

LYNNWOOD HOUSING ACTION PLAN

Planning Commission Update

December 10, 2020





#### Developing a Housing Action Plan

PHASE 1 PHASE 2

Background Research (Spring 2020) Clarify and Quantify Housing Needs (Summer 2020) Identify
Strategies and
Policy
Solutions
(October

(October 2020)

PHASE 3

Create an
Implementation
Plan and
Progress
Tracking
Indicators
(December

2020)

**IMPLEMENTATION** 

Changes to processes and policies, including zoning, permitting, and considerations for affordable housing

(July 2021+)

**ADOPT HOUSING ACTION PLAN** 

(Feb - June 2021)

**Community Engagement** 



- 1. Almost 40% of Lynnwood's households are **cost- burdened**.
- 2. Housing costs are rising faster than incomes.
- 3. Many renters qualify for housing assistance but **lack** access to subsidized housing.
- **4. Homeownership is out of reach** for a growing proportion of residents, with the largest gaps for Black, Indigenous, and People of Color (BIPOC) communities.
- 5. White and Black, Indigenous, and People of Color (BIPOC) residents typically live in **separate** communities.
- 6. Lynnwood's current housing stock lacks housing type variety.
- 7. The pace of housing unit construction needs to accelerate to meet expected future demand.









- 1. The Snohomish County Housing Affordability Regional Task Force (HART). The City has implemented all of the early-action items and a majority of the five-year actions.
- 2. The Multifamily Tax Exemption (MFTE) program in the City Center subarea.
- 3. Streamlined Permitting Process/Process Improvements
- **4. SHB 1406** revenue for housing \$196,581 (dependent on sales tax) annually for the next 20 years.
- **5. Regional Coordination** AHA, Interlocal Agreement with HASCO, etc.





- Overall, Lynnwood has been successful at increasing the number of new housing units.
- 2. The city's policy focus on creating the City Center subarea and **focusing growth in designated subareas is working**, although some subareas are performing better than others.
- 3. City policy references the **need for housing diversity**. While several "**missing middle**" housing types are allowed across a range of zones, the total acreage of these zones (and potential for redevelopment) is **limited**.
- 4. The development code contains inconsistencies and seemingly small requirements that lead to significant challenges for implementation.









# Public Engagement #2

October 26 – December 4



- Inside Lynnwood Announcement
- Lynnwood Food Bank
- Heroes' Café/Lynnwood Senior Center
- Halloween Hullabaloo
- Stakeholder Advisory Group
- Community Partners

www.lynnwoodwa.gov/housingactionplan







#### **Housing Action Plan Goals**

# PRODUCE

Produce housing that meets the needs of the community.

## **PRESERVE**

Preserve existing housing that is affordable and safe so that people can stay in Lynnwood.

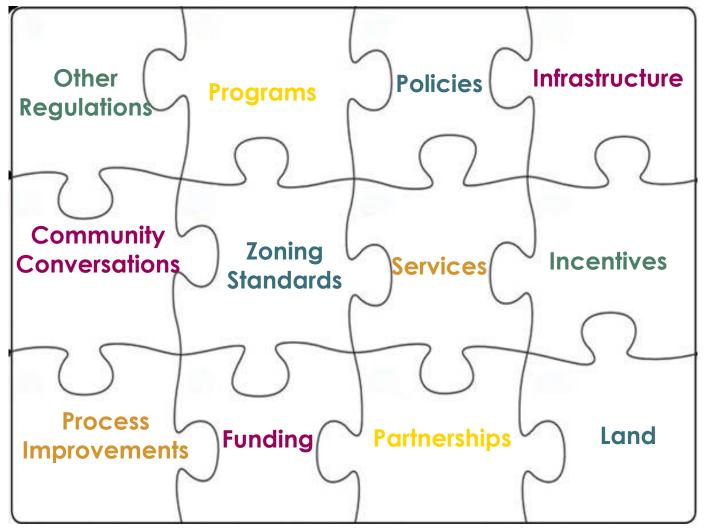
### **PARTNER**

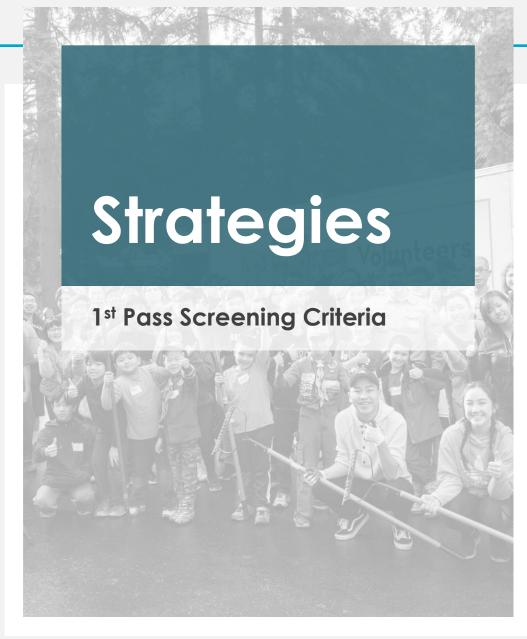
Partner with housing educators, providers, and other groups to find equitable housing solutions and remove systemic barriers.

### **PREPARE**

Prepare for continued growth and increase quality of life in Lynnwood.







- 1. Does the strategy increase a variety of housing options?
- 2. Does the strategy support/align with existing regional efforts?
- 3. What is the relative amount of units created or preserved?
- 4. Is the strategy feasible and appropriate for Lynnwood?
- 5. Does the strategy address the needs of renters and BIPOC community members?



#### **PRODUCE**

Produce housing that meets the needs of the community.

- 1. Revise the Multi-Family Tax Exemption (MFTE) program
- 2. Create incentives or provide flexibility for desired unit types
- 3. Revise development standards (ie-setbacks, lot coverage, etc)
- 4. Strategically rezone areas
- 5. Revise ADU standards and streamline process



#### **PRESERVE**

Preserve existing housing that is affordable and safe so that people can stay in Lynnwood.

- 1. Support third-party purchases of existing affordable housing to keep units affordable
- 2. Revise the Multi-Family Tax Exemption (MFTE) program
- 3. Develop rental protections



#### **PARTNER**

Partner with housing educators, providers, and other groups to find equitable housing solutions and remove systemic barriers.

- Partner with local housing providers
- Increase regional coordination and cross-sector partnerships
- 3. Work with faith-based organizations
- Engage communities of color, historically underserved communities, and low-income communities



#### **PREPARE**

Prepare for continued growth and increase quality of life in Lynnwood.

- Transit-Oriented Development (TOD)/Employer Oriented
   Development (EOD)
   Continue planning for increased housing
   capacity around major transit and employment hubs
- 2. Adopt subarea plans with environmental reviews
- 3. Make strategic infrastructure investment
- 4. Build amenities to support quality of life
- 5. Continue conversations to raise community awareness of housing needs and solutions



#### **NEXT STEPS**

#### www.lynnwoodwa.gov/housingactionplan

- **December 16 Stakeholder Advisory Group Meeting #4**
- **December 17 South Lynnwood Co-Design Committee Presentation**
- **December TBD** Council Update Memo (emailed and posted on website)
- January 2021 Draft Housing Action Plan



Lynnwood Housing Action Plan