



**LYNNWOOD**  
WASHINGTON

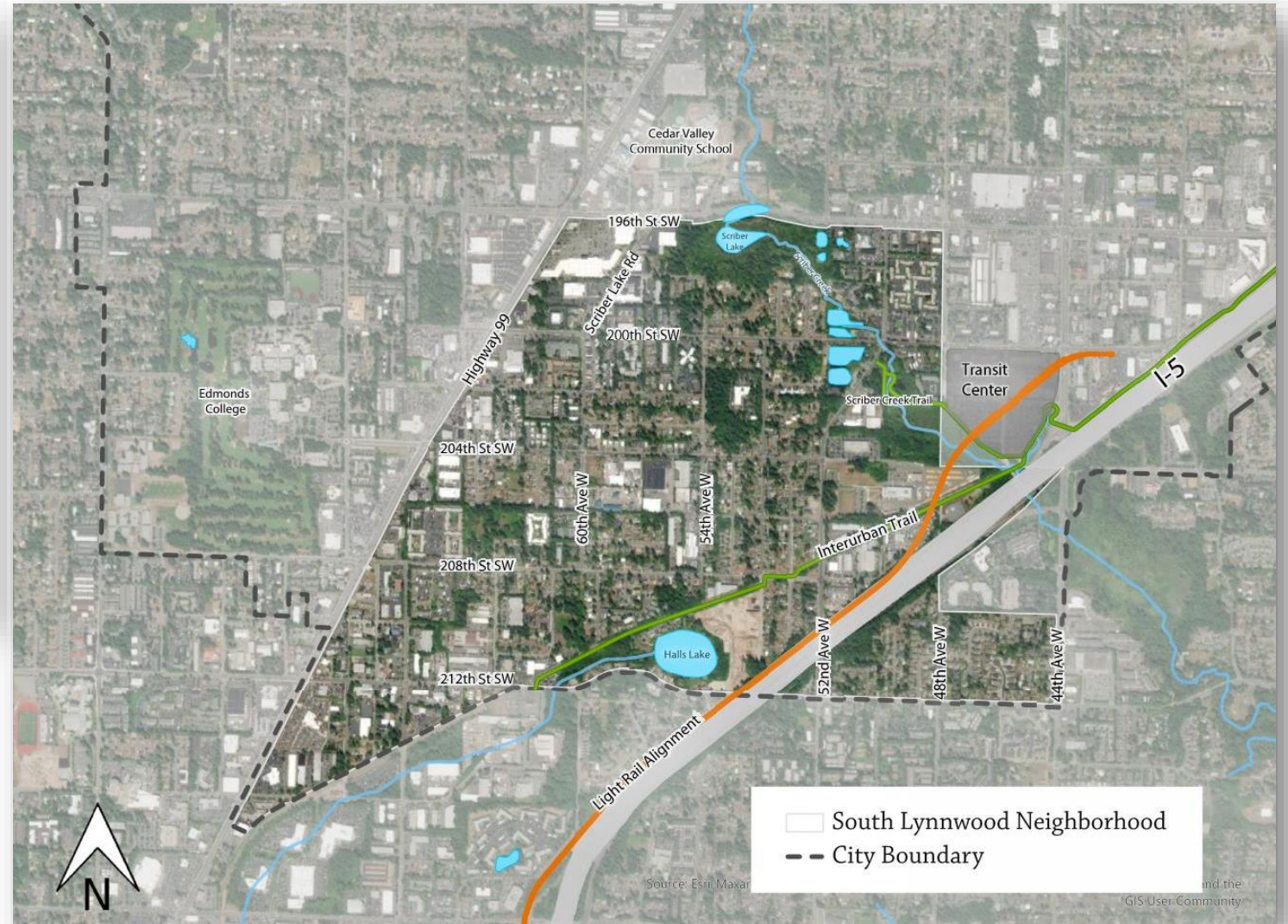
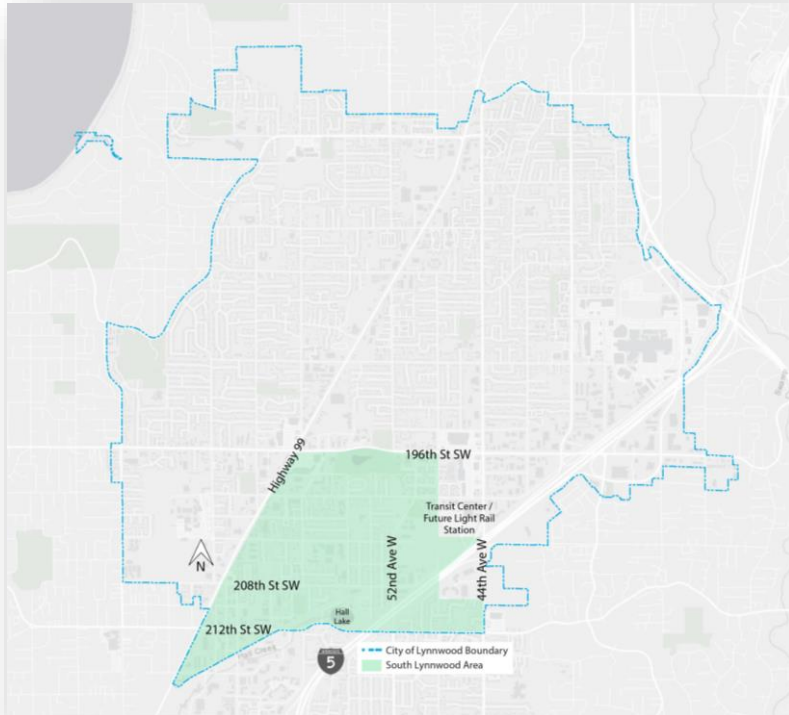
*A great deal more*

