

Visioning Lynnwood

Highest priority brainstorming comments from 29 community meetings merged with action statements from 05/31/08

I. Land Use & Development

A. Create a downtown/city center, more attractive and active (96 comments)

We intend that the City of Lynnwood (COL) will become a city of interconnected residential and commercial neighborhoods, with carefully managed growth, high quality development standards, well-maintained and adequate infrastructure to create a balanced, self-sufficient community.

- Preserve natural and cultural heritage
- Pedestrian-friendly with greenbelts, hiking trails that link parks and neighborhoods together
- Encourage economic development while maintaining community feel and quality of life
- Promote Lynnwood as a place to shop, play, stay and enjoy
- Optimize and apply zoning codes and standards to promote a desirable and sustainable community

B. Become more “green” more trees/plants and recycling (91 comments)

We intend that the COL will create an environmentally sustainable community that preserves and expands green spaces, reduces energy consumption and greenhouse gases and carbon footprint, encourages recycling and sustainable building practices, and promote other policies that reduce pollution.

- Promote “green” architecture and transportation
- Preserve, expand and engage parks and greens space
- Become a regional model for a healthy, urban environment
- Encourage green spaces that provide for wildlife habitat
- Find suitable area for a botanical garden

C. More bicycle and pedestrian friendly (67 comments)

We intend that the COL's City Center should serve as an accessible, vibrant, commercial, entertainment, residential, and tourism hub that improves the quality of life for residents and the region.

- Safe and walk-able
- Vibrant stores, markets, and housing
- Embraces the diversity of the community
- Becomes the “signature” development of Lynnwood and the focal point for the community
- People-friendly
- Hub of retail and business activity around a park theme with community gathering spaces
- Adequate parking, traffic flow and high level of transit access

Visioning Lynnwood

Highest priority brainstorming comments from 29 community meetings merged with action statements from 05/31/08

D. Annexation to increase geography and population (46 comments)

We intend that the COL create a geographic and demographic footprint that meets the City's goals for balanced growth and that meets the service needs of all citizens.

- Sufficient resources and staffing to maintain levels of service
- Consider impact on existing citizens
- Control land use in annexed areas
- Seek ways to improve support and management of Meadowdale Beach Park

E. Improve code enforcement related to housing/street clean up (40 comments)

We intend that the COL create sustainable, and quality neighborhoods and commercial districts through a clear, concise code which is reasonable, and proactively enforced by the City.

- Provide sufficient resources, staff, and organization
- Use code enforcement to maintain aesthetic quality and safety
- Improve code enforcement responsiveness
- Strengthen codes
- Move from reactive to proactive system of code enforcement
- Seek to use citizen patrol volunteers and service groups to improve code enforcement
- Involve community/neighborhoods/citizens

F. More affordable housing/senior housing (19 comments)

We intend that the COL will create opportunities for diverse & affordable housing that accommodate the needs of all citizens & will appeal to families, singles, young adults, & seniors.

- Create a welcoming atmosphere
- Maintain greenbelts
- Maintain viability and integrity of single family neighborhoods and prevent commercial encroachment and multi-family encroachment
- Keep property taxes reasonable
- Provide for housing that supports diverse lifestyles and cultures
- Provide for affordable, well-designed condos in mixed-use districts

G. Avoid commercial traffic at Paine Field (6 comments)

We intend that the COL be engaged in the decisions regarding commercial passenger service at Paine Field and that citizens be included in developing and advocating the City's position.

- Actively engage citizens in the evaluation of impacts of the Paine Field Airport and potential commercial service
- Environmental & noise impacts
- Major impact of flight corridors and hours of operation on City neighborhoods
- Economic impacts

Visioning Lynnwood

Highest priority brainstorming comments from 29 community meetings merged with action statements from 05/31/08

II. Economic Development

A. Expand Alderwood Mall/attract more and diverse retail (64 comments)

We intend that the COL become a city of diverse businesses that are active community citizens and contribute to our quality of life.

- Protect residential areas from commercial uses
- Manage traffic impacts of commercial development
- Require high quality development and design
- Improve communication with the community on City plans and policies
- Promote diversity of businesses including types, employment, mix of local and national ownership
- Encourage growth and preservation of small business
- Promote sustainable business – consider environmental impact
- Take action and implement results

B. Convention center brings people to Lynnwood (9 comments)

We intend that the COL Convention Center will be an engine for economic growth and community events for Lynnwood.

