



# **2024 Comprehensive Plan Update**

## **Advisory Group Meeting 1**

**May 11, 2022**

# Agenda

- Introductions – Planning Team/All Members
- Advisory Group Responsibilities/Meeting Agreements
- Review Work Plan, Timeline, Draft Agendas
- Comprehensive Plan: Background and Update Process
- Proposed Elements of the Plan
- Brainstorming Questions
- Big Ideas Month in Process
- Wrap Up: Answer Questions; Discuss Next Steps



# Introductions

# Introductions – Your Planning Team



City of Lynnwood



**David Kleitsch**

Director, Development and  
Business Services



**Ben Wolters**

Economic Development Manager



**Ashley Winchell**

Planning Manager



**Kristen Holdsworth**

Senior Planner



The Otak Team  
with Leland Consulting Group  
and Fehr & Peers



**Mandi Roberts**  
Principal Planner/PM



**Cristina Haworth**  
Senior Planner/Engagement



**David Sacamano**  
Urban Designer/L Arch



**Serah Breakstone**  
Senior Planner/Codes



**Brian Vanneman**  
Market/Economic Devel.



**Sierra Carson**  
Planner

# Introductions – Advisory Group Members

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- **Carol McMahon** – Resident
- **Chiho Ha** – Korean Women's Association
- **Danielle Carnes** – Edmonds College
- **Deborah Kilgore** – Resident/Edmonds School Board
- **Derica Escamilla** – Resident
- **Federick Brooks** – Sound Sports Performance and Training LLC
- **Hector Garfias-Toledo** – Trinity Lutheran Church
- **Joshua Judd-Herzfeldt** – Resident
- **Jutsi Patel** – Mathnaium of Lynnwood
- **Karina Gasperin** – Actitud Latina
- **Kris Hildebrandt** – Resident and Human Services Commissioner
- **Lori Hirsch** – Resident
- **Myra Rintamaki** – Heroes Café
- **Patrick Robinson** – Resident and Planning Commissioner
- **Paul Rosser** – Chick-Fil-A
- **Yun S. Hong** – Best Lynnwood Inn



# Introductions – Advisory Group Members

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**Please tell us a little bit about yourself:**

- Your name and if you are representing and organization-tell us which one

AND...

- In two to three words/short phrase – tell us what you love about Lynnwood



# Responsibilities and Meeting Agreements



# Advisory Group Roles + Responsibilities

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- The Advisory Group will function as a sounding board and **provide guidance and feedback** on existing conditions, aspirations for the future, and impacts of potential policies.
- The members will also **serve as liaisons** to the community and broader community groups they represent.
- The Advisory Group will **champion the plan** as it moves toward adoption and will transition to partners during the implementation phase.





# Advisory Group Meeting Agreements

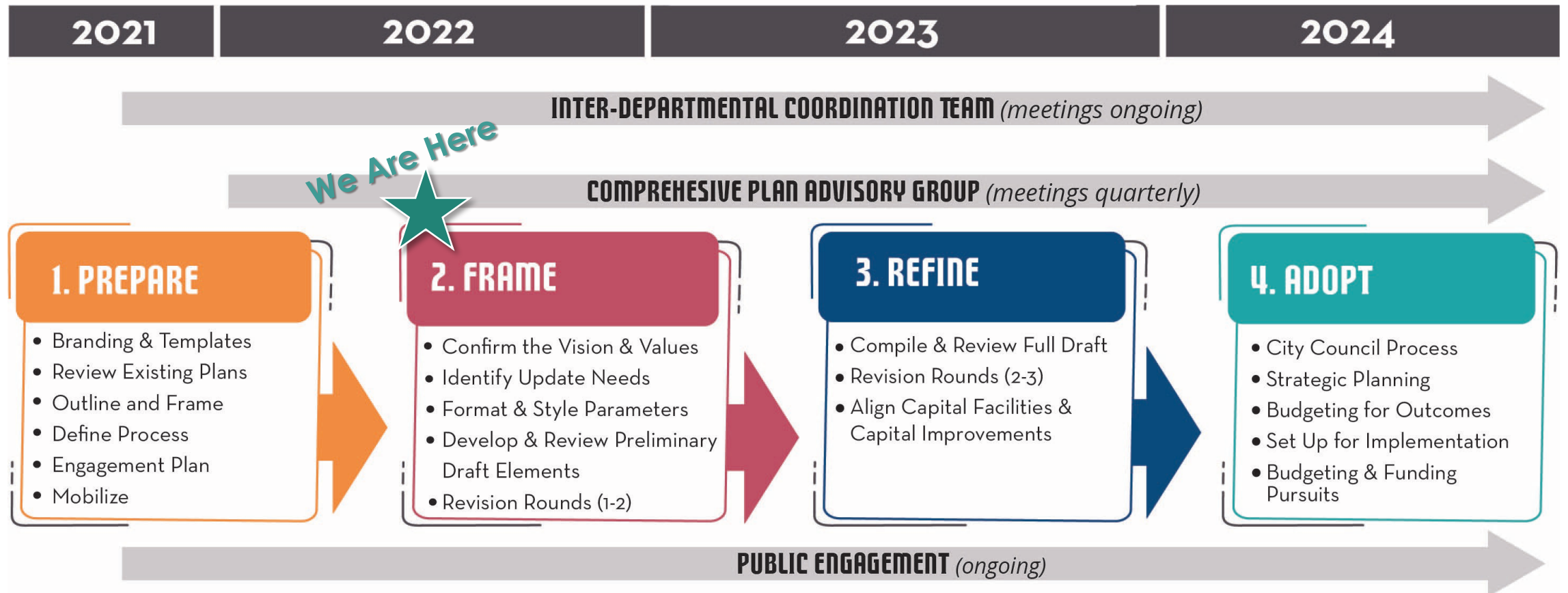
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- Respect others' opinions
- Speak honestly
- Acknowledge interests
- Strive for equitable process
- Amplify the voices of marginalized groups
- Ask questions for clarification
- Focus on forward movement
- Aim for positive recommendations
- Avoid acronyms and jargon
- Track commitments and next steps
- Accept hands-on facilitation



