

3 COMMUNITY CHARACTER

INTRODUCTION

The goal of this element is to identify the unique physical and social aspects of Lynnwood while establishing goals and policies that support, preserve and protect existing single-family neighborhoods and enhance the community. RCW 36.70A.080 allows jurisdictions planning under the Growth Management Act to prepare and adopt optional elements. The City of Lynnwood, the City, has chosen to include a Community Character Element in recognition of the importance of identifying Lynnwood as a unique regional center in the Puget Sound. The contents of this Element are grouped under the following headings: Urban Design; Public Spaces and Identity; Signage and Wayfinding; Sustainability; Culture & Diversity; Healthy Communities; and Light and Noise Pollution.

BACKGROUND

The City of Lynnwood has a diverse population encompassing a variety of cultural communities. Lynnwood is known as a city that values, maintains, and enhances the resources that establish the public realm, including schools, libraries, museums and other cultural facilities, streets and public rights-of-way, governmental facilities and public open spaces. The city strives to promote the use of these places for public gatherings and cultural expression.

The City of Lynnwood embraces diversity and is working to raise awareness and understanding of its peoples, to nurture the ethnic and cultural traditions of our citizenry. The City is also working to become a sustainable community. This may be accomplished by supporting the efforts of its residential and business community, and by changing operational practices to include environmentally-beneficial and cost saving measures.

Lynnwood is a community that honors its past while looking forward to a vibrant and prosperous future. It is a community that honors its history, both culturally and physically, while encouraging new and innovative development through quality urban design, the arts and neighborhoods that foster community gathering. Lynnwood recognizes the city’s position as a regional commercial hub while valuing its role as a welcoming community and a place to live, work and play.

URBAN DESIGN

At just under 8 square miles, 16 square miles including the Municipal Urban Growth Area, Lynnwood is a city that has developed over time as a residential suburban community with a thriving regional commercial presence. Much of the city’s current building stock was built during the 1960s and 1970s without any architectural standards or review. The community’s “urban center” has shifted over the last several decades. Highway 99 was the urban center after World War II, until it shifted to the Alderwood Mall area after its construction in the early 1970s. Through recent efforts by the community, a City Center Plan has been developed to help Lynnwood achieve this vision.

Along with the foundation of urban design principles, the appearance of the community is largely determined by the design quality of buildings and structures. The City values urban design through the implementation of its Citywide Design Guidelines, City Center Design Guidelines, Highway 99 Design Guidelines and Transition Area Design Guidelines. These sets of guidelines help improve the current image of the city, define a sense of place, and create functional and aesthetically pleasing development.

1 The Urban Design section of the Community Character Element seeks to tie together the importance of
 2 creating a sense of place through urban design and the appearance of the community through quality
 3 commercial and residential development.

**GOAL 1:
Form and
Identity**

Value urban design as one of the primary drivers for community cohesiveness and a stronger civic identity.

4 **Policy CC-1.1** Recognize the basic elements of urban form – neighborhoods, centers, corridors,
 5 employment centers and open spaces – all of which help define Lynnwood’s sense of
 6 place.

7 **Policy CC-1.2** Ensure that land use and transportation decisions are consistent with zoning and
 8 design guidelines in order to improve the visual and functional character of the city.

9 **Policy CC-1.3** The visual character of buildings shall be enhanced by means of architectural design
 10 and landscape elements to create a human scale and enhance and integrate visual
 11 character for the streetscape and abutting residential uses.

12 **Policy CC-1.4** Special design features and standards shall be employed to strengthen the urban
 13 character and identity of the community.

14 **Policy CC-1.5** Attractive gateways shall be established at principal entry points to the City.

15 **Policy CC-1.6** Reconstruction of streets located within principal gateways shall incorporate high
 16 quality landscape and streetscape design and features.

17 **Policy CC-1.7** The design and character of Lynnwood’s employment centers shall be improved
 18 through streetscape improvements, including landscaping and public amenities,
 19 signage, buffering and screening and continued investment in existing buildings.

20 **Policy CC-1.8** Ensure that all development abutting the freeway corridors includes special design
 21 features which provide an attractive entrance to the city and presents the city in an
 22 attractive manner (closely planted large plantings, unobtrusive signs, shielded
 23 lighting, terraced building mass).

**GOAL 2:
Design
Quality**

Encourage design for all development within the City that promotes a sense of place.

24 **Policy CC-2.1** Encourage well-designed developments which create desirable public spaces,
 25 preserve important features, and enhance community character.

26 **Policy CC-2.2** Continue to develop and implement the City’s urban design plans and guidelines that
 27 provide concepts, principles and methods for strengthening the City's image and
 28 "sense of place" and enhance the City's livability.

29 **Policy CC-2.3** Development regulations, such as adopted design guidelines, sign regulations, and
 30 landscape regulations, should be used to: foster an enhanced community aesthetic;
 31 improve compatibility between differing land uses; and to enhance the livability and
 32 image of Lynnwood.

33 **Policy CC-2.4** The Project Design Review (PDR) process should continue to be utilized to confirm
 34 development proposals’ consistency with adopted Design Guidelines, with the dual

1 objectives of improving land use compatibility and community appearance; and
 2 facilitating predictable and expeditious permit review.

3 **Policy CC-2.5** Provide adequate setbacks, buffers, landscaping, visual screens, and appropriate
 4 building scale and architecture to make development compatible with nearby
 5 residential and other land uses.

**GOAL 3:
 Neighborhoods**

Safe and attractive neighborhoods through effective design, streetscape improvements, signage, open spaces, preservation of trees, preservation of existing single family neighborhoods through code administration and enforcement, and limitation of non-residential uses within single-family neighborhoods.

6 **Policy CC-3.1** Neighborhood-specific or subarea design guidelines and/or infrastructure
 7 improvement plans should be used to address issues unique to a specific area; and to
 8 foster neighborhood identity and “sense of place”.

9 **Policy CC-3.2** Initialize a City-wide Neighborhood Improvement Project that will encourage
 10 residents to improve the visual appearance and uniquely identify their neighborhood
 11 through public investments such as streetscape improvements, unique signage, and
 12 neighborhood green spaces.

13 **Policy CC-3.3** Identify barriers that create physical divides within or between neighborhoods, such
 14 as freeways, large arterials or other physical constraints. Explore ways to unify
 15 neighborhoods such as trails, greenways or pedestrian bridges.

16 **Policy CC-3.4** Improve connectivity within and between neighborhoods through capital
 17 improvements such as sidewalks, bike lanes, and paths.

18 **Policy CC-3.5** Establish development programs and regulations for preservation of major tree stands
 19 and canopies and other native vegetation on development sites. Emphasis should be
 20 given to retaining masses of trees rather than isolated freestanding trees.

21 **Policy CC-3.6** A comprehensive street and landscaping tree plan that will enhance neighborhood
 22 streetscape, provide identity and continuity, soften the appearance of pavement and
 23 separate pedestrians from vehicular traffic shall be prepared and implemented.

24 **Policy CC-3.7** Encourage landscaped edges along residential corridors on collector streets,
 25 improving neighborhood character and providing a more livable environment.

26 **Policy CC-3.8** Maintain the appearance and safety of neighborhoods through frequent and effective
 27 code administration and enforcement.

28 **Policy CC-3.9** Discourage the intrusion of non-residential uses and activities within single-family
 29 neighborhoods through effective design and landscaping.

30 **Policy CC-3.10** Promote community neighborhood revitalization events, such as intersection
 31 rehabilitation and community gardens; such projects/events enhance community
 32 pride, image and sense of place.

LIGHT POLLUTION

34 Excessive, poorly designed outdoor lighting wastes electricity, disturbs natural habitats, and significantly
 35 limits views of the night-time sky. Night lighting is an important safety feature. However, lighting should
 36 be designed and directed to minimize upward lighting. Night lighting is a necessity but, through good
 37 design and code administration and enforcement, it’s possible to maintain darker skies in the residential
 38 neighborhoods of Lynnwood and to enhance our views of stars and planets. The City of Lynnwood seeks

1 to minimize light pollution, glare, light trespass, and conserve energy and resources while maintaining
 2 night time safety and security.

**GOAL 4:
Light Pollution**

Reduce impacts from light polluting sources, while still providing for safety and protection of personal and private property.

Subgoal CC-1: Light Pollution: Promote dark night skies in Lynnwood.

