LYNNWOOD HOUSING ACTION PLAN

Stakeholder Advisory Group Meeting #1

June 3, 2020
WELCOME & INTRODUCTIONS
### ZOOM REMINDERS

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<th>Rename noting your name and organization. For example, Radhika Nair, BERK.</th>
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<td>Use chat for comments and questions – we’ll be monitoring it and using it to collect information.</td>
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<td>Feel free to use the hand icon (Under the Participants Menu) if you have a question – we’ll watch that too. You can also chat/email/call Kirk Rappe at <a href="mailto:krappe@Lynnwoodwa.gov">krappe@Lynnwoodwa.gov</a> or 425-670-5408 during the meeting if you encounter any technical issues.</td>
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<td>CONTENT</td>
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<tr>
<td>Welcome &amp; Introductions</td>
<td>Please introduce yourselves</td>
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<td>• All</td>
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<tr>
<td>Housing Action Plan Overview</td>
<td>Large group discussion and Q and A. Please use chat box for questions/comments and we will answer them throughout this segment.</td>
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<tr>
<td>• Project background and purpose</td>
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<td>• Advisory Group Objectives &amp; Meeting Plan</td>
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<td>• Community Outreach and Engagement Strategy</td>
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<tr>
<td>Small Group Discussions</td>
<td>Assigned breakout groups.</td>
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<td>Takeaways from Small Group Discussion</td>
<td>Large group discussion</td>
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<td>Summary &amp; Next Steps</td>
<td>Close meeting</td>
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### ADVISORY GROUP MEMBERS

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Bob Larsen</td>
<td>Snohomish County Planning Commission</td>
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<tr>
<td>Cami Morril</td>
<td>Snohomish County Camano Association of Realtors</td>
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<tr>
<td>Chris Collier</td>
<td>Affordable Housing Alliance (AHA)</td>
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<tr>
<td>Duane Landsverk</td>
<td>Landsverk Quality Homes</td>
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<td>Duane Leonard</td>
<td>Housing Authority of Snohomish County (HASCO)</td>
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<td>Faheem Darab</td>
<td>Zainab Center</td>
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<td>Fred Safstrom</td>
<td>Housing Hope</td>
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<tr>
<td>Gail Rautmann</td>
<td>Gloria Dei Lutheran Church</td>
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<td>Galina Vochkova</td>
<td>Volunteers of America</td>
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<td>Jared Bigelow</td>
<td>DEI Commission Member/resident</td>
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<td>Jeff Butler</td>
<td>Butler Development LLC</td>
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<td>Keny Lopez</td>
<td>Familias Unidas</td>
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<td>Linda Jones</td>
<td>Lynnwood Chamber of Commerce</td>
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<td>Mark Smith</td>
<td>Housing Consortium of Everett and Snohomish County</td>
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<td>Mary Anne Dillon</td>
<td>YWCA</td>
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<td>Mike Pattison</td>
<td>Master Builders Association</td>
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<td>Nick Nowotarski</td>
<td>AvalonBay Communities, Inc.</td>
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<td>Sally Guzmán</td>
<td>Edmonds School District</td>
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<td>Scott Shapiro</td>
<td>Eagle Rock Ventures</td>
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<td>United Seattle-Bellevue Korean School</td>
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Planning Commissioners are citizen volunteers (not county employees) and are appointed by the County Council.
The mission of the Snohomish County Camano Association of REALTORS is to affect and promote policies which preserve and expand real property rights and opportunities. And to provide programs and services which enhance members’ abilities to conduct their business with integrity and competency.
The Alliance for Housing Affordability was established in 2013 through an interlocal agreement.

The Alliance was envisioned as a venue for Snohomish County jurisdictions to work together to understand local housing challenges and share resources to address these challenges.

Our members consist of 13 Snohomish County cities, Snohomish County, and the Housing Authority of Snohomish County.
Founded in 1986 by Duane and Deanne Landsverk as a small framing and remodeling company, it is now a leading home builder in the greater Puget Sound Region.

Duane & Deanne Landsverk are lifelong residents of Snohomish county. The idea of being a local company, deeply rooted in this community and familiar with everything this area has to offer its residents, is what drives them to design and build functional, affordable and attractive homes to suit today's buyers.
Our mission is to meet the diverse needs of Snohomish County residents by expanding housing opportunities that promote stability, strengthen community and provide affordability.
The Zainab Center is a federally registered, tax-exempt, non-profit organization committed to educating the people about the teachings of the “pure Muhammadan (s) Islam” through prayers, khutbahs, du’as, educational and cultural programs.
Housing Hope shall promote and provide affordable housing and tailored services to reduce homelessness and poverty for residents of Snohomish County and Camano Island.
We dare to share and enjoy the good news of Jesus Christ. And we value and seek to be...

- a nurturing community and a place of belonging
- a healing and serving fellowship
- a church committed to growth and
- a training ground for all who come.