# Work Plan, Timeline, and Draft Agendas

# Update Process & Schedule



*Adoption required by December 2024*



# Advisory Group Meeting Schedule

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- **July 13, 2022:** Preliminary Results of Existing and Forecasted Conditions
- **October 12, 2022:** SEPA Scoping, Plan Outline; Review of Opportunities; CC+A Update
- **January 10, 2023:** Draft Plan Elements: Policy Framework in Development
- **April 12, 2023:** Draft Plan Elements: Policy Framework, Continued; CC + A Update
- **July 12, 2023:** Plan Elements: Policy Framework Refinements, Other Draft Plan Content
- **October 11, 2023:** Full Draft Plan Policy Framework; Introduce Plan Implementation Section(s)
- **January 9, 2024:** Plan Refinements in Process; Implementation Section – Detailed Review
- **April 14, 2024:** Final Plan and Next Steps



# Comprehensive Plan Background and Process

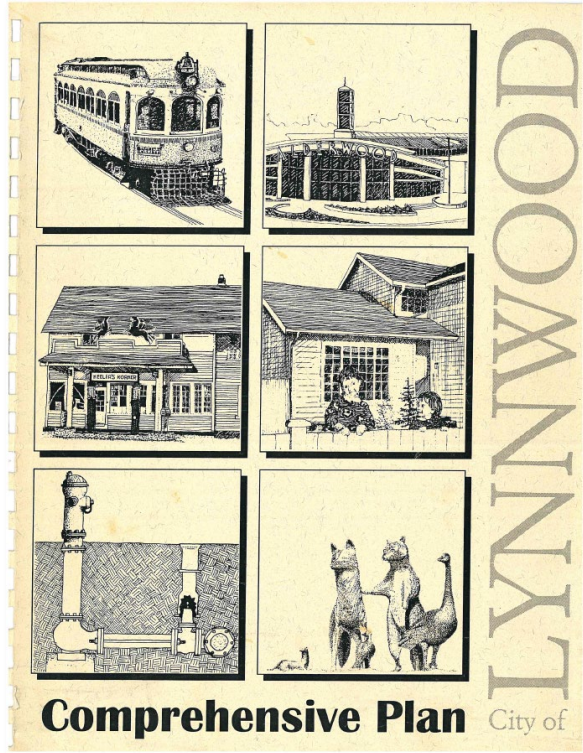
# Why do we plan?

- Communities plan to:
  - Enhance Public Decision-Making
  - Coordinate Community Investments
  - Promote the Public Interest
  - Mitigate Negative Impacts
  - Improve Community Outcomes

