to address including youth physical abuse, suicide prevention, and youth & adult obesity. Using a collective impact model, the Health District with community members and organizations initiated an effort to create Community Health Improvement Plans to improve the overall health county residents.

Lynnwood is not immune to the obesity epidemic and other health issues. In 2005, 31 percent of Lynnwood residents were overweight, and an additional 26 percent were obese. Only 37 percent of Lynnwood residents meet national recommendations for moderate physical activity. Eighty-one percent of Lynnwood adults consume less than five servings of fruits and vegetables daily. These statistics can be discouraging, but there is hope.

Healthy Communities is about health equity. A healthy community promotes well-being and offers a high quality of life. Its efforts rely on a combination of policy, infrastructure improvements and programming to help make the healthy choice the easy choice. The Healthy Communities Program works to identify and advocate for policies and environmental changes that make healthy food more available and affordable, increase access to safe opportunities for physical activity, and provide residents with information they can use to find their own ways to practice healthy living with a long term goal of impacting obesity rates and preventing chronic disease. Lynnwood Healthy Communities is working towards safer sidewalks, trails, and bicycle lanes making it easier, safer and more convenient for people to move about. Healthier food choices in school cafeterias and restaurants well supported food banks, and neighborhood farmers markets and community gardens offer options for healthier food. A healthy community is one where people have good physical and emotional health. A healthy community has strong social networks and provides individual community members with opportunities for personal growth and improvement.

Lynnwood's Healthy Communities Program which began five years ago with a modest grant from the CDC utilizing the nationally adopted Healthy Communities model funded projects that focused on environmental and policy level change, emphasizing nutrition and physical activity. With our grant, we created a Task Force that adopted two program goals:

- Goal Statement #1: Increase access to healthy and affordable food. Support daily consumption of and easy access to healthy foods. Healthy food choices in school cafeterias and restaurants, well-supported food banks, Farmers Markets and neighborhood community gardens offer options for healthier food.
- Goal Statement #2: Increase physical activity opportunities for all by making it easy, affordable and safe to be physically active daily.

Policies and environments that shape and define a community will also affect the health outcomes of its citizens. Policy and infrastructure improvements have some of the greatest impact on the health of our community as opportunities to “level the playing field” for all members of a community including disproportionately impacted populations. Local policies and the physical environment influence daily choices that affect our health. *A Healthy Community makes the healthy choice the easy choice.*

We continue to make strides achieving these goals with projects such as: Safe Routes to School grants, the BikeLink project to connect a minimum grid bicycle skeleton network, offering a Farmers Market, and numerous recreation programs – to name a few. An important project for the coming biennium is the development of a Healthy Communities Strategic Plan that stitches together the array of projects and programs the City is working on into a cohesive implementation strategy.

**GOAL 14:
Planning**

Create and adopt through extensive community participation a 10-year Healthy Communities Strategic Plan.

Policy CC-14.1 Incorporate strategic plan goals and objectives that include policy, infrastructure and programs that address active living, sustainable food systems, and social and human development.

**GOAL 15:
Active Living**

Increase physical activity by making it easy and safe to be physically active daily. Creating pedestrian and bicycle friendly corridors, trails and pathways that encourage non-vehicle trips and active living.

Policy CC-15.1 Continue the Healthy Communities program, which includes but is not limited to the establishing safe pedestrian and bicycle friendly corridors through, Walking School Buses, Safe Routes to School, and improved sidewalks, bicycle lanes, trails and connected corridors.

Policy CC-15.2 Ensure continuous and ample sidewalks along principal, minor, and collector arterials are integrated with abutting land uses. Sidewalk design may include separation from streets, connections to walkways and trail systems, landscaping, and other amenities that enhance the community.

Policy CC-15.3 Where appropriate and feasible, provide lighting, seating, landscaping, street trees, trash receptacles, public art, bike racks, railings, handicap access, and other amenities for sidewalks, walkways and trails without interfering with pedestrian circulation.

Policy CC-15.4 Support and expand 62-plus wellness, recreation, active living and social programs commensurate with Lynnwood’s changing age demographic.

**GOAL 16:
Sustainable
Food Systems**

Increase and support access for all Lynnwood residents to healthy, affordable local foods.

Subgoal FS-1: Support policies and programs that encourage healthy food choice.

Policy CC-16.1 Promote food security and public health by encouraging locally-based food production, distribution, and choice through the support of home and community gardens, farmers or public markets, or other small-scale, collaborative initiatives.

Policy CC-16.2 Advocate and support school cafeterias and local food banks to provide healthy, local food choices to all citizens, especially to those who are most at risk.

Policy CC-16.3 Increase City community garden program in neighborhoods, schools, workplaces and the faith-based community, especially those areas that are underserved.

Subgoal FS-2: Support policies and programs that discourage unhealthy food choice.

Policy CC-16.4 Adopt public health policy requiring chain restaurants to label menu items including; total calories, dietary statement including recommended total daily calorie intake and written information for the consumer.