## ***South Lynnwood Neighborhood Plan***

Planning Commission  
September 23, 2021

*Ashley Winchell, AICP, Community Planning Manager*

# Where is South Lynnwood?





# Plan Purpose

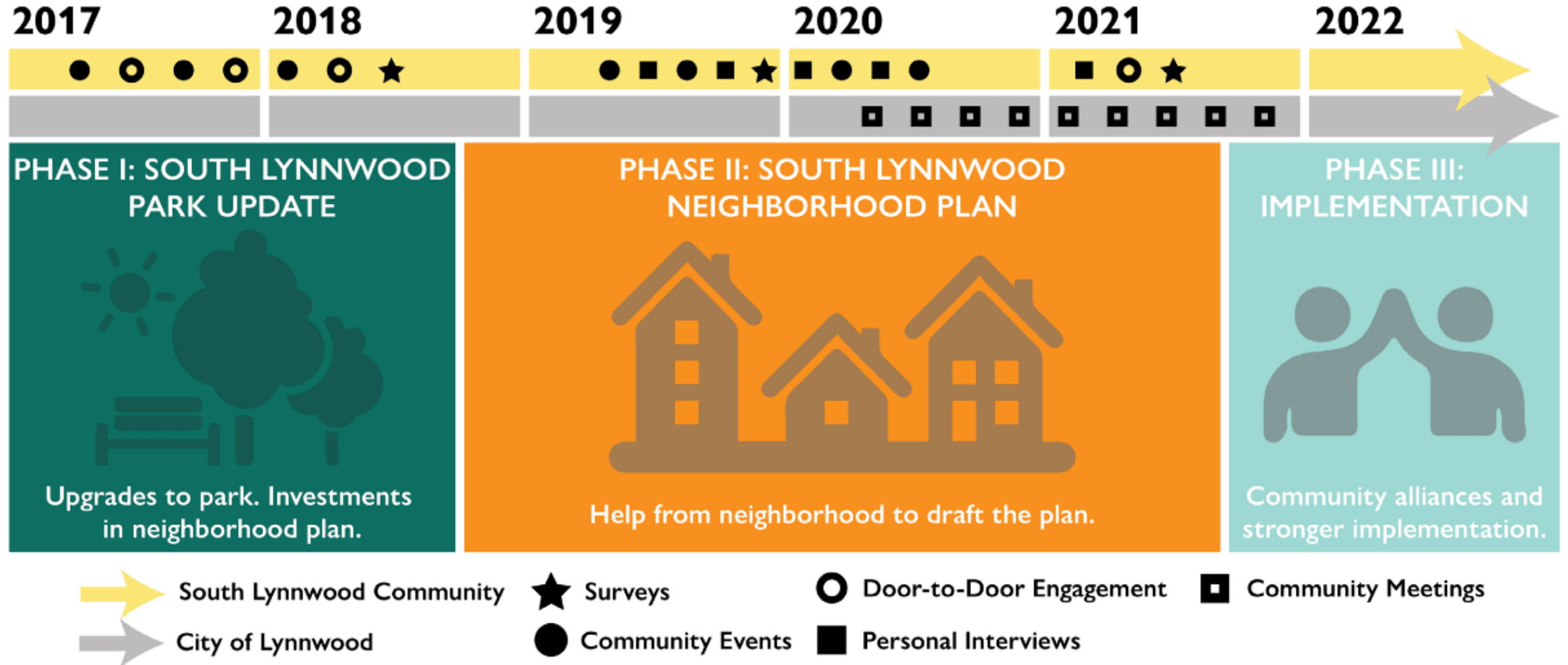
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- Culturally rich place to live
- Support and grow businesses
- Ease transition to higher density areas
- Identify areas appropriate for redevelopment
- Protect residents against displacement
- Allow for residents to stay in South Lynnwood



