



## **CITY COUNCIL ITEM A**

### **CITY OF LYNNWOOD Economic Development**

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**TITLE:** Interview: Linda Jones for the Tourism Advisory Committee

**DEPARTMENT CONTACT:** David Kleitsch / Christy Murray

#### **SUMMARY:**

Position 5 on the Tourism Advisory Committee / Lodging Tax Advisory Committee is currently vacant. Linda Jones, Director of the Lynnwood Chamber of Commerce, has applied for Position 5. City Council is requested to interview the applicant for the term ending on December 31, 2020.

#### **POLICY QUESTION(S) FOR COUNCIL CONSIDERATION:**

This action implements the City Council's policy direction establishing the Tourism Advisory Committee / Lodging Tax Advisory Committee pursuant to LMC Chapter 2.27.

#### **ACTION:**

Interview Linda Jones, Lynnwood Chamber of Commerce, for the Tourism Advisory Committee for the term ending December 31, 2020.

#### **BACKGROUND:**

The Tourism Advisory Committee (TAC) was established pursuant to LMC 2.27. The Committee is comprised of eight designated positions and serves to advise and provide recommendations to the Mayor and City Council with regard to tourism matters. Positions 1 through 5 of the TAC constitutes the City of Lynnwood Lodging Tax Advisory Committee (LTAC) pursuant to Washington State statutes, Chapter 67.28 RCW.

Appointments to the TAC occur pursuant to LMC 2.27.030 which provides for the appointment of Tourism Advisory Committee Members to one-year terms, or to fulfill un-expired terms. The current membership of the Tourism Advisory Committee is as follows:

Position 1, Ian Cotton, City Elected Official  
Position 2, Lodging Tax Collector, VACANT  
Position 3, Lodging Tax Collector, Georgia Borg-Leon  
Position 4, Lodging Tax User, VACANT  
Position 5, Lodging Tax User, VACANT  
Position 6, Restaurant Representative, Linda Geddes  
Position 7, Retail Representative, Jerry Irwin, General Manager, Alderwood Mall  
Position 8, Citizen Representative, Debby Mueller

City Council appoints Position 1, City Elected Official, as part of the Council appointment process. City Council confirms appointments to positions 2 through 8 as part of the TAC / LTAC appointment process.

Staff has been actively engaged in recruiting for the other vacant positions. This process has been delayed by the COVID-19 emergency.

#### **ADMINISTRATION RECOMMENDATION:**

Interview Linda Jones for Position 5, Lodging Tax User, Tourism Advisory Committee for the term ending December 31, 2020.

## DOCUMENT ATTACHMENTS

Description:	Type:
<a href="#">LTAC Application - Linda Jones</a>	Backup Material



**LYNNWOOD**  
WASHINGTON

**TOURISM ADVISORY COMMITTEE APPLICATION**

NAME Linda Jones DATE 11-1-19  
ADDRESS [REDACTED]  
CITY Lynnwood ZIP CODE 98036  
DAY PHONE [REDACTED] EVENING PHONE [REDACTED]  
E-MAIL ADDRESS [REDACTED]  
SIGNATURE [REDACTED]

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Thank you for your interest in serving on the Lynnwood Tourism Advisory Committee. Committee members are appointed to fill a one-year term. City residency is required for the citizen-at-large positions identified by City Council in the nomination confirmation. To help us get to know you and your interests in tourism, please answer the following questions:

Why do you want to serve in this position?

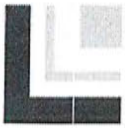
To promote tourism and increase awareness of all Lynnwood offers.

How do you perceive the role of tourism and tourism promotion in the community?

To support and grow the Lynnwood economy.

How would you represent the interests of the community on the Tourism Advisory Committee?

speaking on behalf of the business community and educating the businesses on the value of tourism.



What is your background or experience in strategic planning, finance, marketing, public relations, or related fields?

All aspects of chamber management, including all of the above for 14 years. During the same period I served on the LTAC of Skagit County, managed the VIC and received lodging tax to do so.

Please indicate your business or personal affiliation:

- Business Representative – Lodging tax collector
- Activity Representative – Involved in activity authorized to be funded by hotel-motel tax
- Restaurant Representative
- Retail Representative
- Citizen-at-Large
- Other (specify) \_\_\_\_\_

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Please submit your completed application to:

Christy Murray, Tourism Manager

By Mail:  
City of Lynnwood  
P.O. Box 5008  
Lynnwood, WA 98046-5008

By Email:  
[cmurray@LynnwoodWA.gov](mailto:cmurray@LynnwoodWA.gov)

# CITY COUNCIL ITEM B

## CITY OF LYNNWOOD Executive

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**TITLE:** Interview: Diversity, Equity and Inclusion Commission Candidates for Position #1 and Position #6

**DEPARTMENT CONTACT:** Evan Chinn, Human Resources Director

### SUMMARY:

Position #1 on the Diversity, Equity and Inclusion Commission is vacant. Mayor Smith and staff respectfully nominate Megan Fujimori to fill Position #1; term ending December 31, 2022.

Position #6 on the Diversity Equity and Inclusion Commission is vacant. Mayor Smith and staff respectfully nominate Otmane Riad to fill Position #6; term ending December 31, 2022.

### ACTION:

Consider Megan Fujimori and Otmane Riad to fill Positions #1 and #6, respectively on the Diversity, Equity and Inclusion Commission.

