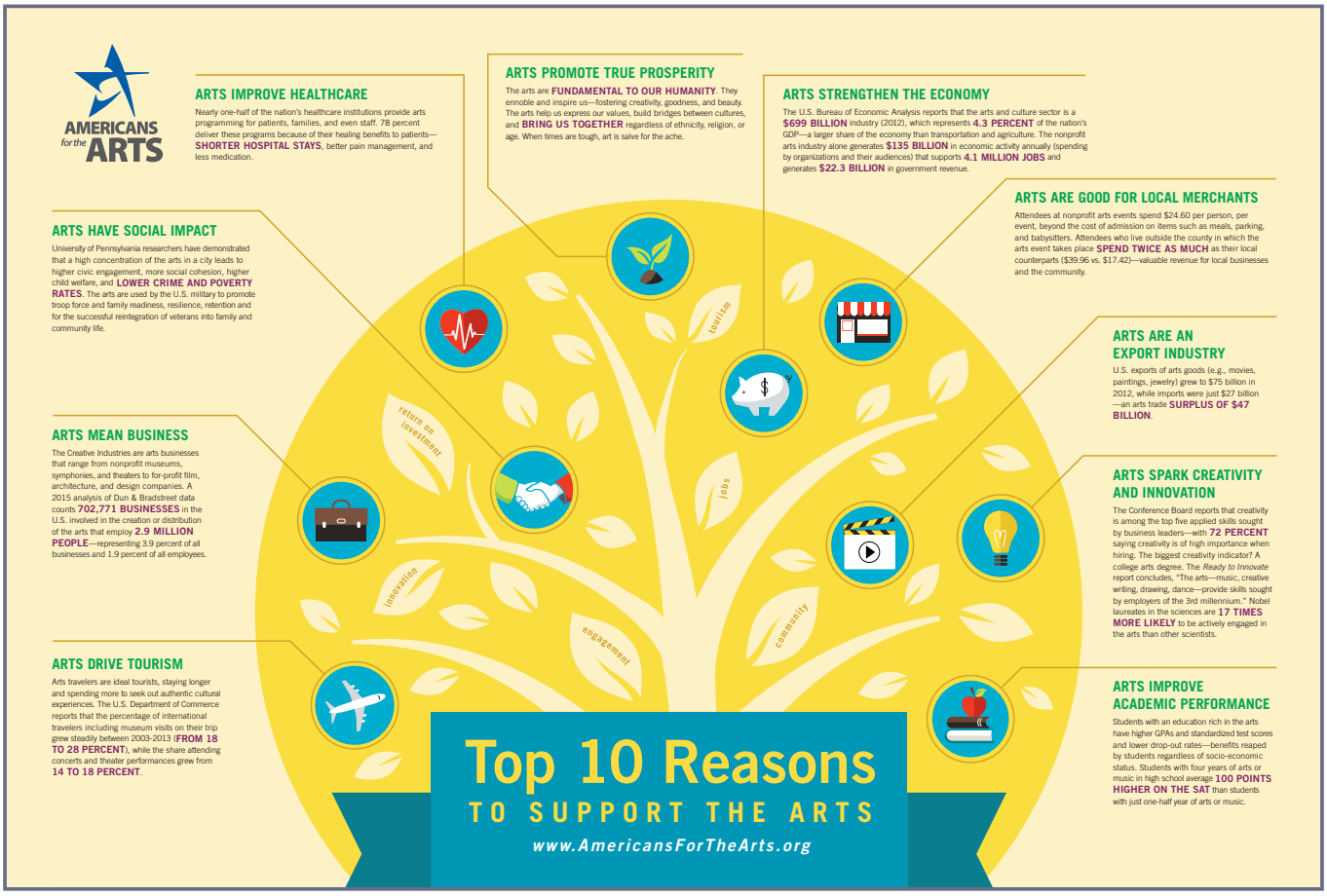
LYNNWOOD
WASHINGTON
A great deal more

Cultural Arts Plan

"Human creativity is the ultimate economic resource. The ability to come up with new ideas and better ways of doing things is ultimately what raises productivity and thus living standards." Richard Florida, *Rise of the Creative Class*

The Cultural Arts Plan is a strategic framework and planning document which expresses the vision for improving Lynnwood's creative vitality and advocates for reinstating the City's Arts Program.



The City of Lynnwood will be a regional model for a sustainable, vibrant community with engaged citizens and an accountable government.

The Lynnwood Arts Commission supports universal access to diverse arts to enrich our community's quality of life and economic vitality.

Plan Goals

Advocate for lifelong learning in creativity and the arts

- Expand partnerships and collaborations to present quality arts and cultural opportunities.
- Encourage artists to engage with the community through lecture series, receptions and residency programs.
- Provide opportunities for citizens of all ages to participate in a variety of creative and artistic endeavors such as afterschool programs, recreational classes, pop-up drawing jams or senior programs.
- Create family-orientated art projects, performances and exhibits.
- Advocate for arts opportunities in existing and proposed facilities.
- Create a partnership or platform similar to the creative advantage model in Seattle.

