



LYNNWOOD
WASHINGTON

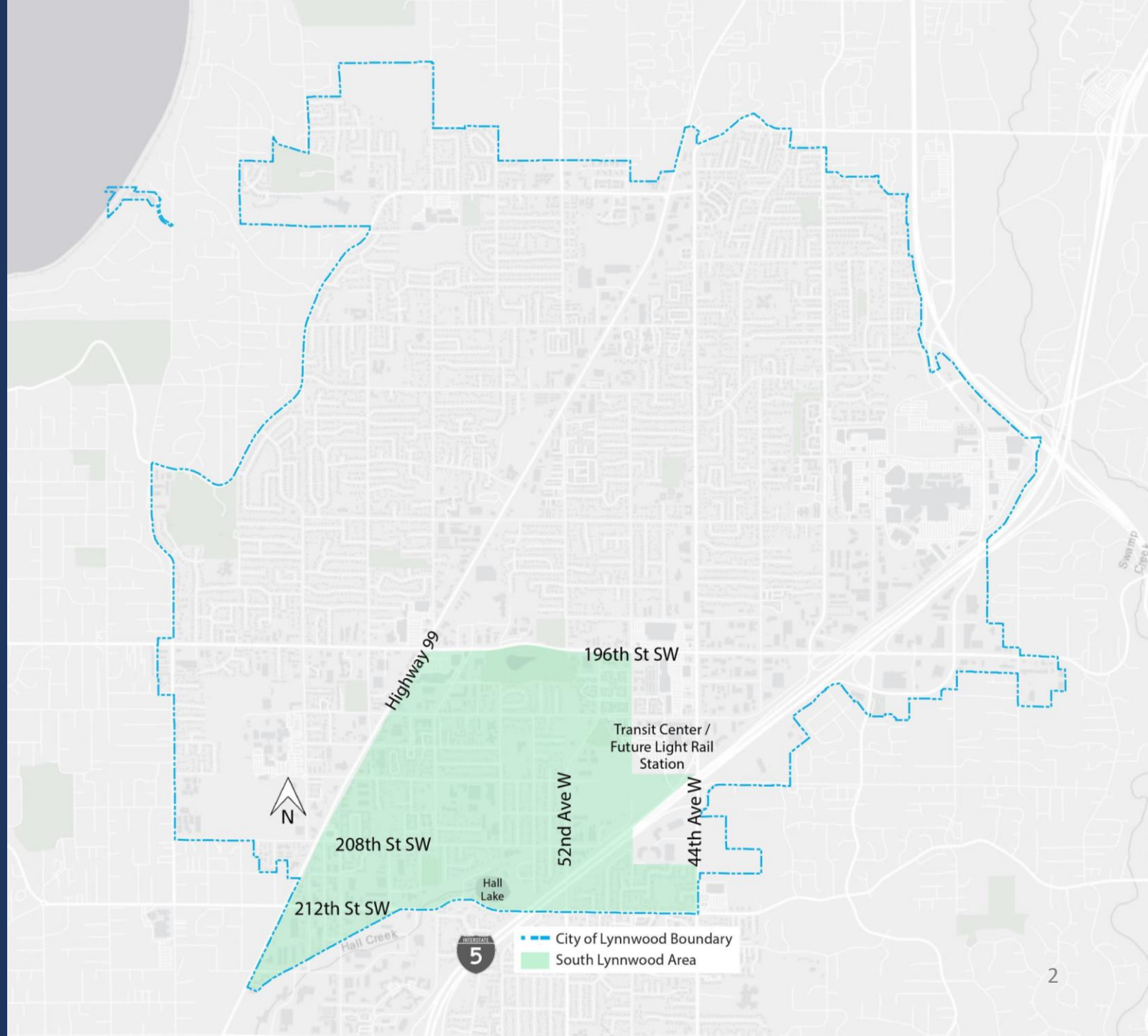
A great deal more

SOUTH LYNNWOOD NEIGHBORHOOD PLAN

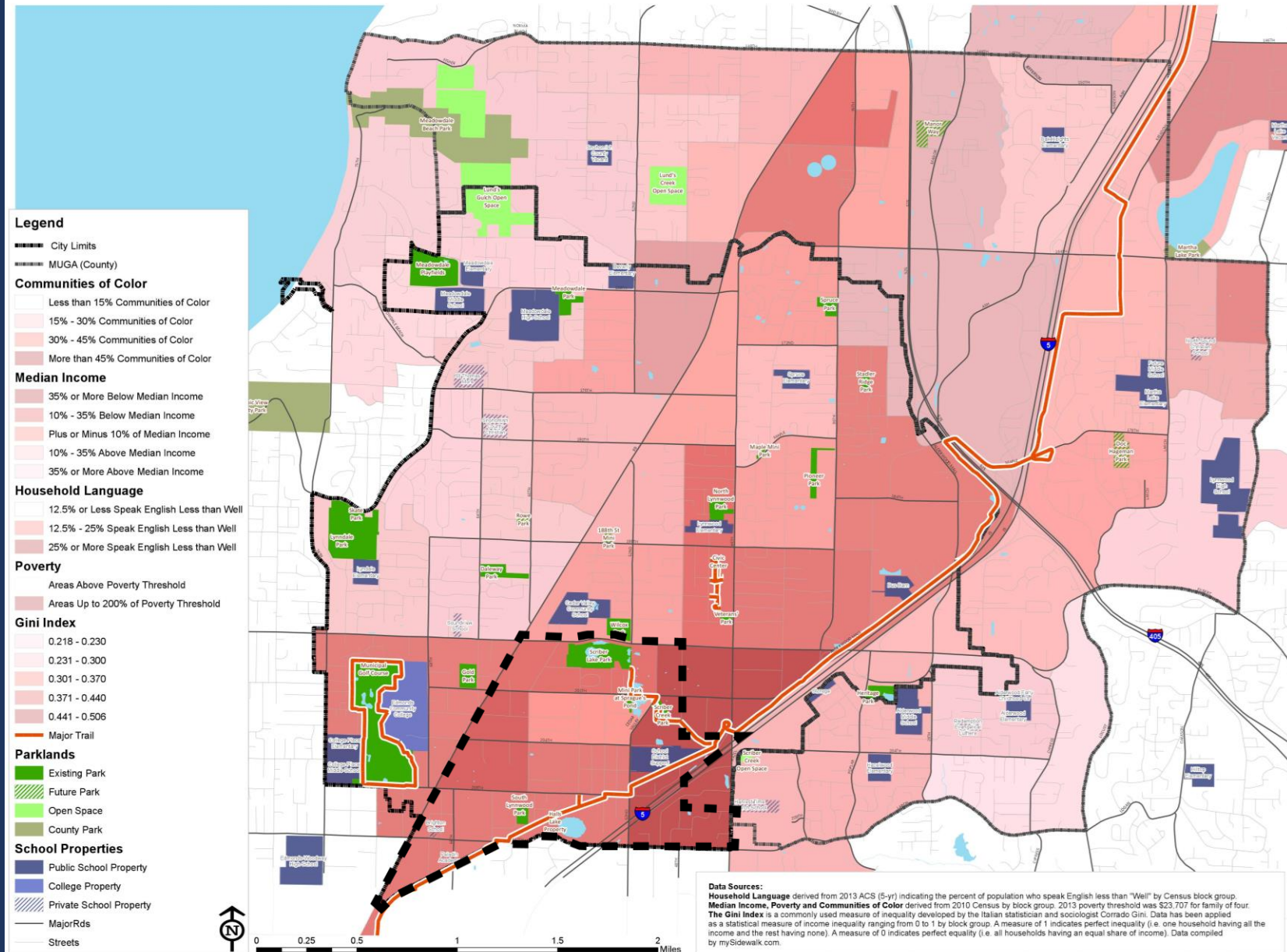
Lynnwood Planning Commission

October 24, 2019

WHERE IS SOUTH LYNNWOOD?



WHY SOUTH LYNNWOOD?



Equity Map – Composite Heat Map

WHAT IS RACIAL EQUITY?

*Race can no longer be used to predict life outcomes
and outcomes for all groups are improved.*

RACE

COMMUNITY PROFILE

South Lynnwood has about **twice** the percentage of **Hispanic** populations compared to the City.

Race	South Lynnwood	Lynnwood
White	51%	55%
Black	7%	7%
Native American	1%	0%
Asian	11%	17%
Pacific Islander	0%	1%
Other	0%	0%
Multi-Racial	4%	7%
Hispanic	25%	13%

American Community Survey 2017

LANGUAGE COMMUNITY PROFILE

South Lynnwood has **twice** the percentage of adults and three times the percentage of **children primarily speaking Spanish at home**, compared to the City.

Language	South Lynnwood	Lynnwood
Language at home, children 5-17		
English only	42%	63%
Spanish	42%	13%
Indo-European	4%	4%
Asian/Islander	2%	11%
Other	11%	8%
Language at home, adults 18+		
English only	59%	65%
Spanish	16%	8%
Indo-European	8%	7%
Asian/Islander	10%	14%
Other	7%	5%

American Community Survey 2017

INCOME

COMMUNITY PROFILE

South Lynnwood residents have **lower incomes** and a higher percentage of people below the poverty line compared to the City.

Income	South Lynnwood	Lynnwood
Per Capita Income	\$24,321	\$28,874
Median Household Income	\$48,500	\$58,852
Percent (%) Below Poverty Line	18%	14%

American Community Survey 2017



LYNNWOOD
WASHINGTON

A great deal more

SOUTH LYNNWOOD PROJECT

Progress to Date

OVERVIEW

SOUTH LYNNWOOD PROJECT

2017 Mar.

2018 Sept.

2019 Jun.

2020 Dec.

Phase 1

- Build trust with community
- Identify community leaders
- Strengthen social connections
- Understand needs
- South Lynnwood Park
Placemaking

Phase 2

- Establish a vision
- Identify projects and policies to stabilize housing
- Provide opportunities for various land uses
- Improve access to transit and non-motorized transportation
- Serve as a model for other improvements throughout the City of Lynnwood