**GOAL 17:
Social Human
Development**

Create and support strong, vibrant social networks that promote social interaction and community cohesiveness. Promote quality of life, healthy development and healthy behaviors across all life stages.

Policy CC-17.1 Support community members with mental health risk factors through diversion programs that minimize or eliminate periods of incarceration.

Policy CC-17.2 Identify safe, inviting and accessible venues and community places that encourage beneficial social interaction and community cohesiveness. Including parks and green spaces.

Policy CC-17.3 Support and expand 62+ wellness, recreation, active living and social programs commensurate with Lynnwood’s changing age demographic.

HISTORIC PRESERVATION

Lynnwood has a long and diverse heritage that began with logging in the late 1800's. Preservation and recognition of historical resources will help give residents a stronger "sense of place." Protection and recognition of sites and educational programs will be the focus of preservation efforts in the City over the next 20 years, since many of its remaining historical resources are under development pressures. In order to achieve these ideas, the City will need to do the following:

- Identify and protect archaeological and historic resources within Lynnwood in order to comply with state and federal regulations.
- Provide incentives to private owners for preservation, restoration and use of historic sites.
- Seek both public and private funding for restoration and enhancement of historical resources.
- Recognize significant historical sites.

It is likely that additional needs may be identified and the user demands/priorities may change following adoption of this new Community Character Element. Future changes will be reviewed and appropriate adjustments made through the City's annual plan review and amendment process.

GOAL 18: Historical Resources

To preserve and provide residents a better understanding and awareness of the historic sites within the community.

Subgoal HR-1: To identify, preserve and protect historically and culturally significant facilities, sites, buildings, structures, natural features and landscapes, trees and artifacts.

- Policy CC-18.1** Develop a program to protect and preserve significant historical resources and sites and resolve conflicts between the preservation of cultural and historical resources and future land uses.
- Policy CC-18.2** Provide incentives through the historical preservation program such as utilization of the state special property tax valuation, partial income tax write-off for restoration and relaxation of Zoning Code standards to encourage property owners to rehabilitate, restore, retain or reproduce historical elements of their properties.
- Policy CC-18.3** Identify culturally and historically significant resources and sites within the City of Lynnwood.
- Policy CC-18.4** Establish and update on a regular basis a City historical resources and establish a resource evaluation criteria to determine which historical resources to include on the inventory.

- Policy CC-18.5** Work with the community to provide information to interpret the history of the Lynnwood community, including historical displays, programs, and interpretive signage.
- Policy CC-18.6** Provide ways to recognize property owners including an annual event and landmark plaques for those who rehabilitate, restore, retain or reproduce historical elements of their properties.
- Policy CC-18.7** Complete the Heritage Park Project including restoration of the Demonstration Farm Water Tower, establish demonstration gardens, complete the Trolley tracks, and develop the Wickers Museum.
- Policy CC-18.8** Provide information that interprets the history of the Lynnwood/Alderwood Manor area, including historical displays, programs, activities, museum programming and interpretive signage.
- Policy CC-18.9** Work with the Lynnwood Parks and Recreation Foundation and community volunteers to complete Phase II renovation of the historic water tower.
- Policy CC-18.10** Commemorate Lynnwood’s history with signage and plaques.

Subgoal HR-2: Provide community education about the value of historical resources.

- Policy CC-18.11** Continue to develop, maintain, and preserve historical buildings, structures, artifacts, and items of historic or cultural significant at Heritage Park for display, demonstration, and through exhibits.
- Policy CC-18.12** Provide a variety of approaches for educating the community about the value of historical resources.
- Policy CC-18.13** Participate with local, county, state and national historical organizations to educate the community about the value of local cultural and historical resources through educational and informational exhibits, brochures, and events.
- Policy CC-18.14** Work closely with the Alderwood Manor Heritage Association, Sno-Isle Geneological Society, League of Snohomish County Heritage Organizations and other heritage organizations in south Snohomish County to foster knowledge and appreciation of our historical resources.
- Policy CC-18.15** Continue to partner with the Alderwood Manor Heritage Association to provide historical programming within the park and the management of heritage collections.
- Policy CC-18.16** Continue to partner with the Sno-Isle Geneological Society to provide a community geneological library in the Humble House.
- Policy CC-18.17** Work with the Heritage Park Partners Advisory Committee to plan and coordinate heritage programming in the park, and provide museum development in the Wickers Building.

Policy CC-18.18 Develop and manage the Heritage Park Docent Program to provide guided tours of the park’s historical buildings, the Wickers Museum and Interurban Car No. 55.

Subgoal HR-3: To encourage the development of City historical projects using public and private resources.

Policy CC-18.19 Develop a program for non-profit organization, community volunteer and business support of City historical projects.

Policy CC-18.20 Establish a volunteer program (similar to the “City Stewards” program) so non-profit organizations and community volunteers can work on City historical projects.

Policy CC-18.21

Subgoal HR-4: To evaluate impacts of other proposals on historical resources through environmental review.

Policy CC-18.22 Utilize State Environmental Policy Act (SEPA) requirements to evaluate the impacts of proposals on historical resources.

