



# LYNNWOOD HOUSING ACTION PLAN

Planning Commission Presentation

June 25, 2020

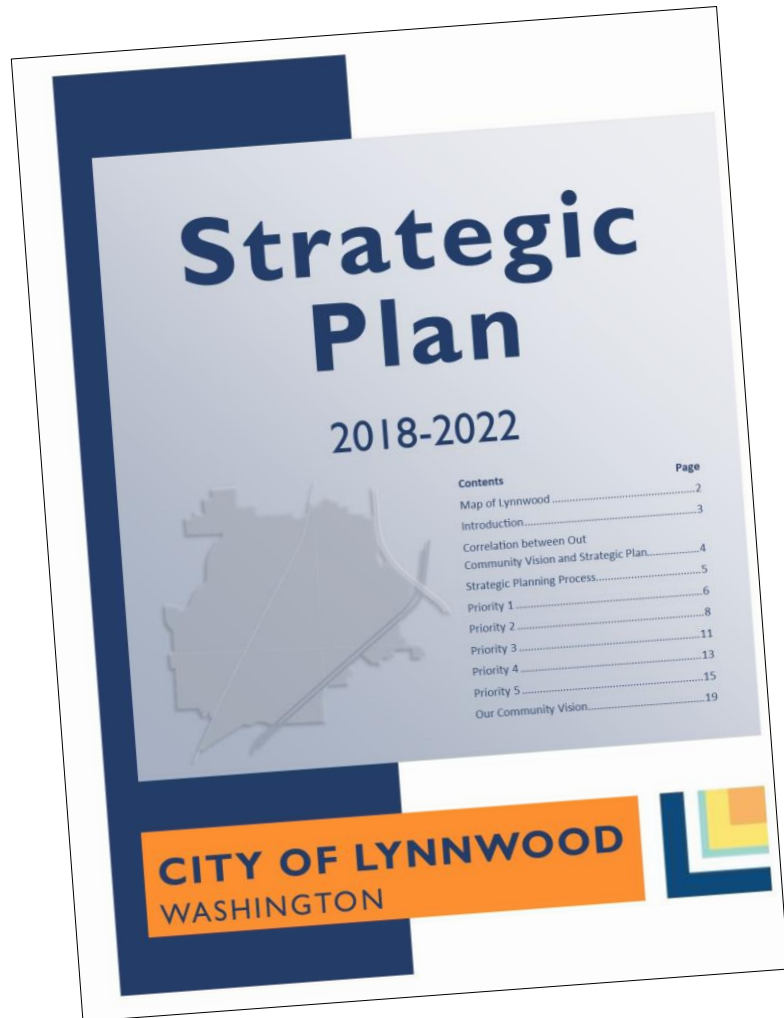




# LYNNWOOD MOVING FORWARD: OUR COMMUNITY VISION

TO BE A WELCOMING CITY THAT BUILDS A  
HEALTHY AND SUSTAINABLE ENVIRONMENT

TO BE A CITY THAT IS RESPONSIVE TO THE WANTS  
AND NEEDS OF OUR CITIZENS



**1**

**Fulfill the community vision for the City Center and Lynnwood Link light rail.**

**2**

**Ensure financial stability and economic success.**

**3**

**Nurture operational and organizational excellence.**

**4**

**Be a safe, welcoming, and livable city.**



**5**

**Pursue and maintain collaborative relationships and partnerships.**

## What is Housing Affordability?

*Housing affordability does not necessarily mean subsidized or public housing*

