



LYNNWOOD HOUSING ACTION PLAN

Stakeholder Advisory Group Meeting #1






June 3, 2020





WELCOME & INTRODUCTIONS

ZOOM REMINDERS

	Rename noting your name and organization. For example, Radhika Nair, BERK.
	Please turn on your video if your bandwidth supports it.
	Use chat for comments and questions – we'll be monitoring it and using it to collect information.
	Feel free to use the hand icon (Under the Participants Menu) if you have a question – we'll watch that too. You can also chat/email/call Kirk Rappe at krappe@Lynnwoodwa.gov or 425-670-5408 during the meeting if you encounter any technical issues.
	Mute your microphone unless you are speaking. Pressing your space bar will take you temporarily off mute.

CONTENT

Welcome & Introductions

- All

Housing Action Plan Overview

- Project background and purpose
- Advisory Group Objectives & Meeting Plan
- Community Outreach and Engagement Strategy

Small Group Discussions

Takeaways from Small Group Discussion

Summary & Next Steps

FORMAT

Please introduce yourselves

Large group discussion and Q and A. Please use chat box for questions/comments and we will answer them throughout this segment.

Assigned breakout groups.

Large group discussion

Close meeting



Agenda Review

ADVISORY GROUP MEMBERS

Bob Larsen, Snohomish County Planning Commission

Cami Morril, Snohomish County Camano Association of Realtors

Chris Collier, Affordable Housing Alliance (AHA)

Duane Landsverk, Landsverk Quality Homes

Duane Leonard, Housing Authority of Snohomish County (HASCO)

Faheem Darab, Zainab Center

Fred Safstrom, Housing Hope

Gail Rautmann, Gloria Dei Lutheran Church

Galina Vochkova, Volunteers of America

Jared Bigelow, DEI Commission Member/resident

Jeff Butler, Butler Development LLC

Keny Lopez, Familias Unidas

Linda Jones, Lynnwood Chamber of Commerce

Mark Smith, Housing Consortium of Everett and Snohomish County

Mary Anne Dillon, YWCA

Mike Pattison, Master Builders Association

Nick Nowotarski, AvalonBay Communities, Inc.

Sally Guzmán, Edmonds School District

Scott Shapiro, Eagle Rock Ventures

United Seattle-Bellevue Korean School



Bob Larsen

**Resident/Snohomish County
Planning Commission**

Planning Commissioners are citizen volunteers (not county employees) and are appointed by the County Council.



Cami Morril

Snohomish County Camano Association of Realtors

The mission of the Snohomish County Camano Association of REALTORS is to affect and promote policies which preserve and expand real property rights and opportunities. And to provide programs and services which enhance members' abilities to conduct their business with integrity and competency.



Chris Collier

**Affordable Housing Alliance
(AHA)**

The Alliance for Housing Affordability was established in 2013 through an interlocal agreement.

The Alliance was envisioned as a venue for Snohomish County jurisdictions to work together to understand local housing challenges and share resources to address these challenges.

Our members consist of 13 Snohomish County cities, Snohomish County, and the Housing Authority of Snohomish County.



Duane Landsverk

Landsverk Quality Homes

Founded in 1986 by Duane and Deanne Landsverk as a small framing and remodeling company, it is now a leading home builder in the greater Puget Sound Region.

Duane & Deanne Landsverk are lifelong residents of Snohomish county. The idea of being a local company, deeply rooted in this community and familiar with everything this area has to offer its residents, is what drives them to design and build functional, affordable and attractive homes to suit today's buyers.



Duane Leonard

**Housing Authority of
Snohomish County (HASCO)**

Our mission is to meet the diverse needs of Snohomish County residents by expanding housing opportunities that promote stability, strengthen community and provide affordability.



Faheem Darab

Zainab Center

The Zainab Center is a federally registered, tax-exempt, non-profit organization committed to educating the people about the teachings of the “pure muhammadan (s) islam” through prayers, khutbahs, duaas, educational and cultural programs.