# Engagement to-date



# Purpose of Engagement

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- Bring plan to public's attention
- Solicit feedback on plan progress so far
- Solidify major themes before drafting the plan
- **Learn more about the community's wants and needs**
- **Survey was open from May 18 to June 18**



# Engagement to-date

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- **Pre-engagement:** Summer 2019
  - In-person engagement at Meet Me at the Park; Afro Latino Festival; Edmonds School District Backpack Distribution; National Night Out; Fair on 44<sup>th</sup>
  - 11 community member interviews
- **Co-Design Committee**
  - 9 Meetings between February 2020 and present
- **Inside Lynnwood Newsletter**
  - Summer 2019, Summer 2020, Summer 2021 and Fall 2021
- **Planning Commission Presentations**
  - October 24, 2020; June 25, 2020; May 13, 2021; and September 23, 2021 (upcoming)
- **City Council Presentations**
  - October 21, 2019; June 10, 2020 (memo); July 15, 2020; March 29, 2021; September 20, 2021 (tonight!)
- **Business Community Engagement:** Spring 2021
- **Online Open House:** Summer 2021



# Public Engagement – Outreach Methods

## South Lynnwood Neighborhood Plan Survey

The **South Lynnwood Neighborhood Plan** will address changes happening in and around the South Lynnwood neighborhood in the next 10 to 20 years. The City wants to make sure that as change comes, it includes and benefits the community.

Your feedback will help guide the plan. Help us understand your priorities for the future of the neighborhood. **We want to hear from you!**

### Imagining the Future in South Lynnwood

We have been thinking about how the South Lynnwood neighborhood could be in 20 years. Imagine your neighborhood in 20 years: how important is the following for the future of South Lynnwood?

	Not Important At All	Slightly Important	Moderately Important	Very Important	Extremely Important	Not Sure
A. Residents, businesses, service organizations, and the City will work together.						
B. Businesses will be successful and thriving.						
C. South Lynnwood will be an affordable place to live and do business.						
D. South Lynnwood will celebrate its vibrant and diverse community.						
F. There will be more access to jobs in South Lynnwood.						

### Housing in South Lynnwood

G. Please rate the importance of the following in South Lynnwood:

	Not Important At All	Slightly Important	Moderately Important	Very Important	Extremely Important	Not Sure
Preserve or increase the amount of housing that is affordable.						
Increase safety and livability for renters.						
More housing options like duplexes, townhomes, and accessory dwelling units.						
Increased opportunities for home ownership.						

### Jobs in South Lynnwood

H. How much do you agree or disagree with the following statement: "I would like to see programs that connect residents with jobs in South Lynnwood."