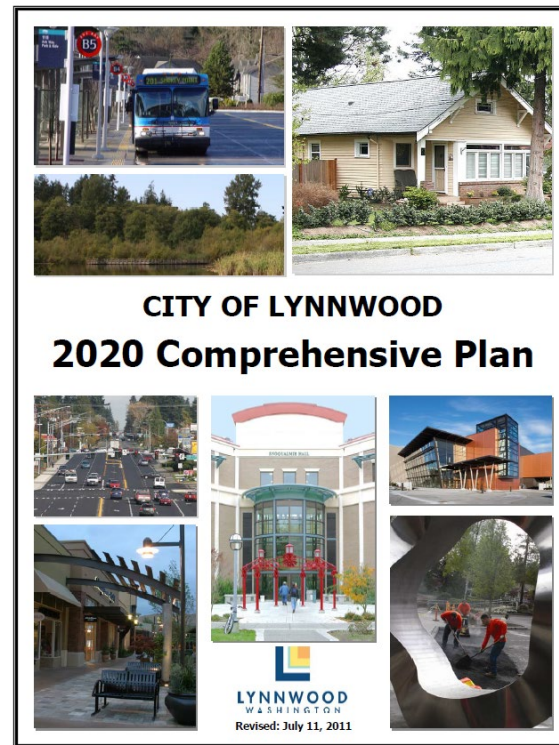




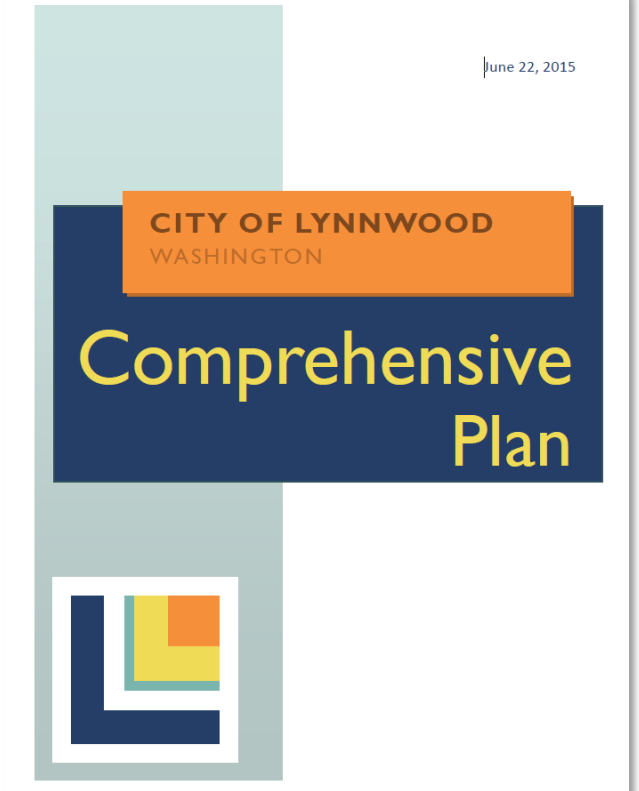
# Comprehensive Plan updates



1996



2001 + 2008



2015





# Planning Framework

**Growth Management Act (GMA)**  
State Legislature

**Multicounty Planning Policies (MPPs)**  
Puget Sound Regional Council

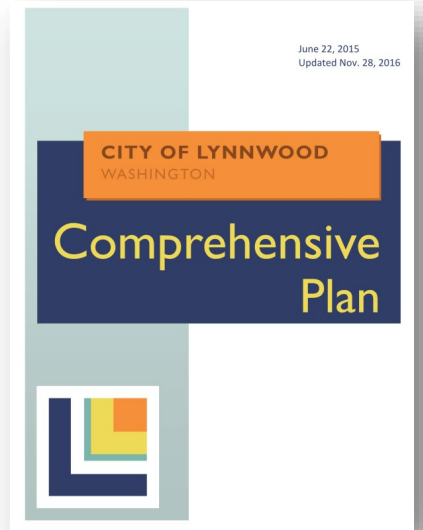
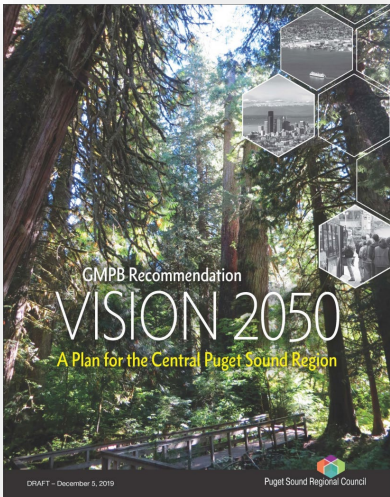
**Countywide Planning Policies (CPPs)**  
Snohomish County

**Lynnwood Comprehensive Plan**  
Lynnwood City Council

**Subarea Plans**  
City Council

**Lynnwood  
Municipal Code**  
City Council

**Projects**



# Growth Management Act (GMA) Goals

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1. Encourage compact urban growth
2. Reduce sprawl
3. Encourage coordinated, multimodal transportation
4. Plan for and accommodate affordable housing
5. Encourage economic development
6. Protect property rights
7. Predictable permitting
8. Maintain natural resource industries
9. Retain open space, enhance recreation
10. Protect the environment
11. Encourage participation
12. Ensure availability of public facilities and services
13. Encourage historic preservation
14. Manage shoreline development



