

SPONSORSHIP OPPORTUNITIES



LYNNWOOD
WASHINGTON

The City of Lynnwood understands the importance of community events, festivals, and celebrations in building a sense of community. We offer a variety of sponsorship opportunities to support community events in Lynnwood.

2024 Lynnwood Events



Paws in the Park
Saturday, April 20, 2024
Attendance: 100



Memorial Day Ceremony
Monday, May 27, 2024
Attendance: 150



Celebrate! Music & Food Event
Friday, June 28, 2024
Attendance: 2,500



Meet Me At The Park Series
Tuesdays, July
Attendance: 100



History and Heritage Day
Saturday, July 13
Attendance: 100



Shakespeare in the Park Series
Thursday, July - August
Attendance: 1,000 throughout series



Sandlot Cinemas
Thursday, August 15 & 22, 2024
Attendance: 600



Fair on 44th
Saturday, September 7, 2024
Attendance: 4,000-5,000



PAWS IN THE PARK

SPONSORSHIP

Join us for a tail-wagging extravaganza designed to delight both dogs and their humans! Paws in the Park is a community-centric event celebrating our furry friends and the bond we share with them. Whether you're a seasoned pet owner or just looking to spend a fun-filled day with furry companions, there's something for everyone at this event.

Anticipated Attendance: 100
Date & Time: Saturday, April 20th, 10:00am-12:00pm
Location: Lynndale Dog Park
Transportation: Free parking
Target Audience: Pet Owners and Families

FEATURES	PLATINUM SPONSOR \$800	GOLD SPONSOR \$600	SILVER SPONSOR \$400	BRONZE SPONSOR \$200	SIGN SPONSOR \$200
Promotional event booth space (10x10 booth)	✓	✓	✓	✓	✓
Logo on event calendar	✓	✓	✓		
Social media recognition	✓				
Emcee shout out during event	✓	✓	✓	✓	
Sponsor Yard Sign Placed at Event (Provided by COL)	✓	✓			✓

With a commitment by March 15, the above packages are guaranteed. Customized sponsorship packages can be created to meet your needs, budget, and goals

CELEBRATE! SPONSORSHIP

Celebrate! will be a lively evening of outdoor music entertainment at the Terraces at Alderwood. Music will be adult focused with local musicians and a beer and wine garden. And of course...there will be food!

Anticipated Attendance: 2,500

Date & Time: Friday, June 28th 6:30pm-9:30pm

Location: Alderwood Mall Terraces

Transportation: Free parking, served by bus routes

Target Audience: Adults & Families

FEATURES	PRESENTING SPONSOR \$5,000	STAGE SPONSOR \$3,000	ENTERTAINMENT SPONSOR \$2,000	BRONZE SPONSOR \$1,000
Company name included in event title (Presented by...)	✓			
Time on stage to promote your company	✓	✓	✓	
Creative collaboration with organizers for event activation	✓			
Promotional event booth space (10x10 booth) *limited availability*	✓	✓	✓	✓
Individualized social media promotion	✓			
Banner on Stage		✓		
Company name included in media materials (sponsored by..)	✓			
Logo on poster	✓	✓	✓	✓
Emcee shout out prior to performance			✓	
Emcee shout out during sponsorship section	✓	✓	✓	
Social media recognition	✓	✓	✓	
Logo w/link on event calendar	✓			
Grouped social media recognition	✓	✓	✓	✓

With a commitment by March 15, the above packages are guaranteed. Customized sponsorship packages can be created to meet your needs, budget, and goals

FAIR ON 44TH

SPONSORSHIP

Lynnwood's Health & Safety Community Block Party where we fill the street with City Departments & our community partners. Each year city staff, community health partners & local businesses showcase fun & interactive games and activities.

Anticipated Attendance: 4,000-5,000

Date & Time: Saturday, September 7th, 10am-2pm

Location: Lynnwood Civic Campus & along the street on 44th Ave W

Transportation: Free parking, served by bus routes

Target Audience: Families and community members of all ages

FEATURES	PLATINUM SPONSOR \$7,500	GOLD SPONSOR \$5,000	SILVER SPONSOR \$3,000	BRONZE SPONSOR \$1,000
Company name included in event title (Presented by..)	✓			
Promotional event booth space (10x10 booth)	✓	✓	✓	✓
Grouped social media recognition	✓	✓	✓	✓
Promotional Vehicle Presence Onsite (Dimensions to be given to COL)	✓	✓	✓	✓
Individualized social media promotion	✓			
E-News Recognition (7,500+ subscribers)	✓	✓	✓	
Company name included in media materials (sponsored by..)	✓			
Logo on poster (If confirmed by April 1)	✓	✓	✓	✓
Logo within Inside Lynnwood (16,000 direct mail)	✓	✓		
Social media recognition	✓	✓		
Dedicated ad (640x346 ad) on website event page	✓	✓		
Logo on event calendar	✓	✓	✓	✓

With a commitment by April 1, the above packages are guaranteed. Customized sponsorship packages can be created to meet your needs, budget, and goals

PARK PROGRAMMING

SPONSORSHIP

Our Park Programs are FREE, interactive, family-friendly events held in Lynnwood neighborhood parks throughout the summer. Program partners are offered a space to conduct marketing and outreach to our attendees.

Anticipated Attendance: 100 - 500 / event

Date & Time: Varies

Location: Various Lynnwood Parks

Target Audience: Families and community members of all ages

Programs include:

- History & Heritage Day: 1 date July 13
- Shakespeare in the Park: 4 dates (July & August)
- Sandlot Cinemas: 2 dates (August)

FEATURES	PLATINUM SPONSOR \$2,000	GOLD SPONSOR \$1,000	SILVER SPONSOR \$750	BRONZE SPONSOR \$500
Promotional event booth space (10x10 booth)	✓	✓	✓	✓
Logo on event calendar	✓	✓		
Social media recognition	✓			
Emcee shout out during event	✓	✓	✓	
Business logo on screen prior to showing *	✓			



Sandlot Cinema Event

With a commitment by March 15, the above packages are guaranteed. Customized sponsorship packages can be created to meet your needs, budget, and goals