Gloria Dei Lutheran Church
Pastor
Gail Rautmann
As one of the nation's largest nonprofit providers of quality, affordable housing, we also provide the vital support services needed to thrive. We create and manage low and moderate-income level housing for the homeless, families with children, the elderly, veterans and their families, and people with disabilities, including physical and mental disabilities.
The Diversity, Equity and Inclusion Commission is an advisory commission of the city of Lynnwood whose duties shall be to provide advice and recommendations to the mayor and city council in regard to the following:

- Achieving Lynnwood’s Community Vision in regard to being a ‘welcoming city’ and a ‘cohesive community that respects all’ by encouraging cooperation, tolerance and respect among and by all persons who come in contact with the city of Lynnwood (i.e. residents, visitors, employers, employees, etc.).

- Recommending effective strategies for public engagement, removing barriers, and increasing access to city services for our city’s diverse population.

- Recommending areas for investing upstream and where needs are greatest, addressing root causes of inequities and lack of access and smartly allocating our public resources, and recommending opportunities for community partnerships as a strategy to better understand and address equity impacts throughout our city.

- Facilitating the building of relationships with under-served and underrepresented communities and serving as Trusted Messengers to the community at large.

- Performing such other duties as the mayor and/or city council may direct.
Local housing developer.

Jeff Butler
Butler Development LLC
Familias Unidas is the first Latino Resource Center in Snohomish County. We are open to all but provide bilingual services with a focus on the Hispanic Community in the area.

Familias Unidas strives to strengthen families and communities through:

- **Education and Outreach** - ELL Classes - Parenting Classes - Citizenship Classes
- **Community Activities** - National Night Out Against Crime - Cinco de Mayo Celebration - December Festival - School Talk
- **Family Resources** - Spanish Language Job Posting - Bilingual Document Assistance - Bread and Emergency Food Bank
- **Youth and Adult Groups** - ESCAPADES Tutoring and Outdoors Program - Paises Magicos Summer Youth Camp - Multi-Cultural Support Groups

Lutheran Community Services Northwest and Familias Unidas Latino Resource Center partner with individuals, families and communities for health, justice and hope.
As a local Chamber of Commerce the Lynnwood Chamber builds and supports a strong economy.
The Consortium works to develop and sustain community awareness of homelessness and affordable housing issues, and thereby apply collective pressure and provide support to elected officials to increase resources and develop regulations and policies in favor of affordable housing.

Members represent a broad spectrum of the community, including nonprofit and for-profit developers and operators of affordable housing, government agencies, social service providers, banks and other lenders, architects and engineers, attorneys and legal services, and master builders.
Mary Ann Dillon

YWCA

YWCA is on a mission to eliminate racism and empower women.
The Master Builders Association strives to keep the Puget Sound Region among the best places in the world to live.

- We commit to ensure that all people can attain housing.
- We pledge to make positive impacts through our advocacy, community, and philanthropic outreach efforts. We will remain the regional leader in residential and green building advancements. Our duty is to make certain everyone has access to a healthy and productive place to call home.
At AvalonBay, we're driven by a bold purpose: creating a better way to live.

We do this by providing distinctive apartment living experiences and contributing to the vitality of local communities.

All AvalonBay associates, from community maintenance managers to development directors to accounts payable analysts, have a role to play in bringing our purpose to life.
The Edmonds School District works to create systemic supports in our system to allow for family engagement at all levels of our system. Our teams work both at the district level and building level to support our families and increase student academic success.

- Equity of Opportunity
- Strong Community
- High Expectations
- Global Readiness
- A Culture of Kindness
Eagle Rock Ventures LLC (ERV) is a real estate investment and development firm that focuses on value-added opportunities of all product types in the United States. Founded in 2000 and based in Seattle, ERV makes strategic investments in assets where our expertise and relationships will generate superior returns for our investors.

Scott Shapiro

Eagle Rock Ventures and Lynnwood Bowl and Skate
United Seattle Bellevue Korean School

- Helps Korean descendants to properly identify with their heritage, by providing opportunities to learn the Korean language, culture, and history.
- Facilitates educational programs and opportunities to anyone who seeks to learn the Korean language.
- Raises innovative leaders for today's era of internationalization.
HOUSING ACTION PLAN
OVERVIEW
The HAP builds on existing efforts.

- Plans & Policies
- Regulations (Zoning)
- Incentives (Federal, State, and Local)

Regional Coordination

Puget Sound Regional Council

Background of the HAP
LYNNWOOD’S HOUSING ACTION PLAN IS:

- An actionable policy document that outlines how to meet Lynnwood’s diverse housing needs.
- Based on data and analysis and vetted and informed through an inclusive and robust public process.
- A comprehensive approach to leverage resources and implement cohesive, effective, and feasible housing policies, programs, and strategies.
- Tailored to the housing needs of the Lynnwood community to ensure decent, safe, and affordable housing for all.
The HAP development process will include:

- Clarify and quantify housing needs
- Identify strategies and policy solutions
- Create an implementation plan and progress tracking indicators
- Change processes and policies, including zoning, permitting, and considerations for affordable housing
- Engage community members
The Department of Commerce requires the HAP to be adopted by July 2021.