Fred Safstrom

Housing Hope

Housing Hope shall promote and provide affordable housing and tailored services to reduce homelessness and poverty for residents of Snohomish County and Camano Island.



Pastor Gail Rautmann

Gloria Dei Lutheran Church

We dare to share and enjoy the good news of Jesus Christ.

And we value and seek to be...

- a nurturing community and a place of belonging
- a healing and serving fellowship
- a church committed to growth and
- a training ground for all who come.



Galina Vochkova

Volunteers of America

As one of the nation's largest nonprofit providers of quality, affordable housing, we also provide the vital support services needed to thrive.

We create and manage low and moderate-income level housing for the homeless, families with children, the elderly, veterans and their families, and people with disabilities, including physical and mental disabilities.



Jared Bigelow

Lynnwood Diversity, Equity, and Inclusion Commission

The Diversity, Equity and Inclusion Commission is an advisory commission of the city of Lynnwood whose duties shall be to provide advice and recommendations to the mayor and city council in regard to the following:

- Achieving Lynnwood's Community Vision in regard to being a 'welcoming city' and a 'cohesive community that respects all' by encouraging cooperation, tolerance and respect among and by all persons who come in contact with the city of Lynnwood (i.e. residents, visitors, employers, employees, etc.).
- Recommending effective strategies for public engagement, removing barriers, and increasing access to city services for our city's diverse population.
- Recommending areas for investing upstream and where needs are greatest, addressing root causes of inequities and lack of access and smartly allocating our public resources, and recommending opportunities for community partnerships as a strategy to better understand and address equity impacts throughout our city.
- Facilitating the building of relationships with under-served and underrepresented communities and serving as Trusted Messengers to the community at large.
- Performing such other duties as the mayor and/or city council may direct.



Jeff Butler

Butler Development LLC

Local housing developer.



Keny Lopez

Familias Unidas

Familias Unidas is the first Latino Resource Center in Snohomish County. We are open to all but provide bilingual services with a focus on the Hispanic Community in the area.

Familias Unidas strives to strengthen families and communities through:

- Education and Outreach -ELL Classes -Parenting Classes -Citizenship Classes
- Community Activities -National Night Out Against Crime -Cinco de Mayo Celebration -December Festival -School Talk
- Family Resources -Spanish Language Job Posting -Bilingual Document Assistance -Bread and Emergency Food Bank
- Youth and Adult Groups -ESCAPADES Tutoring and Outdoors Program - Paises Magicos Summer Youth Camp -Multi-Cultural Support Groups History

Lutheran Community Services Northwest and Familias Unidas Latino Resource Center partner with individuals, families and communities for health, justice and hope.



Linda Jones

Lynnwood Chamber of Commerce

As a local Chamber of Commerce the Lynnwood Chamber builds and supports a strong economy.

A grayscale background image showing a large group of young people, likely at a community event or fishing trip. They are holding fishing rods and posing for a photo. The image is partially obscured by a dark teal rectangular overlay on the left side.

Mark Smith

Housing Consortium of Everett and Snohomish County

The Consortium works to develop and sustain community awareness of homelessness and affordable housing issues, and thereby apply collective pressure and provide support to elected officials to increase resources and develop regulations and policies in favor of affordable housing.

Members represent a broad spectrum of the community, including nonprofit and for profit developers and operators of affordable housing, government agencies, social service providers, banks and other lenders, architects and engineers, attorneys and legal services, and master builders.



Mary Ann Dillon

YWCA

YWCA is on a mission to eliminate racism and empower women.



Mike Pattison

Master Builders Association

The Master Builders Association strives to keep the Puget Sound Region among the best places in the world to live.

- We commit to ensure that all people can attain housing.
- We pledge to make positive impacts through our advocacy, community, and philanthropic outreach efforts. We will remain the regional leader in residential and green building advancements. Our duty is to make certain everyone has access to a healthy and productive place to call home.



Nick Nowotarski

AvalonBay Communities, Inc.

At AvalonBay, we're driven by a bold purpose: creating a better way to live.

We do this by providing distinctive apartment living experiences and contributing to the vitality of local communities.