- 5 **Policy CC-4.1** Reduce light pollution and promote dark skies by limiting brightness of exterior
 6 fixtures and shielding adjacent uses from light sources, while maintaining public
 7 safety.
- 8 **Policy CC-4.2** Light sources, including signs, shall be shielded or shaded to prevent light
 9 spillover on surrounding areas or cast excessive light on any residential use or
 10 street.
- 11 **Policy CC-4.3** Materials with high light reflective qualities should not be used in construction of
 12 buildings where reflected sunlight or artificial light would throw intense glare on
 13 adjacent areas or streets.
- 14 **Policy CC-4.4** Require the use of efficient, full cut-off lighting which emits no light above the
 15 horizontal plane.
- 16 **Policy CC-4.5** Prohibit unshielded exterior lamps and limit lighting of trees and vegetation
 17 through the use of shielded fixtures and foot-candle limits.
- 18 **Policy CC-4.6** Promote outdoor lighting which either dims significantly or completely turns off
 19 during day-time hours.
- 20 **Policy CC-4.7** Engage with Snohomish County PUD to replace existing street lighting with high
 21 efficient LED lights. City should also consider replacing city-owned lighting
 22 with LED lights.

NOISE POLLUTION

24 Noise is a pollutant that can have a significant negative impact on humans and other animals. Excessive
 25 noise makes neighborhoods and communities less desirable and can cause neighborhood deterioration.
 26 Noise also impacts people’s physical and mental health.

27 The City of Lynnwood needs to pay particular attention to noise levels within residential neighborhoods,
 28 in order to protect the residents’ comfort and quality of life. Neighborhood protection and enhancement
 29 are high priorities of the City Council and are emphasized in the 2035 Comprehensive Plan.

30 The City’s various mixed-use zones, including the College District Mixed-Use zone, Highway 99 Mixed
 31 Use and Mixed Use zones surrounding Alderwood Mall, allow a mix of residential, office and
 32 commercial uses. Design and development code provisions were drafted to control land uses, densities,
 33 design and construction to hold noise and traffic to acceptable levels.

34 Residential areas that are directly adjacent to commercial uses, industrial uses, I-5 or Highway 99 should
 35 have the benefit of more protection measures. Fences and concrete noise walls can greatly reduce sound,
 36 but the aesthetics of the community also need to be preserved. When they are not designed with
 37 aesthetics in mind, concrete walls can produce a negative feeling of enclosure. Where the city abuts
 38 freeways, we can work with the Department of Transportation to mitigate freeway noise while addressing
 39 aesthetic concerns.

**GOAL 5:
Noise Pollution**

Reduce noise pollution due to commercial and industrial uses, as well as impacts from regional highways and local roads.

- 1 **Policy CC-5.1** Protect residents from excessive roadway noise by requiring appropriate mitigation
- 2 measures, such as landscaped buffers, noise attenuating walls and windows.
- 3 **Policy CC-5.2** Mitigate potential noise pollution from new development on adjoining properties.
- 4 **Policy CC-5.3** Maintain and administer building codes, regulations, and other applicable standards
- 5 that mitigate noise impacts.
- 6 **Policy CC-5.4** Enforce the City's noise emission standards.
- 7 **Policy CC-5.5** Limit noise to levels that protect the public health and that allow residential,
- 8 commercial and manufacturing areas to be used for their intended purposes through
- 9 noise regulations.
- 10 **Policy CC-5.6** In city operations, reduce where possible, the use of noise-polluting equipment.
- 11 **Policy CC-5.7** Support the use of technologies and engineering practices to lessen noise produced
- 12 by traffic, aircraft, construction, and commercial and industrial facilities located near
- 13 residential areas.
- 14 **Policy CC-5.8** Promote actions, such as equipment modifications and operational limits, that reduce
- 15 noise from transportation modes, construction sites, industrial uses, and commercial
- 16 business establishments.
- 17 **Policy CC-5.9** Require buffering or other noise reduction and mitigation measures to reduce noise
- 18 impacts from commercial and industrial areas on residential areas. Doors and
- 19 windows, and any exterior mechanical equipment should be located or buffered to
- 20 minimize noise impacts to surrounding properties.
- 21 **Policy CC-5.10** Work with businesses and the community to provide education about the impacts of
- 22 noise pollution on health and our quality of life.
- 23 **Policy CC-5.11** Building standards should be modified to require noise attenuating walls and
- 24 windows to decrease noise impacts on adjacent residents.

PUBLIC SPACES & IDENTITY

26 Many of the places that residents and visitors associate with the most are public parks, schools, and public
 27 buildings. Public parks provide gathering spaces for neighborhoods. Schools and community centers are
 28 often a community's "social hub." City Hall and fire stations help strengthen civic identity and give a
 29 community a sense of pride. Urban plazas, while not often publicly-owned, also provide a place for
 30 gathering. Even streets are considered part of the public realm and offer public space. In short, the public
 31 realm is an important facet of a community's character and image.

32 The goals and policies in this section strive to create public spaces that are memorable and inviting, create
 33 focal points for the City Center, Highway 99 and neighborhoods, and help Lynnwood residents identify
 34 where they live.

**GOAL 6:
Gathering
Spaces**

Create a variety of inviting gathering spaces throughout the community that provide an opportunity for events and help connect the residents of Lynnwood.

- 1 **Policy CC-6.1** Develop a variety of gathering spaces, including parks, public plazas and other
- 2 informal open spaces that are inviting to both residents and visitors of Lynnwood and
- 3 which offer places for recreation and interaction.
- 4 **Policy CC-6.2** Gathering spaces, especially in the City Center, shall be designed and oriented where
- 5 the impacts of surrounding buildings is minimized to the extent possible.
- 6 **Policy CC-6.3** Each space shall be designed with safety in mind, orienting buildings around spaces
- 7 to provide security and enhance liveliness.
- 8 **Policy CC-6.4** Each gathering space shall provide amenities specific to its primary use, such as
- 9 benches and play structures within parks; benches, sculptures or other forms of art
- 10 within urban plazas; or trails within open spaces or greenbelts.
- 11 **Policy CC-6.5** Begin exploring opportunities to move City Hall and the Lynnwood Public Library to
- 12 a new location within the City Center as recommended in the City Center Sub-Area
- 13 Plan.

**GOAL 7:
Streetscape**

Arterial streets within Lynnwood should be considered as important public spaces that contribute to the City’s image, character and livability.

- 14 **Policy CC-7.1** Where appropriate and where space allows along the public rights-of-way, promote
- 15 the active use of public space, such as outdoor seating areas, dining areas or
- 16 hardscaped plazas, to help activate the street.
- 17 **Policy CC-7.2** Encourage streetscape design that enhances intersections and corridors within and
- 18 between neighborhoods.
- 19 **Policy CC-7.3** Streetscape improvements should improve all areas of public streets, especially for
- 20 pedestrians, by incorporating appropriately-scaled lighting, sidewalks, bike lanes, and
- 21 other amenities such as benches and trash receptacles.
- 22 **Policy CC-7.4** Encourage organized public events that utilize public streets such as farmers markets,
- 23 fairs, concerts or other seasonal outdoor performances.

**GOAL 8:
Visual
Character**

Protect and enhance Lynnwood’s aesthetic and visual character through landscaping, tree preservation, public art and code administration and enforcement.

- 24 **Policy CC-8.1** Use visual buffers or screening between incompatible uses, such as residential and
- 25 industrial uses, to lessen the impact and provide for a more aesthetically pleasing site.
- 26 **Policy CC-8.2** Implement guidelines and regulations to improve and increase the use of trees and
- 27 landscaping as an important feature of land development.
- 28 **Policy CC-8.3** Where feasible, work with utility companies to underground overhead utility lines
- 29 upon redevelopment.
- 30 **Policy CC-8.4** Recognize the value of tree canopy by preserving trees within neighborhoods and
- 31 within new development sites.