PHASE I

PROJECT SCOPE



Participation at local neighborhood events



City-led programming



Placemaking projects



Open house & design charrette with youth



Summer Internships

PHASE I

LOCAL NEIGHBORHOOD EVENTS



National Night Out



Afro-Latino Festival

PHASE I

CITY-LED PROGRAMS



Movie in the Park



Summer Meals Partnership



Meet Me at the Park

PHASE I

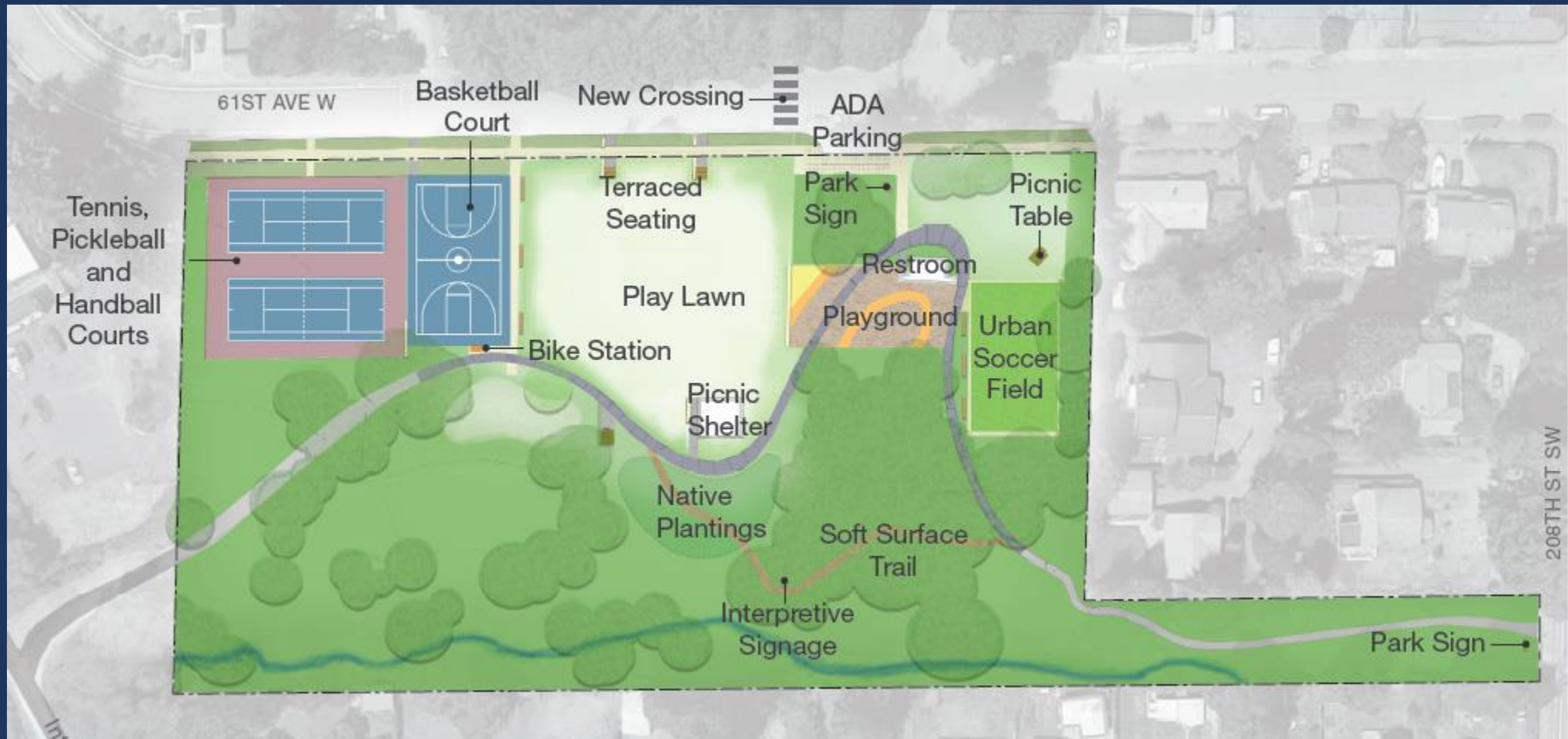
PLACEMAKING PROJECTS



South Lynnwood Park Revitalization

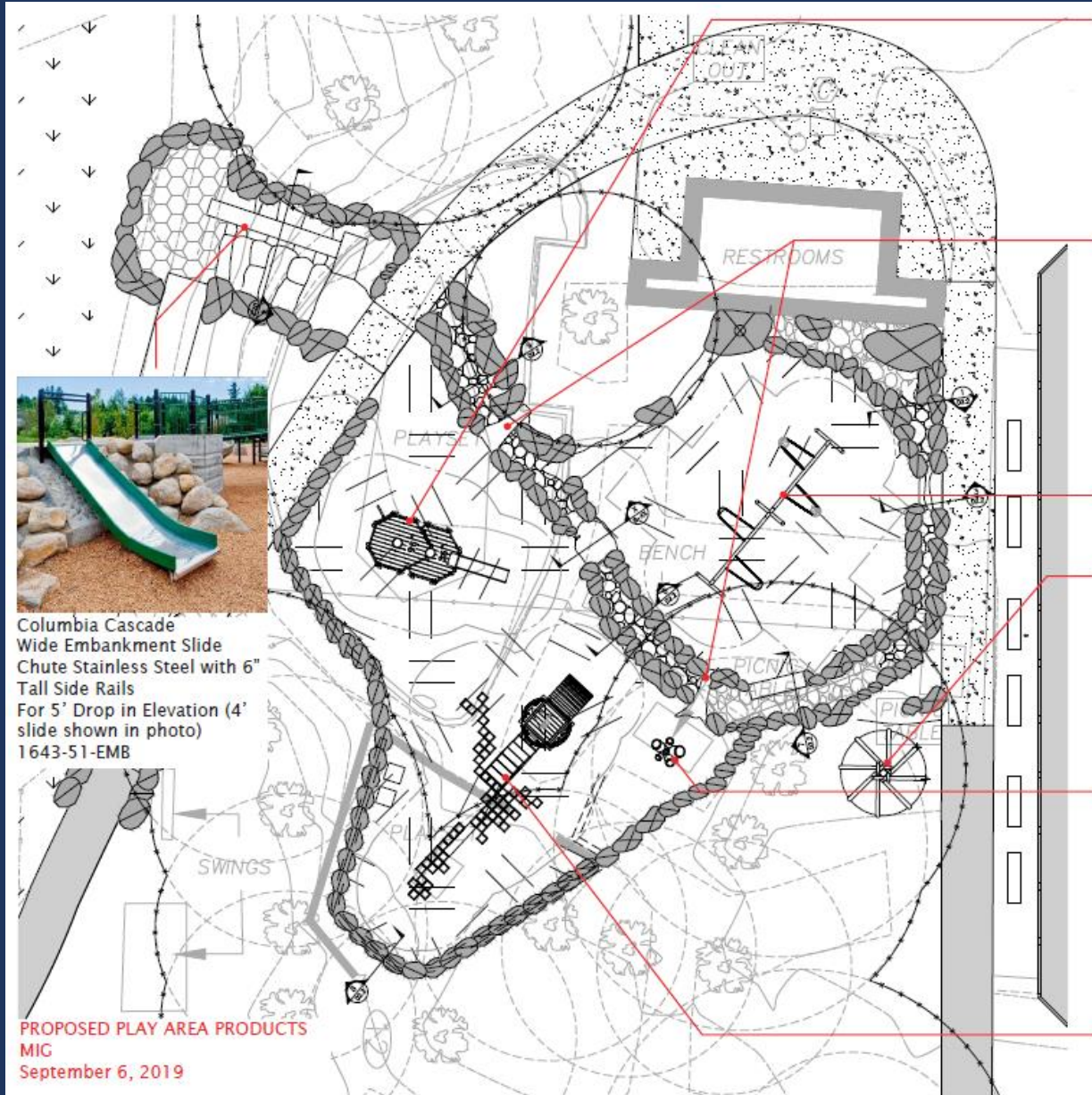
PHASE I

PLACEMAKING PROJECTS



South Lynnwood Park Revitalization

PHASE I PLACEMAKING PROJECTS



Columbia Cascade
Wide Embankment Slide
Chute Stainless Steel with 6"
Tall Side Rails
For 5' Drop in Elevation (4'
slide shown in photo)
1643-51-EMB



Columbia Cascade
TimberForm Central Park Tree House
1573-4



Custom Talk Tube from Salvaged
trunks placed over the "stream" like
root wads.



Columbia Cascade
Double Belt/Double Tot Swing
1573-4



Columbia Cascade
TimberCraft Play Frame
4500-101



Columbia Cascade
Drum Tree
3841-02



Columbia Cascade
Classic TimberForm Play Area
(without the play log scramble)
4503

PHASE I

PLACEMAKING PROJECTS



**FREE Curb-Side Pickup
For South Lynnwood
Residents**

September 29, 2018

YOU MUST REGISTER to have
items picked up:



**Gratis Recolección de Cuneta
Para Residentes de South
Lynnwood**

Septiembre 29, 2018

USTED DEBERÁ INSCRIBIRSE para que
recojan los artículos:



