



City Center Project Prioritization

PROJECT EVALUATION & SCORING
JULY 2014

PRIORITIZATION STEPS:

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STEP 1: EVALUATION CRITERIA & POINTS

Evaluation Criteria: The criteria below are implementation elements to achieve the goals and policies of the Citywide Visioning, Citywide BrandPrint Report, City Center Sub-Area Plan, Economic Development Action Plan and other guidance documents regarding City Center implementation. **Weighted scores are proposed to criteria that best achieve partnerships and the overarching goal to create a City Center that has a live/work/play environment.**

Evaluation criteria and points will evolve over time with ongoing review. Changes will need to be made to reflect improvements made, updated needs and funding sources available. This prioritization is a flexible tool to help guide decision making reflecting the priorities and plans to date and illustrate the City's commitments.

GOAL MET:	➤ Catalyst for Private Investment (Weighted x2)		EXAMPLES
LIVE WORK PLAY	Provides major catalyst opportunity for Private Investment	3 Points	<ul style="list-style-type: none"> Project provides beneficial changes to properties (i.e. provides a new street frontage to increase access and visibility.) that would attract private investment and/or redevelopment Project provides amenities (i.e. park or trails) that would attract private investment and/or redevelopment
	Provides some catalyst opportunity for Private Investment	2 Points	
	Provides possible catalyst opportunity for Private Investment	1 Point	
	Provides no catalyst opportunity for Private Investment	0 Points	
GOAL MET:	➤ Provides Strategic Placemaking / Improves Aesthetic Environment (Weighted x2)		
LIVE WORK PLAY	Project provides high level of strategic placemaking & aesthetics	3 Points	<ul style="list-style-type: none"> Project creates a quality sense of place to attract redevelopment efforts - why do people desire to come here and stay here? (i.e. sense of community, activity, business opportunity, etc.) Project improves aesthetic quality to attract interest and redevelopment. (i.e. an attractive environment to live, work and play in.)
	Project provides medium level of strategic placemaking & aesthetics	2 Points	
	Project provides low level of strategic placemaking & aesthetics	1 Point	
	Project does not provide strategic placemaking & aesthetics	0 Points	
GOAL MET:	➤ Improves Multi-Modal Transportation Use or Environmental Sustainability (Weighted x2)		
WORK PLAY	Project provides high level of environmental improvement	3 Points	<ul style="list-style-type: none"> Accommodates new or expanded transit service Provides bicycle route Low energy lighting Supports increased sidewalk width / pedestrian volumes Improves non-motorized access to transit Improves pedestrian buffer to traffic Project provides traffic delay reduction / reducing Greenhouse Gas Emissions
	Project provides medium level of environmental improvement	2 Points	
	Project provides low level of environmental improvement	1 Point	
	Project does not provide environmental improvement	0 Points	
GOAL MET:	➤ Indirect Opportunities for Permanent Job Creation (Weighted x2)		Considerations
WORK	High Probability of creating opportunities for Job Creation	3 Points	<ul style="list-style-type: none"> Project provides infrastructure or amenities to attract more business investment
	Medium Probability of creating opportunities for Job Creation	2 Points	
	Low Probability of creating opportunities for Job Creation	1 Point	
	Will Not Provide potential opportunities for Job Creation	0 Points	
GOAL MET:	➤ Partnership Opportunities (Weighted x2)		

STEP 1: EVALUATION CRITERIA & POINTS

PARTNERING	Project has potential for partnership opportunities	3 Points	<ul style="list-style-type: none"> Project has existing entities interested in partnership opportunities Project is well positioned to attract partners for development opportunities.
	Project does not have potential for partnership opportunities	0 Points	
	➤ Required for Mitigation / Operational Performance		
	Project is required for Mitigation and provides superior operational performance	3 Points	<ul style="list-style-type: none"> Provides improvements to access and reduces delay
	Project is required for Mitigation and provides moderate operational performance	2 Points	
	Project is not required for Mitigation and provides moderate or greater operational performance	1 Point	
	Project is not required for Mitigation and does not provide moderate or greater performance	0 Points	
	➤ Potential Eligibility for Grant Funding		
	Project has high likelihood of Grant Funding Eligibility	3 Points	<ul style="list-style-type: none"> ROW acquired, design complete, or environmental approved Project has obtained and utilized prior funding Project provides capacity relief Project provides economic development impact
	Project has medium likelihood of Grant Funding Eligibility	2 Points	
	Project has low likelihood of Grant Funding Eligibility	1 Point	
	Project has no likelihood of Grant Funding Eligibility	0 Points	
	➤ Interrelationship /Linkage with Other Public or Partnered Projects in this list		
	Project has high level of interrelationship with Other Projects and Plans	3 Points	<ul style="list-style-type: none"> High: Project can be combined with 2 or more other projects to provide greater impact together than alone Medium: Project can be combined with 1 other project to provide greater impact together than alone Low: Project can be combined with 1 or more other projects, but does not provide much greater impact together than separate
	Project has medium level of interrelationship with Other Projects and Plans	2 Points	
	Project has low level of interrelationship with Other Projects and Plans	1 Point	
	Project has no interrelationship with Other Projects and Plans	0 Points	
	➤ Public Awareness / Implementation of City Vision and other Guiding Documents		
	Project has high level of project awareness and interest	3 Points	<ul style="list-style-type: none"> Degree to which project implements and provides outcomes of established policies and goals
	Project has medium level of project awareness and interest	2 Points	
	Project has low level of project awareness and interest	1 Point	
	Project has no project awareness or interest	0 Points	

