



# Advisory Group Meeting #1

## April 28, 2022

# Agenda

- Introductions – All
- Review Work Plan, Timeline, Agendas
- Establish Group Meeting Agreements
- Study Context and Geography and History of City Center + Alderwood Area
- Proposed Elements of the Plan
- Vision for Subarea: Brainstorming Questions
- Big Ideas Month: Discuss and Gather Input
- Wrap Up / Homework for Next Meeting





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# Introductions

# Introductions – Your Planning Team



City of Lynnwood



**Kristen Holdsworth**  
Senior Planner/Proj Mgr.



**Ashley Winchell**  
Planning Manager



**David Kleitsch**  
Director, Development and  
Business Services



The Otak Team  
with Leland Consulting Group  
and Fehr & Peers



**Mandi Roberts**  
Principal Planner/PM



**Cristina Haworth**  
Senior Planner/Engagement



**David Sacamano**  
Urban Designer/L Arch



**Serah Breakstone**  
Senior Planner/Codes



**Brian Vanneman**  
Market/Economic Devel.



**Sierra Carson**  
Planner

# Introductions – Advisory Group Members

- **AJ Temple** – Temple Distillery
- **Ali Cheikh** – Resident
- **Andrea Heppner** – Resident
- **Brock Howell** – Snohomish County Transportation Coalition (Snotrac)
- **Chad Brathwaite** – Resident
- **Flex Velasco** – Anytime Fitness
- **Janet Pope** – Lynnwood Public Facilities District
- **Jennifer Cao** – Resident
- **Josh Bishop** – Alderwood Community Church
- **Juanita Chase** – Resident
- **Kylie McDonald** – Crumbl Cookies
- **Larry Putrick** – Resident
- **Louise Stanton-Maston** – Resident
- **Matt Cail** – Resident
- **Matt Finch** – Edmonds School District
- **Neil Heineman** – James Russell, PLLC
- **Phong Nguyen** – Resident, Anna's Home Furnishings, and Lynnwood Business Consortium
- **Ryan Clay** – JSH Properties Inc.
- **Selam Habte** – Resident and DEI Commissioner
- **Shawn Walker** – 360 Hotel Group
- **Zoe Reese** – Verdant

# Introductions – Advisory Group Members

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Please tell us a little bit about yourself:

- Your name
- If applicable, the specific organization you are involved with and may be representing





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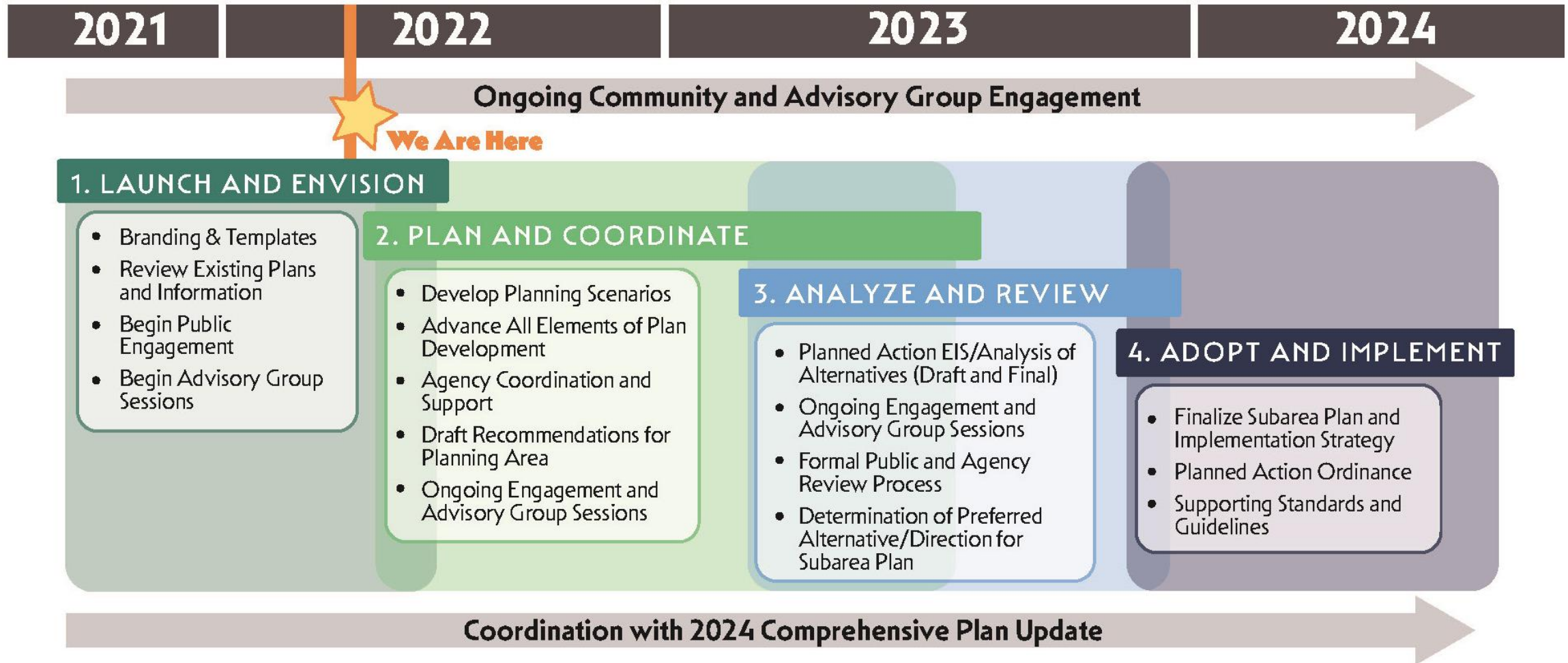
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# Review Work Plan, Timeline, and Agendas