## GMA Required Elements



Land Use



Housing



Transportation



Economic  
Development



Parks, Recreation  
and Open Space



Capital Facilities  
and Utilities

## Optional Elements



Community  
Character



Human Services



Environment



Implementation

## Other Elements or Topics to Address

Resilience

Livability

Diversity,  
Equity, &  
Inclusion

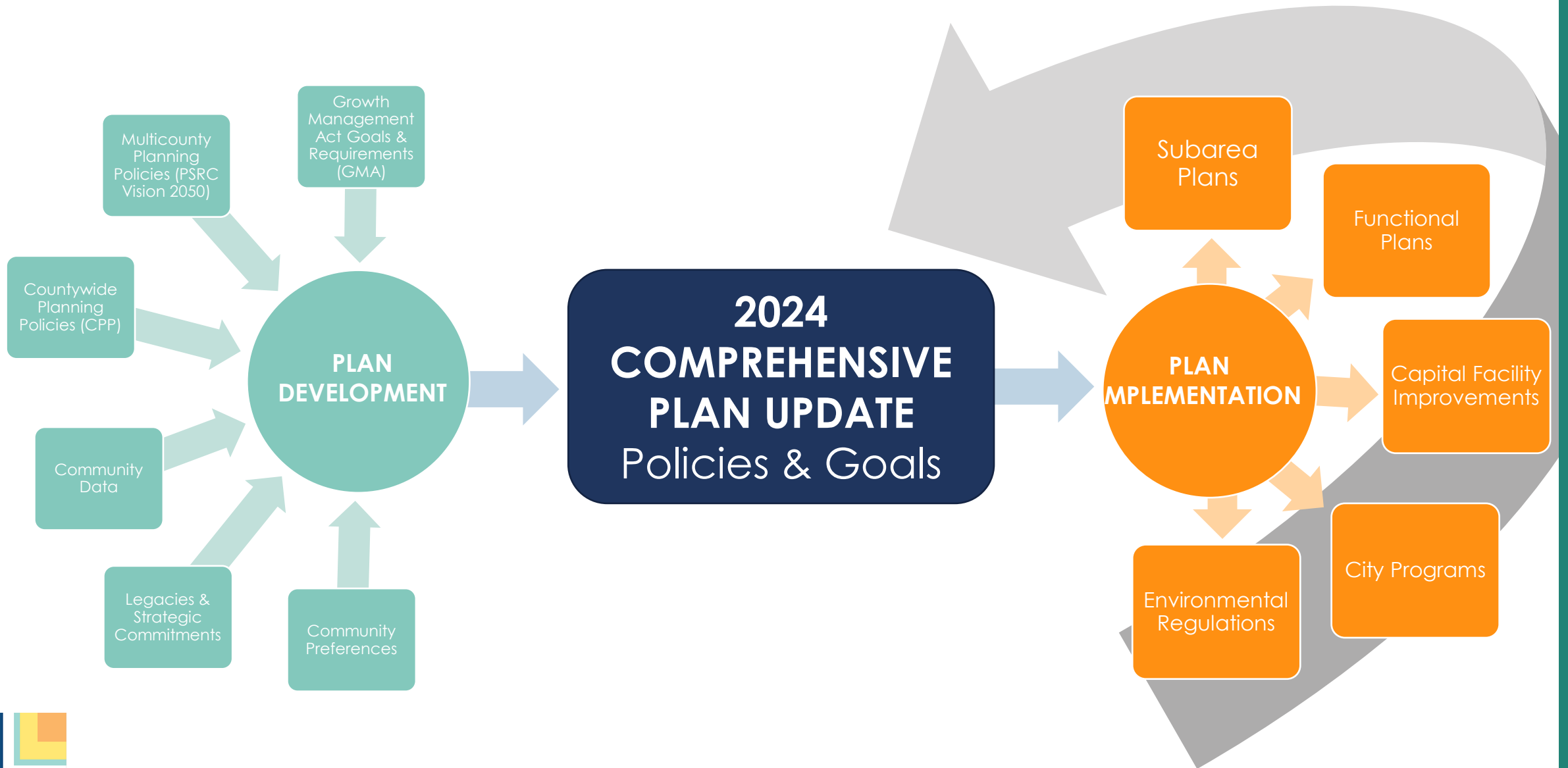
Community  
Health &  
Services

Sustainability

Orientation  
to Transit

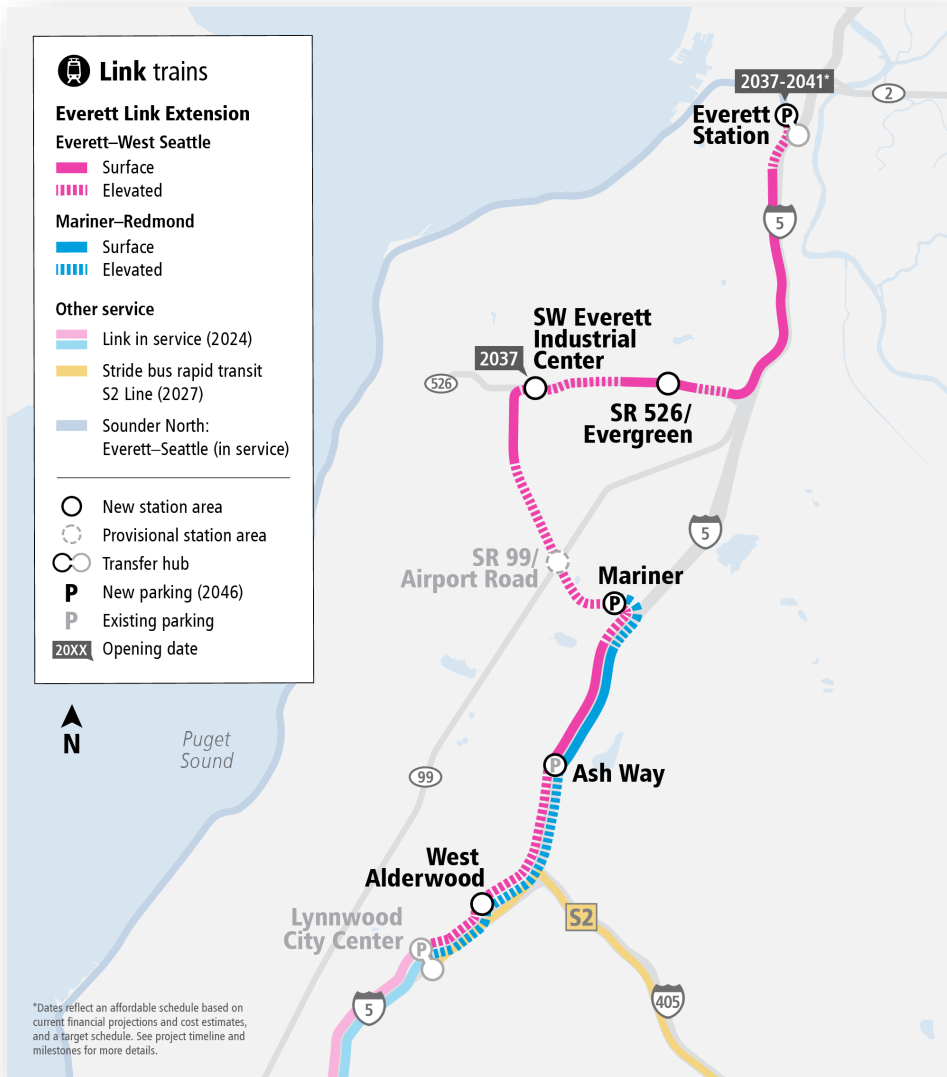


# 2024 Comprehensive Plan Update





# City Center + Alderwood Plan



Everett Link Extension



City Center + Alderwood Plan

# What Questions does a Comprehensive Plan answer?

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Who are we?

Who do we need to be?

Why are we planning?

How does this fit into past planning efforts?

How was the public involved?

What is the Vision?

What are we going to do?

How are we going to do it?



# Lynnwood Quick Facts

**38,500+**

2020 Population

**63,000+**

2044 Population

**40**

Median Age

**37%**

Language Spoken  
other than English

**17**

City Parks

**16,212**

Total Housing Units

**1,016**

Units Under  
Construction

**\$63,743**

Median Household  
Income

**\$702,500**

Median Home Price

**\$2,122**

Median Rent

**28,000+**

2020 Jobs

**50,000+**

2044 Jobs

**61%**

Employment Rate

**44%**

Households with 1 or  
fewer vehicles

**2024**

ST2 Light Rail Opens

**~2036**

ST3 Light Rail Opens

**31**

Minutes - Average  
travel time to work

**5,700+**

Total Businesses

**\$467M +**

Retail Sales

**2**

Airports (SeaTac &  
Paine Field)



