

**AGENDA**  
**LYNNWOOD TOURISM ADVISORY COMMITTEE**  
**Annex Conference Room**  
**Thursday, February 9, 2012**  
**7:45 am**

10. Call to order

20. Roll Call:

Chairperson Smith  
Committee Member Walker  
Committee Member Horrigan  
Committee Member Dull  
Committee Member Spain  
Committee Member Klein  
Committee Member Mueller

Economic Development Director Kleitsch  
Tourism Manager Monroe

30. Approval of Minutes:

30.1 Approval of Minutes, December 8, 2011

40. Written Communications

50. Public Comments

60. Reports from Committee Members

70. Resolutions and Action Items

80. Staff Reports

80.1 2011 Lynnwood Lodging Metrics

80.2 Marketing Strategies: Meeting Summary

80.3 Director's Report

90. General Discussion

100. Adjournment

Next meeting: March 8, 2012

The public is invited to attend. Parking and meeting rooms are accessible for persons with disabilities. Contact the City at 425-670-5040 with 24-hours advance notice for special accommodations.