<p style="text-align: center;">1. City Infrastructure: Transportation</p>	1. X2 Catalyst	2. X2 Place-making / Aesthetics	3. X2 Sustainability / Multi-Modal Transp.	4. X2 Permanent Jobs	5. X2 Partnerships	6. Mitigation / Performance	7. Grant Funding	8. Linkages / Interrelationships	9. Awareness / Vision	SUBTOTAL	% RANK (of 42 total)
	1. 42 nd Ave. W (New Grid Street)	6	6	6	6	6	3	2	3	3	41
2. 196 th St. SW Improvements	4	6	6	6	6	3	3	3	3	40	95%
3. 194 th St. SW Extension (New Grid Street)	4	4	6	2	6	3	2	3	3	33	79%
4. Poplar Way Extension (New Bridge Over I-5)	2	2	6	4	6	3	3	2	3	31	74%
5. Future I-5 Interchanges	4	0	6	4	6	2	3	2	3	30	71%
6. 200 th St. SW Improvements	2	4	6	0	6	3	3	3	2	29	69%
7. 44 th Ave. W Improvements	2	6	6	2	0	3	3	2	2	26	62%
8. 40 th Ave. W Improvements	2	6	6	2	0	2	2	2	2	24	57%
9. New Traffic Signal at 48 th /194 th	0	0	2	0	0	2	3	0	1	8	19%
10. 36 th Avenue W Improvements	0	2	2	0	0	0	1	0	1	6	14%
11. 179 th Street SW (Maple Road)	0	2	2	0	0	0	1	0	1	6	14%

2. City Infrastructure: Pedestrian Connectivity & Amenities	1. X2 Catalyst	2. X2 Place-making / Aesthetics	3. X2 Sustainability / Multi-Modal Transp.	4. X2 Permanent Jobs	5. X2 Partnerships	6. Mitigation / Performance	7. Grant Funding	8. Linkages / Interrelationships	9. Awareness / Vision	SUBTOTAL	% RANK (of 42 total)
1. Town Square Park	6	6	6	6	6	3	2	3	3	41	98%
2. Promenade Street Improvements	6	6	6	6	6	2	2	3	3	40	95%
3. I-5/44 th Ave. W Underpass Improvements	4	6	4	4	6	1	1	3	3	32	76%
4. Interurban Trail Enhancements	2	4	4	4	6	2	1	3	3	29	69%
5. Civic Park and Billiards Park	2	2	2	2	0	2	1	0	1	12	29%
6. Other Park(s) Planned Outside Near City Center	0	2	2	2	0	2	1	0	1	10	24%

3. Transit Infrastructure	1. X2 Catalyst	2. X2 Place-making / Aesthetics	3. X2 Sustainability / Multi-Modal Transp.	4. X2 Permanent Jobs	5. X2 Partnerships	6. Mitigation / Performance	7. Grant Funding	8. Linkages / Interrelationships	9. Awareness / Vision	SUBTOTAL	% RANK (of 42 total)
	1. Lynnwood Link Light Rail Mitigations	6	6	6	6	6	3	3	3	3	42
2. City Center Light Rail Extension	6	6	6	6	6	3	3	3	3	42	100%
3. Pedestrian Crossing 196 th at Convention Center (with CC LRT Extension)	2	2	6	2	6	1	1	3	2	25	60%
4. Bus Super Stops	2	2	4	0	6	1	1	3	2	21	50%
5. City Center Transit Shelter Design	0	6	4	0	0	0	1	3	2	16	38%