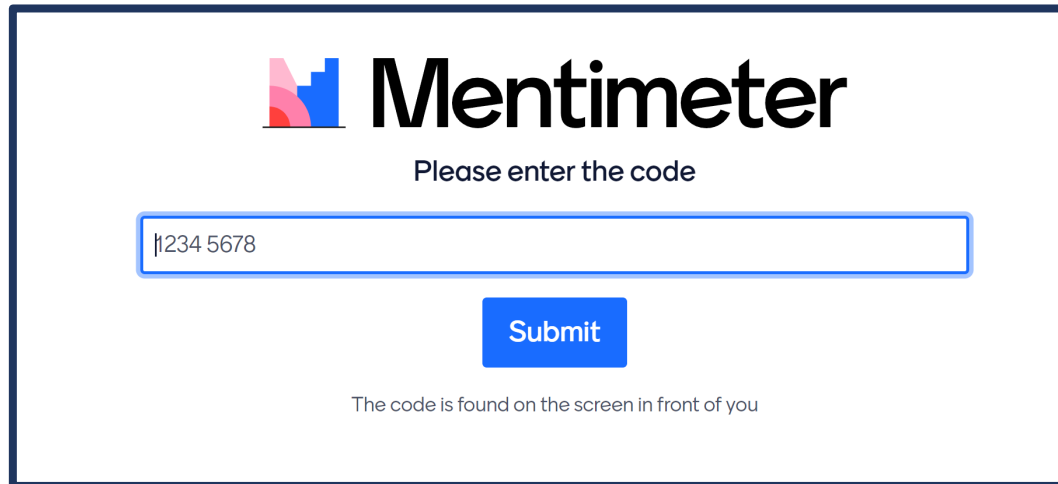



# Brainstorming Questions

# Mentimeter Instructions

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1. Open a browser window on your phone, tablet, or computer.  
\*\*\*If you don't have 2 screens for your computer, we recommend using a phone or tablet
2. Go to [www.menti.com](https://www.menti.com)
3. Enter the code on the screen during the Joint Board and Commission meeting (do not enter spaces)

A screenshot of the Mentimeter code entry interface. At the top is the Mentimeter logo, which consists of a stylized bar chart with three bars in red, blue, and green, followed by the word "Mentimeter" in a bold, black, sans-serif font. Below the logo is the text "Please enter the code" in a smaller, black, sans-serif font. Underneath this text is a long, thin, light blue rectangular input field with a thin blue border. Inside the input field, the code "1234 5678" is displayed in a light blue font. Below the input field is a solid blue rectangular button with the word "Submit" in white, sans-serif font. At the bottom of the screen, centered, is the text "The code is found on the screen in front of you" in a small, black, sans-serif font. The entire interface is enclosed in a thin blue rectangular border.

 **Mentimeter**

Please enter the code

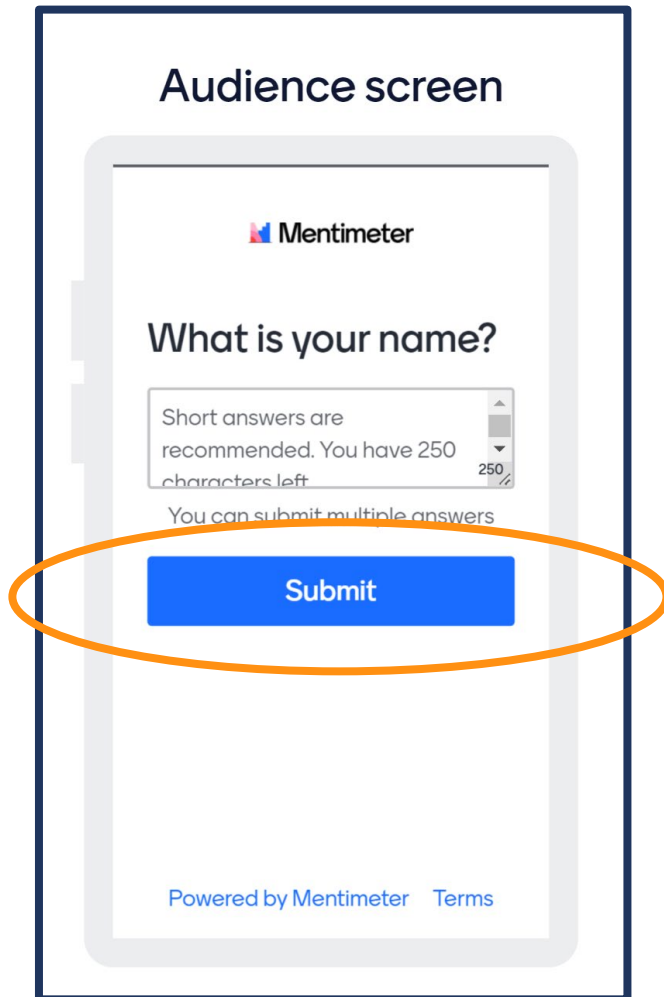
**Submit**

The code is found on the screen in front of you



# Mentimeter Instructions

Audience screen



Mentimeter

What is your name?