- No fiscal drain
- Sponsor meaningful events and programs that bring the community together
- Position Convention Center to anchor the City Center
- Continue develop and expansion of the Convention Center
- Improve communication about events

Visioning Lynnwood

Highest priority brainstorming comments from 29 community meetings merged with action statements from 05/31/08

III. Parks, Recreation & Arts

A. Value our parks & trails/open space recreation programs (149 comments)

We intend that the COL will provide, develop, and preserve parks and recreation programs for a healthy, safe, active and enjoyable community.

B. More events/festivals/markets, e.g. tied to holidays (29 comments)

We intend the COL will establish a new signature event and partner with community organizations and businesses to create civic pride and enjoyment.

- Business partnerships critical
- Promotion of all community events
- Create a calendar of all events
- Use of volunteers

C. More performing arts/galleries/venues (23 comments)

We intend that the COL will create performing and visual arts environments to improve and promote our community.

- Attract artists
- Economic development stimulus
- Celebrate neighborhoods/diversity
- Education on art in Lynnwood
- Enjoyment of the arts
- Create partnerships (businesses)

D. Senior facilities, programs housing, outreach (22 comments)

AND

Value facilities/programs for senior (11 comments)

We intend that the COL will identify, provide and improve affordable, easily accessible senior services to create a livable community.

- Continue to offer strong & diverse programs
- Housing
- Transportation
- Senior center expanded

E. Healthier community and living standards (9 comments)

We intend the COL will promote and design healthy activities and spaces to improve and create a healthy lifestyle.

- Trails: walk/bike

Visioning Lynnwood

Highest priority brainstorming comments from 29 community meetings merged with action statements from 05/31/08

IV. Community & Diversity

A. Community pride, small town atmosphere safe for families (73 comments)

We intend that the COL will integrate residents and businesses to create a livable and vibrant community.

- Proactive involvement – ways for individuals to be or become active members of the community
- Educate – how to get more involved
- Create our city identity

B. Diverse integrated community: ethnically, culturally, socially (33 comments)

We intend that the COL will involve and engage our diverse population developing effective communication to remove cultural barriers and build an integrated strong community.

- Acceptance
- Outreach
- Inclusive
- Generational

C. Value nice, clean, safe neighborhoods (9 comments)

We intend that the COL will:

- Develop/identify
- Physical identity
- Define neighborhoods
- Create identity and communication resulting in a sense of community
- Safety, Beautification

D. Value communications, open process, e.g. Lynnwood U, newsletter, website (27 comments)

Visioning Lynnwood

Highest priority brainstorming comments from 29 community meetings merged with action statements from 05/31/08

V. Traffic & Transportation

A. Better public transportation system, e.g. Lynnwood/Seattle/SeaTac (126 comments)

We intend that the COL will create and provide a “state of the art” model traffic management system. This traffic system in Lynnwood will be:

- A first class system
- Adaptive/responsive to change
- The latest version/cutting edge

By the City providing this, the following needs of the citizens will be addressed:

- City intersection management & coordinated lights (most popular idea)
- Pedestrian needs and safety
- Adaptive to change
- Reduces/improves travel time
- Traffic safety (least popular idea)

B. Need to improve traffic management/flow/congestion, e.g. 196th (77 comments)

We intend that the COL will encourage, enhance, and coordinate multi-modal, inter- and intra- city transportation that provides for all. This transportation in Lynnwood will be:

- Encourage includes education and awareness, positive incentive, neighborhood meetings.
- Enhance is the zoning/investments, creating an appealing experience.
- Coordinate includes designing transit at individual levels and agency levels and addressing neighborhood needs.
- Inter- and intra- are defined as city-to-city and within the city, respectively.
- All includes all transportation types for all people including their mode, people, freight, and trip needs.