For the Love of South Lynnwood – Fall Clean & Green Event

Spring Clean & Green Event

PHASE I

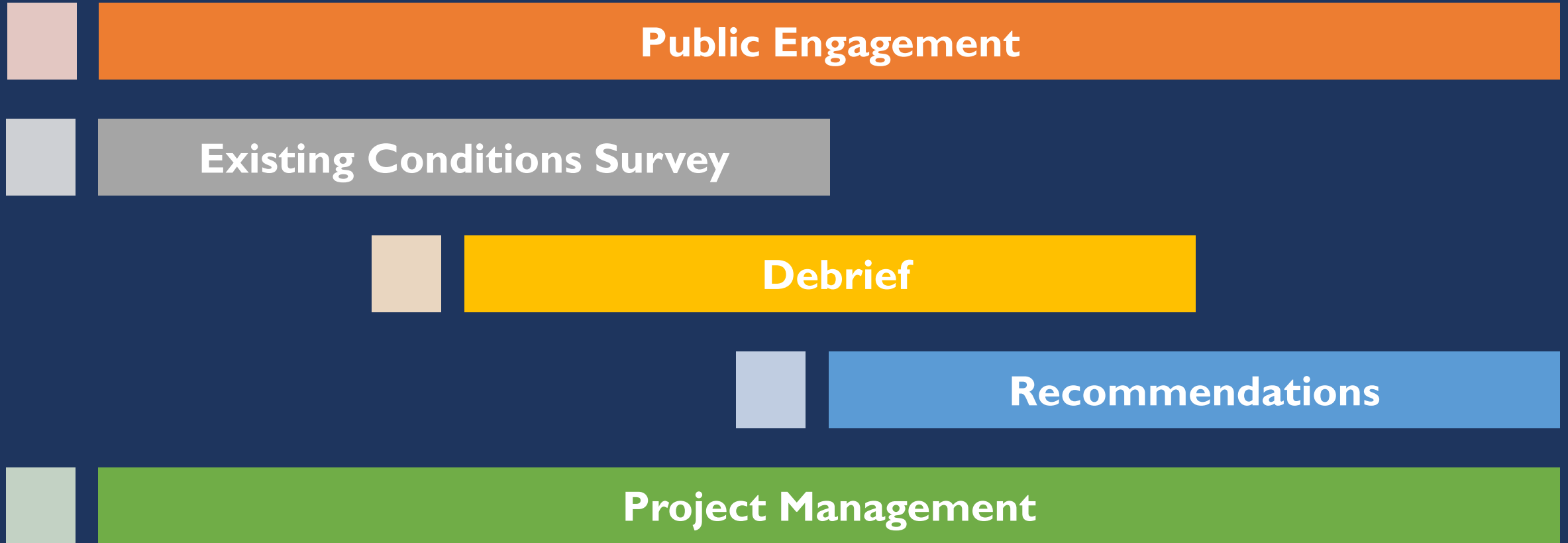
SUMMER INTERNSHIPS



Summer Event Outreach Internship

PHASE 2

PROJECT SCOPE



PHASE 2

PRE-ENGAGEMENT

SOUTH LYNNWOOD KICK-OFF MEETING - 6/14/19

GOALS

- ENGAGE TRADITIONALLY UNREPRESENTED GROUPS
- BUSINESSES (ALL)
 - ↳ MULTIFAMILY HOUSING
 - ↳ EDUCATE CITY COUNCIL
- OWNERSHIP/PEIDE
 - ↳ INCREASE CIVIC KNOWLEDGE & TRUST
- STRENGTHEN PARTNERSHIPS
- ID NEIGHBORHOOD LEADERS
- BE A MODEL FOR THE CITY IN SETTING BEST PRACTICES ✓

WHO HAVE YOU ENGAGED IN THE PAST?

- "OUTREACH & ENGAGEMENT CONTACTS" SPREADSHEET IN PROJECT ONEDRIVE
- NON-PROFIT ORGS.
- NEIGHBORS NEAR SLYNNWOOD PARK - CEDAR VALLEY
- MULTIFAMILY DEV.
 - WHISPERING PINE
 - FAITH-BASED ORGS
- LETI (ROBIN)
- NW CHURCH (NATIONAL NIGHT OUT PARTNER)
- VERDANT (SANDRA)
- PATHWAYS FOR WOMEN (YWCA)

WHAT WORKED?

- PLANNING AHEAD FOR INTERPRETERS
- TRANSLATION
- HIRING LOCAL YOUTH (LETI)
- PARK EVENTS EFFECTIVE IN ENGAGING FAMILIES
- COORDINATE W/ EXISTING EVENTS
- FOOD + SNACKS (FINGER FOOD) - CULTURALLY APPROPRIATE
- PRIZES + GIVEAWAYS = EFFECTIVE
- YARD SIGNS @ PARKS (1-WEEK PRIOR)

(A&A = KEY CONTACT)

LANGUAGES:

- SPANISH ✓
- KOREAN
- VIETNAMESE
- UKRAINIAN

VALUES

- ALLOW FOR ALL VOICES TO BE HEARD & CONSIDERED ✓
 - ↳ ID OTHERS FORM OF COMMUNICATION
- MULTIPLE FORMS OF CONTACT W/ CITY ✓
 - ↳ SUPPORT EACH OTHER
- PROACTIVE VS REACTIVE
- SET REALISTIC INDICATORS
- CONSISTENT APPLICATION OF EFFECTIVE STRATEGIES IN S LYNNWOOD

WHO ELSE DO WE NEED TO ENGAGE?

- COLLEGE PLACE BELEMENTARY SCHOOL
- ACTIVE PARENT GROUPS
- LYNNWOOD CHAMBER OF COMMERCE
- OYE MEDIA (AFRO-LATINO FESTIVAL)
- YOUTH MEDIA
- MEADOW-DALE HIGH SCHOOL
- EDMONDS COMMUNITY COLLEGE (SERVICE LEARNING)
- COPS + CLERGY

ADVICE?

- LEARN HOW THIS COMMUNITY WANTS TO BE ENGAGED
- GET PEOPLE TO COME OUT TO PARK EVENTS ✓✓
- SURVEYS HAD LOW TURNOUT
- MEET ME AT THE PARK & NATIONAL NIGHT OUT
 - ↳ BEST CHANCE TO ENGAGE S LYNNWOOD FOLKS
- PLACE MAKING STRATEGIES
- YOUTH MEDIA
- EXPLORE POTENTIAL DIGITAL/SOCIAL MEDIA TOOLS WHEN LEARNING HOW COMMUNITY WANTS TO BE ENGAGED

FEARS

- REMAINING IN THE STATUS QVO
- NOT ENGAGING UNDER-REPRESENTED GROUPS
 - ↳ FEAR OF MISSING AN OPPORTUNITY
- GETTING DERAILED AT COUNCIL ✓
- NIMBY-ISM ✓✓