- 1 **Policy CC-8.5** Utilize public art in civic spaces and private developments that enhance and
- 2 strengthen the visual appeal of the city.
- 3 **Policy CC-8.6** Encourage private developers to incorporate artwork into projects, especially within
- 4 the City Center and at the identified Prominent and Gateway intersections.
- 5 **Policy CC-8.7** Encourage art displays throughout the city, such as building murals, window art or
- 6 other tangible pieces that may be displayed at public parks and open spaces.
- 7 **Policy CC-8.8** Make code administration and enforcement a top priority in the city in order to
- 8 maintain and improve visual quality of the community.
- 9 **Policy CC-8.9** Educate home and business owners regarding the importance of keeping their
- 10 property well-maintained.
- 11 **Policy CC-8.10** Preserve, encourage and enhance open space as a key element of the community’s
- 12 character through parks, trails, water features, and other significant properties that
- 13 provide public benefit.

GOAL 9: Entrances and Gateways	Establish identifiable Entrances, Gateways and Nodes to the City (i.e. 44 th Ave. W. / 196 th St. SW).
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- 14 **Policy CC-9.1** Identify and support the establishment of gateways at key entry points into the City,
- 15 and emphasize these entrances with distinctive design elements such as symbolic
- 16 markers, wider sidewalks, signage, improved lighting, decorative paving patterns,
- 17 monuments, landscaping, public art or other design features. Incorporate the City’s
- 18 Brand Visuals whenever possible.

19 **SIGNAGE & WAYFINDING**

20 Signage within a community not only serves as a navigational tool to residents and visitors, and also helps

21 create a sense of identity. Signage should help the travelers get to where they need to be, help identify

22 and define centers, corridors and neighborhoods. Signage can serve as a marketing tool that directs

23 visitors to shopping and major points of interest within the city, as well as presenting the city’s brand.

24 Finally, signage is critical for identifying the city’s businesses. Policies that help businesses provide for

25 signage while following design character and themes of the community are provided in this section.

GOAL 10: Street, Wayfinding & Business Signage	Enhance the visual appeal of the city by creating signage that identifies Lynnwood, is consistent throughout the city, and links the community’s resources to its citizens.
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- 26 **Policy CC-10.1** Allow Lynnwood’s commercial sector to promote their business through flexible
- 27 design guidelines and regulations.
- 28 **Policy CC-10.2** Utilize wayfinding, gateway and neighborhood signs as mechanisms to help identify
- 29 and market the city.
- 30 **Policy CC-10.3** Develop a public signage and wayfinding system that supports safe and efficient
- 31 transportation and reinforces the branding and identity of Lynnwood. The signage
- 32 and wayfinding system should facilitate non-motorized as well as motorized

- 1 transportation, and promote awareness of, and access to, public parks and other
- 2 public facilities.
- 3 **Policy CC-10.4** Continue to support signage standards that provide for business visibility while
- 4 enhancing the visual character and image of the City.
- 5 **Policy CC-10.5** The number, size and height of signs shall provide business and product
- 6 identification while creating an aesthetically pleasing visual environment.
- 7 **Policy CC-10.6** Signs shall be designed and placed on a site in a way that provides an integrated
- 8 development appearance and is aesthetically pleasing as viewed from the street and
- 9 surrounding properties.
- 10 **Policy CC-10.7** Encourage master sign plans for multi-tenant buildings for commercial, office and
- 11 industrial projects with multiple buildings (i.e. shopping centers or business parks).

HEALTHY COMMUNITIES

13 A healthy community is one where people have good physical and emotional health and is about health
 14 equity. A healthy community has strong social networks and provides individual community members
 15 with opportunities for personal growth and improvement. It promotes well-being and offers a high
 16 quality of life. Its efforts rely on a combination of policy, infrastrucure improvements and programming to
 17 help make the healthy choice the easy choice.

18 The City’s Healthy Communities Initiative’s works to identify and advocate for policies and
 19 environmental changes that make healthy food more available and affordable, increase access to safe
 20 opportunities for physical activity, and creates and supports strong, vibrant, social networks. Healthy
 21 Communities provides residents with information they can use to find their own ways to practice healthy
 22 living with a long term goal of impacting obesity rates and preventing chronic disease. Lynnwood
 23 Healthy Communities is working towards safer sidewalks, trails, and bicycle lanes making it easier, safer
 24 and more convenient for people to move about. Healthier food choices in school cafeterias and
 25 restaurants, well supported food banks, and neighborhood farmers markets offer options for healthier
 26 food. Efforts which promote social interaction and community cohesiveness through civic engagement,
 27 events, culture, arts, and heritage programming are essential to improving community health.

28 The goals, policies and strategies included in this Element are derived from the 2016 council-adopted 10-
 29 year Healthy Communities Action Plan, Cultural Arts Plan, and Heritage Strategic Plan.

GOAL 11: Active Living	Make it easy and safe for Lynnwood residents to be physically active daily.
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BUILT ENVIRONMENT

- 34 **Policy CC-11.1** Improve Lynnwood’s built environment to support and promote walking, biking and
- 35 participation in other physical activities by improving the built environment to make
- 36 Lynnwood a safe, attractive, and accessible place to walk and bike.
- 37 
- 38 **Strategy CC-11.1** Update and implement the Multi-Choice Transportation Plan.

- 1 **Strategy CC-11.2** Establish ongoing, dedicated, capital funding to complete pedestrian and bicycle
2 infrastructure.
- 3
- 4 **Strategy CC-11.3** Update City land use, zoning, design codes, and development review guidelines
5 to reinforce and support multi-choice transportation options.
- 6
- 7 **Strategy CC-11.4** Establish safe pedestrian and bicycle friendly corridors through Walking School
8 Buses, Safe Routes to School, and improved sidewalks, bicycle lanes, trails and
9 connected corridors.
- 10
- 11 **Strategy CC-11.5** Ensure continuous and ample sidewalks along principal, minor, and collector
12 arterials are integrated with abutting land uses. Sidewalk design may include
13 separation from streets, connections to walkways and trail systems, landscaping,
14 and other amenities that enhance the community.
- 15
- 16 **Strategy CC-11.6** Implement multi-choice transportation system improvements to fill in missing
17 links, create better connectivity to key destinations, focus on generator needs,
18 and enhance the overall walkability and bikeability of the City.
- 19 □ □ □
- 20 **Policy CC-11.2** Identify opportunitites to install new amenities and features along multi-choice
21 corrdiors that serve as attractions, improve aesthetics and serve to increase utilization
22 of the non-motorized infrastructure
- 23 □ □ □
- 24 **Strategy CC-11.7** Develop and implement an adopt-a-trail program to ensure maintenance and
25 upkeep of existing trails in Lynnwood.
- 26
- 27 **Strategy CC-11.8** Partner with neighborhoods to inventory and prioritize neighborhood
28 infrastructure needs and desired community amenities.
- 29
- 30 **Strategy CC-11.9** Where appropriate and feasible, provide lighting, seating, landscaping, street
31 trees, trash receptacles, public art, bike racks, railings, handicap access, and other
32 amenities for sidewalks, walkways and trails without interfering with pedestrian
33 circulation.
- 34
- 35 **Strategy CC-11.10** Develop and implement wayfinding signage and monumentation standards that
36 will prominently identify trails, multi-use corridors and recreational areas and
37 highlight local destinations and amenities accessible from corridors.
- 38
- 39 **Strategy CC-11.11** Update the Tree Fund Ordinance to allow use of and incorporate trees and
40 landscape material for aesthetic enhancements.
- 41
- 42 **Strategy CC-11.12** Create street tree care policy with certified arborists/pruners and incentives for
43 property owners to manage and care for their street trees.
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Policy CC-11.3 Improve or expand the number of active spaces available for community use.



Strategy CC-11.13 Partner with school district to enhance community use of facilities for physical activity.

Strategy CC-11.14 Identify and address gaps or needs in the park system and increase the number of park amenities that improve access to physical activity.

Strategy CC-11.15 Identify dedicated funding sources such as impact fees, bonds or grant funding for infrastructure improvements that improve access to physical activity.

Strategy CC-11.16 Promote and enhance developer incentives to incorporate open space and/or recreation facilities in future development projects.

ACTIVE PROGRAMMING

Policy CC-11.4 Develop and/or promote programs that encourage all residents to walk, bike and be active daily.



Strategy CC-11.17 Evaluate and address service gaps to improve access and better support equitable opportunities to be physically active.

Strategy CC-11.18 Explore and expand partnerships to increase program opportunities, especially for diverse populations.

Strategy CC-11.19 Enhance promotion and communication of program opportunities that are accessible to the full community.

**GOAL 12:
Healthy Eating**

Increase and support access to healthy, affordable, local foods for all Lynnwood residents.