Monthly housing costs  
do not exceed

30%

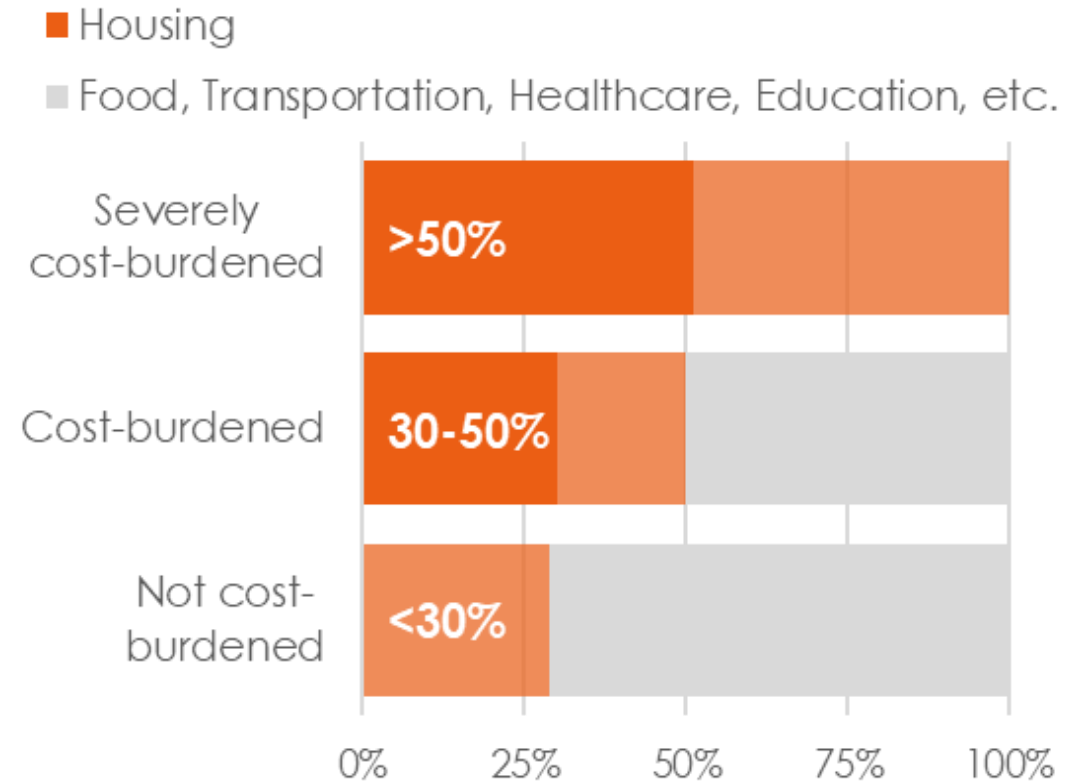
of gross monthly income of a  
household

## Cost-Burdened

Households who spend **more than 30 percent** of their gross monthly income on housing costs.

## Severely Cost-Burdened

Households who spend **more than 50 percent** of their gross monthly income on housing costs.



# HOUSING IN LYNNWOOD







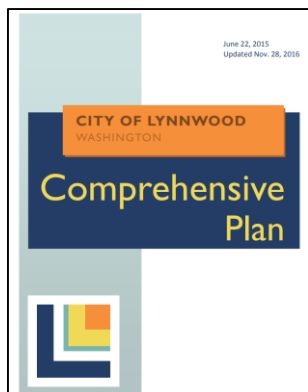
**14,892**  
**total housing units**

**43% rent**  
**51% own**  
**5% vacant**

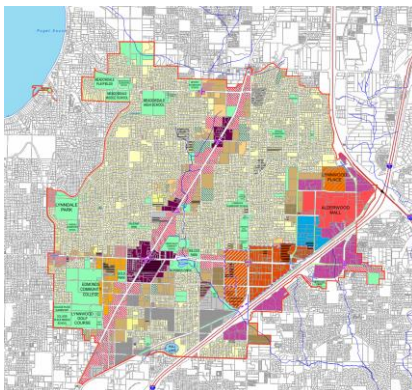
**14 to 22%**  
**of units in**  
**Lynnwood are**  
**subsidized**