Pre-Engagement Kick Off Meeting Wall graphic Notes

PHASE 2

COMMUNITY SURVEY



Surveying at Afro-Latino Festival

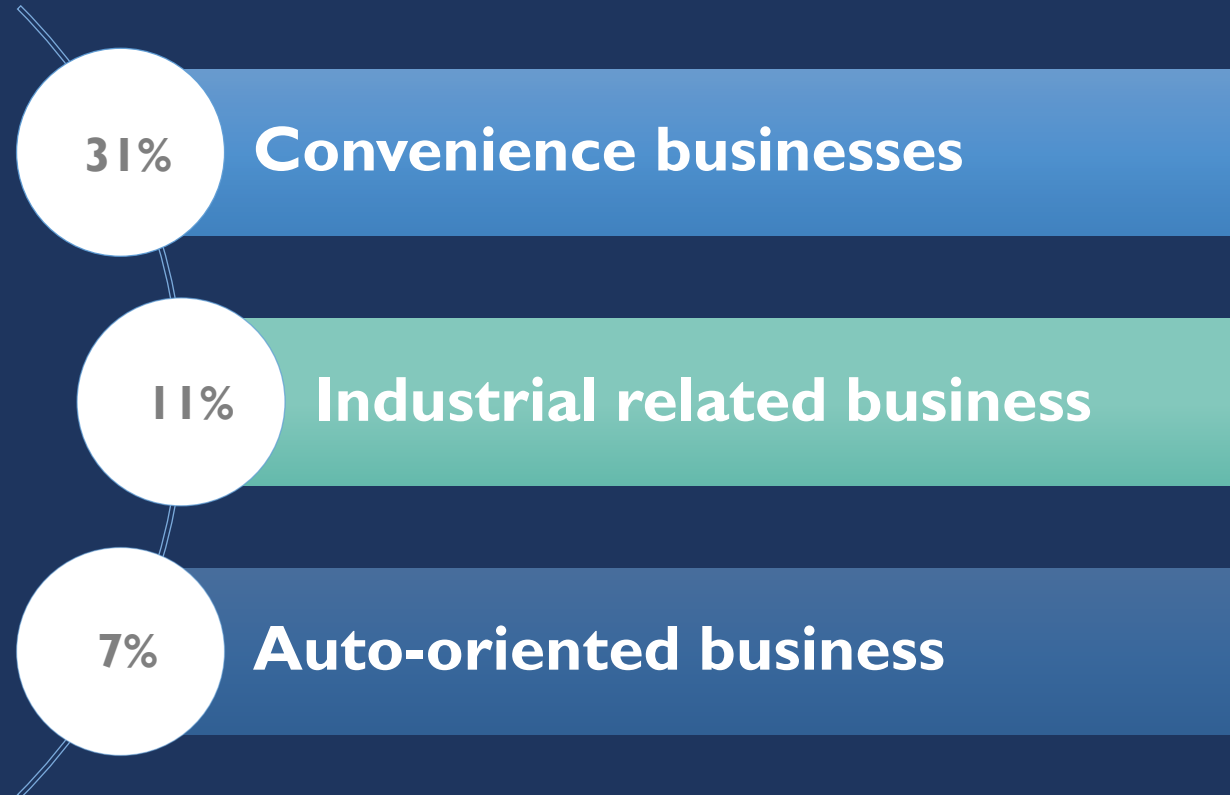


Surveying at Meet Me at the Park

PHASE 2

BUSINESS SURVEY

Major Business Type



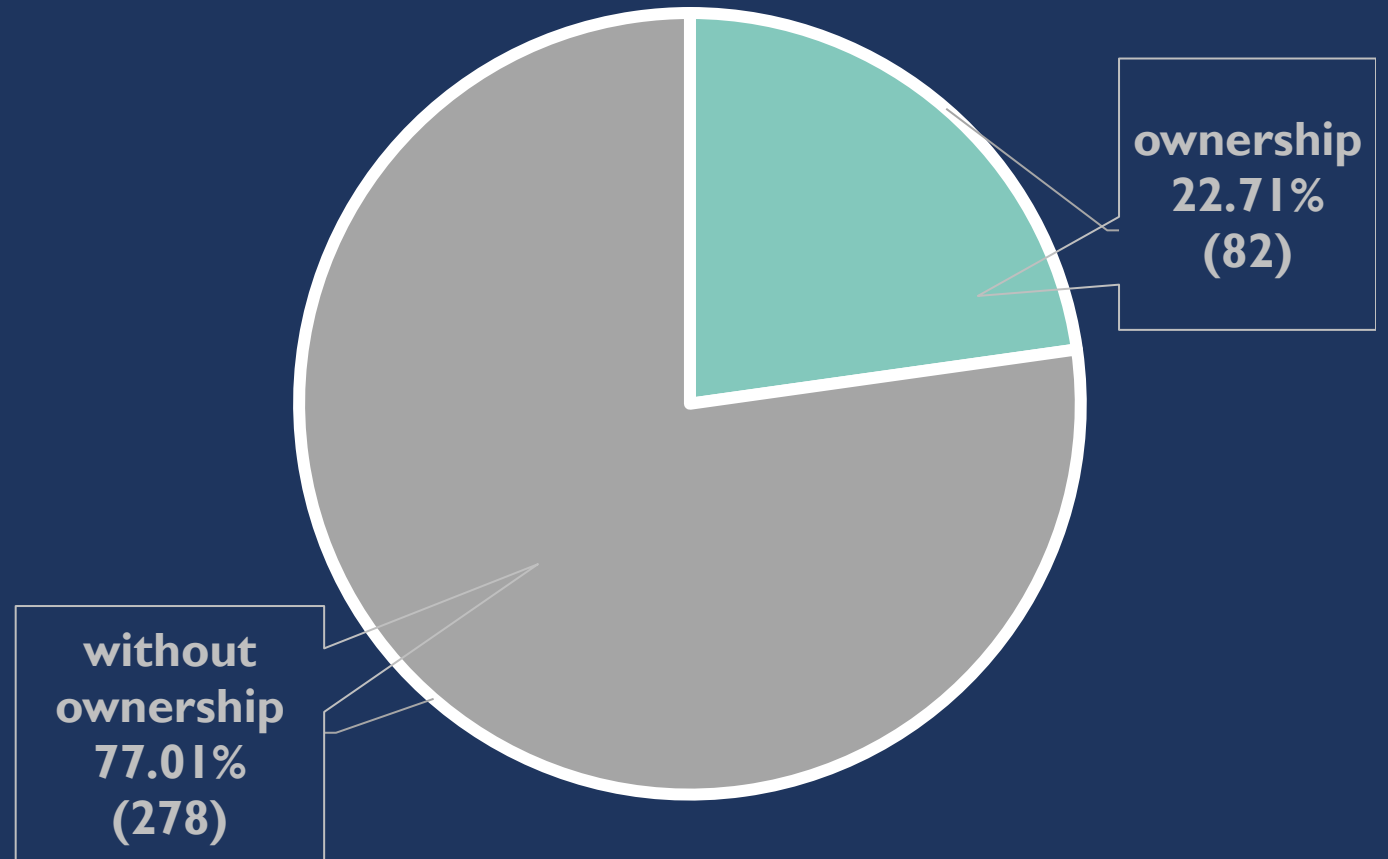
Data source: Snohomish County Assessor

PHASE 2

BUSINESS SURVEY

Owner Occupied%

22.71% (82/360) of the businesses in South Lynnwood Area **own** their properties, while 77.1% of them do not.