# Planning Process and Timeline





# CC+A Plan Creation



# CC + A Advisory Group Meeting Schedule

- **July 28, 2022:** Walking Tour (Northern Locations in Subarea - Details to Come)
- **October 27, 2022:** Existing Conditions/Market Assessment Results, Vision, and Guiding Principles
- **January 26, 2023:** Potential Land Use Scenarios Analysis Evaluation Criteria
- **April 27, 2023:** Scenarios Analysis/Environmental Review Process
- **July 27, 2023:** Scenarios/Land Use Analysis in Process; Projects/Actions
- **October 26, 2023:** Scenarios/Land Use Analysis in Process; Projects/Actions
- **January 25, 2024:** Analysis/Environmental Review Outcomes/Preferred Direction for Plan
- **April 25, 2024:** Advisory Group Recommendations/Support to Plan Adoption Process



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# Advisory Group Responsibilities and Meeting Agreements

# Advisory Group Roles + Responsibilities

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- The Advisory Group will function as a sounding board and **provide guidance and feedback** on existing conditions, aspirations for the future, and impacts of potential policies.
- The members will also **serve as liaisons** to the community and broader community groups they represent.
- The Advisory Group will **champion the plan** as it moves toward adoption and will transition to partners during the implementation phase.

# Advisory Group Agreements

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- Respect others' opinions
- Speak honestly
- Acknowledge interests
- Strive for equitable process
- Amplify the voices of marginalized groups
- Ask questions for clarification
- Focus on forward movement
- Aim for positive recommendations
- Avoid acronyms and jargon
- Track commitments and next steps
- Accept hands-on facilitation

# CC + A Planning Goals

Together, we aim to accomplish the following goals:

1. Establish a **community vision** for the future of the City Center + Alderwood area.
2. Achieve a **vibrant people-based place** that contributes to a high quality of life for residents and employees.
3. Realize the City Center + Alderwood **vision through policy, development standards, and implementation strategies.**
4. Meet the requirements of the Puget Sound Regional Council's Regional Centers Framework and **accommodate future growth allocations.**





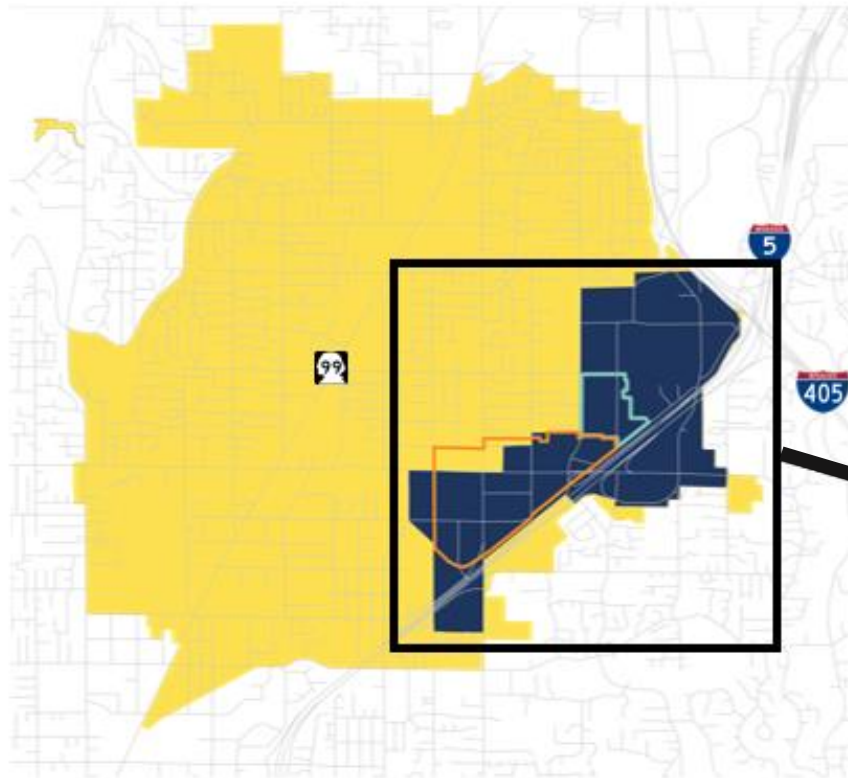
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# Study Area Context and History