**37% of households**  
**are cost-burdened**

## Plans & Policies



## Regulations (Zoning)



## Incentives (Federal, State, and Local)



## Regional Coordination



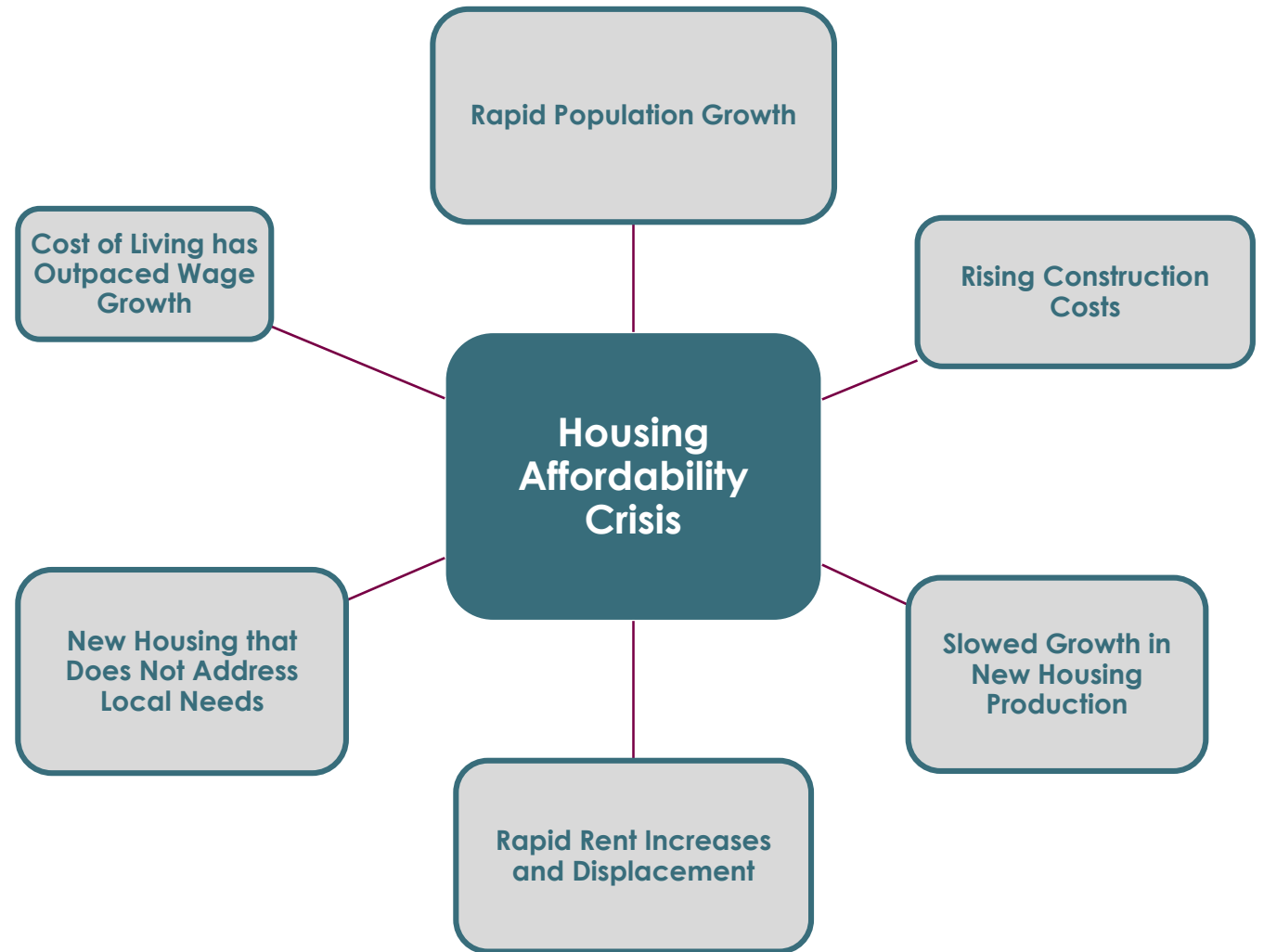
## Existing Housing Efforts





# Causes of National Housing Crisis

Sources: "Guidance for Developing a Housing Needs Assessment" (Department of Commerce, 2020) and "Housing Memorandum: Issues Affecting Housing Availability and Affordability" (Department of Commerce, June 2019)



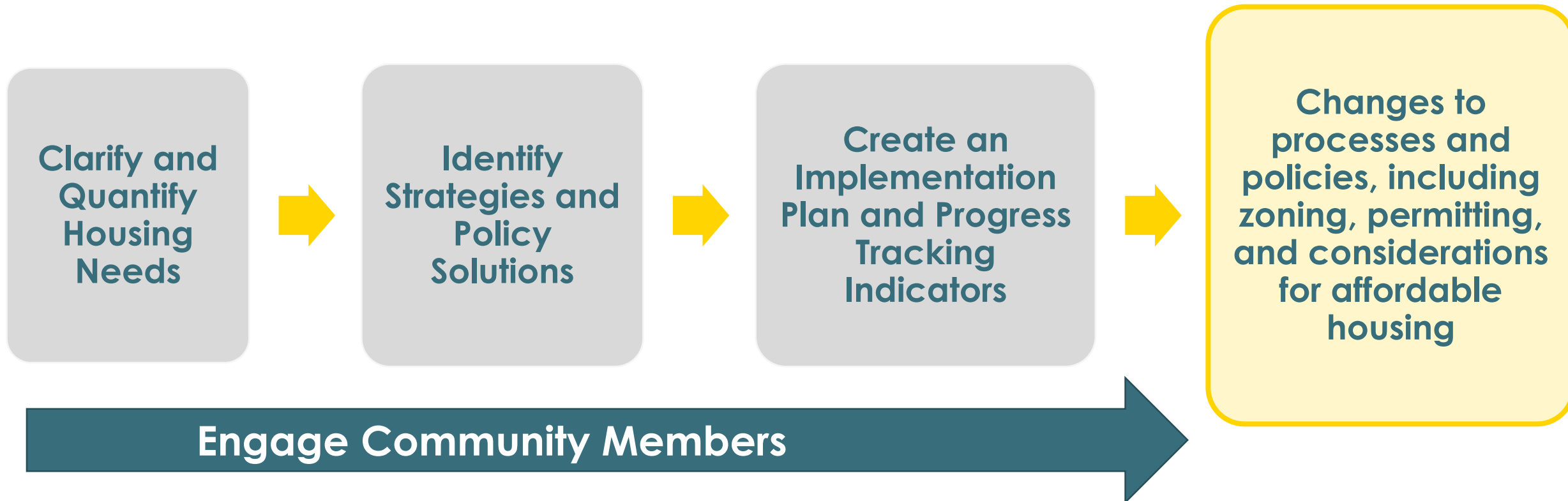
## LYNNWOOD'S HOUSING ACTION PLAN IS :