☐ Strongly Disagree ☐ Disagree ☐ Neither Agree nor Disagree ☐ Agree ☐ Strongly Agree ☐ Not Sure



South Lynnwood Neighborhood Plan - English

188 views • May 17, 2021

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City of Lynnwood, Washington  
335 subscribers

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Online & Paper Survey

Videos






# Public Engagement – Tools

## INFORMACIÓN ACERCA DEL PLAN VECINAL DE SOUTH LYNNWOOD (SOUTH LYNNWOOD NEIGHBORHOOD PLAN)

**Información preliminar**

South Lynnwood es una vecindad residencial, comercial e industrial con mucha diversidad. La vecindad se muestra en verde en el mapa. South Lynnwood está a una corta distancia caminando, del futuro tren ligero Lynnwood Link (apertura en 2024), y es el hogar del corredor de Scriber Creek, el parque South Lynnwood Park, áreas naturales, así como residencias y negocios.



**Plan Vecinal de South Lynnwood** (South Lynnwood Neighborhood Plan)

El plan vecinal involucrará a las comunidades de South Lynnwood para constituir una visión comunitaria en la vecindad; identificar las necesidades de infraestructura y proyectos así como políticas para estabilizar los precios y existencia de vivienda para todas las familias; preservar y mejorar parques y espacios al aire libre; proporcionar oportunidades para diversos usos de los terrenos; crear oportunidades para que las empresas prosperen; y mejorar el acceso al transporte público.

**Cuál futuro queremos para South Lynnwood**

- Los residentes, las empresas y los socios comunitarios trabajan juntos para crear una comunidad vibrante que celebre la diversidad.
- Los hogares, las familias, los socios comunitarios y las empresas se resguardan y se mantienen estables.
- Una vecindad saludable es el hogar de redes seguras de senderos y caminos, parques, espacios al aire libre, y lugares de reunión.
- El desarrollo económico progresa a través de oportunidades de empleo y acceso a los servicios sociales.

**Su opinión es importante! Queremos saber acerca de usted y sus vecinos para entender sus metas y esperanzas para el futuro del sector.**

**Para participar, visite la página web [www.LynnwoodWA.gov/SouthLynnwood](http://www.LynnwoodWA.gov/SouthLynnwood).**

## LYNNWOOD WASHINGTON



### South Lynnwood Neighborhood Plan

WE WANT TO HEAR FROM YOU!	¡QUEREMOS ESCUCHAR DE USTED!
Changes are happening in and around South Lynnwood. Help us understand your priorities for the future of the neighborhood.	Se están produciendo cambios en la vecindad de South Lynnwood así como en sus alrededores. Ayúdanos a comprender sus prioridades para el futuro del sector.

**Take our survey by JUNE 14 to help the City develop a plan**

**Por favor, responda nuestra encuesta antes del 14 de junio para ayudar a**

 **City of Lynnwood, WA - Government**  
May 18 · 🌐

South Lynnwood Neighborhood Plan - Online Open House - Take our survey by June 14 to help the City develop a plan!

We want to hear from you!

Changes are happening in and around South Lynnwood. Help us understand your priorities for the future of the neighborhood.... See More



👍 2

👍 Like    💬 Comment    ➦ Share

Fliers

Emails

Social Media



# Public Engagement Outreach Results

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- **Project Summary Video**
  - English (187 views)
  - Spanish (30 views)
- **Surveys:** 210 responses
  - English (200 responses)
  - Spanish (10 responses)
- **Business Outreach Memo**
- **Public Engagement Memo**