# CC+A Project Area

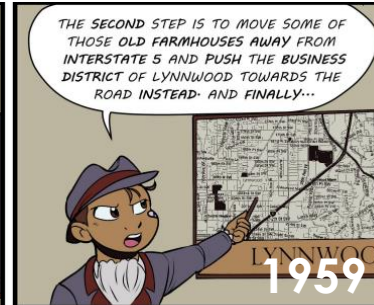
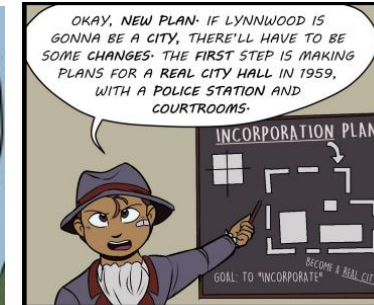
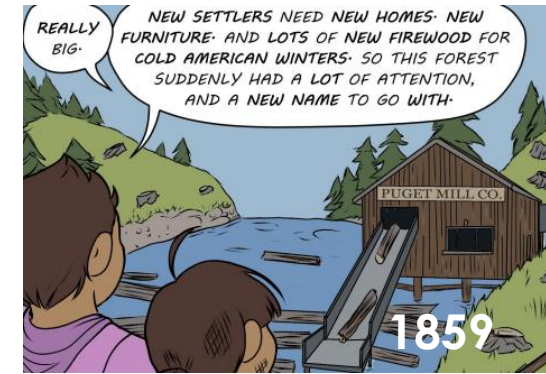
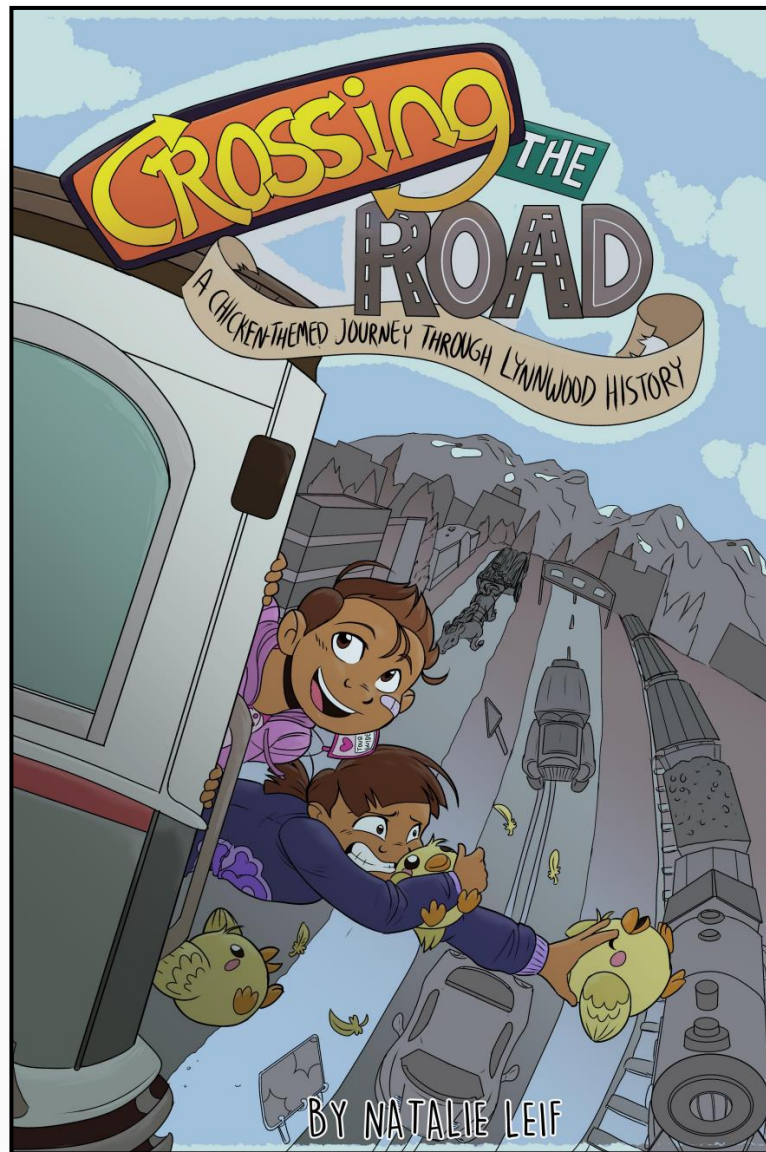


- Regional Growth Center
- City Center
- Alderwood City Center Transition Zone (ACC)