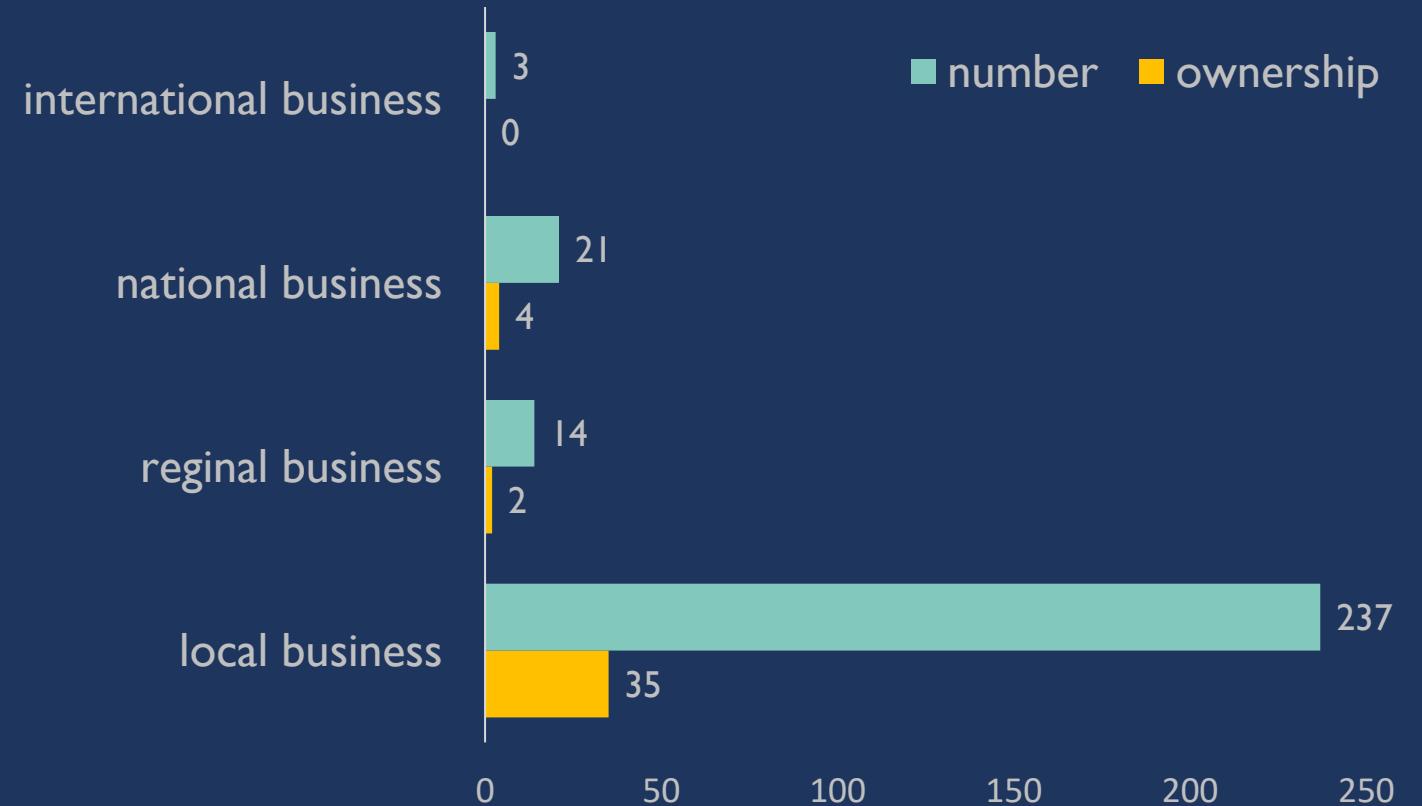
Data source: Snohomish County Assessor

PHASE 2

BUSINESS SURVEY

Local Businesses

86.18% (237/275) of the businesses under non-residential use code are operate at local level.



Data source: Snohomish County Assessor

PHASE 2

EXISTING CONDITION

Introduction

Demographic Analysis and Change

Land Use and Urban Form

Housing Profile