### DOCUMENT ATTACHMENTS

Description:	Type:
<a href="#">DEIC Candidate Application</a>	Backup Material
<a href="#">DEIC Candidate Application</a>	Backup Material

# Board and Commission Application



Submission date: 10 March 2020, 2:02PM

Receipt number: 17

Related form version: 2

Question	Response
All Are Welcome	
Name	Megan Fujimori
Address	[REDACTED] Lynnwood, WA 98037
Phone	[REDACTED]
Alternate Phone	N/A
Email Address	[REDACTED]
Are you a registered voter in the City of Lynnwood?	Yes
Are you a registered voter somewhere else?	No
Please choose the Board or Commission for which you are applying	Diversity, Equity and Inclusion Commission
Why are you interested in serving on this board or commission?	My deep commitment to diversity is something I would like to contribute to the City of Lynnwood through advocating for marginalized populations, such as the Asian American Community. I'm interested in hearing the voices of the Asian American Community in Lynnwood and taking action to further their goals in the community as a volunteer.
What do you perceive as the role of a board or commission member?	I'm not sure I understand this question.
How would you represent the interests of the community?	I am excited to connect with and listen to other Lynnwood residents about their perspectives and interests in the community. I will take their perspectives into consideration and express them during meetings. My goal is to advocate for diversity and marginalized populations of Lynnwood.
List any experiences that may assist you in serving in this role.	Please see attached resume.
List any other information you would like us to consider.	Please see attached resume.
Optional resume upload	<a href="#">Megan Fujimori - Resume.pdf</a>
Date	03/10/2020



**BOARD & COMMISSION APPLICATION**

Name: Otmame Riad

Address: [REDACTED]

City: Lynnwood State: WA Zip: 98036

Daytime Phone Number: [REDACTED]

Secondary Phone Number:

Email Address: [REDACTED]

Thank you for your interest in serving on a Lynnwood Board or Commission. Members of each of the panels are appointed for a specific period of time. Some panels may have a residency requirement. To help us get to know you and your interests better, please answer the questions that follow. Please feel free to use an attachment if you need more space than is provided. You may also submit a resume along with your application.

1. Are you a registered voter in the City of Lynnwood? Yes  No   
If no, are you registered to vote someplace else? Yes  No
  
2. Please place a check next to the Board or Commission that you are interested in serving on. If you check more than one please prioritize.
  - Arts Commission
  - Civil Service Commission (1<sup>st</sup> choice)
  - History & Heritage Board
  - Human Services Commission (2<sup>nd</sup> choice)
  - Diversity, Equity & Inclusion Commission (3<sup>rd</sup> choice)
  - Park & Recreation Board
  - Planning Commission (4<sup>th</sup> choice)
  - Tourism Advisory Committee

3. Why do you want to serve in this position?

This would offer me the chance to give something back to the community and make a difference to the people around me.



4. What do you perceive as the role of the Board or Commission in the community?

The use of board and commission provides an in depth examination of issues and bring a broad range of ideas to elected officials.

5. How would you represent the interests of the Community?

By being a communication chanel between elected officials and the community.

6. What experience or education do you possess that you believe would be helpful?

Master in Tax and five years of experience in law enforcement.

7. What has been your experience with committees or boards in Lynnwood?

Attended few meeting of the Board of Park & Recreation.

8. Is there anything else you would like to tell us?

I have been living in Lynnwood for the past five years and I'm so proud to call myself a Lynnwoodian.

Please submit your application to:

Lynnwood City Hall  
18900 44<sup>th</sup> Ave W, Lynnwood, WA 98036  
[jmoore@LynnwoodWA.gov](mailto:jmoore@LynnwoodWA.gov) | 425-670-5023

**CITY COUNCIL ITEM C**

**CITY OF LYNNWOOD  
City Council**

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**TITLE:** Break

**DEPARTMENT CONTACT:** Christiine Frizzell, Council President

**DOCUMENT ATTACHMENTS**

**Description:**

**Type:**

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No Attachments Available

**CITY COUNCIL ITEM D**

**CITY OF LYNNWOOD  
City Council**

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**TITLE:** Council Liaison Reports

**DEPARTMENT CONTACT:** Council President Christine Frizzell

**SUMMARY:**

Council members will provide a brief update on their various Boards and Commissions.

**DOCUMENT ATTACHMENTS**

**Description:**

**Type:**

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No Attachments Available

**CITY COUNCIL ITEM E**

**CITY OF LYNNWOOD  
Executive**

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**TITLE:** Executive Session, If Needed

**DEPARTMENT CONTACT:** Leah Jensen

**DOCUMENT ATTACHMENTS**

**Description:**

**Type:**

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No Attachments Available

**CITY COUNCIL ITEM F**

**CITY OF LYNNWOOD  
City Council**

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**TITLE:** Mayor Comments and Questions

**DEPARTMENT CONTACT:** Nicola Smith, Mayor

**DOCUMENT ATTACHMENTS**

**Description:**

**Type:**

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No Attachments Available

**CITY COUNCIL ITEM G**

**CITY OF LYNNWOOD  
City Council**

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**TITLE:** Council President and Council Comments

**DEPARTMENT CONTACT:** Christine Frizzell, Council President

**DOCUMENT ATTACHMENTS**

**Description:**

**Type:**

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No Attachments Available