The timeline below identifies project milestones.
ADVISORY GROUP
OBJECTIVES & MEETING PLAN
The Stakeholder Advisory Group will function as a sounding board and **provide guidance** on existing regulatory challenges, impacts of potential policies.

- The members will also **serve as liaisons** to the community and broader stakeholder groups they represent.

- The Stakeholder Advisory Group will **champion the plan** as it moves toward adoption and will transition to partners during the implementation phase.
The Stakeholder Advisory Group will meet up to four times to advance the creation of the Housing Action Plan.

**Meeting 1: Today**
**Meeting 2: July**
**Meeting 3: Aug**
**Meeting 4: Sep**

1. **Kickoff**
   - **Discussion Topics**
     - Purpose of HAP
     - Engagement Plan
     - Key issues around housing in Lynnwood

2. **Draft Needs Assessment**
   - **Discussion Topics**:
     - Feedback on preliminary housing needs assessment
     - Considerations for developing housing strategies or actions to address housing needs

3. **Plan Development**
   - **Discussion Topics**
     - Feedback on proposed strategies and actions
     - Ideas for strategies not in draft plan

4. **Implementation**
   - **Discussion Topics**
     - Review revised plan
     - Prioritization of strategies
     - Potential partners and leads
     - Monitoring
Civility, Courtesy and Respect. Members commit to treating each other with civility, courtesy and respect so that meetings are comfortable for all.

- Be attentive to the speaker
- Let others finish speaking before you begin
- Avoid side conversations or disparaging comments
- Disagree agreeably – look for opportunities for agreement
- Keep mobile devices turned off and stowed away

Equal Voices. Each member is an equal participant in the process and has equal opportunity to voice opinions and contribute ideas. Members recognize the legitimacy of the interests, concerns and goals of others, whether or not they agree with them.

Speak Up. Members are encouraged to share their thinking out loud, to get all the group’s best thoughts out in the open for discussion. Members value constructive dialog.

Ask rather than assume. Ask genuine questions and enjoy the opportunity to thoughtfully collaborate with one another.

Speak for Yourself, Speak for Others. Members are encouraged to both speak for themselves and for the broader stakeholder groups they represent, clarifying when speaking for themselves or representative views from others.

Understanding and Trust. Share the responsibility to build understanding and trust, work to build relationships.
COMMUNITY ENGAGEMENT STRATEGY
Outreach & Communications

- Project webpage
- Print and social media
- Official notices
- Interested parties list
- Graphic Materials
- Project Kiosk

Community & Stakeholders

- Stakeholder Interviews
- Meetings in a Box
- Pop-up Community Events
- Community Meetings
- Small Group Discussions
- Advisory Group Meetings

Boards & Commissions

- Joint Boards and Commission Annual Meeting
- Planning Commission
- Diversity Equity and Inclusion Commission
- Human Services Commission

City Council

- Council Updates
- Council Housing Policy Committee

Regional Entities

- Snohomish County Housing Affordability Regional Task Force (HART)
- Alliance for Housing Affordability (AHA)
- Puget Sound Regional Council (PSRC)
- American Planning Association Puget Sound Section (APA PSS)
How create 2-way dialogue?

**Piggyback on existing Zoom meetings**
- Housing Consortium
- Religious communities
- Homeless Policy Task Force of Snohomish County
- Chamber of Commerce
- Snohomish County Camano Association of Realtors Committee/Board meetings

**Media/digital outreach**
- Social media
- Email listservs
- Neighborhood news apps
- Ethnic/other language media?
Discussion Group Instructions

1. Breakout groups were assigned to have a mix of participant backgrounds. You will get a notification, please accept.

2. Each group has an assigned notetaker.

3. Please assign someone to report out - please be prepared to share at least one takeaway, discovery or outcome from your discussion.

4. The facilitator will walk through the discussion questions on the next slide.

5. The session will automatically end in 30 minutes and bring you back to the main group. You will have a one-minute warning.
Yoga with Adriene

- https://youtu.be/tAUf7aqjBWE
What stood out to you in your discussions?
What are some key issues to focus on to improve housing in Lynnwood?
The BERK team will:

- Clean up and share the Google Doc with notes
- Send meeting date choices for the next meeting out via a Google Form.
- Send email with link to ‘Share your story’ survey and FAQ.

We ask that you please do the following:

- Fill out the Google Form. We’ll ask for feedback on this meeting, thoughts on participation, and work to find dates that work for most.
- Send us any plans, resources, materials you would like to share.
- Share our website on social media! Encourage people to fill out the "Share your story" survey and to sign up for email updates.
- Think about ways to get input as we develop the needs assessment.
What is one thing you will do or one person/group you will connect with coming out of this meeting?
Thank you!

Contact Info

Kristen Holdsworth

425-670-5409

kholdsworth@lynnwoodwa.gov

https://www.lynnwoodwa.gov/HousingActionPlan