

**LYNNWOOD PARKS AND RECREATION BOARD**  
**MEETING MINUTES**  
**September 7, 2016**

10. Call to Order – 7:00pm.

20. Roll Call

Boardmember Hanson

Boardmember Hildebrandt

Boardmember Thompson

Councilmember Ross

Director Sordel

Recreation Superintendent Faber

Administrative Assistant Flesher

30. Approval of Minutes – August 3, 2016. Approved.

40. Written Communications – None.

50. Public Comments – Ms. Lydia Dews, Board applicant, expressed that she is pleased to be a part of the City.

60. Comments from Boardmembers.

Boardmember Hanson reported that the Afro-Latino Festival had gotten off to a slow start but was very busy by the end of the event. The neighbors seemed to really enjoy the event.

Boardmember Thompson mentioned that she had attended the Meet Me in the Park event at Wilcox Park; it was well-attended and a lot of fun. She also distributed an article from the *Puget Sound Business Journal* about East Link, the light rail project from I-90 to Redmond, which does a good job of explaining the potential impacts of this type of project.

Boardmember Hildebrandt mentioned the revitalization of downtown Detroit and the importance of a central park area. She suggested that the Foundation should be thinking about fundraising and sponsorship opportunities to help make it happen.

70. Resolutions and Other Business – None.

80. Staff Reports.

80.1 Recreation Program. Director Sordel introduced Recreation Superintendent Joel Faber and expressed his pride at what the Recreation team has accomplished.

Superintendent Faber reported that in this sixth summer of operations of the new Recreation Center, programs are still hugely popular and attendance is very high. With additional hours added this biennium, the Recreation Center is open 103 hours a week; the Senior Center is open 35.5 hours a week. To help staff these hours, cross training of part-time staff was implemented; these staff members now have the flexibility to work in the weight room or behind the customer service desk.

Superintendent Faber reported that 2015 showed increases in class registrations (3.5%) and drop-in/membership usage (8%). The pool rental capacity was doubled on Sundays and there were a total of 837 hours of programming each week.

Superintendent Faber noted some of the current and anticipated challenges of running the Recreation Center/Senior Center and Recreation programs:

- Managing our success
- Diversity (age/race/culture) conflicts – increasing diversity in staffing helps

- Complying with new gender identity rules – updating policies and staff training
- “Silver Tsunami” – finding ways to attract a younger generation of seniors
- Increase in programming for youth and teens – restoring programming that has been reduced over the last several years
- Income disparity – recovering costs without alienating low-income population
- Renovated Meadowdale athletic complex – demand will likely require additional staffing
- Part-time staffing – challenge to maintain staffing levels necessary to run programs

Recreation Superintendent is focused on the following initiatives moving forward:

- Maintaining levels of programming
- Using PASS/Scorecard software to help calculate total program costs (including overhead), determine cost recovery targets and adjust fee structures accordingly; targets will vary based on certain criteria (i.e. community benefit)
- Designing a more robust scholarship program – required as cost recovery targets and fees increase so that we can still serve low-income population
- New budget requests proposed for 2017-2018 include the following:
  - a Youth/Teen Program Coordinator and associated programming
  - reclassification of an Assistant Recreation Supervisor to a Recreation Supervisor
  - expanded hours at the Senior Center
  - biddy sports programming for 3-5 year olds

So many of the health and wellness benefits of the Recreation Center, Senior Center and all of the recreation programs cannot be quantified.

Director Sordel mentioned two desired capital projects related to the Recreation Center – expanded parking on the vacant lot purchased behind the Fire Station and a walkway cover for the swim lines.

80.2 Staff Report. A staff report was provided and discussed.

90. Messages from the City Council. None.

100. Adjournment – The meeting was adjourned at 8:47 p.m.