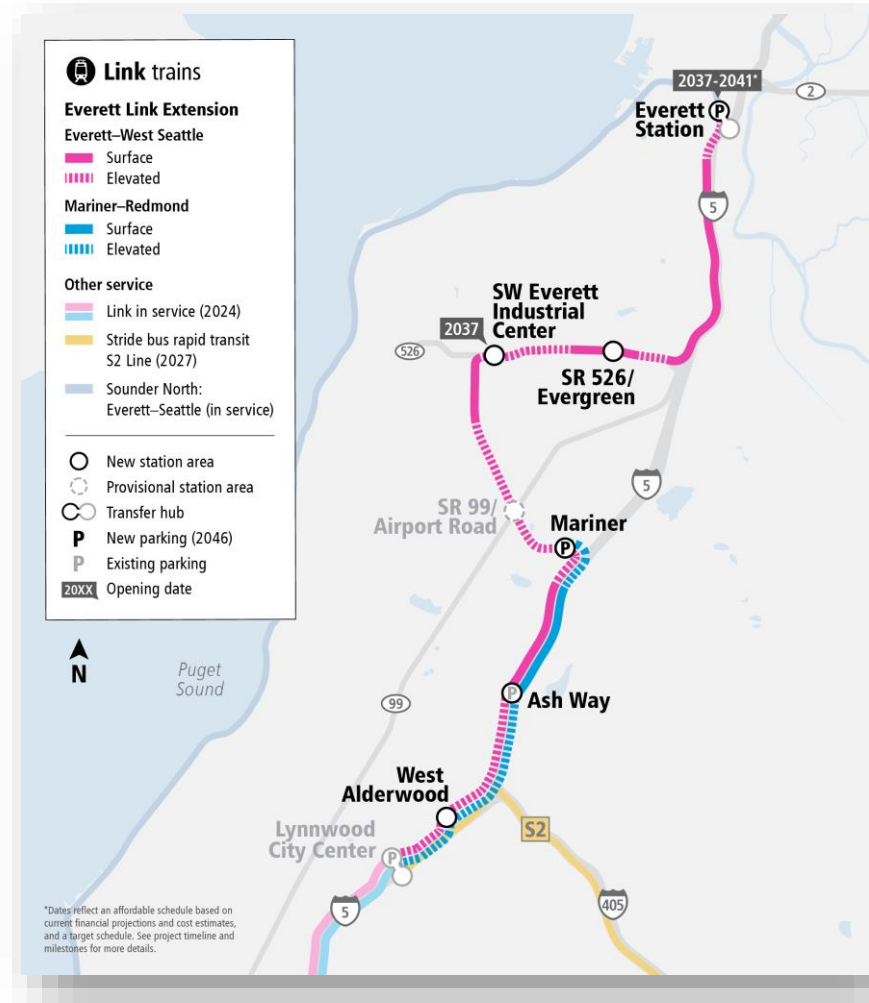


# Lynnwood Has Always Been at the Crossroads of Opportunity

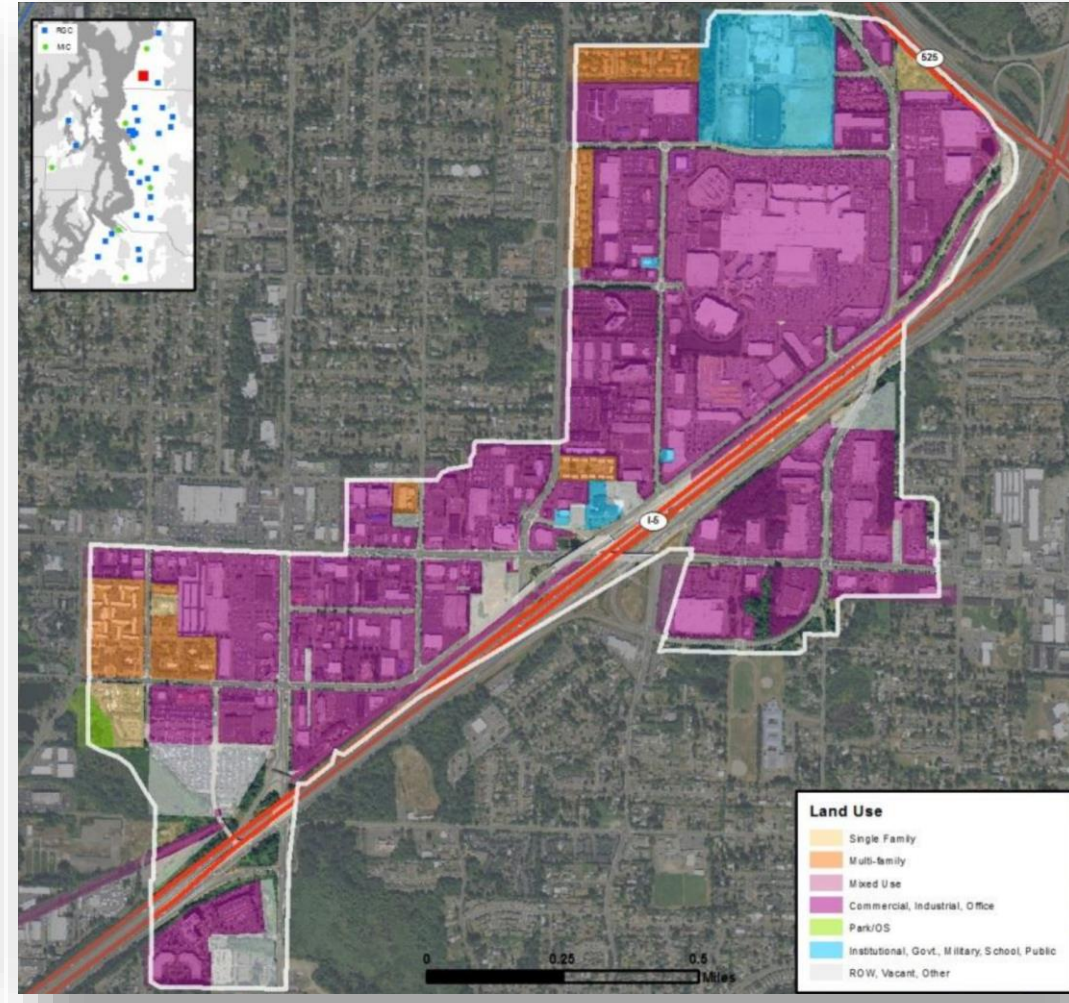




# Planning for 2044



Everett Link Extension



Regional Growth Center



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# Proposed Elements to be Studied

# CC + A Planning Deliverables

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The project scope includes the following deliverables to implement the CC+A vision:

1. Adopt a new **subarea plan** for this area, which incorporates the existing **City Center Subarea Plan**;
2. Issue a **SEPA Environmental Impact Statement (EIS)** and adopt a **planned action ordinance**; and
3. Update **development standards, design guidelines**, and a suite of **implementation strategies**.



# Planning Framework

**Growth Management Act (GMA)**  
State Legislature

**Multicounty Planning Policies (MPPs)**  
Puget Sound Regional Council

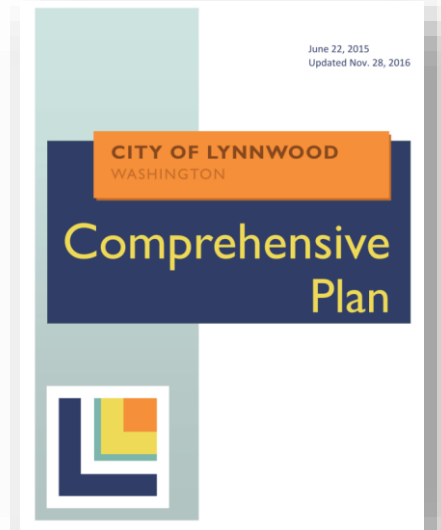
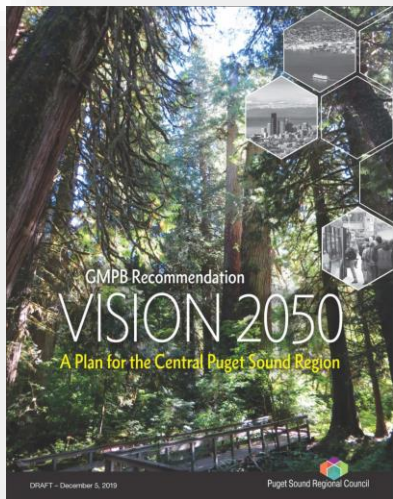
**Countywide Planning Policies (CPPs)**  
Snohomish County