FOOD CHOICE

Policy CC-12.1 Identify and support policies and programs that increase access to food and promote healthy food choice.



Strategy CC-12.1 Encourage restaurants and public service venues to offer healthier menu items.

Strategy CC-12.2 Develop a voluntary, healthy-restaurant certification program.

Strategy CC-12.3 Explore menu labeling policy for chain restaurants.

- 1 **Strategy CC-12.4** Establish policy and practices to expand healthy food options and limit sugary
2 beverages and junk food sold in public service venues.
3 □ □ □
- 4 **Policy CC-12.2** Increase educational opportunities for residents aimed at identifying, purchasing,
5 storing and preparing healthy foods.
6 □ □ □
- 7 **Strategy CC-12.5** Partner with organizations to expand healthy cooking education.
- 8 **Strategy CC-12.6** Explore opportunitites to expand community kitchen facilities.
- 9 **Strategy CC-12.7** Enhance promotion of food education and food access programs that are
10 accessible to the full community.
11 □ □ □
- 12 **Policy CC-12.3** As a way to increase access to healthy foods for youth and families after school
13 and during summer breaks.
14 □ □ □
- 15 **Strategy CC-12.8** Partner with school district and other youth service organizations to increase
16 participation in food programs.

FOOD PRODUCTION

- 18 **Policy CC-12.4** Create policies and programs that increase and support opportunities for local food
19 production including the use of public lands for food production and gleaning for
20 community and individual benefit.
21 □ □ □
- 22 **Strategy CC-12.9** Review and amend policy including land use regulations which support urban
23 agriculture.
- 24 **Strategy CC-12.10** Provide developer incentives to incorporate urban agriculture such as roof top,
25 vertical or community gardens.
- 26 **Policy CC-12.5** Identify opportunitites to create, expand or increase the number of community gardens
27 in neighborhoods, workplaces, clinics, schools and faith-based organizations.
28 □ □ □
- 29 **Strategy CC-12.11** Assess geographical opportunities for more gardens and available land.
- 30 **Strategy CC-12.12** Develop a tool kit to support residential and organizational gardens.

**GOAL 13:
Social
Connectivity**

Create and support strong, vibrant social networks that promote social interaction and community cohesiveness.

- 32 **Policy CC-13.1** Identify, enhance or create safe, inviting and accessible venues and community
33 places that encourage benefical social interaction and community cohesiveness.
34 Including parks and green spaces.
35 □ □ □

- 1 **Strategy CC-13.1** Identify opportunities to create public gathering spaces that enable residents of
2 all ages to connect with each other on public and private lands.
- 3 **Strategy CC-13.2** Acquire land and develop future Town Square Park in Lynnwood’s City Center.
4 □ □ □
- 5 **Policy CC-13.2** Build neighborhood identity and improve communication between residents and the
6 City.
7 □ □ □
- 8 **Strategy CC-13.3** Support the formation of neighborhood advisory groups to create a localized
9 identify with an emphasis on making sure all communities have active
10 representation with the City.
- 11 **Strategy CC-13.4** Coordinate interdepartmentally with community partners to examine
12 opportunities to support and improve the city’s neighborhoods.
- 13 **Strategy CC-13.5** Initiate a citywide Neighborhood Improvement Project that will encourage
14 residents to improve the visual appearance and uniquely identify their
15 neighborhood through public investments such as streetscape improvements,
16 unique signage, and neighborhood green spaces.
- 17 **Strategy CC-13.6** Support residential efforts to work and problem-solve neighborhood issues with
18 the City in positive and proactive ways.
- 19 **Strategy CC-13.7** Partner with neighborhoods and artists to incorporate art and interactive
20 amenities which serve to build and strengthen connections between residents, the
21 City, and with each other.
22 □ □ □
- 23 **Policy CC-13.3** Bring community members, organizations and neighborhoods together to partner and
24 support community events and activities and improve communication of community
25 resources.
26 □ □ □
- 27 **Strategy CC-13.8** Update policies to encourage neighborhood events and activities to enhance
28 community image/price and create a sense of place.
- 29 **Strategy CC-13.9** Support and promote art and cultural events, cross-cultural activities, and other
30 programs that network community members.
- 31 **Strategy CC-13.10** Expand intergenerational programs that support aging residents.
- 32 **Strategy CC-13.11** Support communications of community resources, services and events that
33 expand the reach to diverse communications.
- 34 **Strategy CC-13.12** Identify and support target groups and populations that grow of out community
35 need.

37 **ARTS, CULTURE & EQUITY**

38 Lynnwood has a very diverse community consisting of many different cultures, ethnicities, and races.
39 With this diversity, there are varying levels of lifestyle and backgrounds, all of which contribute to the
40 richness of the community. The City of Lynnwood encourages the engagement of all citizens to help
41 understand and explore the diverse backgrounds that make up the community. This is accomplished

1 through city-wide and neighborhood events, heritage and cultural events, and civic engagement
 2 opportunities.

3 In addition to ethnic and cultural diversity, the City also strives to become a cultural arts community by
 4 advocating for cultural arts through performing, visual and literary arts as well as public art displayed in
 5 public and private spaces. The City is fortunate to have several meaningful arts programs for the
 6 community to enjoy, including Shakespeare in the Park, an extensive public art collection at a variety of
 7 parks and public buildings, and art galleries at City Hall, Recreation Center, Lynnwood Convention
 8 Center Art Gallery and the Edmonds Community College Blackbox Theater. All of these cultural
 9 opportunities are provided by the efforts of community members, the arts community, and the City’s Arts
 10 Commission, which is actively involved in supporting the arts to enrich the quality of life in Lynnwood.

11 People value and enjoy their leisure time, and the cultural arts are important elements in the lives of
 12 many. As Lynnwood grows, there will be an increased demand for affordable cultural opportunities close
 13 to home. It will be increasingly important to plan for facilities and programs that support and promote the
 14 cultural arts.

GOAL 14: Arts & Cultural Resources	Support universal access to diverse arts to enrich our community’s quality of life and economic vitality.
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15
 16 **BUILDING COMMUNITY**

17 **Policy CC-14.1** Improve the quality of life in our City by promoting, preserving and sustaining the
 18 cultural arts. The arts are a catalyst for social interaction and creativity. By
 19 promoting and preserving the arts, and by identifying the resources needed to create
 20 and sustain a vibrant cultural community, we seek to enhance the quality of life for
 21 residents and visitors of Lynnwood and the South Snohomish County region.

22 **Policy CC-14.2** Promote and sustain a vibrant creative community, which is vital to economic
 23 vitality.

24 **Policy CC-14.3** Celebrate cultural heritage, develop a “sense of place,” and provide social gathering
 25 spaces and events that are stabilizing and strengthening elements in creating a strong
 26 sense of community identity. As cultural voices, the arts play an important role in
 27 defining who we are.

28 **Policy CC-14.4** The Arts Commission will collaborate with other commissions and civic
 29 organizations to enhance the preservation of Lynnwood’s cultural heritage and
 30 history.



32 **Strategy CC-14.1** Support cultural tourism as a means of educating visitors about the cultural
 33 history of Lynnwood.

34 **Strategy CC-14.2** Partner with neighborhoods to facilitate design charrettes aimed at identifying
 35 Lynnwood’s unique neighborhood and district identities. Encourage and provide
 36 resources for neighborhoods to develop a neighbor community and identity.

37 **Strategy CC-14.3** Develop strategies to ensure stable funding and growth of city-provided arts
 38 staffing and quality programs, performances and exhibitions.

- 1 **Strategy CC-14.4** Encourage participation from the private and business sectors to provide art for
- 2 display in public places.
- 3 **Strategy CC-14.5** Provide accessible and affordable art activities and events for all ages.
- 4 **Strategy CC-14.6** Create, maintain and promote galleries spaces throughout the city.
- 5 **Strategy CC-14.7** Incorporate an artistic design to way-finding signage and maps.
- 6 **Strategy CC-14.8** Include an artistic urban design in city streetscapes, gateways, corridors, and
- 7 neighborhoods.
- 8 **Strategy CC-14.9** Advocate for a healthier community through use of art such as creative displays,
- 9 dance activities, and active arts programs.
- 10 **Strategy CC-14.10** Advocate for and participate in the planning and design of a possible regional
- 11 performing arts center.

