

## Fair on 44<sup>th</sup> ARPA Funds Request [Received 3/14/22](#)

Lynnwood has a long-standing history of providing a health and safety community event, coordinated by the Lynnwood Fire Department. More recently, the event had been held in the apparatus bay at Fire Station 15 featuring demonstrations by the City's Fire and Police departments and health and safety resources and screenings.

In an effort to expand participation all City Departments and to include more community health and safety partners, a plan to move the event onto 44<sup>th</sup> Avenue West between 188<sup>th</sup> and 194<sup>th</sup> St SW was proposed. On Saturday, September 9<sup>th</sup> in 2017 the City of Lynnwood closed down 44<sup>th</sup> Ave W and hosted the first annual Health and Safety Community Block Party called Fair on 44<sup>th</sup>. The format of this event featuring vehicle tours, scheduled demonstrations and free activities for all ages has proven a successful and model and has become the City's signature event attended by about 5,000 people each year.

The Human Services Commission has been focused on gathering information from Lynnwood community members about their human and social services needs and the City's role. In December of 2019, Dr. Robin Fenn was contracted to conduct interviews and focus groups with key stakeholders and community members to collect feedback on the City's role in Lynnwood human services. Dr. Fenn provided a report summarizing the results and provided areas of opportunity for the City's role. These items were reviewed, analyzed, and prioritized by the Human Services Commission and presented to City Council in May of 2021.

One of the opportunities prioritized by the Human Services Commission is to expand outreach and participation of local health and social services providers at community events to increase knowledge and awareness of resources and to provide health related assistance to community members. The Fair on 44<sup>th</sup> was identified by the commission as a key opportunity to support this priority beginning in 2022.

Fair on 44<sup>th</sup> is supported by dedicated staff time and relies on funding from booth sponsorships, in-kind donations and a small annual budget in Healthy Communities for non-labor expenses.

### **2019 Budget**

Revenue (booth vendor fees and sponsorships) \$14,925

Expenses (pre-event promotional supplies and day-of-event supplies) \$6467.22

We are requesting ARPA funding to support vendor participation at a reduced cost, to support bringing on-site health screenings and services, and to include multicultural food and performances to Fair on 44<sup>th</sup>.

### **3 Year Proposal**

\$20,000 annually to cover vendor booth spaces (multicultural food vendors, music and businesses).

\$20,000 annually to cover health and safety partners bring free health screenings and safety supplies for community.