Policy CC-18.23 Evaluate transportation improvement projects and plans, through SEPA to determine their impact on significant cultural and historical resources of the City.

Policy CC-18.24 Evaluate capital projects, plans and programs through SEPA to determine their impact to significant cultural and historical resources of the City.

Policy CC-18.25 Evaluate utility system expansion and reconstruction through SEPA to determine impacts to culturally and historically significant resources in the City.

Policy CC-18.26 A register of historically significant structures and sites should be established so SEPA review of such structures would be required before redevelopment could occur per WAC 197-11-800(2)(f).

CULTURE & DIVERSITY

Lynnwood has a very diverse community consisting of many different cultures, ethnicities, and races. With this diversity, there are varying levels of lifestyle and backgrounds, all of which contribute to the richness of the community. The City of Lynnwood encourages the engagement of all citizens to help understand and explore the diverse backgrounds that make up the community. This is accomplished through city-wide and neighborhood events, heritage and cultural events, and civic engagement opportunities offered by the Neighborhoods and Demographic Diversity Commission.

In addition to ethnic and cultural diversity, the City also strives to become a cultural arts community by advocating for cultural arts through performing, visual and literary arts as well as public art displayed in public and private spaces. The City is fortunate to have several meaningful arts programs for the community to enjoy, including Shakespeare in the Park, an extensive public art collection at a variety of parks and public buildings, and an art gallery at the Lynnwood Public Library. All of these cultural opportunities are provided by the efforts of community members, the arts community, and the City's Arts Commission which is actively involved in supporting the arts to enrich the quality of life in Lynnwood.

People value and enjoy their leisure time, and the cultural arts are important elements in the lives of many. As Lynnwood grows, there will be an increased demand for affordable, cultural opportunities close to home. It will be increasingly important to plan for facilities and programs that support and promote the cultural arts.

**GOAL 19:
Cultural
Resources**

Support universal access to diverse arts to enrich our community's quality of life and economic vitality.

Subgoal HR-5: Create and enrich a strong sense of community identity through cultural arts.

- Policy CC-19.1** Celebrate cultural heritage, develop a “sense of place,” and provide social gathering spaces and events that are stabilizing and strengthening elements in creating a strong sense of community identity. As cultural voices, the arts play an important role in defining who we are.
- Policy CC-19.2** Provide opportunities for educating residents about different ethnic arts and cultural traditions, and for building multicultural understanding.
- Policy CC-19.3** The Arts Commission will collaborate with the other commissions and civic organizations to enhance the preservation of Lynnwood’s cultural heritage and history.
- Policy CC-19.4** Advocate for the inclusion of arts activities that help support, enhance or maintain community events.

Subgoal HR-6: Encourage community openness and inclusion of people.

- Policy CC-19.5** Encourage participation from the private and business sectors to provide art for display in public places.
- Policy CC-19.6** Advocate for and participate in the planning and design of a possible regional performing arts facility.

Subgoal HR-7: Promote art and artist opportunities

- Policy CC-19.7** Advocate for visual and performing arts opportunities in existing and proposed facilities.
- Policy CC-19.8** Increase public awareness of the role and work of the Arts Commission.
- Policy CC-19.9** Provide free art activities for all ages at public events.
- Policy CC-19.10** Increase public awareness of cultural arts programs and services through the media, use of new technology, City publications, community partnerships, and through increased accessibility to public artwork.

- Policy CC-19.11** Encourage City planning that provides sufficient opportunities and facilities to support local artists in developing and presenting their work.
- Policy CC-19.12** Improve the quality of life in our City by promoting, preserving and sustaining the cultural arts. The arts are a catalyst for social interaction and creativity. By promoting and preserving the arts, and by identifying the resources needed to create and sustain a vibrant cultural community, we seek to enhance the quality of life for residents and visitors of Lynnwood and the South Snohomish County region.
- Policy CC-19.13** Maintain and expand the public arts purchasing program, including increasing the number of art pieces displayed throughout Lynnwood.
- Policy CC-19.14** Provide and encourage interactive public art displays on City properties and throughout Lynnwood.
- Policy CC-19.15** Maintain an awareness of County and State funding opportunities, programs and information to circulate to the local community and develop a mobilization strategy to secure funding.
- Policy CC-19.16** Create a Cultural Arts Plan and regularly review for appropriateness and implementation.

Subgoal HR-8: Support and promote lifelong arts education.

- Policy CC-19.17** Expand partnerships and collaborations for cultural opportunities. Collaborations promote creative use of existing potential resources and facilities, providing mutual benefits for audiences and artists.
- Policy CC-19.18** Strengthening our partnerships with Edmonds Community College, Edmonds School District, neighboring cities, Lynnwood Library, artists, local businesses, and arts civic organizations to present quality arts programs and performances to the community.
- Policy CC-19.19** Develop strategies to ensure continued stability of quality programs, staffing and funding of the arts with the City planning process.
- Policy CC-19.20** Provide quality performances, programs and exhibitions.