OPENNESS & INCLUSION

- 13 **Policy CC-14.5** Ensure city publications about arts program are available in a variety of languages to
- 14 encourage participation.
- 15 **Policy CC-14.6** Prioritize amenities and programs that are multi-cultural in nature as well as
- 16 available, affordable and accessible.
- 17 **Policy CC-14.7** Expand the public art collection to include pieces and programs that represent the
- 18 cultural diversity of Lynnwood.
- 19 □ □ □
- 20 **Strategy CC-14.11** Actively look for opportunities to collaborate with the Human Services
- 21 Commission, Diversity Commission and local organizations to ensure that the
- 22 City’s arts program is meeting the needs of Lynnwood’s diverse communities.
- 23 **Strategy CC-14.12** Provide opportunities for educating residents about different ethnic arts and
- 24 cultural traditions, and for building multicultural understanding.

ARTS OPPORTUNITIES

- 27 **Policy CC-14.8** Advocate for visual and performing arts opportunities in existing and proposed
- 28 facilities.
- 29 **Policy CC-14.9** Connect with artists and serve as a resource for artists to local opportunities and
- 30 events.
- 31 **Policy CC-14.10** Encourage City investments in arts and provide incentives to business to fund and
- 32 collaborate on art projects and programs.
- 33 **Policy CC-14.11** Maintain and expand the public arts purchasing program, including increasing the
- 34 number of art pieces displayed throughout Lynnwood.
- 35 □ □ □
- 36 **Strategy CC-14.13** Provide and encourage interactive public art displays on City properties and
- 37 throughout Lynnwood.
- 38
- 39 **Strategy CC-14.14** Increase public awareness of the role and work of the Arts Commission.
- 40

- 1 **Strategy CC-14.15** Increase public awareness of cultural arts programs and services through media,
2 use of new technology, City publications, community partnerships, and increased
3 accessibility to public art.
4
- 5 **Strategy CC-14.16** Encourage planning, review and oversight to provide sufficient opportunities and
6 facilities which encourage and support local artists in developing and presenting
7 their work.
8
- 9 **Strategy CC-14.17** Increase access and exposure to a variety of cultural arts by activating used
10 spaces and encouraging businesses to host art programs.
11
- 12 **Strategy CC-14.18** Provide free art activities for all ages at public events.

ARTS EDUCATION

- 14 **Policy CC-14.12** A key role of the Arts Commission is to advocate for lifelong learning in creativity
15 and the arts.
- 16 **Policy CC-14.13** Expand partnerships and collaborations for cultural opportunities (i.e. Edmonds
17 Community College, Edmonds School District, other jurisdictions, and Sno-Isle
18 Library) to present quality arts programs and performances to the community.
- 19 **Policy CC-14.14** Provide opportunities for citizens of all ages to participate in a variety of creative and
20 artistic endeavors such as afterschool programs, recreational classes, popup drawing
21 jams or senior programs.
22 □ □ □
- 23 **Strategy CC-14.19** Encourage artists to engage with the community through lecture series,
24 receptions and residency programs.
25
- 26 **Strategy CC-14.20** Create family-orientated art projects, performances and exhibits.
27
- 28 **Strategy CC-14.21** Advocate for arts opportunities in existing and proposed facilities.
29
- 30 **Strategy CC-14.22** Create a partnership or platform similar to the creative advantage model in
31 Seattle.
32

CULTURAL HERITAGE

- 34 **Policy CC-14.15** Create opportunities that create and preserve the diversity and cultural heritage of
35 Lynnwood.
36 □ □ □
- 37 **Strategy CC-14.23** Connect and partner with neighborhood, community, educational, business and
38 social services groups and organizations.
- 39 **Strategy CC-14.24** Help facilitate city-wide, neighborhood and community events, which include
40 opportunities for heritage and cultural events.

- 1 **Strategy CC-14.25** Support programs which engage citizens and community leaders in a holistic
- 2 approach including dialogue, education, and training about diversity issues.
- 3 **Strategy CC-14.26** Provide additional opportunities for citizens to become involved in city programs
- 4 and events through promotions and advisory body advocacy.

EQUITY & INCLUSION

- 6 **Policy CC-14.16** Develop, implement and assess City Department goals, objectives, policies and
- 7 procedures that improve equity in City operations and develops a workforce more
- 8 representative of the diversity of the community.
- 9 **Policy CC-14.17** Support the development of a City of Lynnwood Equity & Inclusion Plan.
- 10 **Policy CC-14.18** Increase awareness of City operations to all backgrounds and cultures within the city.
- 11 **Policy CC-14.19** City elected officials and City employees shall take an active role in ongoing equity
- 12 and inclusion efforts in the community.
- 13 **Policy CC-14.20** Develop internal policies that reflect a value for equity and the diverse needs of
- 14 citizens.

HISTORIC PRESERVATION

Lynnwood has a long and diverse heritage that began with Coast Salish migratory patterns through the area to logging and truck farms in the late 1800's leaving stump farms that evolved into truck farms and eventually into the transportation and retail hub of today. Preservation and recognition of historical resources will help give residents a stronger "sense of place." Protection and recognition of sites and educational programs will be the focus of preservation efforts in the City over the next 20 years, since many of its remaining historical resources are under development pressures. In order to achieve these ideas, the City will need to do the following:

- Identify and protect archaeological and historic resources within Lynnwood in order to comply with state and federal regulations.
- Provide incentives to private owners for preservation, restoration and use of historic sites.
- Seek both public and private funding for restoration and enhancement of historical resources.
- Recognize significant historical sites.

It is likely that additional needs may be identified and the user demands/priorities may change following adoption of this new Community Character Element. Future changes will be reviewed and appropriate adjustments made through the City's annual plan review and amendment process.

**GOAL 15:
Heritage
Resources**

Connect community members to the history and heritage of Lynnwood to build a positive sense of place.

PARTNERSHIP

- 35 **Policy CC-15.1** Collaborate with community partners to collect and promote the history and heritage
- 36 of Lynnwood.

1 **Policy CC-15.2** Work closely with the Alderwood Manor Heritage Association, Historical
 2 Commission, Sno-Isle Geneological Society, League of Snohomish County Heritage
 3 Organizations, Heritage Park Partners Advisory Committee, Lynnwood Parks and
 4 Recreation Foundation, Arts Commission, Parks and Recreation Board and other
 5 heritage organizations in south Snohomish County to foster knowledge and
 6 appreciation of our historical resources.



8 **Strategy CC-15.1** Expand programs through active engagement at Heritage Park and the Lynnwood
 9 Library

10 **Strategy CC-15.2** Develop “history of the areas” learning material, including interactive material
 11 (e.g. Lego trolley kit)

12 **Strategy CC-15.3** Establish / Enhance history & heritage web content

13 **Strategy CC-15.4** Develop Interurban Trail interpretive signs & markers

14 **Strategy CC-15.5** Strengthen volunteer programs (e.g. docents, park clean-up events)

15 **Strategy CC-15.6** Include historic elements in Lynnwood construction projects (e.g. Sound Transit,
 16 private developers)

17 **Strategy CC-15.7** Participate with other local, county, state and national historical organizations to
 18 educate the community about the value of local cultural and historical resources
 19 through educational and informational exhibits, brochures, events and the
 20 website.

21
 22 **HISTORIC RECOGNITION**

23 **Policy CC-15.3** Identify culturally and historically significant resources and sites within the City of
 24 Lynnwood.

25 **Policy CC-15.4** Develop a historic registry program and pursue registry of historic sites and
 26 structures.

27 **Policy CC-15.5** Continue to develop, maintain, and preserve historical buildings, structures, artifacts,
 28 and items of historic or cultural significant at Heritage Park for display,
 29 demonstration, and through exhibits (i.e. restoration of the water tower,
 30 demonstration gardens, complete the trolley tracks, and complete the Wickers
 31 Museum).

32 **Policy CC-15.6** Commemorate Lynnwood’s history with signage, plaques and other projects (i.e.
 33 Interurban Trail, neon signs, or historic street sign program).



35 **Strategy CC-15.8** Provide information that interprets the history of the Lynnwood/Alderwood
 36 Manor area, including historical displays, programs, activities, museum
 37 programming and interpretive signage.

38 **Strategy CC-15.9** Provide ways to recognize property owners, including an annual event, including
 39 certificates of recognition and landmark plaques for those who rehabilitate,
 40 restore, retain or reproduce historical elements of their properties.