Short answers are recommended. You have 250 characters left

You can submit multiple answers

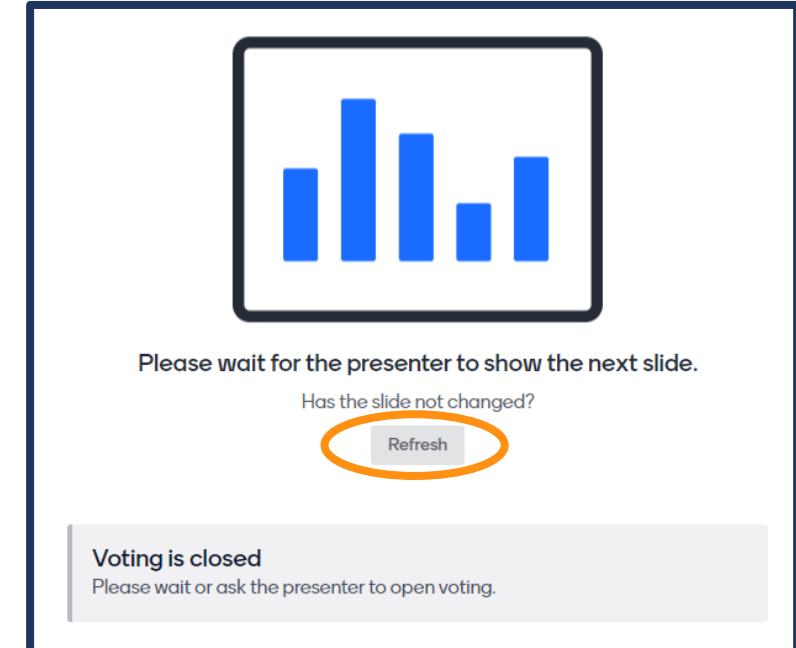
Submit

Powered by Mentimeter [Terms](#)

4. Answer the question and click “Submit”

**5. LEAVE MENTI.COM OPEN**

6. Click over to your Zoom screen to view results and wait for the next question.



Please wait for the presenter to show the next slide.

Has the slide not changed?

Refresh

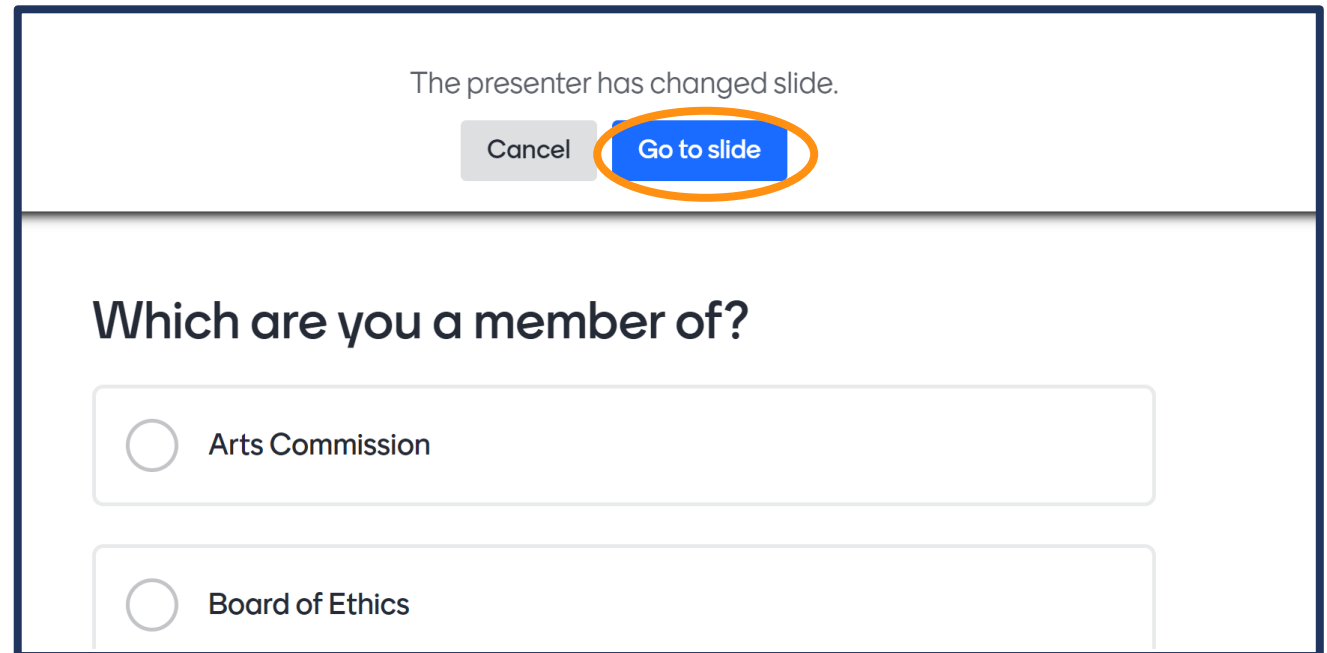
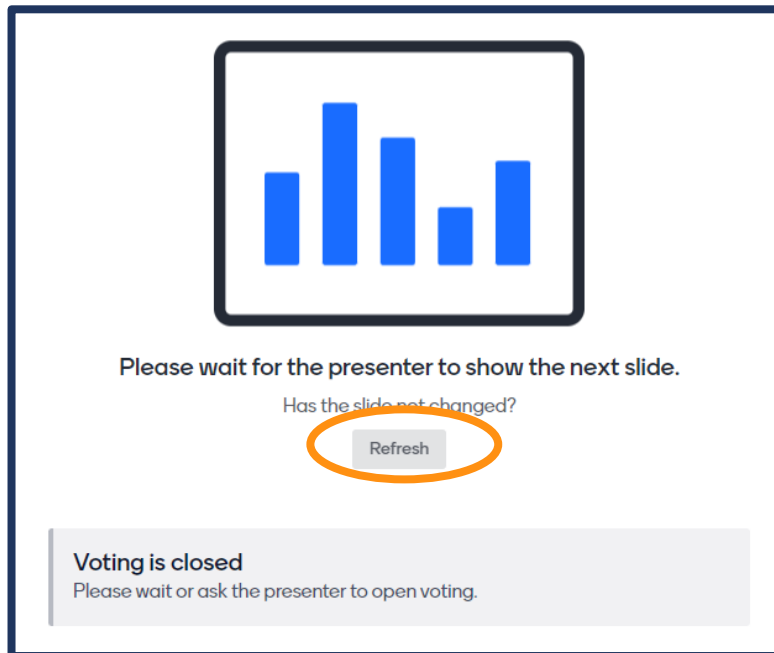
Voting is closed  
Please wait or ask the presenter to open voting.