**Lynnwood Comprehensive Plan**  
Lynnwood City Council

**Subarea Plans**  
City Council

**Lynnwood  
Municipal Code**  
City Council

**Projects**



# Preparing for the Future – Lynnwood's Growth Strategy

## Comprehensive Plan (1<sup>st</sup> GMA Plan Adopted in 1995)

- Policy LU-19: Accommodation of the population and employment growth... should primarily occur within the designated **Lynnwood Regional Growth Center** and along Highway 99.
- Policy CC-18.12: Continue to concentrate compact, mixed-use, walkable transit-oriented centers, specifically within the **Regional Growth Center** (which includes City Center), along Highway 99, around Alderwood Mall and within the College Mixed-Use District.

## Economic Development Action Plan (2015)

- Action 3.1a.8: Identify and plan for the integration **of Transit- Oriented- Development** opportunities into and surrounding the future Lynnwood Sound Transit station.

## Housing Action Plan (2021)

- Goal 4: Prepare for continued growth and increase the quality of life in Lynnwood.
- Strategy 1: Continue promoting housing in the **Regional Growth Center** (Alderwood and City Center) and along major transportation corridors.
- Strategy 9: Encourage amenities that enhance quality of life.



## Lynnwood Moving Forward: Our Community Vision (2009, 2015)

- To encourage a broad business base in sector, size and related employment, and promote high quality development.
- To invest in efficient, integrated, local and regional transportation systems.