<p style="text-align: center;">4. Partnership Opportunities</p>	1. X2 Catalyst	2. X2 Place-making / Aesthetics	3. X2 Sustainability / Multi-Modal Transp.	4. X2 Permanent Jobs	5. X2 Partnerships	6. Mitigation / Performance	7. Grant Funding	8. Linkages / Interrelationships	9. Awareness / Vision	SUBTOTAL	% RANK (of 39 total)
1. Phased government center, Sno-Isle Library and Other Core Redevelopment	6	6	6	6	6	N/A	1	3	3	37	95%
2. Transit-Oriented Development associated with Lynnwood Link light rail or 196 th BRT	6	6	6	6	6	N/A	0	3	3	36	92%
3. Village Green Park as project component with site redevelopment	4	6	6	4	6	N/A	1	3	1	31	79%
4. Convention Center Expansion and Excess LPFD Site Development	4	4	4	6	6	N/A	0	2	3	29	74%
5. Edmonds School District & City Property at 196 th St. SW	4	4	4	6	6	N/A	0	2	3	29	74%

STEP 3: POSSIBLE FUNDING, PARTNERSHIPS & PROJECT LINKAGES

Possible funding sources and partnerships below describe some of the possible opportunities that may be used solely or in combination with each other to fund City Center projects. Funding sources available and applicability will likely change over time. Funding sources available and applicable may change the project prioritization. As such, this list should be updated periodically as opportunities and conditions change. Implementing and achieving the vision for a City Center will require both long term planning and flexibility.

CURRENT POSSIBLE FUNDING OPTIONS

Score	Category	Project	Gen Fund	Grant	LID	BID	EDIP Dedicated Revenue Stream	Utility Fund	TBD	Trans. Impact Fee	Park Impact Fee	Metro. Park Dist.	Dev. Options
1	Transportation	42 nd Ave. W. (New Grid Street)	✓	✓	✓	✓	✓	✓	✓	✓			✓
2	Transportation	196 th St. SW Improvements	✓	✓	✓		✓	✓	✓	✓			✓
3	Transportation	194 th St. SW Extension (New Grid Street)	✓	✓	✓	✓	✓	✓	✓	✓			✓
4	Transportation	Poplar Way Extension (New Bridge Over I-5)	✓	✓	✓		✓	✓	✓	✓			✓
6	Transportation	200 th St. SW Improvements (With Light Rail)	✓	✓	✓	✓	✓	✓	✓	✓			
1	Pedestrian	Town Square Park	✓	✓	✓	✓	✓	✓			✓	✓	✓
2	Pedestrian	Promenade Street Improvements	✓	✓	✓	✓	✓	✓	✓				✓
3	Pedestrian	I-5 / 44 th Ave. W Underpass Improvements	✓	✓		✓	✓						
4	Pedestrian	Interurban Trail Enhancements	✓	✓	✓	✓	✓	✓	✓		✓		✓
1	Transit	Lynnwood Link Light Rail Mitigations	✓	✓		✓	✓						
2	Transit	City Center Light Rail Extension	✓	✓	✓	✓	✓						✓
3	Transit	Pedestrian Crossing 196 th at Convention Center (w/CC LRT Extension)	✓	✓	✓	✓	✓						✓
5	Transit	City Center Transit Shelter Design	✓	✓		✓	✓						✓
1	Partnerships	Phased Government Center, Sno-Isle Library and Other Core Redevelopment	✓			✓	✓						
2	Partnerships	Transit-Oriented Development with Lynnwood Link light Rail or 196 th BRT	✓	✓			✓						
3	Partnerships	Village Green Park as project component with site redevelopment	✓	✓	✓	✓	✓	✓			✓	✓	✓
4	Partnerships	Convention Center Expansion and Excess LPFD Site Development	✓				✓						
5	Partnerships	Edmonds School District & City Property at 196 th	✓				✓						