# Mentimeter Instructions

7. Go back to Menti.com to answer the next question

**Please note:** It can take a moment for each Mentimeter slide to update. However, let us know if you can't see the correct questions.



# Mentimeter Launch Page

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1. Go to [www.menti.com](https://www.menti.com)

2. Enter code: **4642571**



# Questions in Mentimeter

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WARM UP/TEST QUESTION: What's your favorite **place** in **Lynnwood**?

1. What do you think Lynnwood's biggest **opportunity** will be in the next 20 years?
2. What do you think Lynnwood's biggest **challenge** will be in the next 20 years?
3. What do you want Lynnwood to be **known** for in the next 20 years?



# Questions in Mentimeter

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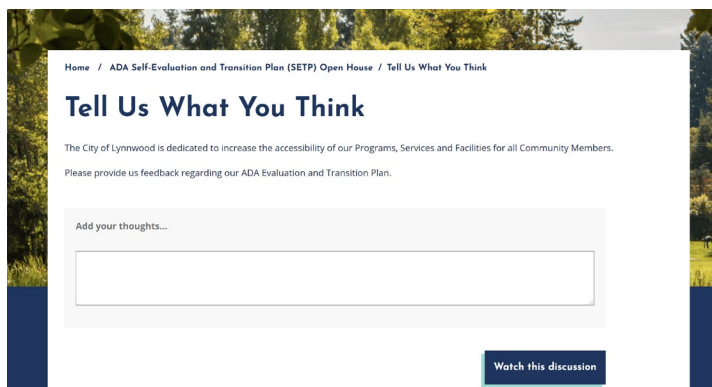
4. What **events, organizations, and businesses** should we reach out to in this planning process?





# Engagement and Big Ideas Month

# Community Engagement



# Outreach Goals and Objectives

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1. Diversity, Equity, and Inclusion

2. Respect

3. Transparency





# **May is Big Ideas Month!**

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# Community Kickoff for the 2024 Comp Plan and CC+A Project

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Help us imagine the City's future! We need your big ideas!

**When:** May

- **Reflecting on our city**
- **Thinking ahead to imagine our future**





# Opportunities for Participation

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1. Joint Boards and Commission Meeting – April 27
2. Project website – [LynnwoodWA.gov/ImagineLynnwood](https://LynnwoodWA.gov/ImagineLynnwood)
3. Inside Lynnwood Newsletter and Prepaid Postcards
4. One-Page Project Posters for Business and Organizations
5. Emails and Social Media **#ImagineLynnwood**
6. Attend Community/Other Events
7. Focus Groups
8. Big Ideas Stations
  - Lynnwood Library
  - City Hall
  - Senior Center
  - Recreation Center
  - Verdant



# Wrap Up and Next Steps



# ROUNDTABLE WRAP UP

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What do you think?

- What questions do you have? (5 minutes or so)
- Tell us in **one word or a short phrase** how you are feeling about the 2024 Comprehensive Plan.



# What is Next?

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- Help us share about Big Ideas Month
- Next meeting: July 13, 2022
- Look for the Comp Plan Review Summary and Best Practices documents
- In between now and then, if you have any questions, feel free to reach out to us.



**Thank You!**