

CITY OF LYNNWOOD ARTS COMMISSION

RETREAT MINUTES

January 24, 2015 10AM

Lynnwood Library / Lynnwood Senior Center

10. CALL TO ORDER: Called to order at 10am

20. ROLL CALL

X	Elizabeth Lunsford, Secretary	X	Chris Boyer, Council Liaison
	Marissa Heringer	X	Sarah Olson, Staff Liaison
X	Craig van den Bosch, Vice Chair		
X	Kathleen Moore		
X	Paul Richards		
X	Kay Wood		
X	Adam Segalla, Chair		

30. BUSINESS ITEMS

30.1 Discussion of Mission

Mission Statement = Purpose

Commission generated a list of values and voted for top choices:

- Access to Arts / Advocacy (4)
- Openness / Inclusive (3)
- Cultural Diversity (3)
- Arts Education (3)
- Supporting Artists (3)
- Policy (1): encourage land use development incentives / cultivate an arts community / support small businesses and arts programming (e.g. live music)
- Diverse Disciplines / Diverse Backgrounds
- Economic Development / Vitality
- Mental Health
- Promoting Excellence
- Quality of Life
- Community Identity
- Gallery Exhibit Facilities
- Entertainment Opportunities / Activities / Programs
- Promotions
- Partnerships
- Public Art

DRAFT Mission Statement

The Lynnwood Arts Commission supports universal access to diverse arts to enrich our community's quality of life and economic vitality by:

- Advocating for lifelong arts education
- Promoting artists and arts opportunities
- Encouraging openness and inclusion
- Building community and a sense of place

30.2 Discussion of Goals & Objectives

Building Community & Sense of Place

- Gallery – expand library, restart jury show, offer artist receptions
- Explore creating an Art District
- Public Art – murals, AIPD, window fronts
- Interurban Trail
- Temporary art displays (e.g. Bike Loop)
- Provide gathering places
- Neighborhood Identity – names, banners
- Promote history through art
- Lynnwood Theater
- Events – alternatives to lost events, diversity event
- Lights competition
- Connect to EdCC – support it as a cultural center
- Language Access
- Contribute to Lynnwood's Identity
- Annexation
- Create a physical 3D model of City Center

Encourage Inclusion / Openness

- Art Windows / AIPD
- Partner with other communities for art programs (e.g. Kenmore, Edmonds, Snohomish County)
- Broaden theater arts to “Lynnwood Theater”
- LGBTQ representation
- Engagement events “what is community?” at Farmers Market
- Wide application for sponsored events
- Promote ethnic population, cultural arts as valuable
- Murals – temporary and permanent, Link Light Rail station
- Box wraps
- Development policies – attractive places for businesses
- Annexation

Promote Artists / Opportunities

- Create registry of artists or business/organizations
- Connect with faith institutions
- Promote art opportunities in City publications, local media and social media
- Art contest
- City center planning – aesthetic + venues
- Business partnerships / events / art windows / AIPD
- Gallery receptions
- Promote art businesses
- Mural projects
- Publically available information of public art collection (funding, policy), interactive info of art, information on donation to collection
- Add additional gallery space (e.g. City Hall)
- Connect with City Council and other commissions

Lifelong Arts Education

- Farmers Market Activities
- Artist residencies in schools
- Free lectures, book readings, poetry
- Facility / space
- Free / Paid Scholarships
- Restore classes for all ages with a focus on Family
- Promote private business programs
- Interactive public art
- Art Walk – promote creation of galleries
- Lynnwood Studio Tour
- Partnerships – EdCC and others such as Edmonds School District

SMART Goals

Goals & Objectives for the Cultural Arts Plan and the City's Comprehensive Plan should be SMART: **S**pecific, **M**easurable, **A**ttainable, **R**elevant, and **T**ime-Bound.

40. FUTURE BUSINESS

Parking Lot Issues / Questions

- What is cultural? What does culture mean?
- Explore Department name and meaning
- How do we reflect the diversity of the community?

50. ADJOURNMENT: 2:10pm