# Who responded?

RACE/ETHNICITY	2021 Survey	2019 Existing Conditions Survey	2019 ACS (Tract 514)
American Indian or Alaska Native	2.3%	0.0%	0.3%
Asian (Aggregate)	16.3%	7.5%	15.5%
Asian - Chinese	4.1%	-	0.8%
Asian - Korean	3.5%	-	2.2%
Asian - Indian	1.7%	-	1.4%
Asian - Other	7.0%	-	11.1%
Black or African American	3.5%	7.5%	8.3%
African	1.7%	-	-
Hispanic	16.9%	37.5%	27.5%
Native Hawaiian or Pacific Islander	1.2%	2.5%	0.3%
White	74.4%	27.5%	51.8%
AGE			
18 to 24 Years	0.6%	7.5%	10.7%
25 to 34 Years	17.8%	27.5%	20.7%
35 to 44 Years	23.6%	30.0%	21.3%
45 to 54 Years	19.5%	15.0%	19.0%
55 to 64 Years	19.5%	11.2%	13.1%
65 Years and Over	19.0%	8.8%	15.1%
Average Age	49.5	34.1	37.2



# Who responded?

Time lived, worked, or involved in South Lynnwood	2021 Survey	2019 Existing Conditions Survey
Less than 1 year	3.7%	8.8%
1 to 4 years	12.7%	20.9%
5 to 10 years	21.6%	13.2%
11 to 15 years	11.2%	11.0%
15+ years	53.0%	29.7%
Relationship to South Lynnwood		
Homeowner	62.4%	45.8%
Renter	9.9%	47.0%
Business owner	11.4%	-
Landlord	6.4%	-
Service provider	3.6%	-
Elected official	1.4%	-
I shop or do business here	69.5%	-
I use the parks or trails here	66.7%	-
I attend school here	12.8%	-
My place of worship is here	9.2%	-
I use the social services here	7.8%	-