All AvalonBay associates, from community maintenance managers to development directors to accounts payable analysts, have a role to play in bringing our purpose to life.



Sally Guzmán

Edmonds School District, Family and Community Engagement

The Edmonds School District works to create systemic supports in our system to allow for family engagement at all levels of our system. Our teams work both at the district level and building level to support our families and increase student academic success.

- Equity of Opportunity
- Strong Community
- High Expectations
- Global Readiness
- A Culture of Kindness



Scott Shapiro

Eagle Rock Ventures and Lynnwood Bowl and Skate

Eagle Rock Ventures LLC (ERV) is a real estate investment and development firm that focuses on value-added opportunities of all product types in the United States. Founded in 2000 and based in Seattle, ERV makes strategic investments in assets where our expertise and relationships will generate superior returns for our investors.



United Seattle Bellevue Korean School

United Seattle Bellevue Korean School

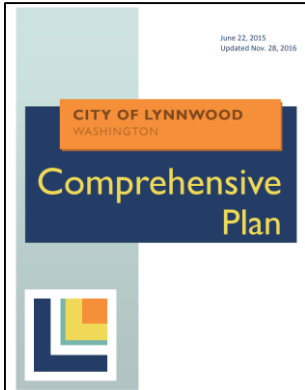
- Helps Korean descendants to properly identify with their heritage, by providing opportunities to learn the Korean language, culture, and history.
- Facilitates educational programs and opportunities to anyone who seeks to learn the Korean language.
- Raises innovative leaders for today's era of internationalization.



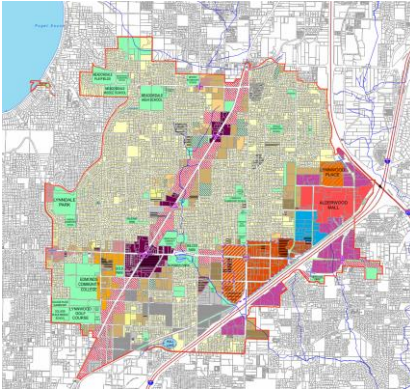
HOUSING ACTION PLAN OVERVIEW

- The HAP builds on existing efforts.

Plans & Policies



Regulations (Zoning)



Incentives (Federal, State, and Local)



Regional Coordination



Background of the HAP

LYNNWOOD'S HOUSING ACTION PLAN IS :

- An actionable policy document that outlines how to meet Lynnwood's diverse housing needs.
- Based on data and analysis and vetted and informed through an inclusive and robust public process.
- A comprehensive approach to leverage resources and implement cohesive, effective, and feasible housing policies, programs, and strategies.
- Tailored to the housing needs of the Lynnwood community to ensure decent, safe, and affordable housing for all.



Purpose of HAP

- The HAP development process will include:



Developing a HAP

- The Department of Commerce requires the HAP to be adopted by July 2021.
- The timeline below identifies project milestones.



Schedule & Milestones



ADVISORY GROUP OBJECTIVES & MEETING PLAN

- The Stakeholder Advisory Group will function as a sounding board and **provide guidance** on existing regulatory challenges, impacts of potential policies.
- The members will also **serve as liaisons** to the community and broader stakeholder groups they represent.
- The Stakeholder Advisory Group will **champion the plan** as it moves toward adoption and will transition to partners during the implementation phase.



Role of the Advisory Group

- The Stakeholder Advisory Group will meet up to four times to advance the creation of the Housing Action Plan.

1

CONTENT

Kickoff

Discussion Topics

- Purpose of HAP
- Engagement Plan
- Key issues around housing in Lynnwood

II

CONTENT

Draft Needs Assessment

Discussion Topics:

- Feedback on preliminary housing needs assessment
- Considerations for developing housing strategies or actions to address housing needs

III

CONTENT

Plan Development

Discussion Topics

- Feedback on proposed strategies and actions
- Ideas for strategies not in draft plan

IV

CONTENT

Implementation

Discussion Topics

- Review revised plan
- Prioritization of strategies
- Potential partners and leads
- Monitoring

Meeting 1: Today
Meeting 2: July
Meeting 3: Aug
Meeting 4: Sep

Civility, Courtesy and Respect. Members commit to treating each other with civility, courtesy and respect so that meetings are comfortable for all.