- An actionable policy document that outlines how to meet Lynnwood's diverse housing needs.
- Based on data and analysis and vetted and informed through an inclusive and robust public process.
- A comprehensive approach to leverage resources and implement cohesive, effective, and feasible housing policies, programs, and strategies.
- Tailored to the housing needs of the Lynnwood community to ensure decent, safe, and affordable housing for all.



**Purpose of HAP**

# Developing a Housing Action Plan





- The Department of Commerce requires the HAP to be adopted by July 2021.
- The timeline below identifies project milestones.



## Schedule & Milestones

## EXISTING CONDITIONS AND NEEDS REPORT

**Purpose:** Identify the future housing needs to serve all segments of the community.

Helps answer the following kind of questions:

- Who lives here? Who works here?
- How much money do people make?
- What types of housing are available? How much does housing cost?
- Are there any groups of people who are not able to find housing that meets their needs?
- Are there mismatches between housing needs and housing supply?
- What are the needs of Lynnwood in the future? What types of housing is needed?
- What housing policies and programs are in place? Are they working?
- What kind of housing can be built in Lynnwood?

## Outreach & Communications

- Project webpage
- Print and social media
- Official notices
- Interested parties list
- Graphic Materials
- Project Kiosk

## Community & Stakeholders

- Stakeholder Interviews
- Meetings in a Box
- Pop-up Community Events
- Community Meetings
- Small Group Discussions
- Advisory Group Meetings

## Boards & Commissions

- Joint Boards and Commission Annual Meeting
- Planning Commission
- Diversity Equity and Inclusion Commission
- Human Services Commission

## City Council

- Council Updates
- Council Housing Policy Committee

## Regional Entities

- Snohomish County Housing Affordability Regional Task Force (HART)
- Alliance for Housing Affordability (AHA)
- Puget Sound Regional Council (PSRC)
- American Planning Association Puget Sound Section (APA PSS)



## Engagement Plan Strategies/Audiences



## Survey/Encuesta/서베이



### Share Your Housing Story

Help kick off the project by telling us about your experience living or working in Lynnwood. Your input will help us develop a Plan influenced by first-hand stories from the Lynnwood community.

Take The Survey



### Comparte su historia de vivienda

Ayude a iniciar el proyecto contándonos de sus experiencias viviendo o trabajando en Lynnwood. Su aporte nos apoyará a desarrollar un plan formado por historias de primera mano de su comunidad.

Tome la encuesta



### 설문 조사에 참여해 주세요

Lynnwood에서의 거주 또는 직장 생활 경험에 대해 말씀해 주시고 프로젝트 시작을 도와주세요. 귀하의 의견은 저희가 Lynnwood 지역사회에서 직접 경험한 생생 스토리를 반영한 주택 계획을 개발하는 데 도움이 됩니다.

제출

## NEXT STEPS

Help us Spread the Word About the HAP Project and Survey –

[www.lynnwoodwa.gov/housingactionplan](http://www.lynnwoodwa.gov/housingactionplan)

- July 8 – MRSC and Department of Commerce HAP training (free!)
- July – Stakeholder Advisory Group – Listening Sessions and Meeting #2
- August 27 – Planning Commission Update (Housing Needs Assessment)
- Ongoing – Continued Public Outreach



Thank you!

 **LYNNWOOD**  
WASHINGTON

 **BERK**

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🌐 <https://www.lynnwoodwa.gov/HousingActionPlan>