STEP 3: POSSIBLE FUNDING, PARTNERSHIPS & PROJECT LINKAGES

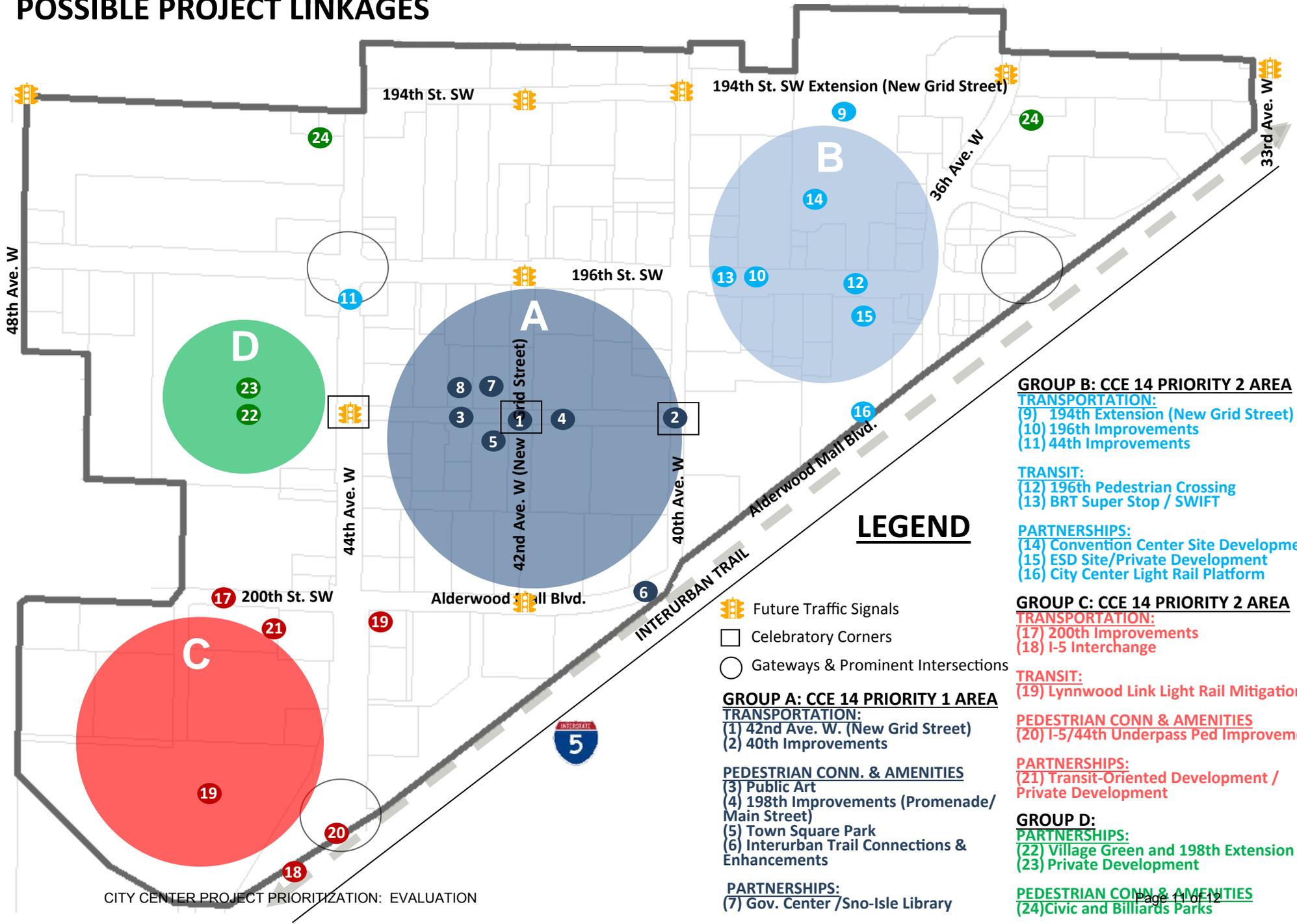
Possible funding sources and partnerships below describe some of the possible opportunities that may be used solely or in combination with each other to fund City Center projects. Funding sources available and applicability will likely change over time. Funding sources available and applicable may change the project prioritization. As such, this list should be updated periodically as opportunities and conditions change. Implementing and achieving the vision for a City Center will require both long term planning and flexibility.

POSSIBLE PARTNERSHIPS

Score	Category	Project	Private Sector Owners or Developers	WSDOT	Sound Transit	Community Transit	Lynnwood Public Facilities District	Edmonds School District	Sno-Isle Library	TBD
1	Transportation	42 nd Ave. W. (New Grid Street)	✓						✓	✓
2	Transportation	196 th St. SW Improvements	✓	✓		✓	✓	✓		✓
3	Transportation	194 th St. SW Extension (New Grid Street)	✓				✓			✓
4	Transportation	Poplar Way Extension (New Bridge Over I-5)	✓	✓						✓
6	Transportation	200 th St. SW Improvements (With Light Rail)	✓		✓	✓				✓
1	Pedestrian	Town Square Park	✓						✓	
2	Pedestrian	Promenade Street Improvements	✓						✓	✓
3	Pedestrian	I-5 / 44 th Ave. W Underpass Improvements		✓						
4	Pedestrian	Interurban Trail Enhancements	✓		✓					✓
1	Transit	Lynnwood Link Light Rail Mitigations	✓		✓					
2	Transit	City Center Light Rail Extension	✓		✓	✓	✓	✓		
3	Transit	Pedestrian Crossing 196 th at Convention Center (w/CC LRT Extension)	✓		✓	✓	✓	✓		
5	Transit	City Center Transit Shelter Design	✓		✓	✓				
1	Partnerships	Phased Government Center, Sno-Isle Library and Other Core Redevelopment	✓					✓	✓	
2	Partnerships	Transit-Oriented Development with Lynnwood Link light Rail or 196 th BRT	✓		✓	✓				
3	Partnerships	Village Green Park as project component with site redevelopment	✓							
4	Partnerships	Convention Center Expansion and Excess LPFD Site Development	✓				✓			
5	Partnerships	Edmonds School District & City Property at 196 th	✓					✓		