- Be attentive to the speaker
- Let others finish speaking before you begin
- Avoid side conversations or disparaging comments
- Disagree agreeably – look for opportunities for agreement
- Keep mobile devices turned off and stowed away

Equal Voices. Each member is an equal participant in the process and has equal opportunity to voice opinions and contribute ideas. Members recognize the legitimacy of the interests, concerns and goals of others, whether or not they agree with them.

Speak Up. Members are encouraged to share their thinking out loud, to get all the group's best thoughts out in the open for discussion. Members value constructive dialog.

Ask rather than assume. Ask genuine questions and enjoy the opportunity to thoughtfully collaborate with one another.

Speak for Yourself, Speak for Others. Members are encouraged to both speak for themselves and for the broader stakeholder groups they represent, clarifying when speaking for themselves or representative views from others.

Understanding and Trust. Share the responsibility to build understanding and trust, work to build relationships.

A large, semi-transparent teal rectangle is overlaid on a background image of a group of people, mostly children, standing in front of a white building with the word 'Volunteers' on it. The rectangle contains the text 'Ground Rules' in a white, bold, sans-serif font.

Ground Rules



COMMUNITY ENGAGEMENT STRATEGY

Outreach & Communications

- Project webpage
- Print and social media
- Official notices
- Interested parties list
- Graphic Materials
- Project Kiosk

Community & Stakeholders

- Stakeholder Interviews
- Meetings in a Box
- Pop-up Community Events
- Community Meetings
- Small Group Discussions
- Advisory Group Meetings

Boards & Commissions

- Joint Boards and Commission Annual Meeting
- Planning Commission
- Diversity Equity and Inclusion Commission
- Human Services Commission

City Council

- Council Updates
- Council Housing Policy Committee

Regional Entities

- Snohomish County Housing Affordability Regional Task Force (HART)
- Alliance for Housing Affordability (AHA)
- Puget Sound Regional Council (PSRC)
- American Planning Association Puget Sound Section (APA PSS)



Engagement Plan Strategies/Audiences

Materials you would like to share

- Video updates
- Info sheets/emails
- Translated materials
- Links to info and engagement opp's

How create 2-way dialogue?

Piggyback on existing Zoom meetings

- Housing Consortium
- Religious communities
- Homeless Policy Task Force of Snohomish County
- Chamber of Commerce
- Snohomish County Camano Association of Realtors Committee/Board meetings

Media/digital outreach

- Social media
- Email listservs
- Neighborhood news apps
- Ethnic/other language media?



What we Heard

Discussion Group Instructions

1. Breakout groups were assigned to have a mix of participant backgrounds. You will get a notification, please accept.
2. Each group has an assigned notetaker.
3. Please assign someone to report out - please be prepared to share at least one takeaway, discovery or outcome from your discussion.
4. The facilitator will walk through the discussion questions on the next slide.
5. The session will automatically end in 30 minutes and bring you back to the main group. You will have a one-minute warning.



Breakout Discussions

Yoga with Adriene

- <https://youtu.be/tAUf7aaJBWE>



- What stood out to you in your discussions?



Takeaways from Discussion

- What are some key issues to focus on to improve housing in Lynnwood?