# Lynnwood's Growth Strategy Started in the 1990s



**1994** Growth Management Act (GMA) Adopted



**1995** Comprehensive Plan (1<sup>st</sup> Comp Plan under GMA)



**1995** Lynnwood Regional Growth Center Designated



**2005** City Center Subarea Plan



**2008** Sound Transit 2 Approved



**2009** Community Vision



**2012** City  
Center  
Planned  
Action  
Ordinance



**2015** Comprehensive Plan  
Adopted, Community Vision  
Reaffirmed, Economic  
Development Action Plan  
Adopted



**2016** Resolution 2016-06  
(Preferred Alignment  
along 33<sup>rd</sup> Ave W)



**2016** Sound Transit  
3 Approved

## LEGEND



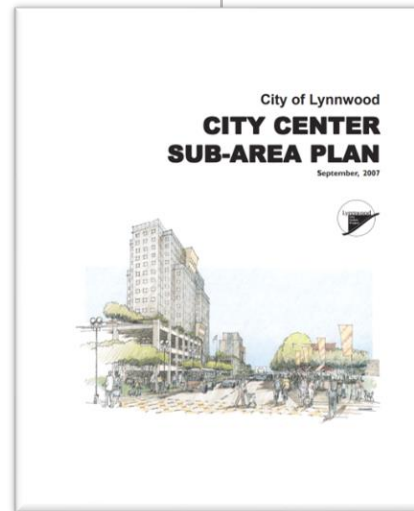
Lynnwood Action



Sound Transit Action



Washington State Action



1990

2000

2010

2020





# City Center + Alderwood Development



The Woods at Alderwood



Avalon Alderwood Place



Alderwood Mixed Use



Alexan Alderwood



Kinect @ Lynnwood



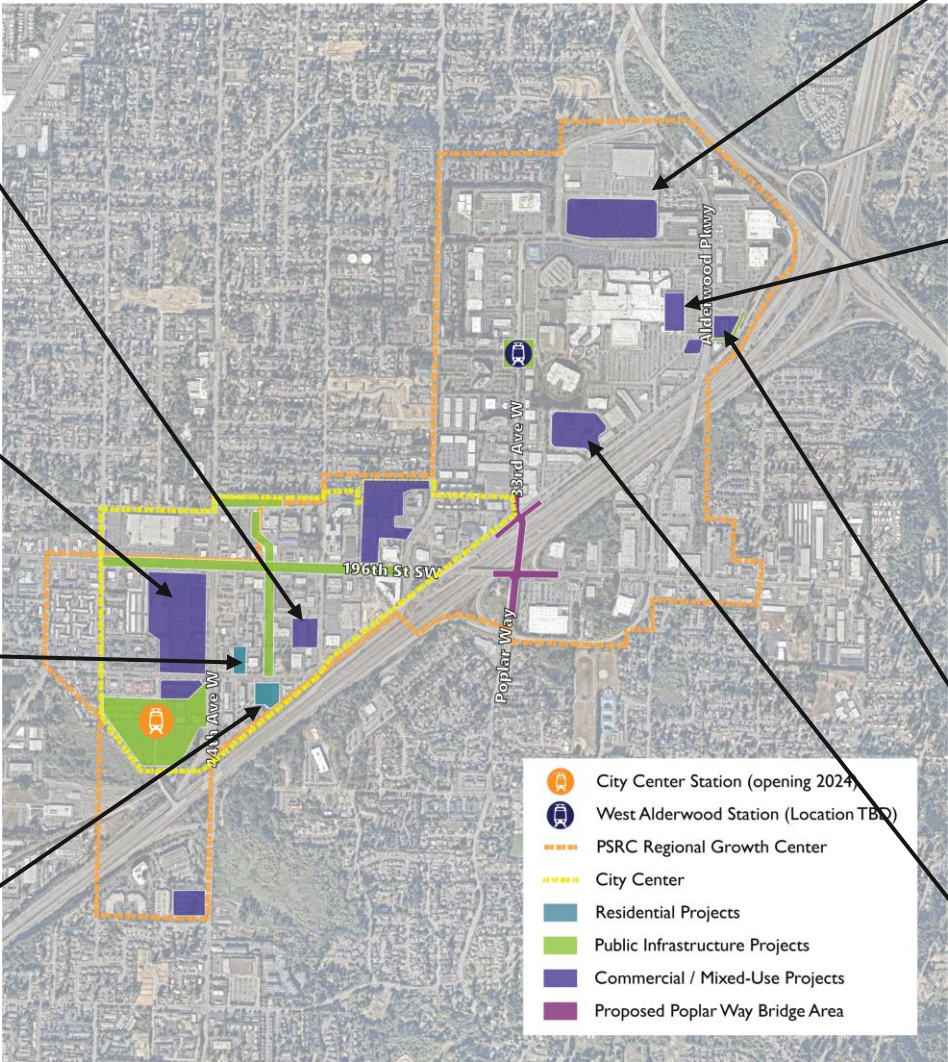
Northline Village



Ember



Koz



- City Center Station (opening 2024)
- West Alderwood Station (Location TBD)
- PSRC Regional Growth Center
- City Center
- Residential Projects
- Public Infrastructure Projects
- Commercial / Mixed-Use Projects
- Proposed Poplar Way Bridge Area



# Planning Themes



Coordination



Race and Social Equity



Quality of Life



Regional Connectivity



Economic Prosperity



Community Engagement



Achievable



User-Friendly

# Elements to be Addressed in Plan

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- Land Use, Population, Housing, and Employment Forecasts
- Market and Economic Development Opportunities
- Multimodal Transportation (Pedestrian Connectivity and Access to Transit as Key Areas of Focus)
- Environmental Review/State Environmental Policy Act (SEPA) Compliance (Water Quality, Stormwater Management, Critical Areas, etc.)
- Character Defining and Placemaking Opportunities
- Public Spaces, Parks, Trails, Open Space
- Public Services and Utilities
- Capital Facilities/Improvement Projects and Actions Needed to Support the Plan





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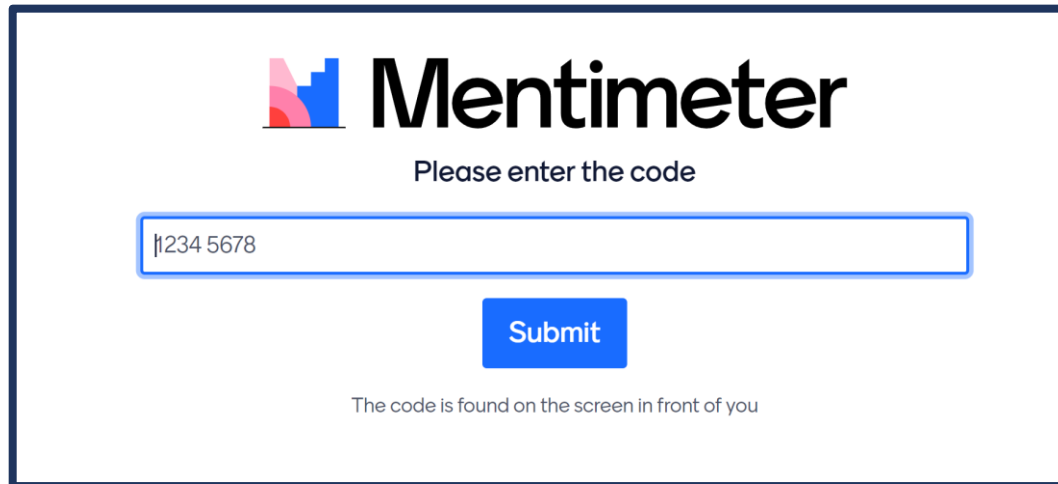
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# Brainstorming on Vision and Guiding Principles

# Mentimeter Instructions

1. Open a browser window on your phone, tablet, or computer.  
\*\*\*If you don't have 2 screens for your computer, we recommend using a phone or tablet
2. Go to [www.menti.com](https://www.menti.com)
3. Enter the code on the screen during the Joint Board and Commission meeting (do not enter spaces)

A screenshot of the Mentimeter website's code entry interface. At the top, the Mentimeter logo (a stylized bar chart) is followed by the word "Mentimeter" in a large, bold, black font. Below the logo, the text "Please enter the code" is displayed. A text input field with a blue border contains the code "1234 5678". Below the input field is a blue rectangular button with the word "Submit" in white. At the bottom of the screen, a small line of text reads "The code is found on the screen in front of you".