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PRESERVATION

Policy CC-15.7 Advocate to preserve nature, parks, sites, buildings, and artifacts, and for City policies and legislations that are informed by an understanding of history and heritage.



Strategy CC-15.10 Renovate/restore the Water Tower at Heritage Park to be used as a working demonstration, classroom and rental facility.

Strategy CC-15.11 Develop a playground at Heritage Park to attract more visitors to the park that fits with the overall historic theme of the park.

Strategy CC-15.12 Issue a public call for historic photos and items for scanning and cataloging. Archive, digitize, catalogue, and annotate historic documents and photos and make publicly available

Strategy CC-15.13 Create Pocket Parks or Plazas near historic landmarks to create community gatherings spaces with interpretive signage and/or art.

Strategy CC-15.14 Restore and display historic neon signs in an exhibit to honor Lynnwood’s mid-century transportation days.

Strategy CC-15.15 Enhance and create green belts and parks

Strategy CC-15.16 Protect creeks and watershed areas



Policy CC-15.8 The City will take an active role in the preservation and restoration of historic elements including sites and/or buildings in the community, including their display as applicable, while ensuring that they remain accessible to the community



Strategy CC-15.17 Provide incentives through the historical preservation program such as utilization of the state special property tax valuation, partial income tax write-off for restoration and relaxation of Zoning Code standards to encourage property owners to rehabilitate, restore, retain or reproduce historical elements of their properties.

Strategy CC-15.18 Establish a Preservation Endowment Fund to support City-led acquisition and preservation of historic sites and/or buildings.



Policy CC-15.9 Develop a program to protect and preserve significant historical resources and sites and resolve conflicts between the preservation of cultural and historical resources and future land uses.



Strategy CC-15.19 Utilize State Environmental Policy Act (SEPA) requirements to evaluate the impacts of proposals on historical resources.

Evaluate transportation improvement projects and plans, through SEPA to determine their impact on significant cultural and historical resources of the City.

- 1 Evaluate capital projects, plans and programs through SEPA to determine their impact to significant
- 2 cultural and historical resources of the City.
- 3 Evaluate utility system expansion and reconstruction through SEPA to determine impacts to culturally
- 4 and historically significant resources in the City.
- 5 A register of historically significant structures and sites should be established so SEPA review of such
- 6 structures would be required before redevelopment could occur per WAC 197-11-800(2)(f).

7

8

9 **SUSTAINABILITY**

10 A sustainable community is one that can meet the needs of the present population without compromising

11 the ability of future generations to meet their own

12 needs. Decisions made today by individuals and

13 the business community will play a large role on

14 what happens in the future. Decision makers at

15 the state and local level will make an impact on

16 whether sustainability will have a positive effect

17 on the communities they serve.



18 Sustainable cities are places where people enjoy

19 living, working, recreating and doing business.

20 Sustainability plays a large role in driving jobs

21 and services where the environment and public

22 health is protected. Sustainable communities

23 support walkability and access to transit. In order

24 to be a truly sustainable community, residents and

25 businesses must change their traditional practices

26 and seek to reduce consumption of renewable and non-renewable resources, reduce waste and pollution

27 and protect the environment. Most of the resources we use are not renewable, and therefore a community

28 must either find ways to conserve these resources or modify their behaviors and actions.

29 Sustainability is a critical part of Lynnwood’s future. A focus on green technologies, working with local

30 agencies and service providers, and reevaluating the City’s practices are just some of the ways

31 sustainability can be achieved over time.

32 The Sustainability section of the Community Character Element establishes the basis to promote, strive

33 for, and commit to the goal of becoming a sustainable community. It is the goal of the City to collaborate

34 with the community and its partners to create a “Sustainable Lynnwood.”

35 **PLANNING CONTEXT**

36 Sustainability is a very broad concept and principle. While the effective range of influence that a

37 community can have on sustainability is considerable, we will be most effective by focusing on a narrow

38 set of objectives: city operations; green buildings and neighborhoods; energy conservation; transportation;

39 environment; and waste reduction and recycling. At the same time, the city can adopt the basic

40 framework of sustainability as guideposts for its operations and decisions. The elements of this

41 framework are addressed in more detail below.

42

1 WASHINGTON STATE GOVERNMENT RESPONSE

2 While the federal government has been slow in responding to the challenge of global climate change,
3 many state governments – including Washington – have launched serious programs aimed at mitigating
4 greenhouse gas (GHG) emissions and adapting to climate change impacts.

5 Governor’s Climate Legislative and Executive Workgroup (CLEW)

6 On April 2, 2013, Governor Jay Inslee signed Engrossed Second Substitute Senate Bill 5802 (E2SSB
7 5802) creating the Climate Legislative and Executive Workgroup. The Workgroup is charged with
8 recommending a state program of actions and policies to reduce GHG emissions. In the bill, the newly
9 created workgroup is ordered to prepare an evaluation of approaches to reducing greenhouse gas
10 emissions. This initial evaluation report was completed in October 2013, with the following five
11 programs proposed to be developed and implemented in Washington:

- 12 1. A cap on carbon pollution emissions, focusing on larger emissions sectors such as
13 transportation, buildings and electricity.
- 14 2. Adopt measures to reduce use of electricity generated by coal-powered facilities in other
15 states.
- 16 3. Establish an energy smart building program to include promotion of new financing,
17 incentives and support.
- 18 4. Take actions to help finance the use of clean energy to include dedicated and sustained
19 funding to help research institutions, utilities and businesses develop, demonstrate and deploy
20 new renewable energy and energy-efficient technologies.
- 21 5. Adopt measures that will modernize our system for transporting goods and people by
22 increasing efficiency and reducing costs and emissions. Land use plans should incorporate
23 climate change considerations and better connect land use and transportation plans.

24 Carbon Emissions Reduction Taskforce (CERT)

25 The Carbon Emissions Reduction Taskforce (CERT) was a limited-time taskforce established by
26 Governor Inslee in 2014. The taskforce was comprised of 21 leaders from business, labor, health and
27 public interest organizations, and provided recommendations to the governor on design and
28 implementation of a market-based pollution program. The governor directed the taskforce to consider
29 measures to offset costs to consumers and businesses, and to design strategies to help energy-intensive
30 industries transition from carbon-based energy sources.

31 Washington’s Growth Management Act (GMA)

32 While the GMA does not directly address the issue of climate change, several broad GMA goals –
33 reducing sprawl, encouraging efficient multimodal transportation systems, preserving agricultural and
34 resource land, and protecting the environment – are common to most climate change action plans.

35 Washington State Department of Ecology Green Building

36 Department of Ecology’s Green Building Group provides technical assistance and educational resources
37 to local and state governments, not-for-profit organizations, and Washington residents and businesses to
38 support green building efforts. The Green Building Group is working to reach goals outlined in the Green
39 Building Initiative of the Beyond Waste Plan, Washington’s strategy for managing hazardous and solid
40 waste.

41 Projects that receive state funding shall be built to one of three green building standards, depending on the
42 structure; Evergreen Sustainable Development Standard for Affordable Housing, Leadership in Energy
43 and Environmental Design (LEED), or the Washington Sustainable Schools Protocol.

1 Washington State Department of Ecology Climate Change

2 Governor Inslee released a package of proposals to reduce carbon pollution and transition to clean in
3 2014. A key action of this package is the Carbon Pollution Accountability Act, which would require
4 larger emitters of greenhouse gasses to gradually reduce emissions, starting July 2016, to meet the State’s
5 statutory emission limits. More information is available at the Department of Ecology’s Climate Change
6 webpage.

7 **LYNNWOOD’S ROLE IN ENERGY & SUSTAINABILITY**

8 What can the City of Lynnwood, or any other community, do to help meet the climate change challenge?
9 Local government has a crucial role in guiding communities through the kinds of changes needed to slow
10 and eventually stabilize GHG emissions. Transportation and buildings are the two largest contributors to
11 GHG emissions. While state and federal governments can do their part by mandating higher efficiency
12 standards for vehicles and appliances, providing higher funding levels for transit, and supporting
13 development of alternative energy sources, these policies are only half-measures without complementary
14 changes in locally controlled land use patterns, building codes, and infrastructure that allow these larger
15 initiatives to have real impact.

