

Lynnwood Convention Center reports record revenue



The Lynnwood Convention Center reported an improved financial outlook in 2014, operating without a subsidy for the second year in a row.

LYNNWOOD — The Lynnwood Convention Center made \$3.1 million in gross revenue in 2014, the highest in the center's nine-year history.

It was also the second consecutive year the facility did not require an operating subsidy, according to Angie Mykel, the convention center's general manager.

Last year, convention center users gave the facility's food and beverage a 94 percent satisfaction rating and a 96 percent overall satisfaction rating.

"Not only did they deliver record numbers, but they also were responsible for the highest guest satisfaction ratings in the history of the building," said George Sherwin, Lynnwood Public Facilities District board chair in a statement.

It is estimated that the convention center is responsible for 15,000 room nights at local hotels, generating \$24.8 million economic impact in the community.

The center hosts a wide range of events from conventions like the Pacific Northwest Aerospace Alliance aerospace conference earlier this month to fundraising auctions and even weddings and memorial services.

The Lynnwood Public Facilities District owns the Lynnwood Convention Center and contracts with SMG, a national firm, to manage the facility.