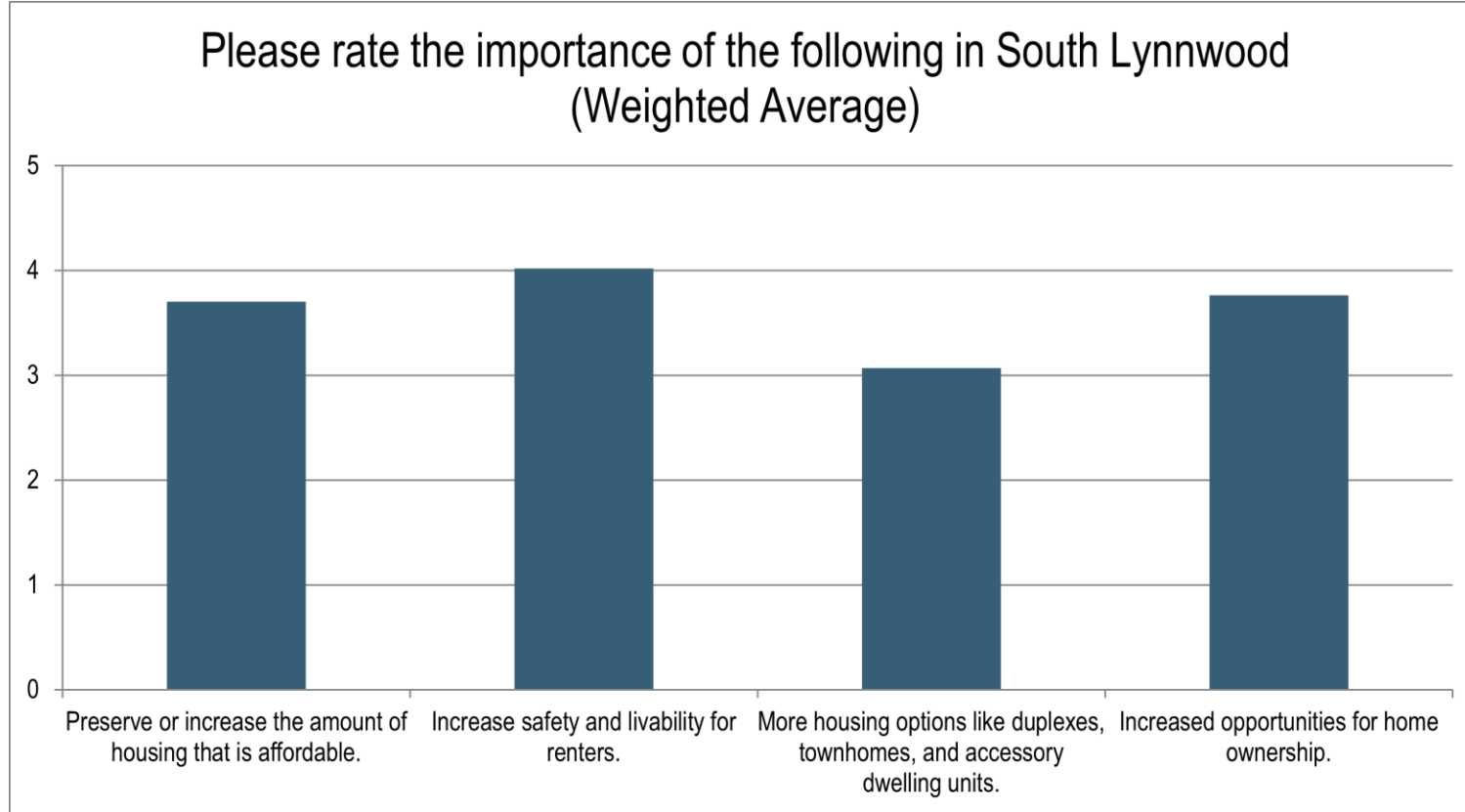


# What did we learn?

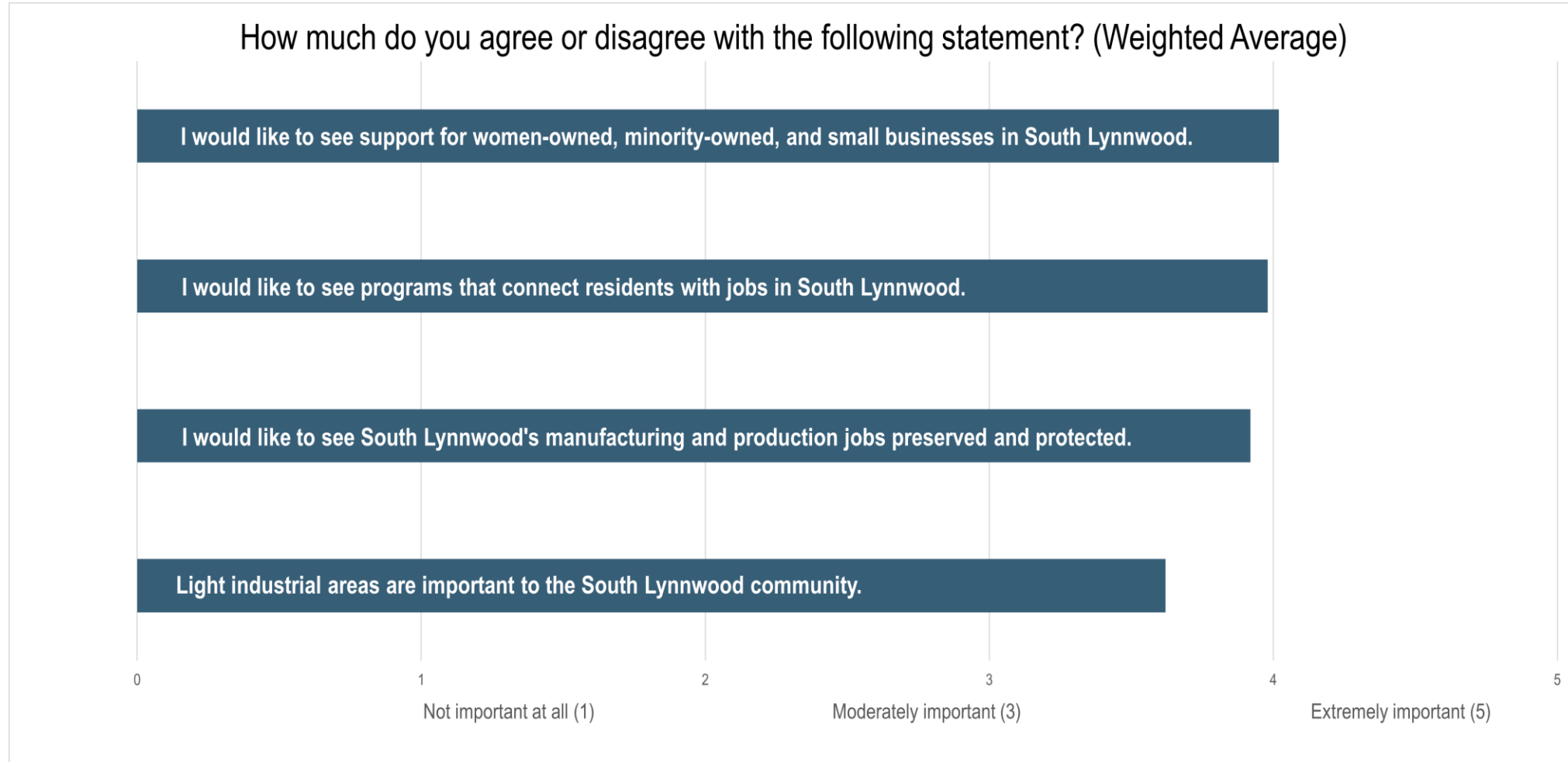
How important is the following for the future for South Lynnwood? (Weighted Average)