16 **WHAT HAS LYNNWOOD DONE WITH REGARD TO SUSTAINABILITY?**

17 Our City has made some wise investments and decisions in the past few years in recognition of its
18 responsibility to reduce energy consumption and begin planning for climate change. By participating in
19 the Washington State Department of Enterprise Service’s Energy Services contracting program, and
20 requesting energy grant funding from the Washington State Department of Commerce, the City is able to
21 make several investments in energy-efficient technologies, with annual estimated savings in excess of
22 \$50,000:

- 23 ▪ City Recreation Center (City’s first LEED Silver Certified Building) (2011)
- 24 ▪ Replace inefficient lighting in street lights and city building exterior lamps with LEDs (2015-16)
- 25 ▪ Replace dewatering centrifuges with a low-power screw press at the Wastewater Treatment Plant
26 (2014)
- 27 ▪ Update pumps at the three wastewater lift stations with more energy efficient models (2015-16)
- 28 ▪ Update lighting and HVAC systems in the library and civic center complex (2015-16)

29 The City is also programmatically reducing energy consumption through the following:

- 30 ▪ Use outside air during cold winter days to cool servers and network equipment in the data center
- 31 ▪ Install and maintain citywide remote sensing and central control capabilities for the traffic signal
32 system and the utilities (water, wastewater, and stormwater) system to:
 - 33 ○ Optimize roadway capacity, shorten travel times, and reduce fuel consumption
 - 34 ○ Reduce response and resolution time by continuously monitoring service equipment and
35 receive immediate notification when problems arise. For the traffic system, this reduces
36 fuel consumed by vehicles queued in front of malfunctioning traffic signals. For the
37 utilities system, this reduces times when equipment may be using extra power to
38 compensate for a malfunction or broken component
 - 39 ○ Automatically adjust on/off frequency duration of pump cycles at reservoirs according to
40 smaller changes in random demand so pumps use less power

1 While Lynnwood’s Comprehensive Plan has recognized and responded to a number of sustainability
 2 issues, it has lacked a comprehensive approach to energy issues. In 2006, the City was awarded a
 3 \$30,000 grant for the development of an Energy Element. While this grant, a first for Community, Trade
 4 and Economic Development (CTED), was able to underwrite the development of an initial energy
 5 inventory and explore policy options, matching city resources remain insufficient to either complete the
 6 inventory or fully develop a model element.
 7

**GOAL 16:
Sustainable
City**

Fully embrace sustainability as a key strategic principle providing direction and focus for current and future critical city decisions.

Subgoal CC-4: The City will seek to establish practices through responsible community leadership and government.

11 **Policy CC-16.1** As long term goals, the City should consider establishing a Sustainability
 12 Commission whose main purpose would be to foster the development of a
 13 Sustainable City Action Plan which focuses on tangible goals and policies that will
 14 help guide the City to establish green buildings, infrastructure and programs while
 15 fostering a sense of community.

16 **Policy CC-16.2** Partner with Edmonds Community College and other organizations to facilitate the
 17 identification, evaluation, and implementation of sustainable measures by the City.

18 **Policy CC-16.3** Consider Smart Growth principles as adopted by the Smart Growth Network for
 19 design and development of Lynnwood. Principles may include mixing land uses,
 20 compact building design, creating walkable neighborhoods, preservation of open
 21 spaces and critical areas, facilitating a variety of transportation choices, and
 22 collaborating with the community stakeholders in community planning and
 23 development decisions.

Subgoal CC-6: Incorporate Sustainability principles into City operations and capital projects.

25 **Policy CC-16.4** Operational plans should incorporate sustainability principles through the
 26 implementation of best management practices and energy-saving policies. Examples
 27 of such operational plans include:
 28
 29 • Stormwater management
 30 • Water and wastewater utility infrastructure
 31 • Transportation infrastructure and traffic management
 32 • Parks and recreation facilities
 33 • Other capital facilities

33 **Policy CC-16.5** The City should consider requiring all new vehicles to be replaced with fuel-efficient
 34 vehicles, utilizing alternative fuels such as compressed natural gas (CNG), electric,
 35 hybrid, biodiesel and propane.

36 **Policy CC-16.6** Consider future replacement of all street sweeping vehicles from diesel fuel sources
 37 to alternative fuels, such as electric-powered or liquefied natural gas (LNG).

38 **Policy CC-16.7** Update lighting and HVAC systems in all City operated facilities.

- 1 **Policy CC-16.8** Utilize sustainable principles and practices at the City’s parks, golf course, and open
2 spaces, such as water conservation, grasscycling, recycling and pest and weed
3 management.
- 4 **Policy CC-16.9** The City should consider implementing an Environmentally Preferable Purchasing
5 Policy, designed to encourage purchasing of locally manufactured and produced
6 products and services which reduce toxicity, conserve natural resources, materials,
7 and energy, and maximize recyclability.
- 8 **Policy CC-16.10** Consider implementation of a sustainable office and supply program, substituting
9 non-green office furniture and products for green products.
- 10 **Policy CC-16.11** The City should develop a Shop Green program to educate consumers about green
11 products and where to purchase them.
- 12 **Policy CC-16.12** Establish City purchasing guidelines that require the purchase of reusable and/or
13 recycled products and require City operations to participate in take-back programs
14 where available.

GOAL 17: Sustainable Community	Support a healthy community and environment through citizen involvement and fostering partnerships with local business, community groups and agencies.
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15
16 **Subgoal CC-5: Support local food programs and healthy-living initiatives.**

- 17 **Policy CC-17.1** Develop incentives that support local food production and processing to reduce
18 energy use, increase food security and provide a healthy, local food supply.
- 19 **Policy CC-17.2** Support the development of a community garden (“pea patch”) program throughout
20 the City, which helps foster a green community and serves as small scale, sustainable
21 farming in an urban setting.
- 22 **Policy CC-17.3** Continue to support sustainable food production methods, such as the allowance of
23 chickens and goats.
- 24 **Policy CC-17.4** Along with community-based partners, establish a “Shop Local” campaign, designed
25 to educate and encourage residents to spend their money locally, which in turn
26 supports City services and programs and creates and supports local jobs. In addition
27 to financial benefits, shopping locally reduces vehicle miles travelled, reducing
28 emissions and the carbon footprint.
- 29 **Policy CC-17.5** Creating pedestrian and bicycle friendly corridors, trails and pathways that encourage
30 non-vehicle trips and active living.

31 **Subgoal CC-6: Protect environmental resources and reduce environmental impacts through**
32 **community education and partnerships with local agencies.**

- 33 **Policy CC-17.6** Continue to maintain the City’s designation as a “Tree City USA” community to
34 protect and support sustainable urban forests.
- 35 **Policy CC-17.7** Actively promote tree planting in parks, open spaces and private properties to further
36 enhance and support Lynnwood as a “Tree City.”
- 37 **Policy CC-17.8** Advocate native planting demonstration programs that teach residents and property
38 owners the value of planting vegetation native to the Northwest.

- 1 **Policy CC-17.9** For vacant city-owned lots, consider implementing interim green uses such as
- 2 community gardens.
- 3 **Policy CC-17.10** Support green neighborhood initiatives and education, such as tree plantings,
- 4 neighborhood cleanup days, community gardens, native meadow / field ground cover
- 5 plantings and educational seminars.
- 6 **Policy CC-17.11** Encourage residents to install landscaping that is less water dependent and drought
- 7 tolerant to reduce the consumption of water.
- 8 **Policy CC-17.12** Work with Edmonds School District and Edmonds Community College students to
- 9 establish and maintain community gardens.
- 10 **Policy CC-17.13** Through educational efforts sponsored by the Edmonds Community College,
- 11 encourage the removal of water intensive landscaping and replace with native,
- 12 drought-tolerant and/or edible landscapes on private properties. For City properties,
- 13 including City road widening projects where medians and or additional right-of-way
- 14 will need to be landscaped, encourage low water/low maintenance landscaping.
- 15 **Policy CC-17.14** Work with Snohomish PUD and other utilities that own surplus land to plant native
- 16 vegetation and help green rights-of-way.
- 17 **Policy CC-17.15** Support efforts by Puget SoundCorps, whose crews work on critical projects to help
- 18 restore and protect Puget Sound through a variety of work activities, including
- 19 restoring habitat areas at toxic cleanup sites, repairing stream and streamside habitat
- 20 damaged by unlawful uses of public lands, removing invasive species and conducting
- 21 educational activities that help support the Puget Sound Partnership.
- 22 **Policy CC-17.16** Promote green business practices that include goals and strategies for waste
- 23 reduction, energy efficiency, water conservation, green purchasing, etc. Also
- 24 encourage the formation of a local green business network to share information and
- 25 promote green business practices.