Promote Artists & Arts Opportunities

- Connect with artists, and serve as resource for artists to local opportunities and events.
- Provide and encourage interactive public art displays on City properties and throughout Lynnwood.
- Increase public awareness of the role and work of the Arts Commission.
- Increase public awareness of cultural arts programs and services through media, use of new technology, City publications, community partnerships, and increased accessibility to public art.
- Encourage City investments in arts and provide incentives to business to fund and collaborate on art projects and programs.
- Encourage planning, review and oversight to provide sufficient opportunities and facilities which encourage and support local artists in developing and presenting their work.
- Increase access and exposure to a variety of cultural arts by activating used spaces and encouraging businesses to host art programs.
- Maintain and expand the public art purchasing and maintenance program, including increasing the number of pieces publicly displayed throughout Lynnwood.
- Provide free art activities for all ages at public events.

Plan Goals

Build Community & Sense of Place

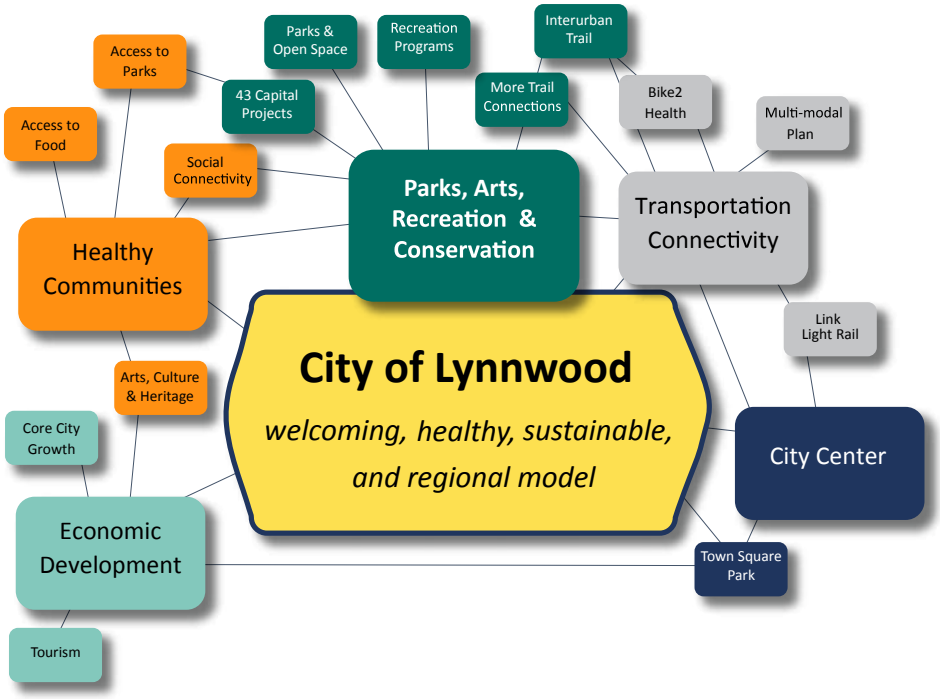
- Promote and sustain a vibrant creative community, which is vital to economic vitality.
- Encourage and provide resources for neighborhoods to develop a neighbor community and identity.
- Celebrate cultural heritage, develop a "sense of place," and provide social gathering spaces and events that are stabilizing and strengthening elements in creating a strong sense of community identity. As cultural voices, the arts play an important role in reflecting who we are.
- Create a Cultural Arts Plan and regularly review for appropriateness and implementation.
- Develop strategies to ensure stable funding and growth of city-provided arts staffing and quality programs, performances and exhibitions.
- Stay informed of funding opportunities, arts programs and information to circulate to the local community and develop a strategy to secure funding.
- Collaborate with other advisory bodies and civic organizations to promote Lynnwood's cultural heritage and history. Support cultural tourism.
- Encourage participation from the private and business sectors to provide art for display in public places.
- Provide accessible and affordable art activities and events for all ages.
- Create, maintain and promote galleries spaces throughout the city.
- Partner with neighborhoods to facilitate design charrettes aimed at identifying Lynnwood's unique neighborhood and district identities.
- Incorporate an artistic design to way-finding signage and maps.
- Include an artistic urban design in city streetscapes, gateways, corridors, and neighborhoods.
- Identify potential sources of funding and assistance for neighborhood-led projects that promote creativity.
- Advocate for a healthier community through use of art such as creative displays, dance activities, and active arts programs.
- Advocate for and participate in the planning and design of a possible regional performing arts center.

Encourage Openness & Inclusion

- Actively look for opportunities to collaborate with the Human Services Commission, Diversity Commission and local organizations to ensure that the City's arts program is meeting the needs of Lynnwood's diverse communities.
- Prioritize amenities and programs that are multi-cultural in nature as well as available, affordable and accessible.
- Ensure city publications about arts program are available in a variety of languages to encourage participation.
- Provide opportunities for educating residents about different ethnic arts and cultural traditions, and for building multicultural understanding.
- Expand the public art collection to include pieces and programs that represent the cultural diversity of Lynnwood.

Better Together

Lynnwood has taken a very proactive and integrated approach to planning for its future. This graphic illustrates the array of different planning efforts and priorities across City departments that link to the roles and responsibilities of the Parks, Recreation & Cultural Arts Department.



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