 **Mentimeter**

Please enter the code

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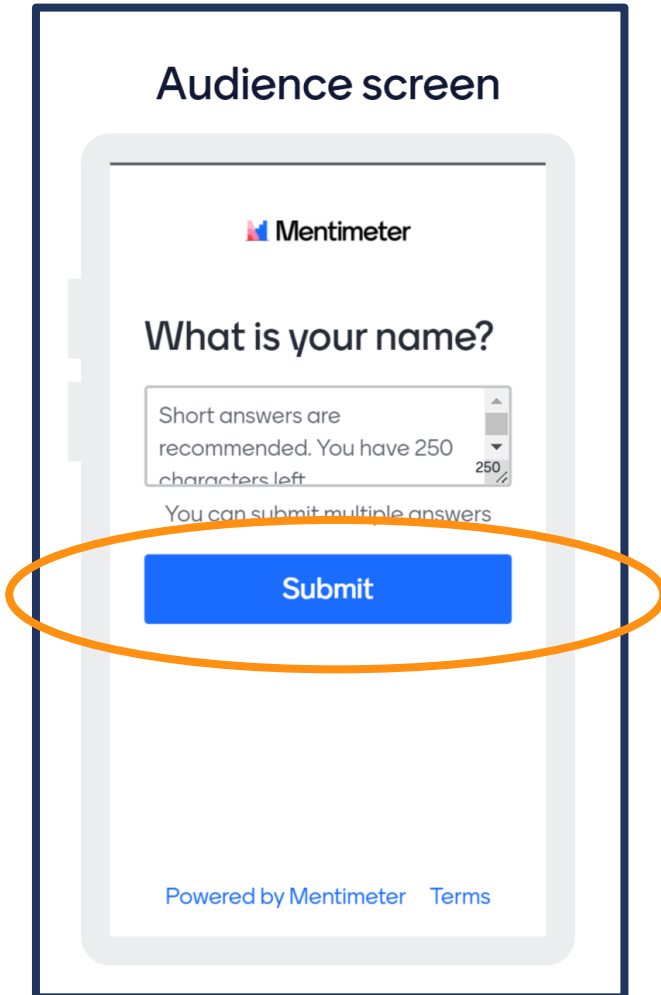
Submit

The code is found on the screen in front of you



# Mentimeter Instructions

Audience screen



Mentimeter

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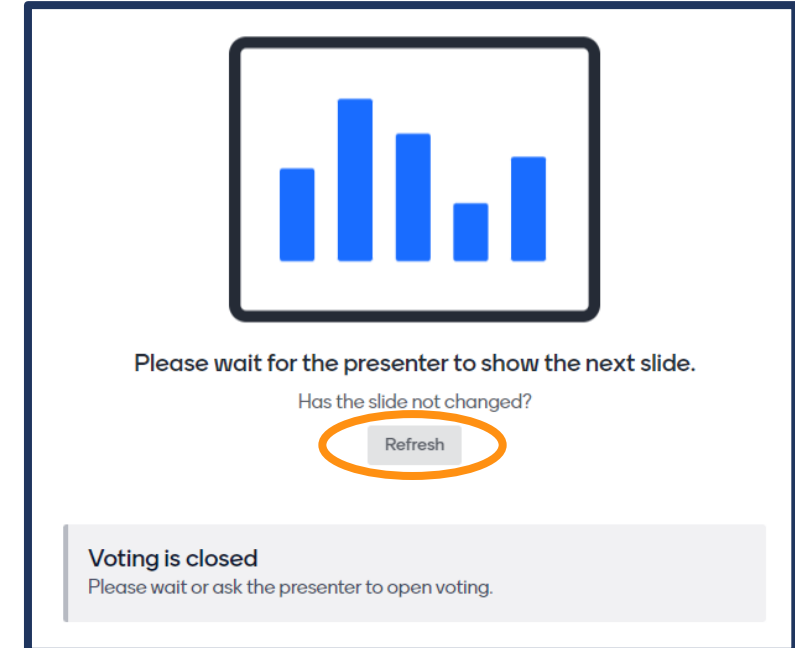
Short answers are recommended. You have 250 characters left

You can submit multiple answers

Submit

Powered by Mentimeter [Terms](#)

4. Answer the question and click “Submit”
- 5. LEAVE MENTI.COM OPEN**
6. Click over to your Zoom screen to view results and wait for the next question.



Please wait for the presenter to show the next slide.

Has the slide not changed?