By the City providing this, the following needs of the citizens will be addressed (most popular idea is listed first):

- Creation of an integrated regional transit system
- Increased multi-modal availability and usage
- Improved bike/pedestrian flow & safety
- Efficient bus/train/shuttle (local) service
- Less traffic density
- An infrastructure that will support transportation systems
- Increased enforcement
- Availability of a shuttle system
- Supporting pedestrian connectivity
- Improvements on special transit
- Improved sightlines/vegetation management
- Support of both commuter and non-commuter

Next steps:

- Transportation advisory board
- Email updates; mail copy
- Develop creative and appropriate revenue/funding sources

Visioning Lynnwood

Highest priority brainstorming comments from 29 community meetings merged with action statements from 05/31/08

VI. Public Safety

A. More property/noise/graffiti enforcement, cleaner neighborhoods (43 comments)

AND

Imagine a safer place to live with less crime, e.g. prostitution, graffiti (18 comments)

We intend that the City of Lynnwood will continue to reduce crimes against property and citizens to become a benchmark city by:

- Creating a safe environment with:
 - Strict enforcement of laws
 - Decreased gang activity
 - Decreased petty crime
 - Increased awareness (lighting, etc)
- Benchmark City has:
 - Advanced technology
 - Active Block Watch programs
 - Access to information
 - Continuing Citizen's Patrol

B. Good, quality responsive fire/paramedic department (31 comments)

We intend that the COL will continue to provide excellent support to the Fire Department to become a benchmark city by:

- Staffing appropriate EMS and fire responders
- State of the art technology
- Providing adequate facilities

C. Exceptional, caring, friendly Police Department (26 comments)

We intend that the COL will have excellent police protection by increasing investments in public safety by:

- Increasing public education and involvement
- Continue Citizen's Patrol and Citizen's Academy
- Provide continuous improvements in law enforcement methods
- Utilize bike patrols
- Invest in staffing to enhance law enforcement presence
- Decrease in response time

Visioning Lynnwood

Highest priority brainstorming comments from 29 community meetings merged with action statements from 05/31/08

VII. City Government

A. Great, convenient location (between Seattle & Everett) (112 comments)

We intend that the COL will maximize the opportunities and benefits of our central location within Snohomish County.

B. Develop and execute a strategic plan, involve community, budget, timeline (39 comments)

We intend that the COL will maintain a strategic plan that clearly defines goals and measurable objectives which are driven by residents and businesses.

- Regular reporting of performance measures through the mail & internet
- Short, measurable, multi-year goals
- Inclusive / diverse population representation
- Outreach / visioning
- Clear annexation plan and goals for the MUGA

Next Steps: Work with UW Urban Planning department (strategic planning)
Strategic planning follow up – post visioning (strategic planning)

C. Enhance/create Lynnwood's brand identity (36 comments)

We intend that the COL will have a distinct and unique identity that attracts both residents and businesses by:

- Being environmentally friendly
- Creating a Civic Center
- Branding (logo/slogan: live, work & play)
- Marketing

Next Steps: Explore transportation needs for City Center (identity)
Marketing/branding needed (identity)

D. Wonderful, awesome judge (5 comments)

We intend that the COL will maintain a high quality court system through funding, collaboration with the Police and the Community, and advancements in technology:

- Internet ticket disposal
- Consistent and fair enforcement
- Larger, more accessible facilities

E. Taxes: all over the board: half want less tax, half expect to pay more

We intend that the COL will maintain a fair & diverse revenue base which attracts and maintains businesses and residents by providing for excellent city services.

- High bond rating
- Tax liability matches community desire for service levels

Next Steps: Business and property tax structure study (taxes/fees)

Visioning Lynnwood

Highest priority brainstorming comments from 29 community meetings merged with action statements from 05/31/08

P A R K I N G L O T (City has no authority)

A. Good schools system, e.g. K-12 and college (19 comments)

We intend that the COL will collaborate with local, regional and state educational systems to improve integration of community needs with educational objectives.

- Publicize the Department of Neighborhoods and Community Affairs
- Stronger partnerships (PTA, CPC)
- Increase awareness
- Advocate for:
 - Annexing the new Lynnwood High School site
 - Adult learning
- Facility partnerships between parks, schools, etc

Next Steps: Explore distance learning options for high school and emerging technologies

- High School program redesign options

B. Great/excellent library system (16 comments)

We intend that the COL will continue to support, maintain and fund an excellent library system for all citizens:

- Provide additional meeting rooms
- Increase access: technology, e-books, expertise

Next Steps: E-book access for school, home and work; study use of emerging technology