**GOAL 18:
Sustainable
Built
Environment**

Minimize the impact to the community by creating a built environment that incorporates sustainable construction, preserves and enhances buildings, and reduces dependency upon personal vehicles within the community.

Subgoal CC-7: Provide a safe, efficient and sustainable transportation system which provides a multi-modal network for all residents, respects the environment, and is consistent with land use policies that promotes economic vitality.

- 32 **Policy CC-18.1** Along with transit agency goals for alternative transportation options, support carpool
- 33 programs and car-sharing companies to reduce single-occupant vehicles and limit the
- 34 number of vehicles on local and regional roadways.
- 35 **Policy CC-18.2** Encourage alternative modes of transportation, such as biking, walking or electric
- 36 vehicles to reduce the City’s carbon emissions footprint.
- 37 **Policy CC-18.3** Continue to promote, expand and sustain the Pedestrian and Bicycle Skeleton System
- 38 to reduce vehicular use and promote a sustainable community.

- 1 **Policy CC-18.4** In collaboration with local biking groups, develop biking programs that educate and
2 inform residents about the benefits of biking in communities, such as Bike to Work
3 promotions.
- 4 **Policy CC-18.5** For neighborhoods adjacent to or along the Pedestrian and Bicycle Skeleton System,
5 incorporate traffic calming measures to promote pedestrian and bicyclist safety.
- 6 **Policy CC-18.6** Work with Community Transit to promote the Commute Trip Reduction program to
7 effectively reduce vehicle miles traveled and peak-period congestion..
- 8 **Policy CC-18.7** Support Community Transit’s implementation of its Long Range Transit Plan which
9 encourages bus ridership, expansion of Bus Rapid Transit (BRT) Swift Line and the
10 Commute Trip Reduction (CTR) program to continue the reduction of single-
11 occupant vehicle trips.
- 12 **Policy CC-18.8** New residential developments should be required to provide pedestrian connections
13 through blocks, where feasible, to improve connectivity and increase walkability of
14 the community.
- 15 **Policy CC-18.9** Consider a pilot “green streets” project that showcases low-impact development
16 techniques that emphasize sustainability through stormwater collection, drought
17 tolerant landscaping, pervious paving, and recycled materials. If successful, consider
18 expanded application of green streets measures.
- 19 **Subgoal CC-8: Promote green development standards and seek ways to preserve and rehabilitate**
20 **existing structures to meet green standards.**
- 21 **Policy CC-18.10** At a minimum, City buildings should be built or renovated to Leadership in Energy
22 and Environmental Design (LEED) Silver criteria (or equivalent). LEED
23 certification will only be required for those buildings specified by City Council.
- 24 **Policy CC-18.11** Historic buildings and structures within the City should be saved whenever feasible
25 and economically viable in order to encourage adaptive reuse of these facilities. In
26 cases when structures are no longer usable, materials should be reused for new
27 construction.
- 28 **Policy CC-18.12** Continue to concentrate compact, mixed-use, walkable transit-oriented centers,
29 specifically within the Regional Growth Center (which includes City Center), along
30 Highway 99, around Alderwood Mall and within the College Mixed-Use District.
- 31 **Policy CC-18.13** Work with green-building organizations such as “Built Green Washington” to
32 promote environmentally responsible building and construction.
- 33 **Policy CC-18.14** Encourage Lynnwood residents and business owners to invest in efficient building
34 practices, energy retrofits, weatherization and renewable energy systems for homes
35 and businesses through progressive code application and administration
- 36 **Policy CC-18.15** Where appropriate and feasible, install or replace non-pervious surfaces with
37 pervious materials (i.e. sidewalks, driveways, parking lots).
- 38 **Policy CC-18.16** Continue to update development standards to allow or require low impact
39 development standards such as infiltration of stormwater, bioswales, green roofs, rain
40 gardens or other established Best Management Practices (BMPs).
- 41 **Policy CC-18.17** Explore the use of sustainability rating systems to evaluate performance for land
42 development projects within the City, such as public buildings and parks, private
43 office buildings, office and industrial parks, streetscapes and plazas, roadway and

1 transportation infrastructure projects, residential and commercial developments and
 2 public and private school campuses.

**GOAL 19:
 Energy and
 Waste
 Reduction**

Reduce Lynnwood’s energy dependency and solid waste impact by exploring and investing in sustainable energy technology and effective waste reduction measures.

Subgoal CC-9: Ensure all of the City of Lynnwood’s operational needs are met through energy efficiency, conservation and renewable energy resources.

6 **Policy CC-19.1** The City should establish achievable energy conservation targets for all City-owned
 7 facilities. The City should find ways to reduce energy consumption in all existing
 8 buildings owned by the City.

9 **Policy CC-19.2** The City should support Snohomish County PUD’s “Planet Power” and “Solar
 10 Express” programs, voluntary programs which help fund the development of green
 11 and renewable energy sources such as solar.

12 **Policy CC-19.3** Energy saving measures for City streets should be implemented, such as the
 13 conversion of street lighting to LED or other efficient technologies.

14 **Policy CC-19.4** Support local alternative fueling stations for both City and public use.

15 **Policy CC-19.5** City should consider implementing an energy audit incentive program, which
 16 encourages and educates home and business owners as a way to increase energy
 17 efficiency in buildings.

18 **Policy CC-19.6** Support a renewable energy program which encourages the use of renewable energy
 19 technologies, such as solar electricity, solar hot water, biogas, and geothermal heating
 20 and encourage replacement of inefficient home or commercial heating systems.

21 **Policy CC-19.7** New City buildings or additions over 10,000 square feet will require placement of
 22 electric vehicle infrastructure (Level 1).

Subgoal CC-10: Reduce waste and increase recycling in the city through increased awareness and promoting concepts such as reduce, reuse, and recycle.

25 **Policy CC-19.8** Implement Citywide program to educate home and business owners of the
 26 importance of waste and recycling collection. Encourage businesses to implement
 27 practices to reduce waste and highly encourage reusable or recyclable products when
 28 feasible.

29 **Policy CC-19.9** Increase awareness and promote the U.S. Environmental Protection Agency’s
 30 Reduce, Reuse, Recycle campaign, both in schools and in the community.

31 **Policy CC-19.10** Develop a Citywide public education campaign to reduce litter and waste by
 32 promoting the use of reusable products rather than disposable products (grocery bags,
 33 water bottles, utensils, etc.).

34 **Policy CC-19.11** Continue to support Citywide cleanup events, such as hazardous waste and yard
 35 cleanup events.

36 **Policy CC-19.12** A City-wide waste reduction and recycling program should be implemented for all
 37 City facilities. This may include but not limited to recycling, composting, reduction

1 of paper, or banning the use of disposable (single-use) items at City facilities and
2 sponsored functions.

3

**GOAL 20:
Climate
Change**

Establish an ongoing effort to address effects of climate change and collaborate with citizens and businesses to reduce local impacts.

4

Subgoal CC-11: Develop a Lynnwood Climate Action Plan (CAP), a comprehensive, community-wide plan that identifies programs and actions to reduce greenhouse gas emissions and supports the State’s efforts in addressing climate change.

8 **Policy CC-20.1** The CAP shall be developed through the leadership of the Executive and Community
9 Development Departments, in collaboration with other City departments.

10 **Policy CC-20.2** The CAP shall identify programs and actions to reduce environmental impacts and
11 create a sustainable community. Measurable goals and actions shall address sectors
12 such as buildings, transportation, energy, green economy, environment, water and
13 waste reduction.

14 **Policy CC-20.3** The Mayor shall establish a “Green Team” consisting of at least one representative
15 from each department. Members of the Green Team, working with their
16 departments, shall be responsible for the development and review of measures for
17 incorporation into the CAP.

18 **Policy CC-20.4** The Mayor shall appoint a Green Ribbon Task Force to guide the development of the
19 CAP. This effort will be jointly coordinated by the Community Development and
20 Economic Development departments.

21