Refresh

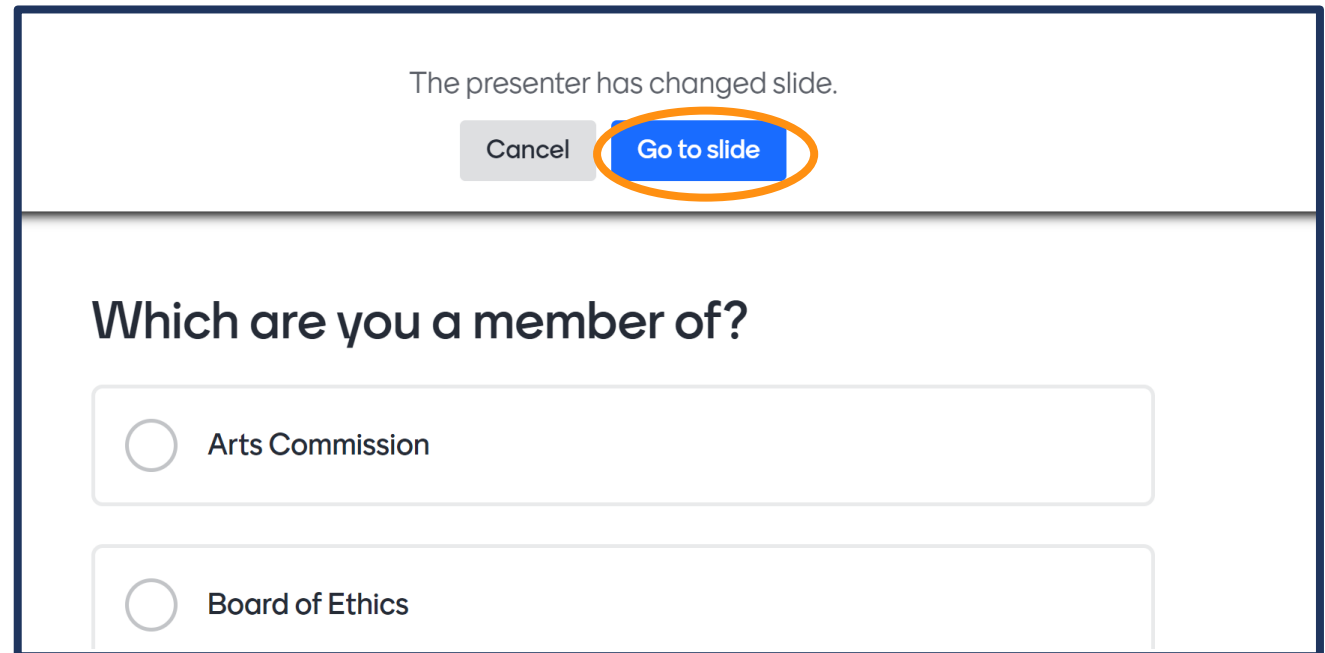
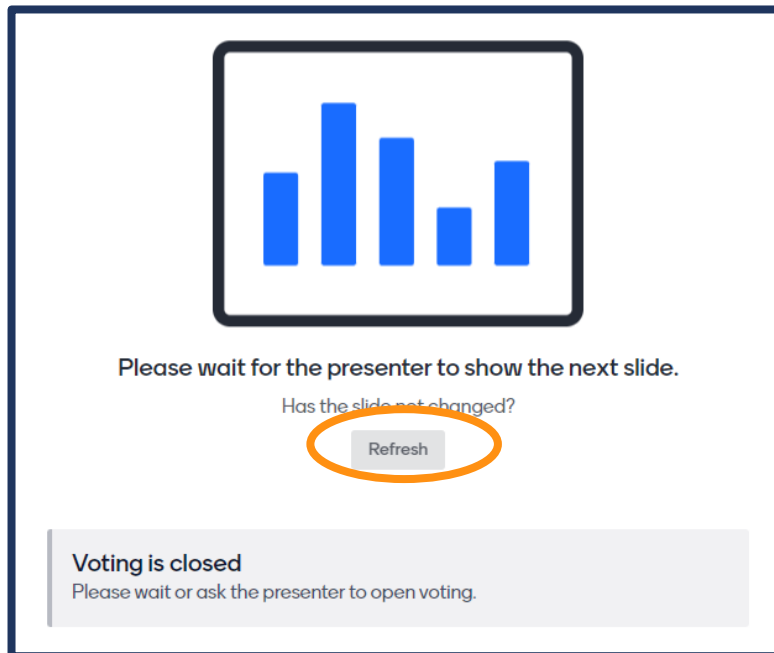
Voting is closed  
Please wait or ask the presenter to open voting.



# Mentimeter Instructions

7. Go back to Menti.com to answer the next question

**Please note:** It can take a moment for each Mentimeter slide to update. However, let us know if you can't see the correct questions.



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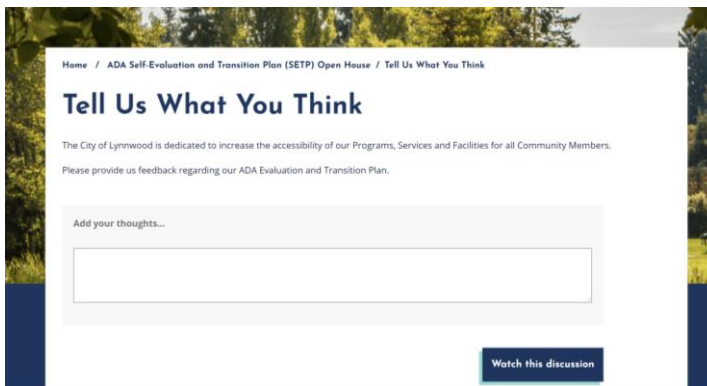
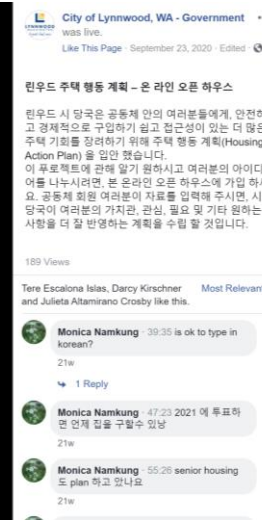
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# Big Ideas Month: Community Engagement



# Coming Up: Engagement



# Outreach Goals and Objectives

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1. Diversity, Equity, and Inclusion

2. Respect

3. Transparency





# **May is Big Ideas Month!**

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# Community Kickoff for the 2024 Comp Plan and CC+A Project

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Help us imagine the City's future! We need your big ideas!

**When:** May

- **Reflecting on our city**
- **Thinking ahead to imagine our future**





# Opportunities for Participation

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1. Joint Boards and Commission Meeting – April 27
2. Project website – [LynnwoodWA.gov/ImagineLynnwood](https://LynnwoodWA.gov/ImagineLynnwood)
3. Inside Lynnwood Newsletter and Prepaid Postcards
4. One-Page Project Posters for Business and Organizations
5. Emails and Social Media **#ImagineLynnwood**
6. Attend Community/Other Events
7. Focus Groups
8. Big Ideas Stations
  - Lynnwood Library
  - City Hall
  - Senior Center
  - Recreation Center
  - Verdant



# ROUNDTABLE WRAP UP

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What do you think?

- Tell us in **one word or a short phrase** how you are feeling about the project or the future for City Center + Alderwood.





# THANK YOU!

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## Advisory Group Assignments in Next Couple of Months (Prior to Next Meeting/July 28, 2022):

- Get out and experience CC + A – gain a strong understanding of the area.
- Help us share Big Ideas Month with your family, friends, communities. (We'll be sending you some materials.)
- Questions in the interim? Contact Kristen.