STEP 3: POSSIBLE FUNDING, PARTNERSHIPS & PROJECT LINKAGES

POSSIBLE PROJECT LINKAGES



LEGEND

- Future Traffic Signals
- Celebratory Corners
- Gateways & Prominent Intersections
- GROUP A: CCE 14 PRIORITY 1 AREA**
- TRANSPORTATION:**
- (1) 42nd Ave. W. (New Grid Street)
- (2) 40th Improvements
- PEDESTRIAN CONN. & AMENITIES**
- (3) Public Art
- (4) 198th Improvements (Promenade/Main Street)
- (5) Town Square Park
- (6) Interurban Trail Connections & Enhancements
- PARTNERSHIPS:**
- (7) Gov. Center /Sno-Isle Library

- GROUP B: CCE 14 PRIORITY 2 AREA**
- TRANSPORTATION:**
- (9) 194th Extension (New Grid Street)
- (10) 196th Improvements
- (11) 44th Improvements

- TRANSIT:**
- (12) 196th Pedestrian Crossing
- (13) BRT Super Stop / SWIFT

- PARTNERSHIPS:**
- (14) Convention Center Site Development
- (15) ESD Site/Private Development
- (16) City Center Light Rail Platform

- GROUP C: CCE 14 PRIORITY 2 AREA**
- TRANSPORTATION:**
- (17) 200th Improvements
- (18) I-5 Interchange

- TRANSIT:**
- (19) Lynnwood Link Light Rail Mitigations

- PEDESTRIAN CONN & AMENITIES**
- (20) I-5/44th Underpass Ped Improvements

- PARTNERSHIPS:**
- (21) Transit-Oriented Development / Private Development

- GROUP D:**
- PARTNERSHIPS:**
- (22) Village Green and 198th Extension
- (23) Private Development

- PEDESTRIAN CONN & AMENITIES**
- (24) Civic and Billiards Parks

RECOMMENDATION: SUMMARY OF PRIORITY INFRASTRUCTURE PROJECTS

The recommendations below are the top 3 ranked projects plus additional projects, which may be out of ranked order. These additional projects are included if they are in-progress, linked with other projects, or are of little cost for the received impact.

TRANSPORTATION

Rank	%	Score	Project
1	98%	41/42	42 nd Ave. W (New Grid Street)
2	95%	40/42	196 th St. SW Improvements
3	79%	33/42	194 th St. SW Improvements (New Grid Street)
4	74%	31/42	Poplar Way Extension (New Bridge Over I-5)
6	64%	27/42	200 th St. SW Improvements (With Light Rail)

PEDESTRIAN

#	%	Score	Project
1	98%	41/42	Town Square Park
2	95%	40/42	Promenade Street Improvements
3	76%	32/42	I-5 /44 th Ave. W Underpass Improvements
4	69%	29/42	Interurban Trail Enhancements

TRANSIT

#	%	Score	Project
1	100%	42/42	Lynnwood Link Light Rail Mitigations
2	100%	42/42	City Center Light Rail Extension
3	60%	25/42	Pedestrian Crossing 196 th at Convention Center (with City Center Light Rail Extension)
5	38%	16/42	City Center Transit Shelter Design

PARTNERSHIPS

#	%	Score	Project
1	95%	37/39	Phased Government Center, Sno-Isle Library and Other Core Redevelopment
2	92%	36/39	Transit Oriented Development associated with Lynnwood Link light rail or 196 th BRT
3	79%	31/39	Village Green Park as project component with site redevelopment
4	74%	29/39	Convention Center Expansion and Excess LPFD Site Redevelopment
5	74%	29/39	Edmonds School District & City Property @ 196 th

Note: Utilities not included in this list. In many cases, utility work will be completed with street projects.