

CITY OF LYNNWOOD  
TRANSPORTATION BENEFIT DISTRICT BOARD SPECIAL MEETING MINUTES  
June 30, 2014

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2 10. CALL TO ORDER – The June 30, 2014 Special Meeting of the City of Lynnwood  
3 Transportation Benefit District (TBD) Board, held in the Council Chambers of Lynnwood  
4 City Hall, was called to order by Board President Simmonds at 7:44 p.m.  
5

6 20.

ROLL CALL

Board President Loren Simmonds  
Board Vice President Sid Roberts  
Board Member Van AuBuchon  
Board Member Benjamin Goodwin  
Board Member M. Christopher Boyer  
Board Member Ruth Ross  
Board Member Ian Cotton

OTHERS ATTENDING

Public Works Director Franz  
Deputy PW Director Elekes  
Project Manager Mach  
Finance Director Hines  
Community Devt. Director Krauss  
Council Assistant Morris  
Asst. City Admin. Ceneza  
Mayor Nicola Smith

PRR Consultants:

Katherine Schomer  
Kimbra Wellock

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8  
9 30. APPROVAL OF MINUTES – Special Meeting March 10, 2014  
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11 *Motion made by Board Member Boyer, seconded by Board Member AuBuchon, to approve*  
12 *the minutes of the March 10, 2014 Meeting as presented. Motion passed unanimously.*  
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14 40. VOUCHER APPROVAL  
15

16 *Motion made by Board President Simmonds, seconded by Board Member Boyer, to approve*  
17 *claims in the amount of \$44,422.30. Motion passed unanimously.*  
18

19 50. PRESENTATION AND DISCUSSION: COMMUNITY EDUCATION /OUTREACH  
20 AND PUBLIC SURVEY  
21

22 Director Franz introduced consultants from PRR, Kimbra Wellock and Katherine Schomer,  
23 who helped the City through an education and outreach process and survey. Ms. Wellock  
24 gave a PowerPoint presentation as contained in the Board's packet reviewing the education  
25 and outreach portion. Ms. Schomer then completed the PowerPoint presentation and  
26 discussed the survey results.  
27

28 Council Questions and Answers:  
29

30 Board Member Cotton thanked the consultants for putting this together. He asked them if  
31 the 10% response rate was normal. Ms. Schomer replied it is a little low for a mail survey,  
32 but it is not unusual. Project Manager Mach added that the goal was to get a 5% margin of  
33 error. They actually exceeded that at 4.6% because they got more people that returned the  
34 survey than they expected. Board Member Cotton asked about the purpose of the online  
35 survey. Ms. Wellock explained that they chose to offer the separate online survey so that  
36 people who weren't selected as part of the random sample of 5,000 had an opportunity to  
37 weigh in as well.

38  
39 Board Member Boyer commended the consultants on their work.  
40

41 Board President Simmonds acknowledged that he was shocked to see the #2 project on the  
42 survey is 196<sup>th</sup>. He reviewed options available to the Board for proceeding with the topic at  
43 hand and asked for input from the Board.  
44

45 Board Member Boyer asked about the forecast for revenue if they were successful in getting  
46 voter approval of a 0.2 of 1% increase in sales tax. Project Manager Mach said they are  
47 currently working with the Finance Department to get more current numbers, but the older  
48 numbers were around \$4 million annually. If it was enacted, it could only be in place for 10  
49 years and would generate a total of about \$40 million with sales tax fluctuation. Board  
50 Member Boyer asked if \$4 million annually would achieve the goals of the City. Director  
51 Franz replied that it would. It would also have a positive impact on the General Fund  
52 overall. Board Member Boyer commented that the numbers show a 57% overall support for  
53 a ballot measure of some kind in this area and at least a 45% support for no more than 0.2 of  
54 1% sales tax. He commented that potential electoral support seems good. Director Franz  
55 commented that after questioning the consultant indicated that the level of support could go  
56 even higher depending on how the ballot measure language is crafted. For this reason, it  
57 might be necessary for the TBD to meet again to review sample ballot measure language.  
58

59 Board Member Roberts asked Director Franz if the revenue would go for roads only or if it  
60 would go towards other things too. Director Franz explained that is one of the things they  
61 are working on. Based on what they heard in the survey he would recommend the bulk of it  
62 go to pavement overlay, but that some also go to other street maintenance. However, all of  
63 the money would go towards roads. Board Member Roberts asked Finance Director Hines if  
64 there are other sales tax measures that are due to sunset during the next 5 to 10 years.  
65 Director Hines said he wasn't aware of any. Board Member Roberts asked what would  
66 happen at the end of 10 years. Director Franz replied that it would just go away and would  
67 need to be revoted.  
68

69 Board Member AuBuchon spoke in support of Director Franz' recommendation to bring this  
70 back as a proper ballot measure.  
71

72 Board President Simmonds summarized that it appeared the Board was in support of moving  
73 forward with this.  
74

75 *Motion made by Board Member Boyer, seconded by Board Member Cotton, to instruct staff*  
76 *to move ahead with the writing of a potential ballot measure to be presented to the public at*

77 *the earliest opportunity to institute a 0.2 of 1% increase in sales tax for the purpose of street*  
78 *maintenance and repair. Motion passed unanimously.*

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80 Director Franz commented that it might be wise to have City Attorney Larson give the  
81 Board a brief review of the process at the next TBD meeting.

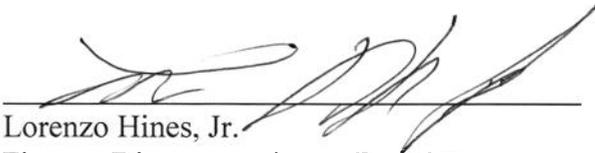
82  
83 60. ADJOURNMENT

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85 *Motion made by Board Member Boyer, seconded by Board Member Ross, to adjourn the*  
86 *meeting. Motion passed unanimously.*

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88 There was discussion about the need for a Special TBD Meeting in the near future. The  
89 meeting was adjourned at 8:23 p.m.

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94 Loren Simmonds, TBD Board President

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98 Lorenzo Hines, Jr.  
99 Finance Director, acting as Board Treasurer

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