Summary

The BERK team will:

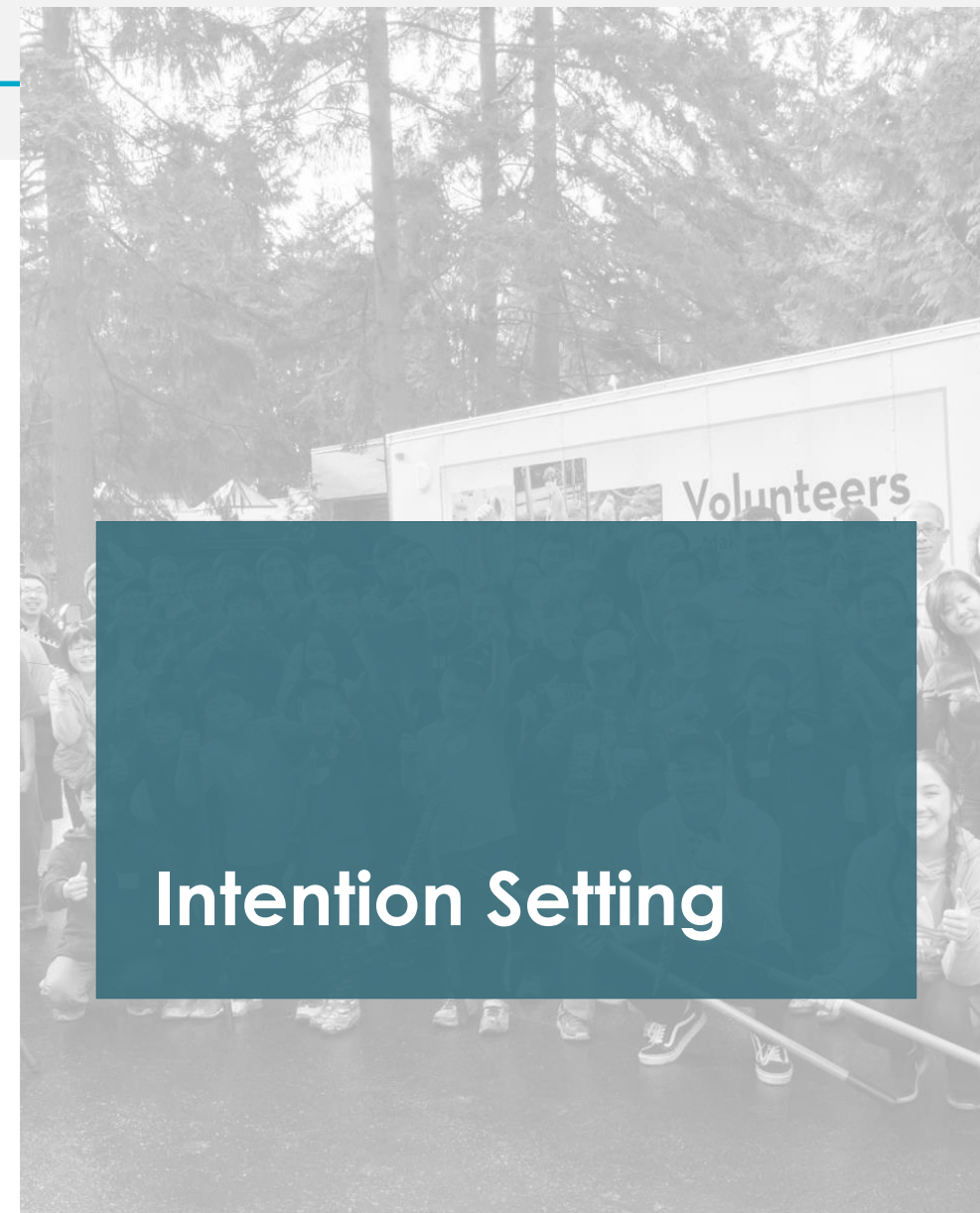
- Clean up and share the Google Doc with notes
- Send meeting date choices for the next meeting out via a Google Form.
- Send email with link to 'Share your story' survey and FAQ.

We ask that you please do the following:

- Fill out the Google Form. We'll ask for feedback on this meeting, thoughts on participation, and work to find dates that work for most.
- Send us any plans, resources, materials you would like to share.
- Share our website on social media! Encourage people to fill out the "Share your story" survey and to sign up for email updates.
- Think about ways to get input as we develop the needs assessment.



- What is one thing you will do or one person/group you will connect with coming out of this meeting?





Thank you!



Contact Info

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🌐 <https://www.lynnwoodwa.gov/HousingActionPlan>