# What did we learn?

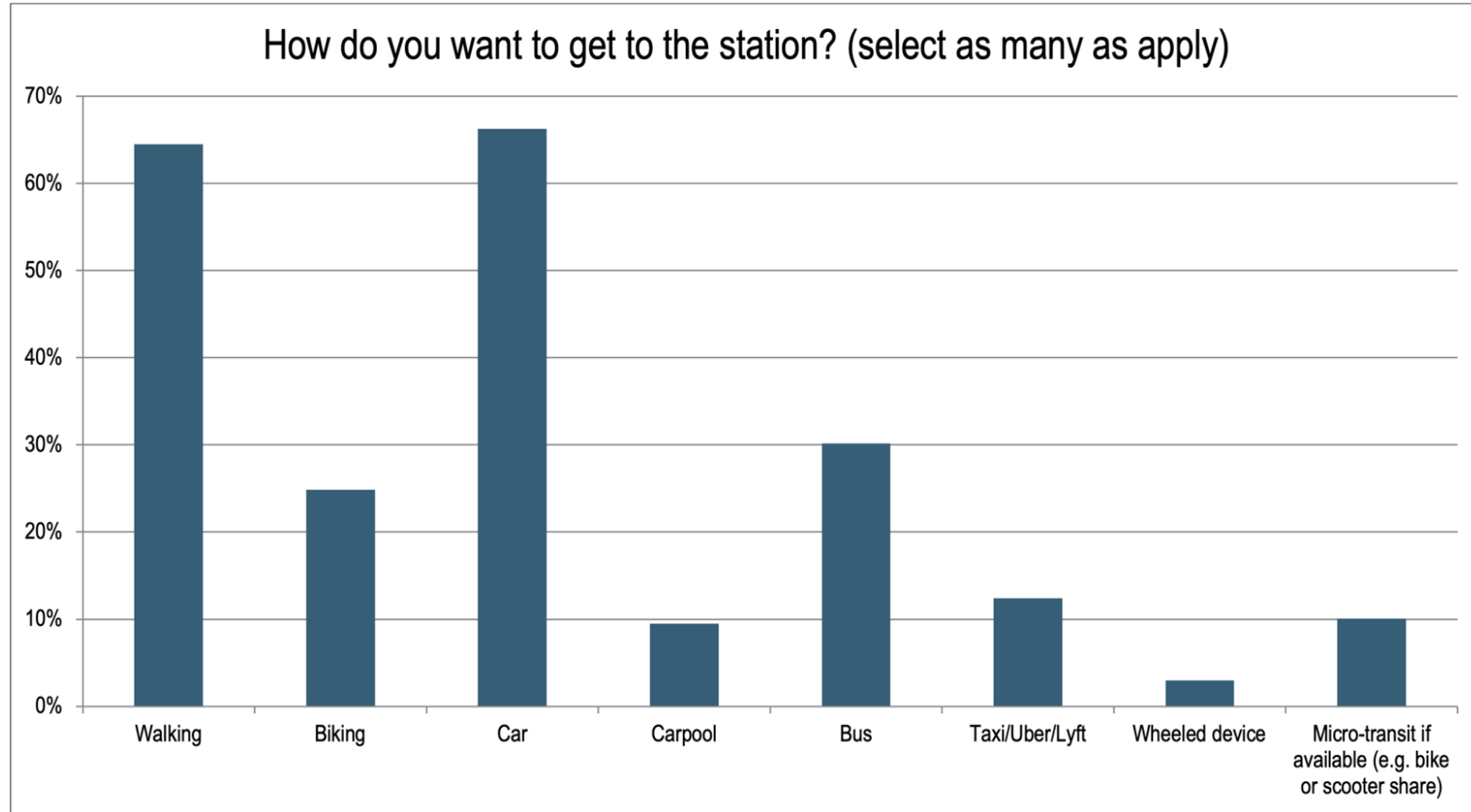


# What did we learn?





# What did we learn?



# Business Outreach Findings

- Approximately **50 businesses** in neighborhood
- **Top Business Activity:** Manufacturing, Office, Trades
- Some of **highest paying industries** in South Lynnwood
- Why locate in South Lynnwood?
  - Third generation business / property owners
  - Easy access to region
  - Low-cost land and warehouse space
  - Lynnwood is business friendly





# Business Outreach Findings

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- **Themes from Interviews**
  - Challenges and issues to business operations
  - Concerns / opportunities of zoning changes
  - Changes to Density
- **Hiring needs**
  - Word of mouth hires
  - Hard time finding skilled, reliable workers who meet hiring needs





# Future Condition Statements

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Residents, businesses, and community partners **work together** to create a vibrant community which **celebrates diversity**.



Households, families, community partners, and businesses are **thriving**.



A healthy neighborhood which is home to **safe walking networks, parks, open spaces, and gathering places**.

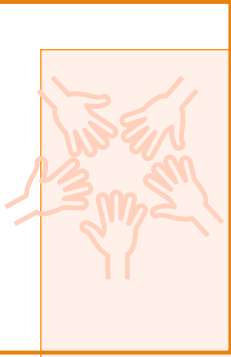


Economic development progresses through **employment opportunities** and **access to social services**.



# Recommended Project Goals

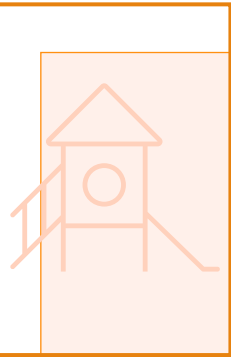
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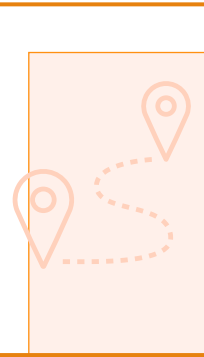
**Goal 1.** The South Lynnwood neighborhood succeeds because it has a collaborative relationship with the City.



**Goal 2.** South Lynnwood feels like a small village with an easily recognizable identity.



**Goal 3.** Residents of all ages have safe places to play and learn.



**Goal 4.** There are many ways to get around the neighborhood, and walkways feel safe to use.

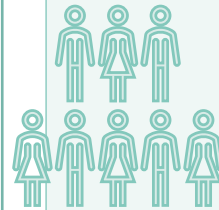


# Recommended Project Goals

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**Goal 5.** Preserve existing housing that is affordable and safe so that people can stay in South Lynnwood.



**Goal 6.** Residents are protected from displacement.



**Goal 7.** Housing is connected to transportation and businesses.



# Recommended Project Goals

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**Goal 8.** Community members can access affordable space for small business creation.



**Goal 9.** The community and businesses have a strong working relationship.



**Goal 10.** South Lynnwood's economy is responsive to community needs and industry trends.





# What's next?

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- **Plan Published:** October
  - Spreading the word and collecting comments
  - Reviewing comments to determine if changes are needed
- **Environmental (SEPA) Review**
- **Adoption Process**