Economic Analysis

Workforce and Jobs

Environmental Survey

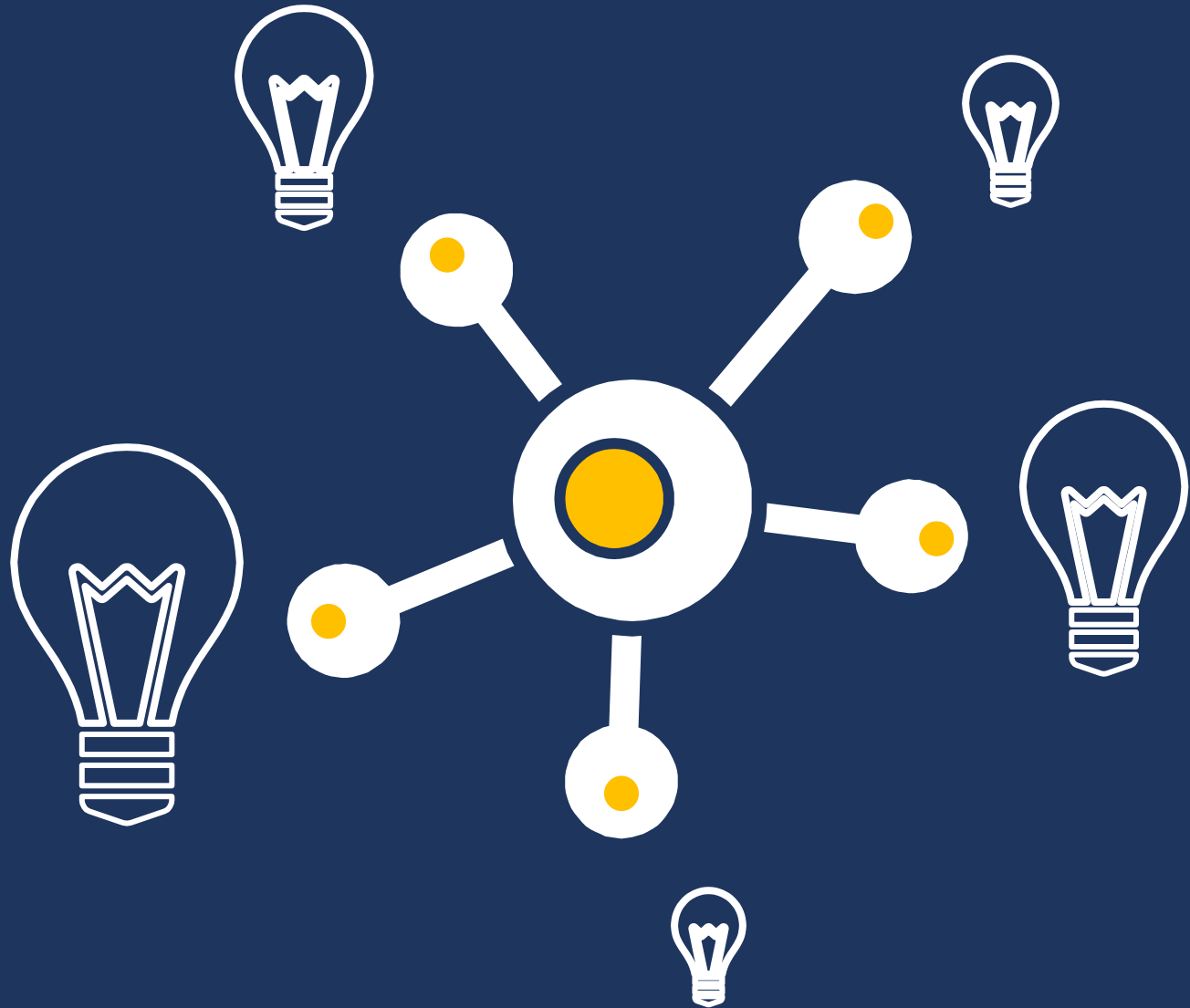
Summary of Pre-Engagement Findings

Conclusion

> Companion Document: Public Engagement Plan

PHASE 2

CO-DESIGN COMMITTEE



NEXT STEPS



**Finalize
existing
condition**

**Begin
co-design
committee**

**Form strategies &
goals to inform final
recommendations**

DISCUSSION